**Cybersecurity**  
*Jay Ryerse, vice president of cybersecurity initiatives,*[*ConnectWise*](https://www.connectwise.com/)  
  
Dealers and their clients have repeatedly fallen victim to cybersecurity criminals, sometimes via the dealer's own MSP tools. In this session, Ryerse will provide you strategies to protect your own house and best practices to protect your customers. He will also introduce to cybersecurity learning programs, clarify the market and offer tips to create competitive advantage for your MSP practice.

**Websites shared during the Cybersecurity presentation:**

<https://threatmap.fortiguard.com/>

<https://cyware.com/cyber-security-news-articles>

<https://ocrportal.hhs.gov/ocr/breach/breach_report.jsf>

<https://www.mintz.com/mintz-matrix>

<https://iapp.org/resources/article/state-comparison-table/>