

Advertise now in the upcoming Mason-Deerfield Area Community Guide and Member Directory and Mason-Deerfield Area Map

People come to the MADE Chamber office weekly wanting more information on the area, including: a list of local businesses, attractions, lodging and dining options. This is why we created the Community Profile & Relocation Guide with expanded area information, business profiles, and an up-to-date member business directory.

Additionally, we get requests daily for a comprehensive map of the Mason-Deerfield region - and, currently, we're the only entity providing those maps. The last time the chamber printed Mason & Deerfield Township Ohio Area Maps was in 2017. But, with the ever-evolving region MADE for business, it is time to re-print the maps in 2020.

Each MADE Chamber member who purchases an ad in both the area map and the community guide will receive a free upgrade to an enhanced listing with logo in the member directory - a \$100 value.

WAYS TO BE INVOLVED IN THE UPCOMING COMMUNITY GUIDE?

- Advertise your business to new residents, visitors and community members as the guide is distributed to more than 3,000 people. The guides will be hand-delivered to over 1,000 new residents in the Mason City School District through the chamber's Community Basket program, as well as available at the Mason Deerfield Chamber office, placed in City & Township buildings, hotels, retail stores and offices with waiting areas.
- Do you have a story to tell? Write a half or full-page of content in an article to be featured in this year's community guide.
- Choose to enhance your directory listing, which will include a link to your website in the guide's digital version.

Don't miss this incredible opportunity to expand your reach and get noticed. Map and community guide printing will begin in late fall, so don't delay! Email or call us today at info@madechamber.org or 513.336.0125 with any questions.

See the next page for more information, including pricing and sizing. **Prices start as low as \$175!**

Upgrade your Community Guide experience with one of these additions!

Type of Add-On

Pricing

Directory Listing	Free to MADE Chamber members
Enhanced Directory Listing	\$75
Enhanced Directory Listing with Logo	\$100
Let us help create the artwork for your ad	\$100

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SELECT YOUR AD SIZE FOR THE COMMUNITY GUIDE

Sponsorship Structure	Width	Height	Price
Business Card	2.75	1.75	\$235
Double Business Card	2.75	3.75	\$425
Quarter Page	4.00	5.00	\$850
Half Page (ad or content)	8.00	5.00	\$1,150
Full Page (ad or content)	8.50	11.00	\$2,500
Inside Front Cover (limit 1)	8.50	11.00	\$3,000
Back Cover (limit 1)	8.50	11.00	\$3,500



SELECT YOUR AD SIZE FOR THE MADE AREA MAP

Sponsorship Structure	Width	Height	Price
Business Card	3.50	2.25	\$175
Double High Business Card	3.50	4.75	\$295
Double Wide Business Card	4.75	3.50	\$295
Triple High/Wide Business Card	3.50	6.75	\$395
Quad Business Card (limit 4)	5.75	4.00	\$495
Inside Half-Page (limit 2)	3.75	4.25	\$395
Inside Full-Page (limit 3)	3.75	8.75	\$595
Back Full-Page (limit 1)	3.75	8.75	\$795



INFORMATION FOR YOUR AD IN THE GUIDE & MAP

File Types	Margins	Font	Images
Illustrator	Allow 1/4" margins between the live area and trim of full page ads and 1/2" in the gutter of all full and half spreads.	All fonts must be included with InDesign or Illustrator files.	All images should be high resolution (300 dpi) and included with all design documents.
InDesign		If fonts are not included they should be converted to outlines in the file.	Acceptable formats: TIF, EPS, JPG, or PDF.
PDF			
Photoshop			



RESERVE YOUR ADVERTISEMENT TODAY!

Your Information

Company Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Timeline

Sponsorship Sales	Now - October 2
Artwork Deadline	October 2
Community Engagement	Now - October 2
Layout, Design & Proof Reading	October
Printing & Delivery	November/December



CHECK THE FACTS BEFORE YOUR SIGN

Terms & Conditions

The Mason Deerfield Chamber requests that all ad materials, including but not limited to: text, photos, logos and artwork are due by Friday, October 2, as space is limited. All proofs must be received within 5 days of the deadline or the ad will run as is. The advertiser is responsible for proof reading, corrections and cost of the ad. The Mason Deerfield Chamber will not be held liable for responsibilities of the advertiser, including but not limited to: photo credits, infringement on any items, misprint, misrepresentation and typographical errors. The Mason Deerfield Chamber reserves the right to approve or reject all advertising based on content and language. Per request, the Mason Deerfield Chamber can develop your ad at an expense, but high-resolution photos and logos must be received by the Chamber no later than March 6. This is considered a binding contract with the Mason Deerfield Chamber. By signing below, you are authorizing that you have read and agree with the terms and conditions listed by the Mason Deerfield Chamber.

By signing I agree that I have read and accept the terms and conditions:



SIGNED. SEALED. DELIVERED. YOU'RE IN!

Size of guide advertisement: _____

Community Guide add-ons: _____

Payment Options:

Bill me (Payment must be received by March 6)

OR Payment attached

Cash

Check (Payable to: Mason Deerfield Chamber)

Credit Card: MC Visa AMEX Discover

_____ EXP ___ / ___ CVV _____

Total Amount Due: \$ _____

Signature: _____