# Advertise now in the upcoming Mason-Deerfield Area Community Guide and Member Directory and Mason-Deerfield Area Map

People come to the MADE Chamber office weekly wanting more information on the area, including: a list of local businesses, attractions, lodging and dining options. This is why we created the Community Profile & Relocation Guide with expanded area information, business profiles, and an up-to-date member business directory.

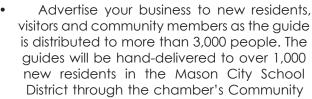
Additionally, we get requests daily for a comprehensive map of the Mason-Deerfield region - and, currently, we're the only entity providing those maps. The last time the chamber printed Mason & Deerfield Township Ohio Area Maps was in 2017. But, with the ever-evolving region MADE for business, it is time to re-print the maps in 2020.

Each MADE Chamber member who purchases an ad in both the area map and the community guide will receive a free upgrade to an enhanced listing with logo in the member directory - a \$100 value.

#### WAYS TO BE INVOLVED IN THE UPCOMING COMMUNITY GUIDE?

MASON-DEERFIELD

OHIO





welcome

COMMUNITY PROFILE

& RELOCATION GUIDE

- Do you have a story to tell? Write a half or full-page of content in an article to be featured in this year's community guide.
  - Choose to enhance your directory listing, which will include a link to your website in the guide's digital version.

Don't miss this incredible opportunity to expand your reach and get noticed. Map and community guide printing will begin in late fall, so don't delay! Email or call us today at info@madechamber.org or 513.336.0125 with any questions.

See the next page for more information, including pricing and sizing. Prices start as low as \$175!

### Upgrade your Community Guide experience with one of these additions!

Type of Add-On	Pricing	
Directory Listing	Free to MADE Chamber members	
Enhanced Directory Listing	\$75	
Enhanced Directory Listing with Logo	\$100	
Let us help create the artwork for your ad	\$100	

Remember, each MADE Chamber member who purchases an ad in both the area map and the community quide will receive a free upgrade to an enhanced listing with logo in the member directory - a \$100 value.



### SELECT YOUR AD SIZE FOR THE COMMUNITY GUIDE

Sponsorship Structure	Width	Height	Price
Business Card	2.75	1.75	\$235
Double Business Card	2.75	3.75	\$425
Quarter Page	4.00	5.00	\$850
Half Page (ad or content)	8.00	5.00	\$1,150
Full Page (ad or content)	8.50	11.00	\$2,500
Inside Front Cover (limit 1)	8.50	11.00	\$3,000
Back Cover (limit 1)	8.50	11.00	\$3,500



## SELECT YOUR AD SIZE FOR THE MADE AREA MAP

Sponsorship Structure	Width	Height	Price
Business Card	3.50	2.25	\$175
Double High Business Card	3.50	4.75	\$295
Double Wide Business Card	4.75	3.50	\$295
Triple High/Wide Business Card	3.50	6.75	\$395
Quad Business Card (limit 4)	5.75	4.00	\$495
Inside Half-Page (limit 2)	3.75	4.25	\$395
Inside Full-Page (limit 3)	3.75	8.75	\$595
Back Full-Page (limit 1)	3.75	8.75	\$795



## INFORMATION FOR YOUR AD IN THE GUIDE & MAP

File Types	Margins	Font	Images
Illustrator	Allow 1/4" margins	All fonts must be included	All images should be high
InDesign	between the live area and trim of <b>full page</b> ads	with InDesign or Illustrator files.	resolution (300 dpi) and included with all design
PDF	and 1/2" in the gutter of	mos.	documents.
Photoshop	all <b>full</b> and <b>half</b> spreads.	If fonts are not included they should be converted to outlines in the file.	Acceptable formats: TIF, EPS, JPG, or PDF.

Your Information	Tim	Timeline	
Company Name:	Sponsorship Sales	Now - October 2	
Contact Name:	Artwork Deadline	October 2	
	Community	Now - October 2	
Phone Number:	Layout, Design & Proof	October	
Email Address:	_ '	Octobel	
	Printing & Delivery	November/December	



#### CHECK THE FACTS BEFORE YOUR SIGN

#### **Terms & Conditions**

The Mason Deerfield Chamber requests that all ad materials, including but not limited to: text, photos, logos and artwork are due by Friday, October 2, as space is limited. All proofs must be received within 5 days of the deadline or the ad will run as is. The advertiser is responsible for proof reading, corrections and cost of the ad. The Mason Deerfield Chamber will not be held liable for responsibilities of the advertiser, including but not limited to: photo credits, infringement on any items, misprint, misrepresentation and typographical errors. The Mason Deerfield Chamber reserves the right to approve or reject all advertising based on content and language. Per request, the Mason Deerfield Chamber can develop your ad at an expense, but high-resolution photos and logos must be received by the Chamber no later than March 6. This is considered a binding contract with the Mason Deerfield Chamber. By signing below, you are authorizing that you have read and agree with the terms and conditions listed by the Mason Deerfield Chamber.

By signing I agree that I have read and accept the terms and conditions:



### SIGNED. SEALED. DELIVERED. YOU'RE IN!

Size of guide advertisement:  Community Guide add-ons:	Payment Options:  Bill me (Payment must be received by March 6)  OR Payment attached  Cash Check (Payable to: Mason Deerfield Chamber) Credit Card: MC Visa AMEX Discover
	# EXP / CVV
Total Amount Due: \$	Signature: