



MASON  
DEERFIELD  
CHAMBER

2022

OPPORTUNITIES

PLANNER



## Signature Event Sponsorship Opportunities

### 2022 ANNUAL LUNCH

#### SOLD OUT - MANOR HOUSE EVENT CENTER

##### ANNUAL LUNCH PRESENTING SPONSOR | \$3,500

The Annual Lunch Presenting Sponsor will receive recognition in all printed materials, electronic media, and signage. The sponsorship includes a table of ten individuals with your logo featured on the table and verbal recognition during the event. Additionally, the Presenting Sponsor will have the opportunity to make opening remarks at the event.

##### ANNUAL LUNCH SPEAKER SPONSOR | \$2,500

The Annual Lunch Speaker Sponsor will receive logo recognition in all printed materials, electronic media, and signage. The sponsorship includes a table of ten individuals with your logo featured on the table and verbal recognition during the event. Additionally, the Speaker Sponsor will have the opportunity to introduce the event's keynote speaker.

##### ANNUAL LUNCH TABLE SPONSOR | \$999

Table Sponsors will receive logo recognition in all printed materials, electronic media and signage. The sponsorship includes a table of 10 individuals with your logo featured on the table and verbal recognition during the event.

##### ANNUAL LUNCH TABLE OF 10 | \$490

##### ANNUAL LUNCH TICKET | \$49



### 2022 GEMS OF EXCELLENCE ANNUAL AWARDS NIGHT

#### SOLD OUT - MANOR HOUSE EVENT CENTER

##### PRESENTING EXCELLENCE SPONSOR | \$5,000

The Gems of Excellence Presenting Sponsor will be able to play a 60 second commercial the night of the event and receive logo recognition in all printed materials and electronic media prior to, and at the event. The sponsorship includes a table of ten with prominent seating and distinctive seat coverings, as well as verbal recognition during the event. Additionally, the Presenting Sponsor will have the opportunity to make opening remarks at the event.

##### EMERALD SPONSOR (LIMIT 5) | \$2,500

Emerald Sponsors are able to play a 60 second commercial the night of the event and receive logo recognition in all printed materials and electronic media prior to, and at the event. The sponsorship includes a table of ten with prominent seating and distinctive seat coverings, as well as verbal recognition during the event.

##### PEARL SPONSOR | \$1,500

Pearl Sponsors will receive logo recognition in all printed materials and electronic media prior to, and at the event. The sponsorship includes a table of ten with prominent seating and distinctive seat coverings, as well as verbal recognition during the event.

##### ONYX SPONSOR | \$1,200

Onyx Sponsors will receive name recognition in all printed materials and electronic media prior to, and at the event. The sponsorship includes a table of ten and verbal recognition during the event.

##### GEMSTONE SPONSOR | \$750

Gemstone Sponsors will receive name recognition in all printed materials and electronic media prior to, and at the event. The sponsorship includes four tickets to the 2022 Gems of Excellence and verbal recognition during the event.



##### EARLY BIRD GEMS TABLE OF 10 | \$950

##### EARLY BIRD GEMS TICKET | \$95

##### GEMS TABLE OF 10 | \$1050

##### GEMS INDIVIDUAL TICKET | \$105

## Additional Opportunities

##### COMMUNITY BASKET | \$100

The Community Basket program is a great way to promote your business, as well as welcome a new homeowner to the area. New residents receive a basket of goodies upon moving to the Mason City School District. This program, exclusively for chamber members, reached over 1,000 households in each of the past six years.

##### TASTE OF MADE VENDOR | FREE FOR FOOD VENDORS, \$100 FOR NON-FOOD VENDORS

MADE Chamber member restaurants are invited to participate in the Taste of MADE event at the West Chester Hospital Fall Classic Golf outing. Sponsors receive prominent signage across the course, as well as name recognition in digital and print materials, including the Taste of MADE Course Map.

## Digital & Print Marketing Opportunities

### Weekly Chamber Newsletter Sponsorships

##### NEWSLETTER BANNER OR HALF-PAGE AD | \$75

##### NEWSLETTER CONTENT FEATURE | \$150

### Website Advertising

##### INSIDE PAGE AD | \$700 PER 3 OR \$250 MONTHLY

##### BLOG POST AND SOCIAL SPOTLIGHT | \$400

##### ENHANCED BUSINESS DIRECTORY LISTING | \$100

### Community Guide Advertising

##### SIZES VARY | CONTACT THE CHAMBER FOR PRICING

## Networking Events Sponsorship Opportunities



### PRESENTING SPONSORSHIP | \$1,000 (LIMIT 4)

The Presenting Sponsors are prominently featured in all electronic media and printed materials, including a traveling banner which will be present at all Connections MADE events and programs. Additionally, the sponsorship includes free attendance for one employee to all four Meet & Eat 2.2 luncheons in 2022. Presenting Sponsors will be featured in the Chamber's Member Appreciation Day where they will receive logo recognition and have the opportunity to connect with MADE Chamber members. One representative from each Presenting Sponsor company will have the opportunity to introduce the event speakers and make brief remarks to attendees at a Meet & Eat 2.2 luncheon.



### PROGRAM SPONSORSHIP | \$750

The Program Sponsors are prominently featured in all electronic media and printed materials, including a traveling banner which will be present at all Connections MADE events and programs. Additionally, the sponsorship includes free attendance for one employee to all four Meet & Eat 2.2 luncheons in 2022. Program Sponsors will be featured in the Chamber's Member Appreciation Day where they will receive logo recognition and have the opportunity to connect with MADE Chamber members.



### NETWORK SPONSORSHIP | \$500

The Network Sponsors are prominently featured in all electronic media and printed materials, including a traveling banner which will be present at all Connections MADE events and programs. Additionally, the sponsorship includes free attendance for one employee to all four Meet & Eat 2.2 luncheons in 2022.

### MEET & EAT 2.2 TICKET | \$25

**\*An annual Pass to all Connection MADE Happy Hour and Chamber Cafe events is included at all membership levels.**

## Educational & Professional Development Sponsorship Opportunities

### ANNUAL SUMMIT PRESENTING SPONSOR | \$1,000 (LIMIT 1)

The Presenting Sponsor will receive logo recognition on all program materials and electronic media. The sponsoring business will receive four tickets to the event, as well as prominent seating and table signage. Additionally, they will have the opportunity to make opening remarks at the event.

### ANNUAL SUMMIT CONTRIBUTING SPONSOR | \$500

The Contributing Sponsor will receive logo recognition on all program materials and electronic media and two tickets to the event. Additionally, they will have the opportunity to make remarks at the event.

### LEADERS ARE MADE PRESENTING SPONSOR | \$5,000 (LIMIT 1)

The Presenting Sponsor will receive logo recognition on all program materials and electronic media. One employee of the sponsoring business, or an individual deemed appropriate, is invited to participate in the Leaders are MADE program free of charge while also offering a \$500 scholarship to a program participant in need of financial support. Additionally, they will have the opportunity to make opening remarks at the program's kick-off and closing events.

### LEADERS ARE MADE CONTRIBUTING SPONSOR | \$2,500

The Contributing Sponsor will receive logo recognition on most program materials and electronic media. One employee of the sponsoring business, or an individual deemed appropriate, is invited to participate in the Leaders are MADE program free of charge. Additionally, they will have the opportunity to make remarks at the program's kick-off and closing events.

### ANNUAL SUMMIT TICKET | \$35

### LEADERS ARE MADE PROGRAM PARTICIPANT | \$999

## Government Affairs Marketing Opportunities



### SOLD OUT - FLAGEL HUBER FLAGEL

### ADVOCACY MADE PROGRAM SPONSOR | \$3,000

The Program Sponsor will receive logo recognition in all printed materials and electronic media, as well as the monthly Advocacy MADE newsletter sent to the chamber membership. An individual from the sponsoring business is invited to make brief remarks during the programs. Additionally, the sponsorship includes two registrations to each Advocacy MADE event free of charge.

### ADVOCACY MADE BREAKFAST SPONSOR | \$350 PER EVENT OR \$1,750 ANNUALLY

The Breakfast Sponsor will receive logo recognition in all printed materials and electronic media. Additionally, an individual from the sponsoring business is invited to make brief remarks and put out promotional materials during each event. Businesses may choose to sponsor one event or the annual Coffee & Conversation and State of the Region series. One ticket to each sponsored event is included free of charge.

### LEGISLATIVE RECEPTION LUNCHEON SPONSOR | \$750

The Luncheon Sponsor will receive logo recognition in all printed materials and electronic media. Additionally, an individual from the sponsoring business is invited to make brief remarks and put out promotional materials at the event. The sponsorship includes two registrations free of charge.

### COFFEE & CONVERSATION TICKET | \$25

### STATE OF THE REGION TICKET | \$25

### LEGISLATIVE RECEPTION TICKET | \$25

