

Coalition Communication: Philanthropy



COVID-19 UPDATES

Ohioans eligible to get the COVID-19 vaccine:

- ✓ Age 65+
- ✓ Those with severe congenital or developmental disorders and medical conditions listed in the [Priority Populations Fact Sheet](#).
- ✓ Employees of K-12 schools that wish to remain or return to in-person or hybrid models.
- ✓ Feb. 15 - [Ohioans born with or who have early childhood conditions that are carried into adulthood](#), which put them at a higher risk for adverse outcomes due to COVID-19, may choose to receive the vaccine at the provider of their choice, but will be asked by their vaccine provider to confirm that they are, in fact, eligible at this time.

INDUSTRY INFORMATION

Ohio's COVID-19 Vaccine Town Halls start Feb. 22

There are a lot of myths about COVID-19 vaccines. Ohio's COVID-19 Town Halls will help answer questions and provide access to accurate information about vaccines. Hear from medical experts, community leaders, and public health professionals. Watch livestreams on Facebook, YouTube, and at coronavirus.ohio.gov/townhall at the following dates and times:

Feb. 22 | 6:30 p.m. – African American Ohioans

Feb. 23 | 6:30 p.m. – Hispanic/Latino Ohioans

March 1 | 6:30 p.m. – Asian American and Pacific Islander Ohioans

March 2 | 6:30 p.m. – Rural Ohioans

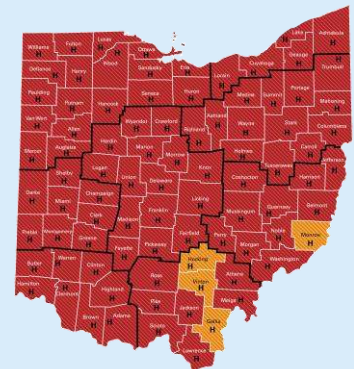
Town Hall Communications Toolkit

A [Town Hall Comms Toolkit](#) is now available to help your organization communicate to your donors, supporters, and volunteers about the upcoming COVID-19 Vaccine Town Halls.

KEY STATS

Data as of 2/18/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	3,032
Death Average	267*
Hospitalization Average	156
ICU Admission Average	17

**The Bureau of Infectious Diseases and the Bureau of Vital Statistics continue to reconcile death data. This review will result in some fluctuations in death numbers moving forward.*

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the Ohio Philanthropy team, please contact

Fern Miele at (614) 842-3660 or by emailing Fern.Miele@ood.ohio.gov



SUGGESTED SOCIAL MEDIA POSTS

Those of us at [Name of Charity] know vaccines are an essential part of overcoming the pandemic and getting back to normal. Separate the facts from the myths here. #InThisTogetherOhio #ResponsibleRestartOhio **Use [this graphic](#).**

Curious about COVID-19 vaccines, their safety, and efficacy? Educate yourself by reading what is a myth, and what is a fact, about COVID-19 vaccines. Check out [☞ Myths vs. Facts: COVID-19 Vaccine](#).

Help prepare your workers, volunteers and donors for when it's their turn for the vaccine. There are [resources](#) to help you share how the vaccine is safe and efficient.

TALKING POINTS FOR YOU

Each week, Ohio receives approximately 140,000 doses of COVID-19 vaccines to use on Ohioans in Phase 1B. With 2.2 million Ohioans in this group, the weekly impact gradually helps Ohio on the road back. [Average weekly vaccinations \(JPG\)](#)

Trust the facts: Attend an upcoming COVID-19 Vaccine Town Hall. [Town Hall Comms Toolkit](#)

We have to do all that we can to continue protecting ourselves and others from contracting and spreading COVID-19. It's important that we continue to wash our hands regularly, maintain social distancing, and wear our masks anytime we are out with others.

HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio
#OhioSmallBusinesses
#ResponsibleRestartOhio
#MasksOnOhio
#StaySafeOhio

LATEST UPDATES

[COVID-19 Vaccination Program](#)
[Public Health Orders](#)
[News Releases](#)
[Sector-Specific Requirements](#)
[Myths vs. Facts: COVID-19 Vaccine](#) ^{NEW}

VIDEOS

[Remember When](#) ^{NEW}
[COVID-19 is Unpredictable](#)
[Ohio Nurses: We Need Your Help](#)
[Grit \(Clark Kellogg PSA\)](#)

GRAPHICS

[COVID-19 Vaccines: Ohio's Phased Approach](#)
[Masks Required/Capacity](#)
[What You Can Do](#)
[Social Distancing](#)
[All Printables](#)

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