



# HOW TO GET THE MOST OUT OF YOUR MEMBERSHIP



The **Ambassadors Division** is part of the welcoming arms of the Chamber. Members volunteer their time to welcome new members at Ribbon Cuttings and greet guests at events. Ambassadors serve as representatives of the Chamber as they venture out into the community contacting new and existing members as part of our outreach efforts to grow and support member's businesses.



The **Governmental Affairs Division** concerns themselves with issues on local, state and national levels that affect the businesses in our community. They serve as advocates for the local business community, encouraging a pro-business legislative agenda for informing member businesses of key legislative developments.



The **Health & Wellness Division** works with employers on health and wellness programs to promote productivity, reduce stress, build staff morale, combat absenteeism, minimize staff turnover and reduce health costs for employers. This division will also act an ad advocate for education and workforce development in the health care arena.



The **Industrial Division** serves as a conduit between the workforce and workforce development/ education and the manufacturing/industrial companies to facilitate positive communication, economic growth and expansion within our community.



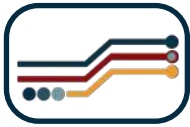
The **Infrastructure Division** strives to educate the community on today's infrastructure needs while advocating for proper infrastructure planning and implementation to improve the area's quality of life and promote economic growth.



**Leadership Fort Bend** is nine-month, educational network development program designed to develop the future leaders of Fort Bend County. Applications are due in the summer. Once graduated from the program, participants are encouraged to continue their involvement with the **Leadership Fort Bend Alumni Committee**.



The **Special Events Division** houses the volunteer teams for the Annual Gala & Awards Celebration and the Tacky Pants Business Links Golf Tournament.



The **Technology Division** is comprised of IT professionals who work to assist business owners with their technological modernization by providing learning and networking opportunities with an emphasis on communication through multiple channels, digital practices and processes, data management and digital marketing.



The **Young Professionals Committee** is comprised of the Chamber's network of business professionals typically between the ages of 21-39, however, "Young-At-Heart" professionals are always welcome to attend. This group works to provide quarterly member events and evening networking opportunities such as Know Your Community and Business & Brewskis.




**Breakfast in the Bend**  
Free networking opportunity on the first Tuesday morning of each




**SUCCESS in 60: Working Power Hour**  
Educational Lunch Series



Schedule your Ribbon Cutting, Grand Opening or Ground Breaking



Advertise your business or events to reach business owners, leaders or elected officials through our e-marketing



Utilize the Member Directory to network with other members or your personal Member Portal to promote specials

4120 Avenue H | Rosenberg, Texas 77471 | [www.CFBCA.org](http://www.CFBCA.org) | 281-342-5464



CENTRAL FORT BEND  
chamber of commerce

# CHAMBER MEMBERSHIP INVESTMENT

*OUR MISSION: The Central Fort Bend Chamber promotes economic growth, constructive change and superior quality of life through the development and implementation of goals and programs that advocate the objectives of the business community located within central Fort Bend County.*

## THANK YOU TO OUR CHAIRMAN'S LEVEL SUPPORTERS

### CHAMBER CHAMPIONS



Johnson  
DEVELOPMENT  
CORP.



### CHAMBER INVESTORS



### MEMBERSHIP WITH THE CENTRAL FORT BEND CHAMBER INCLUDES A VARIETY OF BENEFITS DESIGNED TO HELP OUR MEMBERS GROW THEIR BUSINESSES

As a business development organization dedicated to helping our Members profit and grow, we have various levels of investment designed to maximize one's visibility and answer specific marketing needs.

Whether you're looking to connect with the most influential senior executives of leading businesses or seeking the maximum amount of exposure in our area, we have the level of offerings right for your business model.

#### BUSINESS LEVEL MEMBERSHIPS

Membership in the Central Fort Bend Chamber helps companies network, save money, develop their talent and find a stronger voice in government all while keeping the Central Fort Bend area strong. From programs to discounts, advocacy to economic development, membership in the Chamber is a great business investment.

- ◇ **BUSINESS BUILDER:** Start-up/small businesses who want to partner with the Chamber to bring awareness to their business and have access to build their circle of influence within the Chamber and the community.
- ◇ **BUSINESS CONNECTOR:** Businesses that are seeking additional opportunities to connect with a vast network of Chamber members, grow their business and improve their digital visibility opportunities, thereby expanding their promotional footprint beyond their geographical boundaries.
- ◇ **BUSINESS PARTNER:** Businesses that comprehend the larger importance of investing in the community while growing their business and relevance in the region.
- ◇ **BUSINESS ENHANCER:** Businesses that support the economic growth of the region and understand the vision to continually improve the area resulting in a successful business environment for all.

#### CHAIRMAN'S LEVEL MEMBERSHIPS

Chairman's Level Members provide substantial resources to achieve our mission, and are recognized within the community as premier supporters of the work of the Chamber. These member businesses contribute time, talent and resources that assist in our community growth and prosperity.

- ◇ **CHAMBER INVESTOR:** Businesses that are committed to investing in the growth of the Chamber, community and region.
- ◇ **CHAMBER CHAMPION:** Businesses that realize that business and community partnerships contribute to a positive quality of life for our workers, residents and visitors.

Membership Investment Tiers Employee Guidelines Investment Level	Business Level				Chairman's Level	
	Business Builder 10 or less \$300	Business Connector 11-50 \$550	Business Partner 51-100 \$750	Business Enhancer 101-200+ \$1,500	Chamber Investor \$3,000	Chamber Champion \$5,000
# of Categories included with member listing	1	2	3	4	5	6
# of Keywords included with member listing	2	4	6	8	10	12
Ability to post coupons & promotions on website	◇	◇	◇	◇	◇	◇
Access to Affinity/Office Depot/Business Referral Discount Program	◇	◇	◇	◇	◇	◇
Access to chamber networking events: Breakfast in the Bend, The 5:05, Business & Brewskis, Know Your Community	◇	◇	◇	◇	◇	◇
Access to Community Calendar to post Member events	◇	◇	◇	◇	◇	◇
Access to Members Only Website Portal	◇	◇	◇	◇	◇	◇
Free Rental of Small Chamber Board Room	1x/yr	2x/yr	3x/yr	4x/yr	5x/yr	6x/yr
Host Breakfast in the Bend Networking Event	◇	◇	◇	◇	◇	◇
Host The 5:05 After Hour Networking Event (Only 2x/year)	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500	\$1,500
Invitation to Member Orientation	◇	◇	◇	◇	◇	◇
Lobby Brochure Space	◇	◇	◇	◇	◇	◇
Member Pricing for Educational Seminars, Networking and Events	◇	◇	◇	◇	◇	◇
Membership Plaque	◇	◇	◇	◇	◇	◇
New & Renewing Member Recognition on Chamber Weekly News	◇	◇	◇	◇	◇	◇
Use of Chamber Logo in Advertising & Marketing Materials	◇	◇	◇	◇	◇	◇
Notary Service	◇	◇	◇	◇	◇	◇
Online Chamber Directory Listing	◇	◇	Enhanced	Enhanced with Logo/Link	Premium with Logo/Link	Premium with Logo/Link
Ribbon Cuttings, Grand Openings, Ground Breakings	◇	◇	◇	◇	◇	◇
Take Part in Chamber Committees and/or Divisions	◇	◇	◇	◇	◇	◇
Unlimited Access to Online Job Boards	◇	◇	◇	◇	◇	◇
Welcome Post on Chamber Facebook Page	◇	◇	◇	◇	◇	◇
Complimentary Certificate of Origin Services	◇	◇	◇	◇	◇	◇
Digital Mailing List 1x/year	◇	◇	◇	◇	◇	◇
Free Rental of Large Chamber Board Room		2x/yr	2x/yr	3x/yr	4x/yr	5x/yr
Promotional Post on Chamber Facebook Page		1x/yr	2x/yr	3x/yr	5x/yr	6x/yr
Complimentary Chamber E-Blast per year			1x/yr	2x/yr	3x/yr	4x/yr
Two (2) "Season Pass" to Success in 60: Working Power Hour				◇	◇	◇
Application Fee Waived				◇	◇	◇
Priority Seating at all Major Chamber Events				◇	◇	◇
Opportunity to place Quarterly Banner Ad on Chamber Website (not on home page)				◇	◇	◇
Complimentary Ad on the Chamber Website					Secondary Page	Primary Page
Chairman's Level Plaque					◇	◇
Company Logo Displayed in Chamber Lobby					◇	◇
Exclusive Invitation to CEO Roundtable Events					◇	◇
Logo on Chairman's Level Sponsor Board at Chamber Events					◇	◇
Logo Recognition on Chamber Website Membership Page					◇	◇
Logo Recognition on Chamber Weekly News					◇	◇
Member Spotlight on Social Media					◇	◇
Recognition at all Chamber Events					◇	◇
Corporate Table at City of Richmond or City of Rosenberg Luncheon					◇	◇
Corporate Table at Annual Gala & Awards Celebration					◇	◇
Corporate Team at Business Links Golf Tournament					◇	◇
availability						◇
<b>Membership Benefit Value</b>	<b>\$670</b>	<b>\$1,425</b>	<b>\$2,515</b>	<b>\$4,890</b>	<b>\$7,130</b>	<b>\$8,975</b>

**Non-Profits (501C3), Elected Officials - \$225**

**Retired Individuals - \$100 (No Business Affiliation)**

**Receive all benefits under Business Builder Level**