



## 2020 Sponsorship Opportunities

The Back Mountain Chamber is committed to becoming a regional hub for opportunity, creativity and innovation. Our Chamber’s mission can be simply summed up in three words—**community, culture and commerce.**

The beginning of a new year is a great time to determine how you can support our growing Chamber. This packet was designed to provide you with all opportunities—inclusive of office sponsorships and major event support—in one place. We’re aiming to make it as easy as possible for you to determine which sponsorships resonate with you.

Kindly review the opportunities in the following pages and get in touch with **Cynthia Post Mitchell** (570.814.3323), **Bill Grant** (570.885.4961) or **Jenny Hetro** (570.574.7344) if you would like to secure one of the creative sponsorships. All packages are negotiable and our team is available to customize an option that works for you and your business.

We hope to count on you for a contribution at the start of 2020 and gratefully thank you in advance for your continued support of our growing Back Mountain Chamber.

Best,

Cynthia Post Mitchell, Board President

Bill Grant, Board Member

Jenny Hetro, Executive Director

**QUESTIONS? Please connect with Cynthia Post Mitchell (570.814.3323), Bill Grant (570.885.4961) or Jenny Hetro (570.574.7344) if you would like to secure one of our sponsorships.**



## **Office Sponsorships**

### **Community Hub**

**\$7,500 / 1-time payment; 3-year term; 1 opportunity**

*Be part of our office design team and enjoy unique recognition benefits for one business with a first right of refusal upon renewal in 2023.*

- Company name and recognition on interior Chamber office signage
  - Prominent space for promotional materials in welcome/reception area
- Logo placement in prominent area in the office
- Spotlight in local media venues as key Chamber sponsor
- Welcome center spotlight
- Plus, the Chamber team will collaborate with you to actively promote your business a maximum of 6 times over the 3-year term
- Opportunity to share remarks at the ribbon cutting and be a part of our supporter lineup

### **Education Center**

**\$2,500 / 1-time payment; 3-year term; 1 opportunity**

- Logo visible to all who enter the Chamber office on the newly-purchased large-screen TV at all times as an overlay on scrolling photo slideshow.
- Be a part of our ribbon cutting lineup

### **Executive Director Technology Suite**

**\$1,500 / 1-time payment; 1-year term; 1 opportunity**

- Recognition on the Chamber's website
- Business logo on laptop and window of Executive Director's office
- Be a part of our ribbon cutting lineup

### **Growth Path**

**\$750 / 1-time payment; 3-year term; 1 opportunity**

- Visible to all who utilize Commerce Corner and Growth Connection meeting spaces

### **Chamber Well-Wisher**

**\$100 / 1-time payment; permanent as long as active member status; 50 opportunities**

- Sponsor's name / logo included on main wall within the Chamber meeting space

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## **2020 Back Mountain Chamber Supporter Book**

This full color, 8.5" x 11" booklet will be distributed at all events throughout 2020. Don't miss the chance to highlight your business. Select which size ad you wish to sponsor.

- Full Page (Back Cover) \$450 [7.5"W x 10"H] **SOLD to Eye Care Specialists**
- Full Page (Inside Front Cover) \$325 [7.5"W x 10"H]
- Full Page (Inside Back Cover) \$325 [7.5"W x 10"H]
- Full Page \$200 [7.5"W x 10"H]
- 1/2 Page Horizontal \$125 [7.5"W x 4.75"H]
- 1/2 Page Vertical \$125 [3.5"W x 10"H]
- 1/4 Page \$75 [3.5"W x 4.75"H]
- 1/8 Page (Coupon / Offer Listing) \$45 [3.5"W x 2"H]

Sponsorship Choice: \_\_\_\_\_

Name of Sponsor: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

**Please provide this form along with high-resolution, camera ready artwork. Kindly make checks payable to Back Mountain Chamber** and write "Chamber Supporter Book 2020" in the memo line. Mail payment to Back Mountain Chamber, 105 Lt. Michael Cleary Drive, Dallas, PA 18612. If you prefer to pay by credit card, please call the Chamber office at 570.675.9380 to make arrangements.

Electronic artwork files can be sent to: [jenny@backmountainchamber.org](mailto:jenny@backmountainchamber.org) or [sasha@backmountainchamber.org](mailto:sasha@backmountainchamber.org) along with this form.

***We extend a heartfelt Thank You to the business and individuals who have already pledged as key sponsors: Pulverman Manufacturing; Rob Friedman; Sordoni Family Foundation; Penn State Wilkes-Barre; William Grant; FNGB; Community Bank; Bill and Sandy Race; William and Christine Leandri; UGI Energy Services; Carrie Flower Company; and Eye Care Specialists.***

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## **Back Mountain Chamber 2020 Events**

We host 4 major events per year—**Casino Night, Annual Awards, Business Expo and our Culture Event**—that are open to Chamber members and community members alike. **Major events are designed with an asterisk (\*) and full sponsorship details are listed on pages 5 to 9.**

**Events below not designated as a major event can be sponsored for \$750**, which includes 4 tickets and the opportunity to speak at event / share information with attendees.

**Luncheon at Irem Clubhouse Sponsored by Community Bank, N.A.**, February 12, 11:30am - 1:30pm

**Annual Awards Event\*** at Misericordia University, March 3, 5:30pm - 8:30pm.

*Find the full list of sponsorship opportunities for the Annual Awards Event on page 5.*

**Annual Community Food Drive**, March 7-21

**Breakfast at Huntsville**, April 15, 8am - 9:30am

**VASE** (Volunteer Appreciation Social Event) at Newberry Estates, May (date/time TBA)

*This is a private event for volunteers and families and a wonderful way to get your business in front of the Chamber's key people and thank them for the work they do in our community.*

**Business and Community Expo\***, May (date/time TBA)

*Find the full list of sponsorship opportunities for the Expo on page 6.*

**Mixer at Damien's On The Lake**, May 21, 5pm - 7pm

**Corn Hole Tournament at Irem Pavilion**, May 31, 12pm registration / 1pm bags fly

*Corn Hole Tournament court sponsorships are available for \$100.*

**Mixer at Beaumont**, June (date/time TBA), 5pm

**Legislative Breakfast at Huntsville**, July (date/time TBA), 7:30am

**Mixer at Grotto on the Lake/Grand Slam Lounge**, July 15, 5pm - 7pm

**Annual Culture Event: Back to 80s\***, Irem Pavilion, Friday, August 28, 6:30pm - 10:30pm

*Find the full list of sponsorship opportunities for the Culture Event on page 7.*

**Luncheon at Camp Orchard Hill**, September 28, 11:30am - 1:30pm

**Annual Federal Reserve Breakfast at Penn State Wilkes-Barre**, October 7, 7:30am

**Luncheon at Beaumont**, October 14, 11:30am - 1:30pm

**Holiday Party at Huntsville Gold Club**, November 18, 5:30pm - 9:00pm

**Dallas Township Tree Lighting**, early December

**Casino Night at Damien's On The Lake\***, January (date/time TBA), 7pm - 10:30pm

*Find the full list of sponsorship opportunities for Casino Night on page 9.*

**QUESTIONS? Please connect with Cynthia Post Mitchell (570.814.3323), Bill Grant (570.885.4961) or Jenny Hetro (570.574.7344) if you would like to secure one of our sponsorships.**

## **Back Mountain Chamber Annual Awards Event** **Sponsorship Opportunities**

Enjoy a night of networking, dinner and drinks and mix and mingle with friends and new connections as we celebrate the businesses and individuals that make our Back Mountain community so special. The board of directors will be presented and voted on at this event.

### **Major Sponsorship - \$3,000 (1 available)**

The major sponsor of the Annual Awards Event will have an opportunity to offer opening and closing remarks at the event, present the awards to all winners and enjoy recognition throughout the night. You'll also receive a full page ad in our supporter book and be highlighted throughout all event outreach materials, inclusive of billboards, posters and social media mentions. The major sponsor will have the opportunity to display their banner on the podium as well as display their logo on the big screen in between the award winners' videos to be shown.

### **“Be Our Guest” Sponsor - \$1,250 (1 available)**

Let's treat our honorees and a guest to a great night out compliments of your business. As our honoree sponsor, you will be acknowledged as the host for these fantastic individuals and businesses and be recognized from the stage at the event. Award winners will also receive a letter and formal invite to let them know you've covered their ticket cost. This letter can be produced on your stationary if you desire. This sponsorship includes a full page ad in our supporter book.

### **Stage Sponsor - \$750 (1 available)**

Be highlighted and recognized from podium as award winners in 9 categories come to the stage and receive their awards. This highly-visible sponsorship is a fantastic opportunity to showcase your logo in large format on the podium. You will also receive a ½ page ad in our sponsor book.

### **Cocktail Hour Sponsor - \$300 (3 available)**

Name a specialty drink and put your business in front of guests at cocktail hour as they mix, mingle and network. Prominent signage will be displayed as guests are welcomed. You will also receive ¼ page ad in our sponsor book.

### **Award Sponsor - \$125 (10 available)**

Become one of our 10 awards sponsors and receive recognition from the stage as well as mentions throughout the night. Your logo will also be included on the award winner's certificate.

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# **Back Mountain Chamber Business and Community Expo** **Sponsorship Opportunities**

This annual event continues to be a great opportunity for local companies and community organizations to showcase their services and products to the public.

## **Major Sponsorship - \$3,000 (1 available)**

The major sponsor of the Expo will be recognized as the key supporter of this unique event — for example, Back Mountain Chamber Business and Community Expo presented by [Your Business Name]. You will receive a full page ad in our supporter book with logo and business name included throughout all promotional materials, inclusive of billboards, posters and social media mentions. This sponsorship includes a table with premium placement at the Expo and the opportunity to present remarks to attendees. The major sponsor will also have the opportunity to welcome guests and present information next to the Chamber's main registration table. The Expo's major sponsor's logo will be featured on reusable bags given to all attendees, along with a full color promotional flyer to be pre-inserted into all bags.

## **Gold Sponsorship - \$500**

- Prominent display at the Expo
- Name listed as sponsor on poster
- Table at the Expo
- Included in all web media with a hyperlink to sponsor's website

## **Silver Sponsorship - \$350**

- Table at the Expo
- Included in all web media

## **Bronze Sponsorship - \$250**

- Table at the Expo

## **Participant Fee**

- Current Member of Back Mountain Chamber - **\$150**
- New member of Back Mountain Chamber - **\$250**  
(Price includes a Back Mountain Chamber membership for the remainder of 2020)
- Non-Profit Organization - **\$75**

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## **Back Mountain Chamber Culture Event: Back to 80s Sponsorship Opportunities (page 1 of 2)**

Back by popular demand! Our Culture Event committee is busy planning an amazing night this year—Back to 80s. Our 8th Annual Culture Event boasts high attendance and a great time is had by all. This year, attendees will party at Irem Country Club Pavilion.

### **Major Sponsorship - \$5,000 (1 available)**

The major sponsor of the annual Culture Event will receive a full page ad in our supporter book along with numerous additional opportunities for recognition. Your logo and business name will be included throughout all promotional materials, inclusive of billboards, posters and social media mentions. The major sponsor will have the opportunity to welcome guests and will be mentioned from the stage by the band. The major sponsor's logo will also be featured on a commemorative item to be given to all attendees and will enjoy a front and center reserved table for 10.

### **Band/Stage Sponsor \$2,750 (1 available)**

- Custom Back to 80s table plaque at the event
- Recognition of sponsorship on all event correspondence
- Recognition on the Chamber website and social media pages
- Sponsor-provided banner prominently placed at the event
- Full page ad in our supporter book
- 5 complimentary event tickets

### **Pavilion Sponsor \$2,000 (1 available)**

- Custom Back to 80s table plaque at the event
- Recognition of sponsorship on all event correspondence
- Recognition on the Chamber website and social media pages
- Sponsor-provided banner prominently placed at the event
- Full page ad in our supporter book
- 4 complimentary event tickets

### **Venue Decoration Sponsor \$1,800 (1 available)**

- Custom Back to 80s table plaque at the event
- Recognition of sponsorship on all event correspondence
- Recognition on the Chamber website and social media pages
- Full page ad in our supporter book
- 3 complimentary event tickets

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## **Back Mountain Chamber Culture Event: Back to 80s Sponsorship Opportunities (page 2 of 2)**

### **Table Decoration Sponsor \$750 (2 available)**

- Custom Back to 80s table plaque at the event
- Recognition of sponsorship on all event correspondence
- Recognition on the Chamber website and social media pages
- ½ page ad in our supporter book
- 1 complimentary event ticket

### **Bar Sponsor \$500 (2 available)**

- Custom Back to 80s table plaque at the event
- Recognition on the Chamber website and social media pages
- ¼ page ad in our supporter book
- 1 complimentary event ticket

### **Ticket Sponsor \$400 (1 available)**

- Custom Back to 80s table plaque at the event
- Recognition on the Chamber website and social media pages
- Sponsor name on Ticket Stub
- ¼ page ad in our supporter book

### **Raffle Table Sponsor \$350 (2 available)**

- Custom Back to 80s table plaque at the event
- Recognition on the Chamber website and social media pages
- ¼ page ad in our supporter book

### **Food Station Sponsor \$300 (8 available)**

- Custom Back to 80s table plaque at the event and near the food stations
- Recognition on the Chamber website and social media pages
- ¼ page ad in our supporter book

### **Dessert Table Sponsor \$150 (4 available)**

- Custom Back to 80s table plaque at the event and recognition on the dessert table
- Recognition on the Chamber website and social media pages
- ¼ page ad in our supporter book

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## **Back Mountain Chamber Casino Night at Damien's On the Lake Sponsorship Opportunities (January 2021)**

This event was first introduced in 2020 and was a resounding hit. Damien's On The Lake serves as "The House" and guests enjoy black jack, poker, roulette, craps and a 50/50 drawing, along with incredible hors d'oeuvres, tapas, Viennese table and live entertainment. Local business participate by offering "Chamber Dollars" that can be redeemed just like a gift certificate.

### **Major Sponsorship - \$3,000 (1 available)**

The major sponsor of Casino Night will be recognized as the key supporter of this unique event — for example, Casino Night at Damien's On The Lake presented by [Your Business Name]. The major sponsor of Casino Night will receive a full page ad in our supporter book with logo included throughout all event promotional materials, inclusive of billboards, posters, text messages and social media mentions. The major sponsor's logo will also be printed on all decks of cards used at the table games and additional decks will be printed and given to event attendees. The major sponsor will also have the opportunity to name a specialty drink at the event and be included on large format signage through the venue.

### **Chamber Dollar Participant:**

Deposit Amount: \$ \_\_\_\_\_

Denominations:

\$2

\$10

\$20

### **The following disclaimer will be printed on Chamber Dollars:**

Thanks for supporting our Back Mountain businesses! Please keep these certificates safe; they will not be replaced if lost. Limit 1 per visit. No cash value. Cannot be combined with other specials, promotions or deals. **Please indicate any additional restrictions below.**

### **Additional sponsorship options:**

Table game sponsor: \$250

Food sponsor: \$175

Non-member advertising: \$50

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

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