

# AMBASSADOR COMMITTEE POLICIES



## Purpose:

To focus on growth through the recruitment of new members, retention of current members, and support of chamber programming and events.

## Key Responsibilities:

1. Assist Membership Director in the recruitment of new members and retention of current members
2. Attend and Volunteer at Chamber events
3. Promote Chamber Programming to Business Community
4. Operation Thank You- once a year distribution of membership magazine to members

## Benefits of Ambassadors:

1. Exclusive Exposure and Networking Opportunities
2. Official Ambassador Name Badge
3. Opportunity to introduce themselves and their business at every chamber ribbon cutting
4. Opportunities to create meaningful connections with staff and board of directors
5. Free Chamber event access when committing to volunteer at/for an event
6. Opportunity to earn Ambassador Spotlight on our Opelika Chamber social media & Newsletter
7. Opportunity to build relationships and networks that are deep, profitable, and meaningful

## Ambassador Selection Process:

Anyone whose business is a current Chamber member is eligible to apply to be a member of the Ambassador committee. Only one application will be accepted from each business. *Individual members may apply for Ambassador Committee if spaces are available and must remain in compliance with membership policy.* Applications can be obtained from the Membership Director. The Ambassador Committee will be limited to 20 members.

## Meetings:

Ambassadors meet at Noon on the third Tuesday of each month except for July and December, lunch will be provided by the Chamber. Monthly meetings are held at various places. You will be informed of the location prior to the meeting. **You can miss no more than two meetings per year.**

## Rewards:

It is the Ambassadors responsibility to report their points through the points form. Points are received by completing Ambassador responsibilities. The Ambassador with the most points at the end of each quarter will get to have lunch with the Chamber President and Board Chair. Before the end of the fiscal year (June), the five ambassadors with the most points will be presented to the Ambassador Committee as Ambassador of the Year candidates. The Ambassadors present will vote for the candidate they deem most worthy by way of private voting. In the chance of a tie, the Chairman of the Board will choose the winner. Ambassador of the Year will be recognized at Annual Meeting and will serve on the Board of Directors for one year.

## Requirements:

1. Be employed by their company for a minimum 6 months.
2. Attend monthly meetings and at least five events per quarter.
3. Actively engage/support the Opelika Chamber on social media channels where you're active.
4. Wear name badge to monthly meetings, ribbon cuttings, other Chamber events and on calls to member prospects and member businesses.
5. Complete application/commitment form.
6. **Ambassadors are required to recruit 2 new members per calendar year.**

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Ambassador Signature

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Date