

2021 CEO Retreat at



Sponsorship Overview & Deliverables

November 29 - December 1, 2021 – Tampa, Florida



CONTACT

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	Presenting Sponsor (3) \$10,000	Business Sponsor (3) \$7,500
Top sponsorship billing for event	*	
Sponsor representative (or TECNA Leader if not in attendance) to share brief remarks about sponsoring company	*	
Exclusive participation in the opening reception and dinner (Nov 29)	*	
Hyperlinked logo in registrant confirmation and thank you email	*	
Attendee list (name and organization only) and TECNA will send one follow-up dedicated email on your behalf post-retreat to attendees	*	
Mention in TECNA social media channels (i.e. Twitter and LinkedIn)	*	*
Acknowledgement in registrant final logistical email	*	*
Opportunity to distribute marketing collateral on attendee tables during sessions	*	
Hyperlinked logo and wording reflecting sponsorship level on conference/TECNA website and in one all-member TECNA Digest newsletter	*	*
Marketing brochure and or promotional item placement at event sponsor table	*	*
TECNA representative to acknowledge sponsor during welcoming remarks and other events where sponsors are recognized	*	*
Logo featured in onsite presentation slides reflecting sponsorship level	*	*
Acknowledgment in registrant thank you email and post-event survey email	*	*

About the **TECNA CEO Retreat**

The CEO Retreat of the Technology Councils of North America (TECNA) brings together approximately 30 CEOs and Executive Directors of technology associations across North America who represent more than 22,000 technology-related companies from startups to midsize and large. This intimate format at Saddlebrook Resort is a unique opportunity to gain visibility and build relationships with key leaders of technology ecosystems across North America.