

DIGITAL MARKETING OPPORTUNITIES



MEMBER ONLY OPPORTUNITIES

Advertise in Chamber Newsletters and
Events Bulletins to over 1,800 emails

PROMOTE ON CHAMBER SOCIAL MEDIA TO DIVERSE AUDIENCES

Business Specials of the Week: Cost: \$125

We email our full membership and post twice on social media posts. You supply the artwork, link and subject line. Only one a week is offered. No more than four a year is sold to a single member. The Chamber includes a "paid advertisement" message at bottom of the email. This is the only way to be advertised in a Chamber post.

Banner Ad in Chamber Corner: Cost: \$100

Primary placement atop of our monthly electronic newsletter linked to your website. You supply the artwork and link. Recommended size 600 x 150 px. Only one per issue will be sold.

Call Out Ad in Chamber Corner: Cost: \$65

Promote your logo, website and minimal text along the side of the newsletter. You supply the artwork and link. Recommended size 940 x 533 px resized to business card size in the newsletter. No more than two per issue.

Home page Advertisement: Cost: \$225/ month

Promote your business at the top of our homepage with an ad located just above our directory icon. You supply the artwork and link. Recommended size is 250 x 250 px. Only on a month offered and no more than four a year is sold to a single member.

Contact connect@worthingtonchamber.com or call (614) 888-3040 to learn more or to confirm your marketing opportunities today.

