



# HOSTING A BUSINESS AFTER HOURS

## Benefits and Guidelines of hosting

### **ABOUT:**

The Worthington Area Chamber hosts six Business After Hours (BAH) events per year for its member businesses from 5-7 p.m., rotating to different businesses and industries.

### **WHY HOST:**

The Worthington Area Chamber is focused on advocating and advancing the interests of the greater Worthington area business community. Hosting BAH events throughout the year allow for a casual and dynamic opportunity for meaningful business connections and a way for businesses to highlight their accomplishments and services they offer.

### **BENEFITS OF HOSTING:**

Hosting provides an opportunity to open your doors to showcase your business, services and facilities to the greater Worthington business community. Each BAH event would bring nearly 30-50+ people into your business while receiving promotions across Chamber social media, email marketing to 1,200+ emails and a reach to diverse audiences other than your own.

To learn more and to confirm hosting contact  
[connect@worthingtonchamber.org](mailto:connect@worthingtonchamber.org)  
or call (614) 888-3040

*Host Expectations on next page.*



# THE HOSTEST WITH THE MOSTEST



## THINGS TO KNOW...

### **Expectations of the host business:**

- \$150 host fee for promotions and admin costs\*
- Serve lite appetizers or food options
- Offer beverage options (*alcohol and non-alcoholic*)
  - \**Beer and wine options recommended, but not mandatory*
- Provide raffle item(s) for business card drawing
- Seating and necessary space to host a group of this size

*\*You'll be invoiced at the time of confirmation, paid 60 days before hosting. No refunds will be given for cancelation but moved to future date.*

### **What the Chamber is Responsible for:**

- Promotion of your hosted BAH event to the membership and greater Worthington business community
- Tracking of registrations, including providing name tags
- List of all attendees following the event
- Greeting of guests and registration during the event
- Assisting the host with a theme, networking ideas, if desired
- Event photography and posting of photos on social media. Photos can be shared following the event with host

*If you are not permitted to serve alcohol, please consider hosting another type of event. BAH is considered an invitation-only, private party for state liquor control purposes, no permit is necessary for the Host.*

**Contact (614) 888-3040 or [connect@worthingtonchamber.org](mailto:connect@worthingtonchamber.org) to confirm today.**