

BOOST LEAD CONNECT

THE BOONE COUNTY CHAMBER MAGAZINE

Fall Back MOVING FORWARD

New Members
Follow the Leader





Our business lending solutions may help you take your business to the next level.



724 Story Street Boone, IA 515-432-7611





THE SURVIVAL KIT IN YOUR

CHECKING ACCOUNT.

Contact a retail banker today!













(515) 433-4499 | visionbank.com

*Insurance products are not deposits, not FDIC insured, not insured by any federal government agency and not guaranteed by the financial institution. VisionPerks accounts may be canceled at any time. Please contact a Retail Banker with any questions.



THE
BOONE
COUNTY
CHAMBER
MAGAZINE

MIKE HAMMOND
Executive Director

LAURA BADE
Communications & Events Director

BROOKE DECKER

Community & Member Services Specialist

CHEYANNE WANDREY
EDGE Student Intern

903 Story Street Boone, IA 50036 515-432-3342 www.boonecountychamber.com









BowersDigmann

BowersInsurance

Bowers Digmann Financial & Bowers Insurance Group

811 Keeler St., Boone, IA 50036 Office: (515) 432-8444

Fax: (515) 432-9482

www.bowersdigmannfinancial.net

unique installations & expert repairs

steckerconcreteinc.com

515-432-0033





Decades of Experience

Put your trust in a family owned and operated company with over 20 years of experience and 11 years in business.

Satisfaction Guarantee

We're so confident in our services that we offer a customer satisfaction guarantee.

Licensed and Insured

You can count on quality installations because we are licensed and insured.



CENTRAL IOWA IMPACT

MONDAY CLOSED TUESDAY-FRIDAY 11AM-7PM SATURDAY 10AM-7PM SUNDAY 1-5PM

515-432-3212 2520 EASTGATE DR BOONE









WELCOME

NEW CHAMBER MEMBERS

ANIMAL PROTECTION AND EDUCATION goape.info

BLACKS HERITAGE FARM blacksheritagefarm.com

BOMGAARS bomgaars.com

CREATIVE DEPOT & STUDIO creativedepotandstudio.com

EMA'S ELEGANCE emaselegance.com

FINANCIAL LOGIC myuhcagent.com/kevin.klute

IMAGINE THE POSSIBILITIES imagineia.org

IOWA HOMECARE iowahomecare.com

JNS PROFESSIONAL SERVICES jnspainter.com

KLUSS REFLEXOLOGY klussreflexology.com

THE BRIDGE HOME thebridgehome.org

WHATCHA SMOKIN' BBQ & BREW whatchasmokinbbq.com



Being part of the community means CARING

Drop off at my office by December 15th, 2021. All items will be donated to the local food pantry.





Shellie Grabau, AAMS® Financial Advisor

The Livery Building 806 7th Street Boone, IA 50036 515-432-6713 edwardjones.com Member SIPC

Edward Jones
MAKING SENSE OF INVESTING

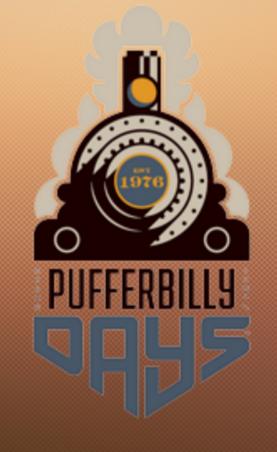


Do you know a business in Boone County who should be a Chamber Member?

Contact us at 432-3342 with your referral now!

August 5-7, 2022

PUFFERBILLY DAYS™





APE is a non-profit charity functioning as a small shelter that offers high quality veterinary services for cats & dogs at low cost to the community.

Spay/Neuter services by our experienced veterinarians and staff

- Online scheduling
- Microchipping
- Vaccinations
- Pest preventatives
- Traps for barn cats
- Top of the line medical equipment

ANIMAL PROTECTION AND EDUCATION 801 W MAMIE EISENHOWER AVE BOONE, IA 50036

515-460-7729

HTTPS://WWW.GOAPE.INFO | UNITED4APE@GMAIL.COM

FOSTER - ADOPT - VOLUNTEER - DONATE

Animal Welfare Services doing business as Animal Protection and Education (A.P.E) of Boone, Iowa, founded in 2003 as a 501(c)(3) tax-exempt charity

CEA-9901B-A



Fall Back MOVING FORWARD

A little more than a year ago, in December of 2020, the Chamber finalized its new strategic plan and outlined the organization's goals for the next 18 months. These goals were listed in the most recent issue of this magazine: 1) to increase members' understanding of our programming, activities, and contributions in the county and their impacts; 2) to engage current and prospective board members as active brand ambassadors for the organization; and 3) to assist small businesses in accessing business and technical assistance, and networking with peers.

With an entirely new staff team as of August, our central endeavor has been to work toward advancing these strategic goals each day while focusing on what provides the most value to our members and the communities we serve. So naturally we asked ourselves, "Where do we begin?"

The answer became clear right away. Our first task was to put on the type of top-notch events that will propel our business community forward. Since then, we've seen a lot of great results, but we're only getting started.

The blur of a busy summer was punctuated by a series of successful community and business to business events, some classics and some new to the Chamber calendar. Our annual Golf Classic drew fantastic participation. We hosted a record number of golfers and raised thousands of dollars to support Chamber programs and events throughout the year.

That evening, participants were invited to attend such an event, and one that became a highlight of the summer - First Thursday's! A concert series aimed at drawing foot traffic to Boone's downtown district and developed in collaboration with the Boone Arts Commission. the Boone County Farmers' Market, and the City of Boone, the events were an overwhelming success. So much so, in fact, what started as a three-part series was extended an additional two months into September and October. Live music, local craft vendors, food trucks, a little ice cream, and some local craft beer attracted hundreds down to the 8th and Story Greenspace each month and raised thousands of dollars to support community organizations including Rotary and Boone Community Theatre.

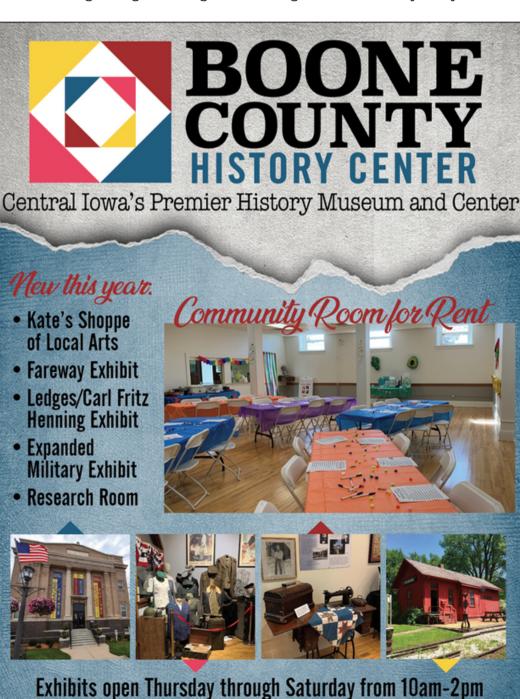
In August, the team put on its first Pufferbilly Days™. With the help of an incredible group of dedicated volunteers, this year's festival lived up to its theme of "Back on Track!" The weekend featured all the festival favorites including a parade, bingo, a spelling bee, spike driving contest, pet show, 5K fun run, mud volleyball tournament, 3-on-3 youth basketball tournament, classic car show, bags



tournament, nightly entertainment, carnival, and a craft and vendor fair. All of this could not have happened without generous sponsorship from our member businesses and commitments, both financial and in-kind, and from community members like you.

Later that month we continued to host our fall schedule of events, next up being the New Teacher Breakfast. Nearly forty new educators from districts across the county joined us for breakfast and remarks from area educational leaders. The message? Don't just teach here. Move here. Invest here. Contribute here.

Now, as you are reading this, we are rounding out autumn and the holiday season with more festivities aimed at promoting business and celebrating how great living and working in Boone County really is.



www.boonecountyhistoricalsocietyiowa.org

515-432-1907

For more than 30 years, as community members, hundreds of employees and their families have been positively transformed by the economic impact, of which CDS Global is an integral part.





Locally found in the Boone Business Park and online at cds-global.com

In October, Fareway hosted the first Business After Hours since the offered pandemic began and member business leaders opportunity to reconnect in a casual setting. The annual Trunk or Treat Halloween event was very successful as well, drawing hundreds of families out despite the rainfall. And coming up, the Holiday Open House, Fall Breakfast Fundraiser, and Christmas Story Street featuring traditional holiday lighted parade, will surely will not disappoint.

A huge shout out to all those who volunteer their time to make these events happen, and a warm thank you to all our member businesses for sponsoring and supporting these programs. As we gear up for 2022, expect more top-notch events and more good news about the great things happening in Boone County. From the new Chamber team, we wish you all the happiest of holidays!



Boone County Chamber





Boone Chamber

FOLLOW THE LEADER

I earn about two leaders in Boone. Follow them online to learn more!



FEATURED BUSINESS LEADER Deann Kluss, Kluss Reflexology



Deann Kluss opened the doors to Kluss Reflexology in August of 2021. Since then she has loved being a part of downtown Boone, as she referred to it as "bursting and growing"! Kluss has participated in the Farmers Market, Pufferbilly Days™ parade, Trunk or Treat on Story Street, and has held multiple educational reflexology seminars. She enjoys learning about other downtown business models, Deann shares, "...it broadens my ideas for promoting my services, and possibly partnering with them - the camaraderie of succeeding and growth."

When asked, what do you want community members to know about you and your business? Deann responded with, "Kluss Reflexology can benefit anyone at any age. If you are in pain, reflexology can help your body heal itself. No one needs to feel that pain is 'just what you live with.' YOU DON'T HAVE TO, we can help."

@VisionBanklowa @PaulJacobson





FEATURED BOARD LEADER Paul Jacobson, VisionBank

Paul Jacobson is the EVP & Chief Leading Officer at VisionBank, a business that prides itself on supporting local Boone communities and other Central Iowa locations. "I've long agreed with the adage that good community banks help to build strong communities. That is what we do in the consumer, commercial and agricultural sectors of our local Boone economy."

Paul and his wife enjoy many aspects of living in the Boone community, including golfing, hiking the trails of the Ledges and the Arboretum, and visiting the Dutch Oven Bakery for frequent Dutch Letters. "Boone is the perfect combination of small-town living and proximity to college events and urban centers without fighting the daily traffic and crowds" says Jacobson.



255 S. Kellogg Ave. Ames, IA 50010

through life's hardships.

Now serving Boone and **Green Counties**

Our Continuum of Care

Helping you navigate

tbh@thebridgehome.org 515-232-8075





- Low Student/Teacher Ratio
- **Strong Academics**
- Scholarships Available
- **Christian Values**

1111 Marshall St. Boone, IA 50036 515-432-4124 www.shboone.com

Preschool Plus

Coming Fall 2022!

Free state-wide morning preschool with the option of daily after school & Wednesday care with a licensed Early Childhood teacher.



If your health needs have changed, or your current plan doesn't offer the benefits and features you're looking for, it may be time to take advantage of a UnitedHealthcare® Medicare Advantage plan.

Get one-on-one help. Call me today.

Shiloh Burke Licensed Sales Agent 515-230-2042, TTY 711 www.weareintegratedins.com



Plans are insured through UnitedHealthcare Insurance Company or one of its affiliated companies, a Medicare Advantage organization with a Medicare contract. Enrollment in the plan depends on the plan's contract renewal with Medicare. AARP isn't an insurer, doesn't recommend products, and encourages you to evaluate your needs. AARP does not employ or endorse agents, producers

or brokers. @2021 United HealthCare Services, Inc. All rights reserved. SPRJ56516B



Y0066_22SPRJ56516_C

Questions about your Medicare Advantage



Dental?

Gym Membership?



Networks?

Vision?

FINANCIAL LOGIC

We have answers.

Kevin Klute (563) 726-8101 kklute@mymedicarelogic.com





CALL FOR A FREE CONSULTATION 515-298-2905

- INTERIOR & EXTERIOR PAINTING
- RESIDENTIAL
 & COMMERCIAL
- CABINET REFINISHING & PAINTING







Kluss Reflexology Gift Certificates available at

KlussReflexology.com or call 515-432-9551

60-minute treatment \$75 90-minute treatment \$90 5 pack of 60-minute \$325 5 pack of 90-minute \$400





- » Apartment style on-campus housing
- » Collegiate and intramural athletics
- » Academic honors programs and national research opportunities
- » More than 28,000 square feet of health, athletic and fitness space
- » Numerous academic partnerships and program articulations



HOME OF THE 2021 NJCAA DII MEN'S BASKETBALL CHAMPIONS



Fareway Fieldhouse

Now Open