



TEMPE CHAMBER
— *of* **COMMERCE** —

ADVOCACY. VISIBILITY. CONNECTIVITY.

the value of membership

We serve as the voice of business,
a catalyst for economic growth, and
a champion for a strong community.

tempechamber.org

1232 E. Broadway Rd, Suite 211
Tempe, AZ 85282
480.967.7891

Your Success is our Business!

Tempe businesses small and large take great pride in their local Chamber of Commerce, with good reason. The Tempe Chamber, a 501(c)(6) non-profit business organization, functions to serve our members and their business needs. Businesses leaders like you are what the Chamber is comprised of, serves and exists to help succeed.

Advocacy

- Recognized voice of business at local, state and federal levels
- Monitor public policy issues impacting business
- Connect with elected officials during legislative receptions and visits

Visibility

- Increased exposure through website business listing
- Share your company news in weekly e-newsletter distributed to 3,000+ subscribers
- Celebrate grand openings and milestones with ribbon cuttings
- Award programs acknowledging community leaders and outstanding businesses
- Exclusive referrals to inquiries by Chamber staff

Connections

- More than 142 annual programs attended by 7,500+ business professionals
- Establish business relationships at monthly programs
- Expand your influence through Chamber committees

Credibility

- 80% more likely that consumers will patronize the business in the future*
- Display your membership plaque at your business
- Include the Chamber logo in your digital and print materials

Member Savings

- Save up to 60% on office supplies and other business expenses
- Lifestyle Affinity Healthcare Plan
- Exclusive member discount on Hownd® platform
- Offer and take advantage of member to member discounts
- Attend Chamber events at no charge or at discounted pricing
- Free job postings on tempechamber.org

Branding

- Numerous marketing opportunities available to broaden your competitive advantage
- Improves image and builds prestige
- Affordable business-to-business marketing through website and digital advertising
- Signature event and program sponsorships

Our Members at a Glance

Our membership base is a diverse and well balanced blend of non-profit vs private sector, sole proprietors, small, medium & enterprise businesses representing a full spectrum of industries.

600⁺
MEMBER BUSINESSES

30%
MEMBERS RESIDE
OUTSIDE OF TEMPE

70K⁺
BUSINESS PROFESSIONALS



EXPAND YOUR SPHERE OF INFLUENCE!

ADVOCACY

Benefit from a unified voice advocating for business-friendly legislation at local, state and federal levels. Meet with elected officials during legislative receptions and visits. Support our work in workforce and economic development.

- State of the District
- State of the City
- East Valley Chamber of Commerce Alliance
- Government Relations & Transportation Committee
- Military Affairs Committee
- Career Ready Tempe
- Economic Development Committee

VISIBILITY

Build your employee's professional network and knowledge with monthly workshops. Identify employees from your organization to increase their leadership skills by having them serve on our various councils and committees.

- Business Innovation & Strategy Council
- Business Academy
- Women in Business Council
- Tempe Leadership
- Leadership Speaker Series
- Sustainability Pledge
- Sponsorship & Advertising
- Mentoring Program

CONNECTIVITY

Establish business relationships at network development programs and events. Share your company news in the e-newsletter distributed weekly to more than 3,000 subscribers.

- Emerging Issues Forum
- Ambassador Committee
- Coffee Connections
- Business Before Hours
- Business After Hours
- Business Owners Forum
- FUEL Young Professionals
- Ribbon Cutting Ceremony
- Los Tres Amigos



Here's what **Tempe Chamber** investors are saying about their **Chamber of Choice!**

“The Tempe Chamber has been one of the most instrumental elements of my business growth and expansion. The team has reinvented the modern vision of “Chamber of Commerce” to reflect the needs of businesses today.”



Tracy Bullock
President
Bullock Training & Development

“One of our business goals is to be a steward in our community; being a member of the Tempe Chamber goes a long way in accomplishing that goal for us. The Tempe Chamber is a positive advocate for what the best of businesses should be standing for.”



Marcus Newton
Owner
Printing Specialists

“The Tempe Chamber is a strong organization that provides a tremendous service to our business community. The Chamber's also done a great job of making our company very human in the community – letting people know that we give back.”



Jihan Cottrell
Account Executive II
COX Business

Activate your membership today!

Contact Erika Acorn, Director of Business Development 480.736.4284
or erika@tempechamber.org

Follow us on Social Media:

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