

# Broadcast Messages

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Full Members of the Association, \$25.00/broadcast

Affiliate Members of the Association, \$50.00/broadcast

Non-Member Subscribers, \$50.00/broadcast

MEIAR has the capability to broadcast an email message to our members on your behalf. Examples: Broker Open, introducing a New Member to your office, Affiliate announcing programs available, Open House Flyer, etc.

All broadcast messages must comply with the following guidelines before they will be sent.

- Must be approved by the office broker
- Request must be submitted BEFORE noon the day you would like the email sent
- Must be a formatted pdf or jpg file
- If advertising a property
  - Must have the MLS Number in a highly visible location
  - Must have the full address, including city
- Complete office information is required
- Equal housing logo
- Must comply with all advertising laws
- Must NOT contain advertising for a company that is not a member of MEIAR
- Affiliates may advertise real estate related items and services, subdivision logos, names, and amenities. Affiliates may NOT advertise real property for sale, including lots, custom built homes, model homes, and spec houses.