FIND YOUR PLACE

BE HERE NOW.



COMMUNITY IMPACT

COMMUNITY LEADER, TRUSTEE & ADVISOR

- Ensure community vitality
- Guide organizational efforts
- Engage workforce

Large Employers

Hospitals, Universities, Municipalities, Multibusinesses, Global Companies

COMMUNITY BUILDER & MARKETWISE

- Increase brand awareness
- Develop executive presence
- Support market growth

Midsize Employers

Banks, Real Estate Brokers, Developers, Law Firms, Accounting Firms, Insurance Companies



MAINSTREET

- Enhance SEO/Marketing Strategies
- Host events
- Access to Leads Referral Program

Smaller Employers

Restaurants, Retail Hotels, Entertainment/Music, Event Venues, Breweries

SUBSCRIBER

- Establish visibility
- Join a network of business support
- Connect with the community

Start Up Employers

Sole proprietors and entrepreneurs, Independent Sales Reps, Estate Agents, Retired Individuals

DIRECT VALUE

COMMUNITY LEADER

TRUSTEE

ADVISOR

COMMUNITY BUILDER

nnn \$1

MAINSTREET

SUBSCRIBER

\$25,000

\$12,000

\$6,000

\$3,000

MARKETWISE \$1,250

\$650

\$350

INVESTOR

MEMBER



| MEMBER BENEFITS | SUBSCRIBER \$350 | MAINSTREET \$650 | MARKETWISE \$1,250 | COMMUNITY BUILDER \$3,000 |
|--|-----------------------|-----------------------|-----------------------|---------------------------------|
| Two Listings in the Business Directory on stpete.com | Standard Placement | Standard Placement | Standard Placement | Priority Placement |
| Three key search words included with each online category listing | V | √ | √ | ✓ |
| "Proud Member" digital logo and window decal | V | √ | √ | ✓ |
| Ribbon Cutting/ Grand Opening Celebration/ Product Launch (broadcasted on Facebook Live) | V | √ | V | √ (2) |
| Access to Chamber councils, committees, and workgroups | V | √ | V | V |
| Business referrals made exclusively to members | V | V | V | \checkmark |
| Access to St. Pete Greenhouse business resources and workshops | √ | √ | ✓ | \checkmark |
| Online Members-Only Info Hub | √ | √ | V | √ |
| All employees of your business can participate in Chamber activities | √ | ✓ | V | ✓ |
| Member-to-member discounts (Hot Deals) | ✓ | √ | ✓ | √ |
| Shared Member Events Calendar to showcase your events | ✓ | √ | ✓ | ✓ |
| Partnership savings including Office Depot, Business Professional Women's group, Arts Alliance membership, St. Pete Visitor's Store and more! | V | V | V | ✓ |
| Complimentary Certificate of Origin and notary services | √ | √ | √ | ✓ |
| Promotional literature/flyer in the St. Pete Store & Visitor's Center | √ | √ | √ | ✓ |
| Member events highlighted in e-newsletter (by request) | √ | √ | V | ✓ |
| Press releases/announcements shared on stpete.com News page | √ | √ | √ | √ |
| Discounted Member rates for Chamber publication ads and VIP tickets to Signature events | V | √ | V | √ |
| Reposting member stories to Chamber Instagram/Facebook stories (tag: @stpetechamber) | V | √ | √ | √ |
| Ability to host Chamber events at your location for additional exposure | | ✓ | ✓ | √ |
| Opportunity to join Leads groups | | ✓ | ✓ | √ |
| Rotating ad display on TV in Visitor's Center | * | ✓ | √ | √ |
| Member Bright Spot blog and email package | * | ✓ | ✓ | √ (2) |
| Additional business locations in online Member Directory | | √ | ✓ (1 additional) | ✓ (2 additional) |
| Ability to include business description with enhanced online category listing | | | ✓ | √ |
| Guest blog opportunity in e-newsletter and Chamber website | * | * | V | √ (2) |
| Digital newsletter ad space (banner or tile ad) | * | * | √ | √ (2) |
| Complimentary use of Chamber meeting rooms (subject to availability) | * | * | \checkmark | √ |
| Access to one-time use mailing labels | * | * | \checkmark | √ (2) |
| Web advertising on stpete.com | * | * | √ 3 months | √ 6 months |
| Event submissions to I Love the Burg (by request) | | | | V |
| News/press releases promoted to media outlets and partners (I Love the Burg, local news, etc.) | | | | √ |
| Complimentary social media reel (\$400 value) | | | | V |



A LA CARTE BENEFITS

Bright Spot Blog Article

Bright Spot Email (distributed to 14,000+ contacts)

Bright Spot Blog & Email Package

Social Media post re-share or mention on Chamber Twitter, Facebook and/or LinkedIn feeds

Social Media post re-share or mention on Chamber Instagram feed (requires Branding's approval)

Press release/announcements distributed to Chamber contacts and media outlets

Rotating ad on St. Pete Store TV (16:9 Widescreen, .jpeg or .png)

Social media reel (Instagram, TikTok or Facebook)

Basic production video (Q&A style, simple post-production editing)

Deluxe promo package (high-production video with professional camera crew, lighting, scripting, multiple locations, multiple interviews, B-roll, complex post-production editing)

Newsletter advertising - top ribbon ad placement (562px by 112 px)

Newsletter advertising - tile ad (255 px by 164 px)

Newsletter advertising - footer ad placement (562px by 112 px)

Website advertising* - ribbon at top of page (970px by 90px)

Website advertising* - ribbon at top of high traffic page (970px by 90px)

One-time use mailing labels

Booking of a Chamber meeting room (subject to availability)

| MEMBER PRICE |
|-----------------|
| \$100 |
| \$120 |
| \$200 |
| \$40 |
| \$60 |
| \$40 |
| \$400/year |
| \$400 |
| \$1,000 |
| \$5,200 |
| \$200 |
| \$150 |
| \$100 |
| \$100 |
| \$200 |
| \$250 |
| \$100 / 3 hours |
| |

^{*}All web advertising is for a max of 90 days.