

FIND YOUR PLACE BE HERE NOW.



COMMUNITY IMPACT



DIRECT VALUE

COMMUNITY LEADER	TRUSTEE	ADVISOR	COMMUNITY BUILDER	MARKETWISE	MAINSTREET	SUBSCRIBER
\$25,000	\$12,000	\$6,000	\$3,000	\$1,250	\$650	\$350
INVESTOR			MEMBER			

Want to be a St. Pete Community Investor (Advisor, Trustee and Community Leader levels)? Please contact [Candace Hulcher](#), Vice President of Business Development, at (727) 331-7486.



A LA CARTE BENEFITS

- Bright Spot Blog Article
- Bright Spot Email (distributed to 14,000+ contacts)
- Bright Spot Blog & Email Package
- Social Media post re-share or mention on Chamber Twitter, Facebook and/or LinkedIn feeds
- Social Media post re-share or mention on Chamber Instagram feed (requires Branding's approval)
- Press release/announcements distributed to Chamber contacts and media outlets
- Rotating ad on St. Pete Store TV (16:9 Widescreen, .jpeg or .png)
- Social media reel (Instagram, TikTok or Facebook)
- Basic production video (Q&A style, simple post-production editing)
- Deluxe promo package (high-production video with professional camera crew, lighting, scripting, multiple locations, multiple interviews, B-roll, complex post-production editing)
- Newsletter advertising - top ribbon ad placement (562px by 112 px)
- Newsletter advertising - tile ad (255 px by 164 px)
- Newsletter advertising - footer ad placement (562px by 112 px)
- Website advertising* - ribbon at top of page (970px by 90px)
- Website advertising* - ribbon at top of high traffic page (970px by 90px)
- One-time use mailing labels
- Booking of a Chamber meeting room (subject to availability)

*All web advertising is for a max of 90 days.

	MEMBER PRICE
Bright Spot Blog Article	\$100
Bright Spot Email (distributed to 14,000+ contacts)	\$120
Bright Spot Blog & Email Package	\$200
Social Media post re-share or mention on Chamber Twitter, Facebook and/or LinkedIn feeds	\$40
Social Media post re-share or mention on Chamber Instagram feed (requires Branding's approval)	\$60
Press release/announcements distributed to Chamber contacts and media outlets	\$40
Rotating ad on St. Pete Store TV (16:9 Widescreen, .jpeg or .png)	\$400/year
Social media reel (Instagram, TikTok or Facebook)	\$400
Basic production video (Q&A style, simple post-production editing)	\$1,000
Deluxe promo package (high-production video with professional camera crew, lighting, scripting, multiple locations, multiple interviews, B-roll, complex post-production editing)	\$5,200
Newsletter advertising - top ribbon ad placement (562px by 112 px)	\$200
Newsletter advertising - tile ad (255 px by 164 px)	\$150
Newsletter advertising - footer ad placement (562px by 112 px)	\$100
Website advertising* - ribbon at top of page (970px by 90px)	\$100
Website advertising* - ribbon at top of high traffic page (970px by 90px)	\$200
One-time use mailing labels	\$250
Booking of a Chamber meeting room (subject to availability)	\$100 / 3 hours

Advertising questions?

Contact [Bianca Soler](#), Marketing & Strategic Communications Manager.