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May / June 2020



maba.org



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Leah Herro

Marketing Representative

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Madison, WI 53713

(608) 661-0823



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reason #307

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KITCHEN BATH & FLOORING



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OF HOMES

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PARADE

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View all of the 2020 Parade homes online via our 360 degree tours!
Check out MadisonParadeofHomes.com in mid-July to experience
this year's Parade all over again, free of charge!



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NONN'S
KITCHEN BATH & FLOORING

NONN'S PRESENTS THE 70TH ANNUAL PARADE OF HOMES

The Madison Area Builders Association is delighted to announce that Nonn's has renewed their exclusive sponsorship of the Parade of Homes. This year marks the sixth in a row that the kitchen, bath and flooring retailer has been the premier sponsor of MABA's premier event.

"This is the 70th year in a row that the Parade will be held, but few have been as important to convene as this one," said Adam Nonn, CEO/President of Nonn's. "Our continuing sponsorship—in these times—is a signal of our company's deep commitment to continuing its support of the home building industry, and the people they build for."

In many Parade homes, attendees will find a number of Nonn's products installed, including cabinetry for kitchen and bath, granite and quartz countertops crafted at Nonn's own fabrication facility, flooring from tile to carpet to wood, and appliances that finish designer kitchens with finesse.

MABA is proud of their association with Nonn's, who has been an integral part of the Madison building community for over 30 years, while being honored with a "Star of Madison" Award by readers of the Wisconsin State Journal for 10 straight years.

We invite you to return their generous support by visiting one of Nonn's four showrooms in the Madison and Milwaukee areas, and look forward to seeing you at the 2020 Madison Area Parade of Homes.

Visit MadisonParadeofHomes.com for more information!

PARADE OF HOMES *Preview Party*

CANCELED

Due to current social distancing guidelines as well as the health and safety of attendees, the Preview Party for the 2020 Parade of Homes has been cancelled.

We hope you will still join us June 19-28th for the 70th Annual Parade of Homes, and look forward to bringing the Preview Party back in 2021.

Thank you to our Preview Party sponsors for their continued support of the Madison Area Parade of Homes!

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PARADE OF HOMES



JUNE 19-28

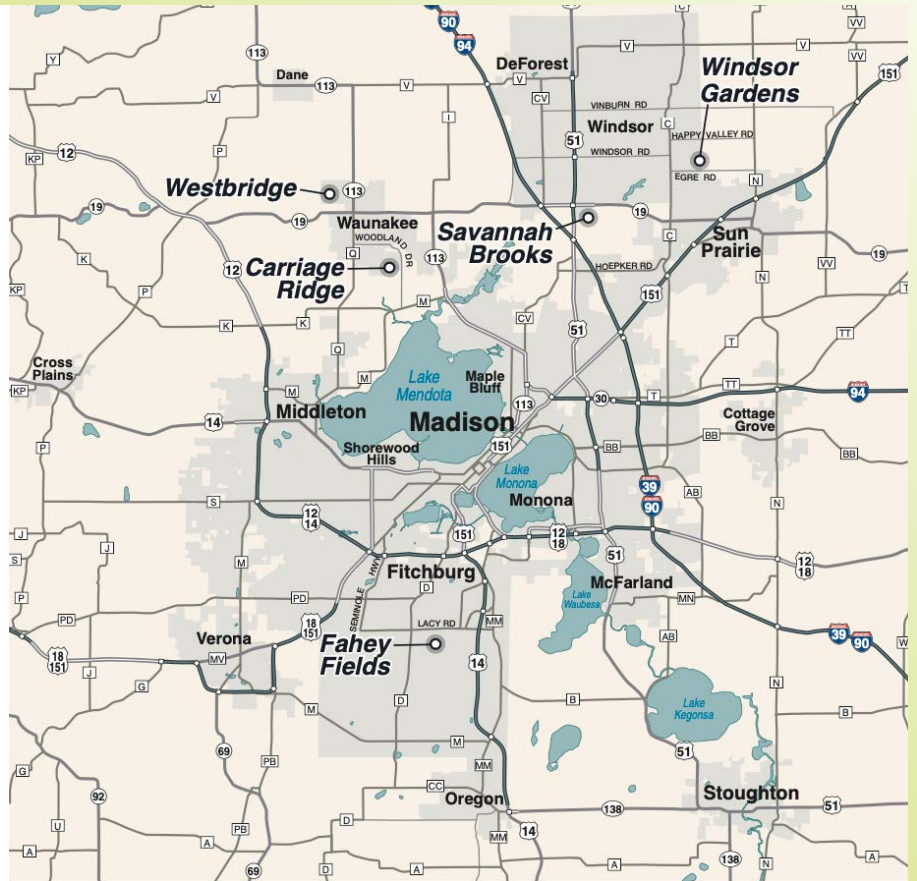
MADISONPARADEOFHOMES.COM



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Whether you are looking to build or just want to be inspired by the latest trends, find inspiration and connect with the area's building experts at the 70th Annual Parade of Homes!

PURCHASE TICKETS AT:
MADISONPARADEOFHOMES.COM



70TH ANNUAL PARADE OF HOMES

JUNE 19-28

Monday - Friday 4-8pm
Saturday & Sunday 11am-5pm

It is highly encouraged for all attendees to wear face coverings while at the event. Please visit madisonparadeofhomes.com/coronavirus-precautions to learn more about the safety precautions that will be in place.



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Carriage Ridge

WESTPORT, WI



Carriage Ridge is a quiet, picturesque, and environmentally-friendly, premier neighborhood located in the Town of Westport, just north of Lake Mendota, in the top-rated Waunakee School District.

Carriage Ridge

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(608) 831-4422

denoblebuilders.com

- 5,655 square feet
- 5 bedrooms
- 5 bathrooms
- 6 car garage
- Finished basement



Premier
Builders
INC



PremierBuilders
INC

(608) 849-6773

premierbuildersinc.com

- 4,547 square feet
- 5 bedrooms
- 4.5 bathrooms
- 3 car garage
- Finished basement
- Focus on Energy Certified



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- custom homes -



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- custom homes -

(608) 205-8261

qualityfirst.homes

- 3,914 square feet
- 3 bedrooms
- 3.5 bathrooms
- 3 car garage
- Finished basement



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O'BRIEN
homes



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timobrienhomes.com

- 3,175 square feet
- 5 bedrooms
- 3.5 bathrooms
- 3 car garage
- Green Built Certified
- Focus on Energy Certified



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HOMES OF WISCONSIN, INC.



(608) 733-1115

victoryhomesofwisconsin.com

- 3,316 square feet
- 5 bedrooms
- 4.5 bathrooms
- 3 car garage
- Finished basement
- Focus on Energy Certified



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Fahey Fields

FITCHBURG, WI



Situated directly next to McGraw Park in beautiful Fitchburg, Fahey Fields is an idyllic neighborhood. Homes are within walking distance to Fitchburg's vibrant business community, and surrounded by family farms and world-class bike trails.



faheyfields.com
(608) 513-0622
info@faheyfields.com



(608) 445-3055

danebuildingconcepts.com

- 3,400 square feet
- 4 bedrooms
- 3 bathrooms
- 2 car garage
- Finished basement
- Handicap accessible



(608) 271-4900

midwesthomesinc.com

- 2,545 square feet
- 4 bedrooms
- 2.5 bathrooms
- 3+ car garage
- Green Built Certified
- Focus on Energy Certified



(608) 513-0622

trademarkhomes.com

- 3,009 square feet
- 4 bedrooms
- 3 bathrooms
- 3 car garage
- Finished basement



Savannah Brooks

DEFOREST, WI



Savannah Brooks offers top-of-the-line neighborhood amenities, beautiful views, open space, and is conveniently located between DeForest, Madison, and Sun Prairie in the DeForest School District.

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dontierney.com
(608) 837-0102



(608) 445-3055
danebuildingconcepts.com

- 2,520 square feet
- 3 bedrooms
- 3 bathrooms
- 3 car garage

DUREN CUSTOM BUILDERS



DUREN CUSTOM BUILDERS

(608) 837-4750

- 2,745 square feet
- 4 bedrooms
- Finished basement
- 3 car garage



(608) 798-1700
schwinglebuilders.com

- 2,106 square feet
- 3 bedrooms
- 2 bathrooms
- 3 car garage
- Handicap accessible
- Focus on Energy Certified



VICTORY STONE BUILDERS

(608) 217-5111

victorystonebuilders.com

- 4,170 square feet
- 4 bedrooms
- 4.5 bathrooms
- 3 car garage
- Finished basement

Westbridge

WAUNAKEE, WI



Westbridge is adjacent to the Six Mile Creek Golf Course, offers gorgeous country views and exceptional amenities perfect for any age. Westbridge is located in the top-rated Wauaukee School District.

LIVABLE COMMUNITIES
BY DON TIERNEY
dontierney.com
(608) 837-0102



 Chris Cook Homes LLC



 Classic Custom Homes
of Waunakee, Inc.



 COOGANBUILDERS

 Chris Cook Homes LLC

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chriscookhomes.com

- 3,162 square feet
- 5 bedrooms
- 3.5 bathrooms
- 3+ car garage

 Classic Custom Homes
of Waunakee, Inc.

(608) 850-4450
cchofwaunakee.com

- 4,267 square feet
- 5 bedrooms
- 3.5 bathrooms
- 4 car garage
- Finished basement
- Handicap accessible
- Focus on Energy Certified
- Green Built Certified

 COOGANBUILDERS

(608) 842-0740
cooganbuilders.com

- 3,500 square feet
- 4-5 bedrooms
- 3.5 bathrooms
- 3 car garage
- Finished basement



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BUILDERS

 CRARY
CONSTRUCTION
BUILDING BETTER.

(608) 220-6948
craryconstructioninc.com

- 4,651 square feet
- 5 bedrooms
- 5 bathrooms
- 3 car garage
- Finished basement



Premier Builders
INC.

(608) 849-6773
premierbuildersinc.com

- 3,671 square feet
- 4 bedrooms
- 3.5 bathrooms
- 3 car garage
- Finished basement
- Focus on Energy Certified

 SCULLION
BUILDERS

(608) 849-7081
scullionbuilders.com

- 3,857 square feet
- 5 bedrooms
- 3.5 bathrooms
- 3 car garage
- Finished basement
- Focus on Energy Certified

Windsor Gardens

WINDSOR, WI



Windsor Gardens offers walkout exposure lots, beautiful country views, walking trails, state-of-the-art park equipment, and is minutes from Sun Prairie. Windsor Gardens is located in the Sun Prairie School District.

LIVABLE COMMUNITIES
BY DON TIERNEY
dontierney.com
(608) 837-0102



Acker Builders, Inc.

(608) 850-6650
ackerbuilders.com

- 4,968 square feet
- 5 bedrooms
- 3 full, 2 half bathrooms
- 3 car garage
- Finished basement



(608) 220-6948
craryconstructioninc.com

- 5,041 square feet
- 5 bedrooms
- 4 bathrooms
- 3 car garage
- Finished basement



(608) 212-6934
martenbuilding.com

- 5,244 square feet
- 5 bedrooms
- 3 full, 2 half bathrooms
- 4 car garage
- Finished basement





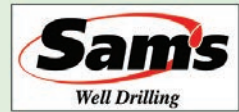
MADISON AREA BUILDERS ASSOCIATION



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Contact Katelyn at kgladem@maba.org for more information!

**Single Family and Duplex Permits Issued
Municipality Report**
2020 Dane County March YTD Comparison

<i>Municipality</i>	<i>2020 Total</i>	<i>2019 Total</i>	<i>2020 Starts</i>	<i>2019 Starts</i>	<i>2020 Avg. Value</i>	<i>2019 Avg. Value</i>	<i>2020 Avg. Sq Ft</i>	<i>2019 Avg. Sq Ft</i>
Albion (T)	\$250,000		1		\$250,000		2,100	
Blue Mounds (T)	\$724,000		2		\$362,000		3,150	
Bristol (T)	\$1,174,000	\$636,000	3	2	\$391,333	\$318,000	3,100	3,125
Cambridge		\$495,000		2		\$247,500		2,498
Cottage Grove	\$400,000	\$540,000	1	2	\$400,000	\$270,000	3,800	2,033
Cottage Grove (T)	\$350,000	\$300,000	1	1	\$350,000	\$300,000	2,800	2,800
Cross Plains	\$352,000	\$803,000	1	3	\$352,000	\$267,667	2,265	2,452
Cross Plains (T)		\$566,000		1		\$566,000		5,300
Deerfield (T)		\$680,000		2		\$340,000		3,300
DeForest	\$6,422,000	\$6,861,000	12	20	\$535,167	\$343,050	4,015	2,899
Dunn (T)	\$1,440,000	\$350,000	2	1	\$720,000	\$350,000	4,800	3,350
Fitchburg	\$7,195,000	\$3,778,000	23	14	\$312,826	\$269,857	2,517	2,502
Madison	\$35,951,000	\$30,329,000	92	89	\$390,772	\$340,775	2,407	2,332
Mazomanie (T)		\$200,000		1		\$200,000		2,550
McFarland	\$7,255,000	\$5,951,000	21	16	\$345,476	\$371,938	2,291	2,492
Middleton	\$4,534,000	\$2,280,000	9	3	\$503,778	\$760,000	3,150	5,521
Middleton (T)	\$5,962,000	\$5,731,000	10	9	\$596,200	\$636,778	4,410	5,089
Montrose (T)	\$300,000	\$385,000	1	1	\$300,000	\$385,000	2,550	3,300
Mount Horeb	\$1,136,000	\$1,591,000	3	4	\$378,667	\$397,750	2,155	3,073
Oregon	\$6,306,000	\$4,757,000	15	13	\$420,400	\$365,923	3,245	2,929
Oregon (T)	\$1,825,000	\$550,000	2	1	\$912,500	\$550,000	6,250	4,500
Pleasant Springs (T)	\$450,000	\$1,050,000	1	2	\$450,000	\$525,000	3,300	4,700
Roxbury (T)	\$420,000	\$980,000	1	3	\$420,000	\$326,667	3,100	2,967
Rutland (T)	\$615,000		2		\$307,500		2,700	
Springfield (T)	\$499,000		1		\$499,000		3,800	
Stoughton	\$550,000	\$1,751,000	2	6	\$275,000	\$291,833	2,101	2,859

Municipality	2020 Total	2019 Total	2020 Starts	2019 Starts	2020 Avg. Value	2019 Avg. Value	2020 Avg. Sq Ft	2019 Avg. Sq Ft
Sun Prairie	\$11,093,000	\$10,480,774	35	33	\$316,943	\$317,599	2,640	2,558
Sun Prairie (T)	\$250,000		1		\$250,000		2,100	
Verona	\$3,665,000	\$5,477,000	10	16	\$366,500	\$342,313	2,475	2,168
Verona (T)	\$2,571,000	\$1,863,000	4	3	\$642,750	\$621,000	4,700	4,717
Waunakee	\$8,384,000	\$6,891,000	20	16	\$419,200	\$430,688	2,985	2,705
Westport (T)	\$4,622,000	\$550,000	6	1	\$770,333	\$550,000	4,508	3,974
Windsor (T)	\$9,206,000	\$825,000	24	2	\$383,583	\$412,500	2,449	2,988

Year to Year March Comparison

YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2010	16,679,000	78	213,833	2,235
2011	18,481,000	59	313,237	2,876
2012	16,540,000	68	243,235	2,459
2013	19,502,000	74	263,540	2,541
2014	23,612,000	82	287,951	2,546
2015	32,934,000	102	322,882	2,675
2016	37,397,000	113	330,946	2,677
2017	33,193,000	102	325,421	2,581
2018	38,236,000	113	338,371	2,600
2019	38,401,000	103	372,825	2,738
2020	47,302,000	111	426,144	3,036

Year to Date Comparison

YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2010	41,215,000	173	238,236	2,366
2011	37,964,000	138	275,101	2,614
2012	37,863,000	141	268,531	2,659
2013	52,209,000	202	258,460	2,495
2014	59,089,000	206	286,839	2,639
2015	81,130,000	256	316,914	2,634
2016	85,585,000	270	316,981	2,558
2017	99,076,000	301	329,156	2,621
2018	111,040,000	319	348,087	2,615
2019	96,650,774	267	361,987	2,719
2020	123,901,000	306	404,905	2,803

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Single Family and Duplex Permits Issued
Municipality Report

5/7/2020

2020 Dane County April YTD Comparison

<i>Municipality</i>	<i>2020 Total</i>	<i>2019 Total</i>	<i>2020 Starts</i>	<i>2019 Starts</i>	<i>2020 Avg. Value</i>	<i>2019 Avg. Value</i>	<i>2020 Avg. Sq Ft</i>	<i>2019 Avg. Sq Ft</i>
Albion (T)	\$250,000		1		\$250,000		2,100	
Berry (T)	\$499,000		1		\$499,000		3,400	
Black Earth (T)	\$379,000	\$270,000	1	1	\$379,000	\$270,000	3,100	2,250
Blue Mounds (T)	\$724,000		2		\$362,000		3,150	
Bristol (T)	\$1,174,000	\$1,311,000	3	4	\$391,333	\$327,750	3,100	2,825
Burke (T)	\$430,000	\$210,000	1	1	\$430,000	\$210,000	3,300	2,100
Cambridge		\$855,000		3		\$285,000		2,744
Cottage Grove	\$1,234,000	\$1,281,000	3	4	\$411,333	\$320,250	3,054	2,262
Cottage Grove (T)	\$350,000	\$300,000	1	1	\$350,000	\$300,000	2,800	2,800
Cross Plains	\$352,000	\$803,000	1	3	\$352,000	\$267,667	2,265	2,452
Cross Plains (T)		\$1,169,000		2		\$584,500		4,800
Dane (T)	\$447,000		1		\$447,000		3,100	
Deerfield (T)	\$790,000	\$1,030,000	2	3	\$395,000	\$343,333	3,125	3,167
DeForest	\$6,684,000	\$10,123,000	13	30	\$514,154	\$337,433	3,840	2,906
Dunkirk (T)		\$350,000		1		\$350,000		3,350
Dunn (T)	\$1,440,000	\$2,925,000	2	4	\$720,000	\$731,250	4,800	5,800
Fitchburg	\$10,341,000	\$5,692,000	33	23	\$313,364	\$247,478	2,449	2,148
Madison	\$44,194,000	\$38,978,000	113	117	\$391,097	\$333,145	2,449	2,316
Mazomanie (T)		\$200,000		1		\$200,000		2,550
McFarland	\$7,255,000	\$9,553,000	21	28	\$345,476	\$341,179	2,291	2,797
Medina (T)		\$400,000		1		\$400,000		3,200
Middleton	\$6,703,000	\$3,639,000	12	7	\$558,583	\$519,857	3,442	3,644
Middleton (T)	\$8,402,000	\$7,989,000	14	13	\$600,143	\$614,538	4,593	4,842
Montrose (T)	\$300,000	\$385,000	1	1	\$300,000	\$385,000	2,550	3,300
Mount Horeb	\$1,536,000	\$3,503,000	4	9	\$384,000	\$389,222	2,129	2,798
Oregon	\$7,314,000	\$9,421,000	18	26	\$406,333	\$362,346	3,017	2,996

Municipality	2020 Total	2019 Total	2020 Starts	2019 Starts	2020 Avg. Value	2019 Avg. Value	2020 Avg. Sq Ft	2019 Avg. Sq Ft
Oregon (T)	\$1,825,000	\$550,000	2	1	\$912,500	\$550,000	6,250	4,500
Pleasant Springs (T)	\$450,000	\$1,550,000	1	3	\$450,000	\$516,667	3,300	4,400
Primrose (T)	\$1,182,000	\$400,000	3	1	\$394,000	\$400,000	3,350	3,200
Roxbury (T)	\$420,000	\$980,000	1	3	\$420,000	\$326,667	3,100	2,967
Rutland (T)	\$815,000		3		\$271,667		2,783	
Springfield (T)	\$998,000	\$975,000	2	2	\$499,000	\$487,500	3,600	3,600
Stoughton	\$550,000	\$2,011,000	2	7	\$275,000	\$287,286	2,101	2,685
Sun Prairie	\$11,779,000	\$14,106,774	37	45	\$318,351	\$313,484	2,677	2,483
Sun Prairie (T)	\$250,000		1		\$250,000		2,100	
Vermont (T)	\$525,000	\$560,000	1	1	\$525,000	\$560,000	4,100	4,300
Verona	\$3,665,000	\$7,156,000	10	21	\$366,500	\$340,762	2,475	2,123
Verona (T)	\$3,967,000	\$1,863,000	6	3	\$661,167	\$621,000	4,933	4,717
Vienna (T)	\$450,000		1		\$450,000		3,100	
Waunakee	\$9,519,000	\$12,037,000	23	27	\$413,870	\$445,815	2,972	2,823
Westport (T)	\$7,871,000	\$550,000	10	1	\$787,100	\$550,000	4,788	3,974
Windsor (T)	\$11,173,000	\$4,343,000	30	10	\$372,433	\$434,300	2,459	2,678

Year to Year April Comparison

YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2010	12,521,000	49	255,530	2,502
2011	16,599,000	64	259,359	2,615
2012	21,256,000	77	276,051	2,618
2013	29,805,000	109	273,440	2,582
2014	34,312,000	119	288,336	2,543
2015	36,155,000	124	291,572	2,520
2016	33,569,000	115	291,904	2,458
2017	38,128,466	119	320,407	2,414
2018	41,471,000	122	339,926	2,554
2019	50,818,000	141	360,411	2,741
2020	32,336,000	75	431,146	3,077

Year to Date Comparison

YEAR	SUM	COUNT	AVG VALUE	AVG SQ FT
2010	53,736,000	222	242,054	2,396
2011	54,563,000	202	270,113	2,614
2012	59,119,000	218	271,188	2,645
2013	82,014,000	311	263,710	2,525
2014	93,401,000	325	287,387	2,604
2015	117,285,000	380	308,644	2,597
2016	119,154,000	385	309,490	2,528
2017	137,204,466	420	326,677	2,562
2018	152,511,000	441	345,829	2,598
2019	147,468,774	408	361,443	2,727
2020	156,237,000	381	410,070	2,857

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Register Now!

The Wisconsin Builders Foundation has decided to postpone the WB Foundation Golf Outing until Wednesday, August 12 in Stevens Point which is great news for you – more time to get registered and more time for your business to receive additional attention if you choose to be a sponsor!

Please join us to support the future of Wisconsin's building industry – funds raised will go towards providing scholarships to students pursuing further education in the homebuilding industry.

Visit wisbuild.org/wba-events/2020/foundationgolf to register for golf and/or purchase a sponsorship!



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2020 Golf Outing Sponsorships	Company name/logo displayed at golf outing	Hole Sponsor Sign (or sign on drink cart)	Company name recognition in golf cart flyer	# Additional Drink Tickets	22" x 36" printed sign w/logo at event	Company logo hyperlink on golf outing event page	Company name hyperlink on promo emails	# Foursomes	Opportunity to address golfers at outing	
Eagle/Gold Sponsor	\$5,000	x	x	x	8	x	x	x	2	x
Birdie/Silver Sponsor	\$2,500	x	x	x	4	x	x	x	2	
Bogey/Bronze Sponsor	\$1,000	x	x	x	2	x	x		1	
Drink Cart Sponsor	\$1,000	x	x	x	2	x	x		1	
Hole Sponsor	\$800	x	x						1	

Day-of Donations Available: Happy Gilmore Package (Mulligans/String) & Ball Toss

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