

# MADISON AREA BUILDERS ASSOCIATION

2022 SPONSORSHIP OPPORTUNITIES



(608) 288-1133 | [builders@maba.org](mailto:builders@maba.org)



# PACKAGE SPONSORSHIPS

EXTEND SPONSORSHIP REACH ACROSS A VARIETY OF MABA PUBLICATIONS AND EVENTS



## PLATINUM SPONSOR

# \$6,000

### EVENT REGISTRATIONS

- + (6) SPRING PARADE OF HOMES PREVIEW PARTY
- + (6) SPRING PARADE OF HOMES
- + (6) HOLIDAY PARTY
- + (2) FALL GOLF FOURSOME
- + (2) VIP ACCESS TO MAYOR'S CLUB
- + (2) VIP ACCESS TO PRESIDENT'S RECEPTION
- + RECOGNITION ON NAMES BADGES AT ALL EVENTS
- + \$5,000 SPONSORSHIP CREDITS

### ADDITIONAL BENEFITS

- + COMPANY NAME IN ALL NEW MEMBER WELCOME KITS
- + RECOGNITION IN RIGHT ANGLE NEWSLETTER
- + RECOGNITION AT ALL EVENTS
- + PRESENTATION IN FRONT OF BOARD OF DIRECTORS
- + 15% DISCOUNT ON MABA ADVERTISING SPACES
- + LIST OF MEMBER ADDRESSES IN EXCEL DOCUMENT
- + RECOGNITION IN E-NEWSLETTER & EMAIL BLAST
- + FALL OR SPRING PARADE HOME EXHIBIT SPACE
- + INCLUDES ANNUAL MEMBERSHIP

## VALUE: \$8,000+



## GOLD SPONSOR

# \$3,500

### EVENT REGISTRATIONS

- + (4) SPRING PARADE OF HOMES PREVIEW PARTY
- + (4) SPRING PARADE OF HOMES
- + (4) HOLIDAY PARTY
- + (1) FALL GOLF FOURSOME
- + (1) VIP ACCESS TO MAYOR'S CLUB
- + RECOGNITION ON NAMES BADGES AT ALL EVENTS
- + \$2,500 SPONSORSHIP CREDITS

### ADDITIONAL BENEFITS

- + COMPANY NAME IN ALL NEW MEMBER WELCOME KITS
- + RECOGNITION IN RIGHT ANGLE NEWSLETTER
- + RECOGNITION AT ALL EVENTS
- + LIST OF MEMBER ADDRESSES IN EXCEL DOCUMENT
- + RECOGNITION IN E-NEWSLETTER & EMAIL BLAST
- + FALL OR SPRING PARADE HOME EXHIBIT SPACE

## VALUE: \$4,000+



## SILVER SPONSOR

# \$2,000

### EVENT REGISTRATIONS

- + (2) SPRING PARADE OF HOMES PREVIEW PARTY
- + (2) SPRING PARADE OF HOMES
- + (2) HOLIDAY PARTY
- + RECOGNITION ON NAMES BADGES AT ALL EVENTS
- + \$1,500 SPONSORSHIP CREDITS

### ADDITIONAL BENEFITS

- + COMPANY NAME IN ALL NEW MEMBER WELCOME KITS
- + RECOGNITION IN RIGHT ANGLE NEWSLETTER
- + RECOGNITION AT ALL EVENTS
- + LIST OF MEMBER ADDRESSES IN EXCEL DOCUMENT
- + RECOGNITION IN E-NEWSLETTER & EMAIL BLAST

## VALUE: \$2,500+



# MARCH MADNESS & ST. PATRICK'S DAY PARTY

## **\$1,000 PREMIER EVENT SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO HOST EVENT

## **\$500 RECEPTION SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO ON DRINK TICKETS

## **\$500 SPECIAL GUEST SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + INTRODUCTION OF SPECIAL GUEST



# SPORTING CLAYS

## **\$1,250 PREMIER SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO PROVIDE MARKETING MATERIALS & DISPLAY PROMOTIONAL ITEMS AT EVENT
- + OPPORTUNITY TO WELCOME ATTENDEES
- + (2) COMPLIMENTARY INDIVIDUAL REGISTRATIONS

## **\$1,000 LUNCH SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO PROVIDE MARKETING MATERIALS & DISPLAY PROMOTIONAL ITEMS AT EVENT
- + (1) COMPLIMENTARY INDIVIDUAL REGISTRATIONS

## **\$250 STATION SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + SIGNAGE AT SHOOTING STATION





# CINCO DE MAYO

## **\$1,000 PREMIER SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO PROVIDE MARKETING MATERIALS & DISPLAY PROMOTIONAL ITEMS AT EVENT
- + OPPORTUNITY TO WELCOME ATTENDEES

## **\$500 RECEPTION SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO ON DRINK TICKETS



# BREW, BRATS & BUILDERS

## **\$1,000 PREMIER EVENT SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + (4) TICKETS TO SPONSORED EVENT

## **\$500 RECEPTION SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO ON DRINK TICKETS
- + (4) TICKETS TO SPONSORED EVENT

## **\$500 ENTERTAINMENT SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + INTRODUCTION OF BAND OR MUSICIAN
- + (4) TICKETS TO SPONSORED EVENT



# PARADE OF HOMES PREVIEW PARTY

JUNE 16, 2022

## **\$2,500 PREMIER SPONSOR**

- + LOGO ON EVENT TICKET
- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + (10) TICKETS TO PREVIEW PARTY

## **\$1,000 REGISTRATION SPONSOR**

- + LOGO ON EVENT TICKET
- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + (4) TICKETS TO PREVIEW PARTY

## **\$1,000 TICKET SPONSOR (BACK)**

- + LOGO ON BACK OF TICKET (1/2)
- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + (4) TICKETS TO PREVIEW PARTY

## **\$1,000 ENTERTAINMENT SPONSOR**

- + LOGO ON EVENT TICKET
- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + BANNER HUNG IN SPONSORED AREA (PROVIDED BY SPONSOR)
- + (4) TICKETS TO PREVIEW PARTY

## **\$1,000 BEVERAGE TENT SPONSOR**

- + LOGO ON EVENT TICKET
- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + BANNER HUNG IN SPONSORED AREA (PROVIDED BY SPONSOR)
- + (4) TICKETS TO PREVIEW PARTY

## **\$1,000 DINING TENT SPONSOR**

- + LOGO ON EVENT TICKET
- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + BANNER HUNG IN SPONSORED AREA (PROVIDED BY SPONSOR)
- + (4) TICKETS TO PREVIEW PARTY



# SPRING PARADE OF HOMES PREMIER SPONSORSHIP

JUNE 17-26, 2022

## **\$10,000 PARADE OF HOMES PREMIER SPONSORSHIP**

- + Inclusion in all TV, radio, print, and web ads
- + Logo on the front cover of the Parade of Homes Plan Book
- + Full page color ad in Parade of Homes Plan Book
- + Bookmark (Sponsor provided) placed in Parade of Homes Plan Book
  - Optional: Add - Advertisement wrap around Parade of Homes Plan Book (\$2,500.00 Add-on)
  - Optional: Remove Bookmark & Add: - Advertisement wrap around Parade of Homes Plan Book (\$500.00 Add-on)
  - Optional: Add - Blow-in, Glue-tip, Bind-in of Bookmark to Plan Book (Sponsor covers actual cost of process)
- + Tile ad placement on madisonparadeofhomes.com
- + Creative inclusion in consumer marketing on all paid and promoted content.
  - Excludes organic social media posts.
- + 25 tickets to Parade of Homes
- + 25 tickets to Parade of Homes Preview Party
- + Welcome email to all Members (sent out by Association)
- + Logo on welcome A-frames/H-frames at each cluster site and scattered home
- + Sponsor Exclusive e-mail to MABA email list (~9,000 past attendee emails)
- + Inclusion in all TV, radio, print, and web ads advertising for Virtual Spring Parade of Homes
- + Welcome Video Announcement on Virtual Parade of Homes homepage
- + Sponsor mention in virtual event announcement to MABA email list (~9,000)
- + People's Choice Awards After Party Main Sponsor
- + First Right to Match Proposals for 2023 Spring Parade of Homes Premier Sponsorship





# SPRING PARADE OF HOMES

JUNE 17-26, 2022

## **\$3,000 TICKET SPONSOR (FRONT)**

- + LOGO ON FRONT OF EVENT TICKET
- + RECOGNITION ON PARADE OF HOMES WEBSITE
- + PARADE HOME EXHIBIT SPACE TO DISPLAY PRODUCTS
- + (10) TICKETS TO PARADE OF HOMES

## **\$2,000 TICKET SPONSOR (BACK)**

- + OPPORTUNITY TO PRESENT OFFER ON BACK OF TICKET
- + RECOGNITION ON PARADE OF HOMES WEBSITE
- + (6) TICKETS TO PARADE OF HOMES

## **\$2,000 PLANBOOK SPONSOR**

- + CUSTOM BOOKMARK INSERTED INTO PARADE OF HOMES PLANBOOK  
(SPONSOR PROVIDES BOOKMARK)
- + 10,000 COPIES PRINTED

## **\$1,500 BUILDER APPRECIATION DINNER SPONSOR**

- + (2) TICKETS TO BUILDER-ONLY APPRECIATION DINNER
- + OPPORTUNITY TO THANK BUILDERS
- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + SIGNAGE AT EVENT



# SPRING PARADE OF HOMES EXHIBITOR SPONSORSHIPS

JUNE 17-26, 2022

## **\$750 PARADE HOME EXHIBITOR**

- + SPACE IN A PREVIEW PARTY PARADE HOME GARAGE
- + RECOGNITION ON PARADE OF HOMES WEBSITE

## **\$750 PARADE SITE ENTRY EXHIBITOR**

- + PROVIDE BOOTH/VEHICLE AT PARADE SITE ENTRANCE
- + RECOGNITION ON PARADE OF HOMES WEBSITE
- + MAXIMUM OF 2 SPONSORS PER PARADE SITE

## **\$500 PARADE HOME EXHIBITOR**

- + SPACE IN A PARADE HOME GARAGE
- + RECOGNITION ON PARADE OF HOMES WEBSITE

### **\$2,000 PREMIER EVENT SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + LEAD SPONSOR ON ALL PROMO (PRESENTED BY...)
- + OPPORTUNITY TO PROVIDE BANNER AT ENTRANCE
- + OPPORTUNITY TO SPEAK AT EVENT

### **\$1,000 LEGACY SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO PRESENT MABA ANNIVERSARY AWARDS

### **\$1,000 CELEBRATORY TOAST SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO PRESENT CELEBRATORY TOAST AT EVENT

### **\$1,000 RECEPTION SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO ON DRINK TICKETS & SIGNAGE AT BAR

### **\$500 VENUE SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + SIGNAGE AT CHECK-IN

### **\$500 ENTERTAINMENT SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO INTRODUCE BAND







# MOON-SHEIM

## **\$1,000 PREMIER EVENT SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO HOST EVENT

## **\$500 RECEPTION SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO ON DRINK TICKETS



# VIP GOLF OUTING

## **\$2,000 PRESENTING TOURNEY SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + LEAD SPONSOR ON ALL PROMO (PRESENTED BY...)
- + OPPORTUNITY TO SPEAK AT TOURNAMENT KICK-OFF
- + OPPORTUNITY TO PROVIDE LOGO GOLF BALLS TO GOLFERS
- + (1) COMPLIMENTARY FOURSOME REGISTRATION

## **\$500 BUS SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE

## **\$1,000 AFTER PARTY SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO ON DRINK TICKETS
- + OPPORTUNITY TO PROVIDE OR DISPLAY PROMO ITEMS

A full-page background image of a golfer in mid-swing on a golf course. The golfer is wearing a dark blue polo shirt, light-colored shorts, a baseball cap, and golf shoes. The background shows a lush green golf course with trees and a clear blue sky with some clouds.

# GOLF OUTING

## PAGE ONE

### **\$2,000 PRESENTING TOURNEY SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + LEAD SPONSOR ON ALL PROMO (PRESENTED BY...)
- + OPPORTUNITY TO PROVIDE BANNER AT REGISTRATION
- + MAY INCLUDE INSERT IN GOLF CARTS SWAG PACKAGE
- + OPPORTUNITY TO SPEAK AT TOURNAMENT KICK-OFF
- + OPPORTUNITY TO PROVIDE LOGO GOLF BALLS TO GOLFERS
- + (1) COMPLIMENTARY FOURSOME REGISTRATION

### **\$1,000 GOLF CART SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO PROVIDE GOLF CART SWAG PACKAGE
- + SIGNAGE ON ALL GOLF CARTS

### **\$1,000 REGISTRATION SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + YOUR COMPANY'S NAME & LOGO AT REGISTRATION TABLE
- + OPPORTUNITY TO STAFF TABLE AND GREET GOLFERS
- + OPPORTUNITY TO PROVIDE COMPANY BANNER AT TABLE

### **\$1,000 AFTER PARTY SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO OPPORTUNITY ON ALL DINING TABLES
- + OPPORTUNITY TO PROVIDE OR DISPLAY PROMO ITEMS

### **\$750 BEVERAGE CART SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO OR SIGNAGE DISPLAYED ON BEVERAGE CART
- + (2) DRINKS PER GOLF CART PROVIDED



# GOLF OUTING

## PAGE TWO

### **\$750 BLOODY MARY BAR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO OR SIGNAGE DISPLAYED ON BLOODY MARY BAR
- + (1) DRINKS PER GOLFER PROVIDED

### **\$750 LUNCH SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO PLACED ON EACH BOX LUNCH

### **\$500 DRIVING RANGE SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + SIGNAGE AT DRIVING RANGE
- + MAY INCLUDE INSERT IN GOLF CARTS SWAG PACKAGE

### **\$500 PUTTING GREEN SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + SIGNAGE AT PUTTING GREEN
- + MAY INCLUDE INSERT IN GOLF CARTS SWAG PACKAGE

### **\$450 HOLE SPONSOR (27 AVAILABLE)**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + SIGNAGE AT SPONSORED GREEN



## **\$2,000 EVENT SPONSOR**

- + OPPORTUNITY TO GIVE WELCOME ON STAGE AT EVENT
- + PREMIER RECOGNITION IN ALL EVENT PROMOTION MATERIALS
- + LOGO ON EVENT ATTENDEE NAME BADGES
- + RECOGNITION ON EVENT SIGNAGE
- + RECOGNITION IN PARADE OF HOMES PLANBOOK
- + (6) TICKETS TO PEOPLE'S CHOICE AWARDS CEREMONY

## **\$750 AWARD CATEGORY SPONSOR**

- + LOGO ON AWARD IN CATEGORY CHOSEN
- + PRESENTING AWARDS ON STAGE TO WINNERS
- + LOGO ON WEBSITE VOTING PAGE
- + LOGO ON ALL EVENT PROMOTION MATERIALS
- + RECOGNITION IN PARADE OF HOMES PLANBOOK
- + (2) TICKETS TO PEOPLE'S CHOICE AWARDS CEREMONY

## **ADDITIONAL SPONSORSHIPS (\$1,000 EACH)**

- + RECEPTION SPONSOR: LOGO ON NAPKINS
- + DINNER SPONSOR: LOGO ON MENU CARDS AT EACH SEAT
- + DRINK SPONSOR: LOGO ON DRINK TICKETS

# **PEOPLE'S CHOICE AWARDS**



# MAYOR'S CLUB & SILENT AUCTION

## **\$1,500 PREMIER SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + (3) MAYOR'S CLUB MEMBERSHIPS
- + LOGO ON AUCTION HANDOUT
- + OPPORTUNITY TO DISPLAY PROMO ITEMS AT EVENT
- + OPPORTUNITY TO GIVE WELCOME REMARKS AT EVENT

## **\$500 BAR SPONSOR**

- + RECOGNITION IN EVENT PROMOTION AND ONSITE
- + (1) MAYOR'S CLUB MEMBERSHIP
- + LOGO ON DRINK TICKETS
- + OPPORTUNITY TO PROVIDE NAPKINS OR CUPS WITH LOGO

## **\$500 FOOD SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + (1) MAYOR'S CLUB MEMBERSHIP
- + OPPORTUNITY TO PROVIDE NAPKINS WITH LOGO

# TRIVIA TOURNAMENT

## **\$1,000 PREMIER EVENT SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO HOST EVENT

## **\$500 RECEPTION SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO ON DRINK TICKETS

## **\$500 SPECIAL GUEST SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + INTRODUCTION OF SPECIAL GUEST



# FALL PARADE OF HOMES PREMIER SPONSORSHIP

OCTOBER 14-16 & 21-23, 2022

## **\$7,500 FALL PARADE OF HOMES PREMIER SPONSORSHIP**

- + Inclusion in all TV, radio, print, and web ads
- + Logo on the front cover of the Parade of Homes Plan Book
- + Full page color ad in Parade of Homes Plan Book
- + Bookmark (Sponsor provided) placed in Parade of Homes Plan Book
  - Optional: Add - Advertisement wrap around Parade of Homes Plan Book (\$2,000.00 Add-on)
  - Optional: Remove Bookmark & Add: - Advertisement wrap around Parade of Homes Plan Book (\$500.00 Add-on)
  - Optional: Add - Blow-in, Glue-tip, Bind-in of Bookmark to Plan Book (Sponsor covers actual cost of process)
- + Tile ad placement on [madisonfallparadeofhomes.com](http://madisonfallparadeofhomes.com)
- + Creative inclusion in consumer marketing on all paid and promoted content.
  - Excludes organic social media posts.
- + 25 tickets to Parade of Homes
- + Welcome email to all Members (sent out by Association)
- + Welcome signage at all homes
- + Sponsor Exclusive e-mail to MABA email list (~9,000 past attendee emails)
- + Inclusion in all TV, radio, print, and web ads advertising for Fall Virtual Parade of Homes
- + Welcome Video Announcement on Fall Virtual Parade of Homes homepage
- + Sponsor mention in virtual event announcement to MABA email list (~9,000)
- + First Right to Match Proposals for 2023 Fall Parade of Homes Premier Sponsorship





# FALL PARADE OF HOMES

OCTOBER 14-16 & 21-23, 2022

## **\$3,000 TICKET SPONSOR (FRONT)**

- + LOGO ON FRONT OF EVENT TICKET
- + RECOGNITION ON PARADE OF HOMES WEBSITE
- + PARADE HOME EXHIBIT SPACE TO DISPLAY PRODUCTS
- + (10) TICKETS TO PARADE OF HOMES

## **\$2,000 TICKET SPONSOR (BACK)**

- + OPPORTUNITY TO PRESENT OFFER ON BACK OF TICKET
- + RECOGNITION ON PARADE OF HOMES WEBSITE
- + (6) TICKETS TO PARADE OF HOMES

## **\$2,000 PLANBOOK SPONSOR**

- + CUSTOM BOOKMARK INSERTED INTO PARADE OF HOMES PLANBOOK  
(SPONSOR PROVIDES BOOKMARK)
- + 5,000 COPIES PRINTED

## **\$1,500 BUILDER APPRECIATION DINNER SPONSOR**

- + (2) TICKETS TO BUILDER-ONLY APPRECIATION DINNER
- + OPPORTUNITY TO THANK BUILDERS
- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + SIGNAGE AT EVENT

## **\$500 PARADE HOME EXHIBITOR**

- + SPACE IN A PARADE HOME GARAGE
- + RECOGNITION ON PARADE OF HOMES WEBSITE

### **\$1,000 PREMIER EVENT SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO HOST EVENT

### **\$500 RECEPTION SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO ON DRINK TICKETS

### **\$500 SPECIAL PRESENTATION SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO INTRODUCE SPECIAL PRESENTER

# **ANNUAL MEMBERSHIP MEETING**





# WOMEN IN CONSTRUCTION

## QUARTERLY EVENTS

**\$1,000 PREMIER EVENT SPONSOR (4 AVAILABLE)**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO HOST EVENT

**QUARTERLY EVENTS INCLUDE BUT ARE NOT LIMITED TO:**

- GALENTINES DAY EVENT
- PARADE OF HOMES HAPPY HOUR
- WOMEN IN CONSTRUCTION HOLIDAY PARTY

## BUILDx CONFERENCE FALL 2022

VARIOUS SPONSORSHIPS ARE AVAILABLE, PLEASE CONTACT US  
AT [BUILDERS@MABA.ORG](mailto:BUILDERS@MABA.ORG) FOR A FULL LIST OF OPTIONS.

- + SESSION SPONSORSHIPS
- + LUNCH SPONSORSHIP
- + PROGRAM SPONSORSHIP
- + HAPPY HOUR SPONSORSHIP
- + VENDOR BOOTH SPONSORSHIPS





# PAST PRESIDENTS HAPPY HOUR

## **\$1,000 PREMIER EVENT SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO HOST EVENT

## **\$500 RECEPTION SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO ON DRINK TICKETS

# HOLIDAY PARTY

## **\$1,000 EVENT SPONSOR**

- + RECOGNITION IN ALL EVENT PROMOTION & ONSITE
- + OPPORTUNITY TO INTRODUCE EVENT
- + (4) TICKETS TO HOLIDAY PARTY

## **\$500 ENTERTAINMENT SPONSOR**

- + RECOGNITION IN EVENT PROMOTION AND ONSITE
- + OPPORTUNITY TO INTRODUCE BAND
- + (2) TICKETS TO HOLIDAY PARTY

## **\$500 FOOD SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + (2) TICKETS TO HOLIDAY PARTY

## **\$500 BAR SPONSOR**

- + RECOGNITION IN EVENT PROMOTION & ONSITE
- + LOGO ON HOLIDAY PARTY DRINK TICKET
- + (2) TICKETS TO HOLIDAY PARTY



# MABA MEMBERSHIP TRIP 2023

## **\$3,500 PREMIER TRIP SPONSOR**

- + PREMIER RECOGNITION IN ALL TRIP PROMOTION MATERIALS
- + EXCLUSIVE HOST OF WELCOME EVENT
- + OPPORTUNITY TO SPEAK AT WELCOME EVENT
- + (1) FREE ALL-INCLUSIVE TRIP TICKET

## **\$500 DEPARTURE EVENT SPONSOR**

- + RECOGNITION IN ALL TRIP PROMOTION MATERIALS
- + EXCLUSIVE HOST OF DEPARTURE EVENT
- + OPPORTUNITY TO SPEAK AT DEPARTURE EVENT

## **EXCURSION SPONSOR (PRICE VARIES)**

- + OPPORTUNITY TO TAKE TRIP ATTENDEES ON SPECIAL EXCURSION  
(SPONSOR PAYS FOR EXCURSION COST)
- + MENTION IN ALL TRIP PROMOTION MATERIALS

## **CREATE YOUR OWN SPONSORSHIP**

- + HAVE YOUR OWN IDEA FOR A TRIP SPONSORSHIP? LET MABA  
KNOW AS WE PLAN THE 2023 TRIP!



# MABA HOME SHOW

*Tentative for 2023*

There is potential for MABA to host a home show in the Madison area in January of 2023.

If you are interested in sponsorship opportunities, please contact us for more information!

(608) 288-1133

[builders@maba.org](mailto:builders@maba.org)



# MABA HAPPY HOUR

HOSTED AT SPONSOR'S CHOICE

Who doesn't love a drink with fellow industry peers after work? As the MABA Happy Hour host, you can host MABA Members at your office or location of choice! MABA will promote the event and your organization to members. Host covers beverage and food cost - no additional cost to MABA.



## BUILDER EXCLUSIVES

HOSTED AT LOCATION OF CHOICE

Want to be the only Associate Member at a Builder-only event? As the Associate sponsor, you are not only invited to attend, you are welcome to take 5-10 minutes to introduce your business and products! Sponsor cost is \$250 plus cost of food and beverage. These events are first-come, first-serve, lock yours in today!



DON'T SEE WHAT YOU  
ARE LOOKING FOR?



ASK MABA HOW YOU  
CAN CUSTOMIZE  
YOUR OWN  
SPONSORSHIP  
PACKAGE!

[builders@maba.org](mailto:builders@maba.org) | (608) 288-1133



Madison Area Builders Association  
5936 Seminole Centre Ct. #203  
Madison, WI 53711

Have questions or are interested in purchasing a sponsorship? Contact Lisa Kratz at (608) 288-1134 or [lkraz@maba.org](mailto:lkraz@maba.org).