

# RENEWING FOCUS



March / April  
2022



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950 John Nolen Drive, Suite 185  
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# SEE YOU IN JUNE!

## 3 EVENTS | 2 DAYS

**Join the Wisconsin Builders Association and Wisconsin Builders Foundation for a fantastic two days in Spring Green!**

The Member/Board Meeting will take place at Taliesin in Frank Lloyd Wright's drafting studio. Courtesy of the WBA, you can also take a tour of his estate - you won't want to miss this!

That evening, we will celebrate the accomplishments of our members during the Celebration of Housing at Arthur's Supper Club. Stay overnight at the House on the Rock Resort so you can step out on the course the next morning for the WB Foundation Golf Outing!

## Wednesday, June 22



**Member/Board Meeting**  
8:30 AM - 3:30 PM



**Celebration of Housing**  
5:30 PM - 9:00 PM

## Thursday, June 23



**WB Foundation  
Golf Outing**

**- - visit [wisbuild.org/wba-events](http://wisbuild.org/wba-events) to register for one or all! - -**



# PARADE OF HOMES GARAGE RENTALS

JUNE 17-26, 2022

## **SPONSORING A GARAGE SPACE DURING THE MADISON AREA PARADE OF HOMES HAS MANY BENEFITS!**

- Interact with thousands of consumers
- Low cost way to exhibit your brand at the Parade of Homes
- Show a builder support, rent stalls of your choice
- Flexibility- stalls may be staffed or unstaffed

**\$500**

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Space in a Parade home garage + recognition  
on [MadisonParadeofHomes.com](http://MadisonParadeofHomes.com)

**\$750**

### PARADE SITE ENTRY EXHIBITOR

Vendor may provide vehicle for display at Parade site  
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# 2022 BOARD OF DIRECTORS

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# MABA UPCOMING EVENTS

## SPRING SPORTING CLAYS

THURSDAY, APRIL 28TH

11:30AM - 4PM

Milford Hills - Johnson Creek

\$95 per individual, \$350 for a team of four (Ammo included!)

## *Cinco de Mayo Celebration*

THURSDAY, MAY 5TH

4-7PM

Pella Windows & Doors Showroom

Drink, eat, and network with MABA & NARI members!

## BREW, BRATS, & BUILDERS

WEDNESDAY, MAY 25TH

5-8PM

Wisconsin Brewing Co.

Enjoy craft beers & fun in the sun with MABA members!

Learn more & register for MABA events at  
[member.maba.org/events/calendar/](https://member.maba.org/events/calendar/)



# FALL PARADE OF HOMES

October  
14-16 & 21-23

PARADE HOURS: Friday 3-7pm | Saturday & Sunday 11am-6pm

## NOW ACCEPTING HOME ENTRIES

The Madison Area Builders Association is proud to host its 3rd Annual Fall Parade of Homes! This scattered-site Parade allows builders and remodelers to present a home of their choice in a location of their liking. Despite launching during the covid pandemic, this two weekend event garnered an average of 3,000+ tickets sold per year in 2020 and 2021. With the world slowly shifting back to normalcy, MABA expects attendance numbers to continue to grow in 2022!

The Fall Parade of Homes offers the opportunity to promote your work to thousands of local consumers interested in building or remodeling! October is the perfect time to generate new client leads for the coming year. With a \$50k marketing budget, the event is promoted across a thirty mile radius of Madison. From starter homes to multi-million dollar lake homes, the Fall Parade is ready to show off your building style and craftsmanship.

Builders may enter up to 5 homes in this year's Fall Parade. The entry fee per home is \$3,500. Occupied new construction and remodeled homes completed within a year of October and unoccupied homes that have been completed within the past 3 years may be entered.

To enter a home, contact us at [builders@maba.org](mailto:builders@maba.org) or (608) 288-1133.

Home Entries Due August 1st



## MADISON AREA BUILDERS ASSOCIATION



**DISCLAIMER:** The Right Angle is the official newsletter of the Madison Area Builders Association. The Madison Area Builders Association is a non-profit trade organization dedicated to promoting a positive business environment by uniting, serving, and representing all aspects of the building industry.

The Right Angle is published seven times per year. Notice of local, state, and national programs/events is

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# March Madness & St. Patrick's Day

MARCH 17TH AT ELITE A/V & AUTOMATION



# PARADE OF HOMES

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**Single Family and Duplex Permits Issued**

2022 Dane County January YTD Comparison

**Municipality Report**

<i>Municipality</i>	<i>2022 Total</i>	<i>2021 Total</i>	<i>2022 Starts</i>	<i>2021 Starts</i>	<i>2022 Avg. Value</i>	<i>2021 Avg. Value</i>	<i>2022 Avg. Sq Ft</i>	<i>2021 Avg. Sq Ft</i>
Albion (T)	\$325,000	\$250,000	1	1	\$325,000	\$250,000	2,850	2,250
Berry (T)		\$495,000		1		\$495,000		3,850
Bristol (T)	\$3,494,000		6		\$582,333		3,782	
Burke (T)		\$400,000		1		\$400,000		3,000
Cottage Grove	\$2,730,000		6		\$455,000		2,806	
Cottage Grove (T)	\$512,000	\$1,341,000	1	3	\$512,000	\$447,000	3,850	3,467
Cross Plains	\$1,000,000		2		\$500,000		2,728	
Cross Plains (T)		\$1,072,000		2		\$536,000		3,437
DeForest		\$2,566,000		8		\$320,750		2,476
Dunn (T)	\$375,000	\$720,000	1	2	\$375,000	\$360,000	2,900	3,050
Fitchburg	\$3,294,000	\$2,826,000	9	9	\$366,000	\$314,000	2,536	2,369
Madison	\$8,173,000	\$11,270,000	21	33	\$389,190	\$341,515	2,424	2,033
Mazomanie (T)	\$350,000		1		\$350,000		2,850	
McFarland	\$1,030,000	\$456,000	3	1	\$343,333	\$456,000	1,723	2,782
Middleton (T)	\$675,000	\$2,586,000	1	3	\$675,000	\$862,000	4,850	3,732
Montrose (T)		\$420,000		1		\$420,000		3,300
Mount Horeb	\$425,000		1		\$425,000		4,940	
Oregon	\$2,413,000	\$526,000	5	1	\$482,600	\$526,000	2,686	3,458
Pleasant Springs (T)		\$536,000		1		\$536,000		4,300
Springfield (T)		\$599,000		1		\$599,000		3,850
Stoughton	\$700,000	\$850,000	2	2	\$350,000	\$425,000	2,672	2,888
Sun Prairie	\$2,481,000	\$5,750,000	6	15	\$413,500	\$383,333	2,865	2,723
Verona	\$2,451,000	\$3,170,000	6	10	\$408,500	\$317,000	1,608	2,191
Verona (T)	\$1,000,000	\$2,175,000	2	2	\$500,000	\$1,087,500	3,925	7,950
Waunakee	\$3,729,000	\$2,182,000	7	4	\$532,714	\$545,500	2,856	2,985
Westport (T)	\$2,173,000	\$2,789,000	3	4	\$724,333	\$697,250	3,345	3,797

<i>Municipality</i>	<b>2022 Total</b>	<b>2021 Total</b>	<b>2022 Starts</b>	<b>2021 Starts</b>	<b>2022 Avg. Value</b>	<b>2021 Avg. Value</b>	<b>2022 Avg. Sq Ft</b>	<b>2021 Avg. Sq Ft</b>
Windsor (T)	\$3,541,000	\$6,321,000	7	13	\$505,857	\$486,231	2,751	2,621
York (T)		\$350,000		1		\$350,000		3,300

### **Year to Year January Comparison**

<b>YEAR</b>	<b>SUM</b>	<b>COUNT</b>	<b>AVG VALUE</b>	<b>AVG SQ FT</b>
2012	8,891,000	33	269,424	2,816
2013	16,599,000	63	263,476	2,583
2014	16,226,000	55	295,018	2,856
2015	20,013,000	66	303,227	2,505
2016	19,131,000	67	285,537	2,395
2017	33,662,000	98	343,489	2,803
2018	39,133,000	107	365,728	2,711
2019	29,106,000	80	363,825	2,740
2020	36,595,000	94	389,308	2,705
2021	49,650,000	119	417,226	2,676
2022	40,871,000	91	449,131	2,734

### **Year to Date Comparison**

<b>YEAR</b>	<b>SUM</b>	<b>COUNT</b>	<b>AVG VALUE</b>	<b>AVG SQ FT</b>
2012	8,891,000	33	269,424	2,816
2013	16,599,000	63	263,476	2,583
2014	16,226,000	55	295,018	2,856
2015	20,013,000	66	303,227	2,505
2016	19,131,000	67	285,537	2,395
2017	33,662,000	98	343,489	2,803
2018	39,133,000	107	365,728	2,711
2019	29,106,000	80	363,825	2,740
2020	36,595,000	94	389,308	2,705
2021	49,650,000	119	417,226	2,676
2022	40,871,000	91	449,131	2,734

**Municipality Report**

<i>Municipality</i>	<i>2022 Total</i>	<i>2021 Total</i>	<i>2022 Starts</i>	<i>2021 Starts</i>	<i>2022 Avg. Value</i>	<i>2021 Avg. Value</i>	<i>2022 Avg. Sq Ft</i>	<i>2021 Avg. Sq Ft</i>
Albion (T)	\$325,000	\$250,000	1	1	\$325,000	\$250,000	2,850	2,250
Berry (T)		\$495,000		1		\$495,000		3,850
Blue Mounds (T)	\$400,000		1		\$400,000		3,350	
Bristol (T)	\$5,492,000	\$1,300,000	10	2	\$549,200	\$650,000	3,704	4,830
Burke (T)		\$400,000		1		\$400,000		3,000
Cottage Grove	\$3,330,000		7		\$475,714		3,048	
Cottage Grove (T)	\$1,024,000	\$1,341,000	2	3	\$512,000	\$447,000	3,850	3,467
Cross Plains	\$3,514,000		8		\$439,250		2,068	
Cross Plains (T)		\$1,072,000		2		\$536,000		3,437
Dane	\$870,000		2		\$435,000		2,123	
DeForest	\$400,000	\$6,335,000	1	20	\$400,000	\$316,750	1,964	2,306
Dunn (T)	\$375,000	\$1,476,000	1	4	\$375,000	\$369,000	2,900	3,063
Fitchburg	\$7,052,000	\$7,985,000	20	23	\$352,600	\$347,174	2,189	2,454
Madison	\$15,777,000	\$18,058,000	41	51	\$384,805	\$354,078	2,358	2,122
Mazomanie (T)	\$350,000		1		\$350,000		2,850	
McFarland	\$2,049,000	\$456,000	6	1	\$341,500	\$456,000	1,744	2,782
Medina (T)	\$890,000		2		\$445,000		3,175	
Middleton	\$400,000	\$2,801,000	1	5	\$400,000	\$560,200	2,148	2,999
Middleton (T)	\$5,744,000	\$4,623,000	7	6	\$820,571	\$770,500	5,543	4,374
Montrose (T)		\$420,000		1		\$420,000		3,300
Mount Horeb	\$425,000		1		\$425,000		4,940	
Oregon	\$2,413,000	\$1,245,000	5	3	\$482,600	\$415,000	2,686	2,590
Pleasant Springs (T)		\$1,326,000		3		\$442,000		3,550
Primrose (T)	\$475,000		1		\$475,000		3,400	
Roxbury (T)		\$460,000		1		\$460,000		3,200
Rutland (T)		\$450,000		1		\$450,000		3,550

<i>Municipality</i>	<b>2022 Total</b>	<b>2021 Total</b>	<b>2022 Starts</b>	<b>2021 Starts</b>	<b>2022 Avg. Value</b>	<b>2021 Avg. Value</b>	<b>2022 Avg. Sq Ft</b>	<b>2021 Avg. Sq Ft</b>
Springfield (T)	\$800,000	\$599,000	1	1	\$800,000	\$599,000	5,400	3,850
Stoughton	\$2,300,000	\$850,000	7	2	\$328,571	\$425,000	2,400	2,888
Sun Prairie	\$4,838,000	\$9,360,000	13	24	\$372,154	\$390,000	2,680	2,758
Verona	\$5,243,000	\$4,847,000	13	15	\$403,308	\$323,133	1,882	2,079
Verona (T)	\$5,150,000	\$2,175,000	6	2	\$858,333	\$1,087,500	5,733	7,950
Wauaukee	\$8,958,000	\$7,494,000	18	18	\$497,667	\$416,333	2,653	2,512
Westport (T)	\$5,253,000	\$5,605,000	9	7	\$583,667	\$800,714	3,114	4,685
Windsor (T)	\$6,866,000	\$6,321,000	14	13	\$490,429	\$486,231	2,572	2,621
York (T)		\$350,000		1		\$350,000		3,300

### **Year to Year February Comparison**

<b>YEAR</b>	<b>SUM</b>	<b>COUNT</b>	<b>AVG VALUE</b>	<b>AVG SQ FT</b>
2012	12,432,000	40	310,800	2,871
2013	16,108,000	65	247,815	2,358
2014	19,251,000	69	279,000	2,575
2015	28,183,000	88	320,261	2,683
2016	29,057,000	90	322,855	2,530
2017	32,221,000	101	319,019	2,485
2018	33,671,000	99	340,111	2,528
2019	29,143,774	84	346,949	2,675
2020	44,325,000	116	382,112	2,602
2021	38,444,000	93	413,376	2,702
2022	50,192,000	109	460,477	2,772

### **Year to Date Comparison**

<b>YEAR</b>	<b>SUM</b>	<b>COUNT</b>	<b>AVG VALUE</b>	<b>AVG SQ FT</b>
2012	21,323,000	73	292,095	2,847
2013	32,707,000	128	255,523	2,468
2014	35,477,000	124	286,104	2,700
2015	48,196,000	154	312,961	2,606
2016	48,188,000	157	306,929	2,473
2017	65,883,000	199	331,070	2,642
2018	72,804,000	206	353,417	2,623
2019	58,249,774	164	355,181	2,707
2020	80,920,000	210	385,333	2,648
2021	88,094,000	212	415,537	2,687
2022	90,713,000	199	455,844	2,756

# MABA Financial Statement Update

## As of February 28, 2022



**CASH**  
Current Balance  
\$106K



**INVESTMENTS**  
Current Balance  
\$2.17M



**MEMBERSHIP**  
YTD Net Members  
+4 Members



**MEMBERSHIP**  
93 Builder  
313 Associate  
10 Affiliate



**Spring Parade of Homes**  
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1947 - 2022

## MABA 75TH ANNIVERSARY PARTY

Thursday, July 21st

5-9pm

The Madison Club

5 E Wilson St. Madison, WI 53703

The Madison Area Builders Association is proud to celebrate its 75th anniversary this year. To honor this milestone, MABA is hosting a celebratory party on July 21st at The Madison Club! The night will consist of networking, food, drinks, and a special presentation recognizing the history of the Association and its membership throughout the years! All MABA members, past and present, are highly encouraged to attend.



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