



Muskego Area Chamber of Commerce

MISSION: Creating prosperity and a vibrant community

VISION: Making our lake community a destination for work, home and play

Dear Chamber Member,

On behalf of the Muskego Area Chamber of Commerce Board of Directors, thank you for being a valuable member of our organization. We appreciate your confidence in our efforts to enhance member visibility in the community, offer business opportunities, and support community events.

Our Strategic Plan includes the annual Partner Sponsorship program. The benefits package is detailed on the second page. It is our desire to offer members maximum benefits for partnering with us. The packages offer a one-time, discounted price in exchange for continuous marketing, targeted advertisement, best prices on event registration, and special perks. Throughout the year, our office communicates with Partner Sponsors to ensure they are taking advantage of these opportunities (event registrations and marketing). We hope you consider being a part of this fabulous program and encourage your business to use its marketing and event benefits.

I look forward to partnering with and promoting your business through this program. Feel free to contact me with questions or suggestions regarding these sponsorships.

Sincerely,

Krisann Duruford

Executive Director



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Partner Sponsorship Levels (Membership dues not included)	Copper \$400/year	Bronze \$625/year	Silver \$1750/ year	Gold \$3750/year	Platinum \$5775/year
Activities & Events					
Auction Item Donation	\$15	\$20	\$25	\$40	\$60
Business After Hours	9 Free	9 Free	9 Free	9 Free	9 Free
Gala Dinners	1 Free	2 Free	2 Free	8 (reserved table)	8 (reserved table)
Gala Award Sponsor	\$15	\$20	\$25	\$50	\$100
Golf Outing Level	Swag Bag	Hole Sponsor	Hole Sponsor	Golfer's Special	Masters
Golf Outing Meals	1 Free	1 Free	1 Free	1 Free	1 Free
Jammin' on Janesville	Vendor Space	Vendor Space	Vendor Space	Vendor Space	Vendor Space
Jingle on Janesville	Event Sponsor	Event Sponsor	Event Sponsor	Event Sponsor	Event Sponsor
Networking Lunches	3 Free	3 Free	4 Free	4 Free	5 Free
State of the City Breakfast	1 Free	1 Free	1 Free	2 Free	2 Free
Taste of Muskego Tickets	2 Free	2 Free	4 Free	5 Free	10 Free
Marketing*					
App & Social Media Ads**	\$15	\$15	\$25	\$50	\$75
App & Social Media Mentions*	Yes	Yes	Yes	Yes	Yes
Business Directory Categories	2	2	2	2	2
Business Spotlights	1	1	1	1	1
Chamber Event Ads**	Logo	Logo	2"x 2" Ad	3" x 4" Ad	3.5" x 6" Ad
Chamber Event Promotions	Print & Digital	Print & Digital	Print & Digital	Print & Digital	Print & Digital
Community Guide Promotions	Sponsor Page	Sponsor Page	Sponsor Page	Sponsor Page	½ page Ad
Education & Scholarship	Premier	Premier	Premier	Premier	Premier
Newslink (eblast twice/month)	2 Ads	2 Ads	4 Ads	4 Ads	4 Ads
Website Home/Sponsor Pages	Logo	Logo	Logo	Logo	Logo

Special Note: During the first quarter of 2022, the Chamber's website will be upgraded and have a new, fresh look.

*Sponsors receive year-round recognition using logos and mentions in printed, digital, and in-person events.

**Sponsors provide ad content. Event ads included with Jammin' & Jingle event promotions. Ads planned by sponsor and Chamber.

* To register [online](#):

1. Go to the link. Use the register button and login/add yourself as an attendee.
2. Select a sponsorship package.
3. Proceed to checkout.

You may also send a check or call our office for an invoice to pay.