

SPONSORSHIP OPPORTUNITIES



Allow the Power of the Partnership to work for you!

Buffalo Niagara Partnership events and programs are ideal settings to reach a qualified audience. It is one of your best face to face opportunities to increase your visibility, enhance your brand and to help you reach your company objectives. It is about connecting and aligning your company with the best events that represent your values and interests.

Choose from a variety of sponsorship opportunities, investment levels and benefit options:

EVENT	TIMELINE	AUDIENCE	ATTENDEES
Government Affairs Series:			
Public Officials Reception & Advocacy Agenda Rollout	January		250-300
Legislative Luncheon	February	Government affairs professionals, elected officials, regional partners, lobbyists, member companies and Council members	175-200
Buffalo Niagara Night in Albany	March		100+
Capital Conversations (4)	May - Dec.		150+
Buffalo Niagara Advocacy Day - New!	April/May		50
CEO's Speak	February	C-level, mid-level representatives of member companies	150
Greetings to Meetings Series	March, November	Mid-level representatives of member companies looking to build their networks and facilitate business relationships	300+
ATHENA Awards® Luncheon	June	Member companies, professionals, community leaders, CEO's, presidents, human resource professionals, diversity & inclusion officers, managers, not exclusive to females	610+
Diversity & Inclusion Symposium	June	CEO's, founders, business owners, company presidents, human resource professionals, diversity & inclusion officers, vice presidents, managers and anyone who wants to advance their diversity and inclusion initiatives	300+
Power UP	April	Member companies, professionals, community leaders, majority female audience, not exclusive to females	200+
HobNob Buffalo's Biggest Business Party	May	C-Level, mid-level representatives of member companies and those looking for great networking	400+
Annual Report Event	June	C-level, mid-level representatives of member companies	200+
Speaker Series Cybersecurity, content marketing, human resources, sales, development, and community-related topics	Throughout the year	Wide variety depending on the series. Business owners, Presidents, Sales Managers, HR and IT professionals	60-80 per event

PROGRAM SPONSORSHIP

PROGRAM	DESCRIPTION
Buffalo Niagara 360	The largest and most comprehensive young professional program in Buffalo Niagara
Councils	Development Advisory, Diversity & Inclusion, Manufacturing