

39TH ANNUAL BRIGHTON ART SHOW!



BRIGHTON MAIN STREET ART & MUSIC FESTIVAL

August 5 – August 6, 2022

Friday 1:00pm - 9pm, Saturday 10am - 9pm

Sponsorship Opportunities

Presented by the Greater Brighton Area Chamber of Commerce

PRESENTING SPONSOR - THE GUGGENHEIM SPONSORSHIP - \$10,000

- Prominent “Presenting Sponsor” billing on all promotional materials and signage promoting the event including print and radio ads
- Listed in rotation on the Chamber’s Grand River Avenue digital sign for the month prior to the event
- Prominent Main Street banner recognition – very high downtown visibility for this three day event.
- Option for booth space (10X12) and/or space for your company product at the event (sponsor furnishes tent, tables, chairs, etc.). Maximum (4) cars.
- **NEW!** Presenting sponsor has the opportunity to be a guest on the Chamber pod cast that will be used to promote the event. The pod cast will be put out on our YouTube channel, along with our website. This will give you the opportunity to use portions of the podcast to promote your business also.
- Recognition as “Presenting Sponsor” in press releases sent to media outlets promoting the event
- Recognition as “Presenting Sponsor” in email marketing event promotions
- Top billing on event posters and postcards
- Your logo and a link to your website on the Chamber’s website home page and Brighton Main Street Art & Music Festival event webpage
- Mention in event description on Brighton Main Street Art & Music Festival event webpage and on other marketing pieces
- Recognition as “Presenting Sponsor” in Facebook event promotion(s)
- Mention in Facebook event description
- Peer Recognition at the Chamber’s Annual Meeting

SUPPORTING SPONSOR – THE LOUVRE SPONSORSHIP - \$5,000

- Logo recognition on signage and posters promoting the event
- Option for booth space (10X12) and/or space for your company product at the event (sponsor furnishes tent, tables, chairs, etc.). Maximum (4) cars.
- Your logo on the Chamber's Brighton Main Street Art & Music Festival event webpage
- Recognition as "Supporting Sponsor" in email marketing event promotions
- Recognition as "Supporting Sponsor" in Facebook event promotion(s)
- Mention as "Supporting Sponsor" in event description on Brighton Main Street Art & Music Festival event webpage
- Peer Recognition at the Chamber's Annual Meeting

THE CHICAGO INSTITUTE OF ARTS MUSIC SPONSORSHIP - \$2,500

- Logo recognition on signage and posters promoting the event
- Music will be hosted at the AMP! Your business will receive recognition on signage at the AMP as the music sponsor during the event.
- Option for booth space (10X12) and/or space for your company product at the event (sponsor furnishes tent, tables, chairs, etc.). Maximum (2) cars.
- Your logo on the Chamber's Brighton Main Street Art & Music Festival event webpage
- Recognition in email marketing event promotions

COMMUNITY ART SPONSORSHIP - \$1,500

- Logo recognition on signage and posters promoting the event
- Logo recognition as special host of the Community Art Tent featuring the Brighton Art Guild
- Signage at the event recognizing you as the Community Art Sponsor supporting local art and artists
- Recognition in email marketing event promotions
- Your logo on the Chamber's Brighton Main Street Art & Music Festival event webpage

PHOTO BOOTH SPONSORSHIP - \$1,500

- Logo recognition on signage and posters promoting the event
- Your logo on every photo that is taken at the photo booth
- Your logo on the Brighton Main Street Art & Music Festival event Website

INFORMATION BOOTH SPONSORSHIP - \$800

- Logo recognition on signage and posters promoting the event
- Logo recognition as special host of the Information Booth at the event
- Signage at the Information Booth recognizing you as the Information Booth Sponsor
- Recognition in email marketing event promotions
- Your logo on the Chamber's Brighton Main Street Art & Music Festival event webpage

CHILDREN'S PLAY AREA SPONSORSHIP - \$600

- Logo recognition on signage and posters promoting the event
- Logo recognition as special host of the Children's play area at the event
- Signage at the Children's Play Area recognizing you as the Sponsor
- Your logo on the Chamber's Brighton Main Street Art & Music Festival event webpage

ARTIST HOSPITALITY TENT SPONSORSHIP - \$500

- Logo recognition on signage and posters promoting the event
- Logo recognition as special host of the Artist Hospitality Tent at the event
- Signage at the tent recognizing you as the Hospitality Tent Sponsor
- Recognition in email marketing event promotions
- Your logo on the Chamber's Brighton Main Street Art & Music Festival event webpage

BRIGHTON'S PUBLIC ART SPONSORSHIP - \$200

- Name recognition on signage promoting the event
- Recognition in email marketing event promotions
- Mention on the Chamber's Brighton Main Street Art & Music Festival event webpage

**For more information, please contact Linda Carey, Director of Events
via email at lindac@brightoncoc.org or by phone at 810.227.5086**

**GREATER BRIGHTON AREA CHAMBER OF COMMERCE
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