



**16TH ANNUAL**  
**Brighton's Smokin' Jazz &  
Barbecue Blues Festival**  
**September 9-10, 2022**  
**FRIDAY 5:00PM-11:00PM**  
**& SATURDAY 12:00PM-11:00PM**

*Presented by the Greater Brighton Area Chamber of Commerce and  
First National Bank*

## **Sponsorship Opportunities**

**Presenting Sponsor - The Whole Hog Sponsorship - \$15,000**

**SOLD!**

- Prominent "Presenting Sponsor" billing on all promotional materials and signage promoting the event including print and radio ads
- Your logo and a link to your website on the Chamber's website home page and Brighton Smokin' Jazz & barbecue Blues Festival event webpage
- Listed in rotation on the Chamber's Grand River Avenue digital sign for the month prior to the event
- Prominent Main Street banner recognition – very high downtown visibility
- Option for booth space (10X12) and/or space for your company product at the event (sponsor furnishes tent, tables, chairs, etc.). Maximum (4) cars.
- **NEW!** Presenting sponsor has the opportunity to be a guest on the Chamber pod cast that will be used to promote the event. The pod cast will be put out on our YouTube channel, along with our website. This will give you the opportunity to use portions of the podcast to promote your business also.
- Recognition as "Presenting Sponsor" in press releases sent to media outlets promoting the event
- Recognition as "Presenting Sponsor" in email marketing event promotions
- Top billing mentions on public address loop throughout the event
- Top billing on entertainment stage banner
- Top billing on event posters and postcards
- Mention in event description on Brighton's Smokin' Jazz & Barbecue Blues Festival event webpage, and on other marketing pieces
- Recognition in Facebook event promotion(s)
- Mention in Facebook event description
- Recognition at the Chamber's Annual Meeting
- Recognition on event shuttle
- 15 wristbands for entrance into the beer & wine tent (Mill Pond music venue)
- 30 tickets to use towards beverage purchases in the beer and wine tent

### **Supporting Sponsor - The Smokin' Sow Sponsorship - \$5,000**

- Option for booth space (10X12) and/or space for your company product at the event (sponsor furnishes tent, tables, chairs, etc.). Maximum (4) cars.
- Logo recognition on signage and posters promoting the event
- Your logo on the Brighton's Smokin' Jazz & Barbecue Blues Festival event webpage
- Recognition on the public address loop throughout the event
- Mention in Facebook event description
- Mention as "Supporting Sponsor" in event description on Brighton's Smokin' Jazz & Barbecue Blues Festival event webpage
- Honorable mention at the Chamber's Annual Meeting
- Recognition as "Supporting Sponsor" in email marketing event promotions
- 8 wristbands for entrance into the beer & wine tent (Mill Pond music venue)
- 16 tickets to use toward beverage purchases in the beer and wine tent

### **The Full Rack Sponsorship - \$2,500**

- Option for booth space (10X12) and/or space for your company product at the event (sponsor furnishes tent, tables, chairs, etc.). Maximum (3) cars.
- Logo recognition on signage and posters promoting the event
- Your logo on the Brighton's Smokin' Jazz & Barbecue Blues Festival event webpage
- Recognition on the public address loop throughout the event
- 6 wristbands for entrance into the beer & wine tent (Mill Pond music venue)
- 12 tickets to use toward beverage purchases in the beer and wine tent

### **The Half Rack Sponsorship - \$2,000**

- Option for booth space (10X12) and/or space for your company product at the event (sponsor furnishes tent, tables, chairs, etc.). Maximum (2) cars.
- Logo recognition on signage and posters promoting the event
- Your logo on the Brighton's Smokin' Jazz & Barbecue Blues Festival event webpage
- Recognition on the public address loop throughout the event
- 3 wristbands for entrance into beer & wine tent (Mill Pond music venue)
- 6 tickets to use toward beverage purchases in the beer and wine tent

### **Photo Booth Sponsorship - \$1,500**

- Your logo on every photo that is taken at the photo booth
- Logo recognition on signage and posters at the event.
- Your logo on the Brighton's Smokin' Jazz & Barbecue Blues Festival event webpage

## **Pie Eating Contest Sponsorship - \$1,000 SOLD OUT**

- Logo recognition as special host of the Pie Eating Contest
- Your staff gets the enjoyment of running the (YOUR NAME HERE) Pie Eating Contest
- Signage at the tent recognizing the area as the (YOUR NAME HERE) Pie Eating Contest throughout the event
- Recognition in email marketing event promotions
- Your logo on the Brighton's Smokin' Jazz & Barbecue Blues Festival event webpage
- Recognition on Facebook in (YOUR NAME HERE) Pie Eating Contest event promotion(s)
- Recognition on Facebook LIVE streaming of the contest

## **Information Booth Sponsorship - \$800**

- Logo recognition on signage and posters promoting the event
- Logo recognition as special host of the Information Booth at the event
- Signage at the Information Booth recognizing you as the Information Booth Sponsor
- Recognition in email marketing event promotions
- Your logo on the Chamber's Brighton's Smokin' Jazz & Barbecue Blues Festival event webpage

## **Children's Play Area Sponsorship - \$750**

- Logo recognition on signage and posters promoting the event
- Logo recognition as special host of the Children's Play Area at the event
- Signage at the Information Booth recognizing you as the Information Booth Sponsor
- Recognition in email marketing event promotions
- Your logo on the Chamber's Brighton's Smokin' Jazz & Barbecue Blues Festival event webpage

## **The Baby Rack Sponsor - \$500**

- Logo recognition on signage and posters promoting the event
- Your logo on the Brighton's Smokin' Jazz & Barbecue Blues Festival event webpage
- Recognition on the public address loop throughout the event

## **Wing Ding Special - \$200**

- Acknowledgement in print marketing materials for the event
- Mention on the Brighton's Smokin' Jazz & Barbecue Blues Festival event webpage

**For more information please contact: Linda Carey, Director of Events  
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