



Mission Statement: We build **commerce** and **community** through support, engagement and promotion of local businesses and organizations.

What is the chamber of commerce?

The Albertville Chamber of Commerce is a non-profit organization, whose primary function is to promote, protect, and support the interests of the business community in Albertville, while improving the quality of life through the promotion of community engagement.

Benefits and Services

Advertising & Marketing Opportunities

- Advertising opportunities in monthly newsletter, weekly email blasts, and local maps
- Business spotlight
- Member to member emails
- Promotional opportunities in Chamber lobby
- Social Media promotional opportunities through our Facebook, Instagram, and Twitter
- Website listings, Hot Deals features, and job postings
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Advocacy

- The Chamber works closely with the City, County, State, and Federal governments to be an advocate for the local business community.
- Small businesses with 4 employees or less receive a complimentary membership with the Business Council of Alabama (BCA)

Certificate of Origin

- Members shipping products outside the USA can be provided a Certificate of Origin through the Chamber.

Chamber Teams

- Members are encouraged to participate and be actively involved with our teams:
 - Ambassador team
 - Business Development team
 - Community Development team
 - Workforce Development team

Conference/Meeting room rental

- Members receive a reduced rate for rental of our conference/meeting rooms

Credibility

- Membership of the ACOC gives businesses visibility and a unified voice in an organization that is highly visible and respected in the community

Employee Support and Recruitment

- The Chamber provides relocation guides to individuals moving to the area
- Members can post job openings on the Chamber website

Grand Openings/Ground Breakings/Ribbon Cuttings

- Members are provided these highly visible ceremony opportunities that include invitations to local community, social media coverage, interaction with community leaders, and newsletter announcements. Ribbon and scissors are provided by the Chamber for such events.

Leadership

- The Chamber is governed by a Board of Directors made up of a diverse group of member business leaders. These leaders develop goals and vision for the Chamber.

Membership Sign

- Members receive decals annually to display at their business

Networking Opportunities

- The Chamber provides monthly opportunities for members to market their business and network with the local community. These events consist of, but are not limited to, the following:
 - Early Bird Breakfasts
 - Business After Hours
 - Growth Sessions
 - Special events
 - Membership meetings

Referrals

- Members are referred to people daily as the Chamber is contacted for information or services available in our community.

Seminars/Workshops

- The Chamber provides “Growth Sessions” annually to members at little to no cost. These sessions are designed to help educate members on numerous business-related topics which in turn can improve business performance.

Sponsorships

- The Chamber offers annual sponsorship packages designed to give businesses the most visibility for an affordable rate. These packages offer different benefits based on the level of sponsorship. Ask Stan or Kathy for more details on sponsorship opportunities.

**FIND YOUR PLACE IN THE BUSINESS COMMUNITY BY JOINING THE
ALBERTVILLE CHAMBER OF COMMERCE TODAY!**

If you are interested in joining the ACOC please complete the application and return it in person, by mail, or by fax.

Phone: (256) 878-3821 Fax: (256)878-3822 Mailing Address: P.O. Box 1457 Albertville, AL 35950

Physical address: 316 East Sand Mountain Drive Albertville, AL 35950