



# Annual Banquet

May 17, 2022 | 5:30 – 8:00pm

University of Wisconsin – Stout / Grand Ballroom

This much anticipated event celebrates our Chamber investors, volunteers, and community leaders. Please join us as we recognize key contributions to business and our community during our annual award presentation and learn about what the Chamber has prepared for your business in 2022.

The 2022 event will be "entertainment style" with heavy hors d'oeuvres, a cash bar, raffles and a one-hour award program. For questions about the format, please contact [programs@menomoniechamber.org](mailto:programs@menomoniechamber.org) or call our office. Non-reserved tables and seating will be available.

## Ticket Options

Individual Tickets \$50

## Sponsor Investment Levels



Benefit	Platinum \$500 <b>SOLD OUT</b>	Gold \$2000 <b>SOLD OUT</b> Only 1 Remaining!	Silver \$500 <b>SOLD OUT</b> Only 2 Remaining!	Bronze \$300 <b>SOLD OUT</b> (Award) Only 1 Remaining!	Table \$50 Logo on all Tables at Event
On-Screen Continuous Logo					
Event Welcome					
Social Media Promotion					
Website Landing Page	Logo	Logo	Name		
Website Event Page	Logo	Logo	Name	Name	
Pre-Event Video					
Printed Program	Logo	Logo	Logo	Name	
Event Video Message					
Sponsor Transition	Logo	Name			
Attendee Tickets	Reserved Table for 8	Reserved Table for 4 (shared)	Reserved Table for 2 (shared)	Reserved Table for 1 (shared) *	
Post Event Newsletter	Logo	Logo	Name	Name	Name
Local Newspaper Thank You	Logo	Name	Name	Name	

\*Bronze sponsorship includes one ticket for their presenter and 1 ticket for award nominees

Sponsor Investment Deadline: April 11, 2022

Individual Ticket or Registration Deadline: May 3, 2022

# Annual Banquet Awards

Awards are presented at the Annual Banquet. Nominations are accepted from our investors and the general public.

## BUSINESS OF THE YEAR

This current Chamber investor has made significant and exceptional contribution to the local and regional economy, through expansion or retention of employment, involvement in community service and activities that enhance the quality of life of the area. Business must employ more than 20 full-time employees.

Previous award winner: Menomonie Transportation

## SMALL BUSINESS OF THE YEAR

This current Chamber investor has made significant and exceptional contributions to the local or regional economy. Business must employ fewer than 20 full-time employees

Previous award winner: Mainstream Boutique

## HONORARY LIFETIME AWARD / CHAMBER LEGACY AWARD

Must be an individual who has been active or financially supportive of the Chamber for years of combined service as an individual or through their affiliated company.

2020 award winner: Stacy H. Wigfield

## DISTINGUISHED CITIZEN

Recognizes a person that has provided an extended period of continuing service and community involvement, added distinction to the area, and provided service above individual or professional goals.

Previous award winner: Lowell Prange

## GOOD NEIGHBOR

Recognizes a person in the Menomonie area for his/her extraordinary personal volunteer service to their community. The nature of this individual's acts of service provided a contribution to the quality of life of individuals or groups in the greater Menomonie Area. \* Not required to be a Chamber investor.

2020 award winner: Jon Kroening

## FARM FAMILY OF THE YEAR

Recognizes outstanding contributions to Dunn County's agricultural industry and their communities. The award honors families who are committed to profitable production of quality products in a competitive business environment and/or being a good steward of local farm land. \*Not required to be a Chamber member.

Previous award winner: Hoffman Farm Family

## NONPROFIT OF THE YEAR

Must be a current Chamber investor and have made a significant contribution to the local community. Must positively impact our local community, making it a better place to live. This organization must be an established 501c3 nonprofit for 5 or more years.

2020 award winner: Boys & Girls Club of the Greater Chippewa Valley - Menomonie Center

## AMBASSADOR OF THE YEAR

Ambassador of the Year is selected by the current Ambassadors.

2020 award winner: Edna Perkins

## FRIEND OF TOURISM

Friend of Tourism is selected by the Tourism Commission.

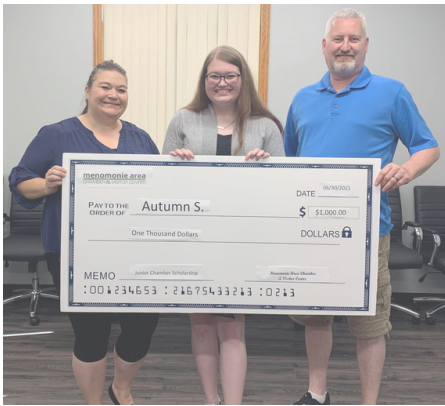
2020 award winner: Heritage Builders Inc.



# Junior Chamber Career Fair

April 14, 2022  
Menomonie High School

Participating businesses will connect with up to 500 high school students from 6 local school districts to promote employment opportunities, describe career pathways, and advocate for internships, co-ops and youth apprenticeships. A scholarship application will be made available for students who attend and one applicant will be selected by the Workforce & Education Committee for a \$1,000 scholarship.



## Sponsor Investment Levels

Benefit	Platinum \$500	Gold \$250	Silver \$125
Social Media Promotion	●	●	
Website Event Flyer	Logo	Logo	Name
Website Event Page	Logo	Logo	Name
Pre-Event Video	●		
Event Welcome Message	●		
Post Event Newsletter Recognition	Logo	Logo	Name
Booth at Event	2	1	1
Scholarship Sponsor	●	●	
Scholarship Presentation Invite	●		

Investment Commitment Deadline: April 7, 2022



# Golf Outing

August 10, 2022

10:30 a.m. Shotgun Start

Whitetail Golf Course | Colfax, WI

Build your business connections on the greens during this 4-person scramble tournament. We welcome you to join other Chamber investors and show off your skills or come just for the fun!

Not interested in golfing? Check out various sponsor investment options to promote your business.

## Individual & Team Golf

Individual Registration \$125

Foursome Team \$440 (Register by June 1, 2022)

Foursome Team \$480 (Registration after June 1, 2022)

Golf includes 18-hole scramble, shared cart, golfer gift, box lunch and steak dinner

This is a scored scramble - turn in your scorecard at the end to qualify for team prizes

\*Additional dinner tickets may be purchased PRIOR to deadline for \$25/each

## Sponsor Investment Levels

Benefit	Platinum \$1500	Gold \$1000	Silver \$750 (Golf Gift) <i>Only 1 Remaining!</i>	Bronze \$500 (Putting or Hole in One Contest)	Snack Sponsor \$300 <i>Only 1 Remaining!</i>	Hole \$300	Cart \$50
Social Media Promotion	●	●					
Website Event Flyer	Logo	Name	Name				
Website Event Page	Logo	Name	Name				
Logo Displayed at Venue	Green Signage   2 Carts	Green Signage		Green Signage	On Snack	Tee Sign	Golfer Cart
Golfer Registrations	4	4					
In-Person Representative	At Tee	At Tee		At Green		At Tee	
Greet Golfers	●						
Business Logo on Golfer Gift			●				
Event Welcome Message	●						
Post Event Newsletter	Logo	Logo	Name				
Box Lunch Promotion	Logo						
Lunch Included	●	●	●	●		●	
Dinner Included	●	●					



# Leadership Menomonie

August 2022 - June 2023  
In-Person Program

This nine month program includes area activities and facility tours, strategically planned to create an awareness of the businesses and industries that shape our community. Participants will experience team building, leadership advancements and networking activities that impact personal and professional growth. Groups will complete a community service project which they present during the graduation celebration. Promote your business and engage your team in Leadership Menomonie!

Leadership Menomonie will take place one day per month from 8:45 a.m. - 4:30 p.m.

## Individual Participant Registration

Individual Tuition \$1,000

Participant tuition includes all program fees, leadership retreat, tours, transportation, program supplies and meals

**Max Capacity: 20 Registrants**



## Sponsor Investment Levels

Benefit	Platinum \$1500	Gold \$450	Silver \$250 (In Kind or Financial)
Social Media Promotion	●		
Website Event Flyer	Logo		
Website Event Page	Logo	Name	Name
Post Event Newsletter	Logo	Name	
Address Attendees	●		
Individual Tuition	1		
Invite to Graduation Celebration	●	●	
Afterglow Host			●
Post Event Newsletter	Logo	Name	

Investment Commitment Deadline: July 1, 2022

Participant Registration Deadline: August 1, 2022

Registration will close when max capacity of registrants is met





# Meet Menomonie

Tentative Date: September 7, 2022 | 4 - 6 pm

Event Set Up @ 2:30 p.m.

Through a partnership with the University of Wisconsin-Stout, we introduce investor businesses to thousands of students and University faculty and staff. Promote your business, its services, student promotions and recruit interns, volunteers and employees during this impactful, expo style event.

We provide you with a venue, exhibit table, chair and an audience!

**Over 1,600 students attended in 2021!**

Customize your exhibit to entice participants to stop by and learn about your business.



## Sponsor Investment Levels

Benefit	Platinum \$750 <b>SOLD OUT</b>	Gold \$250	Silver \$100
Social Media Promotion	<input checked="" type="checkbox"/>		
Event Flyer	Logo		
Website Event Page	Logo	Name	
Exhibit Booth Space	2	2	1
Logo Displayed	<input checked="" type="checkbox"/>		
Event Welcome Message	<input checked="" type="checkbox"/>		
Post Event Newsletter	Logo	Name	

Non-Chamber Investor Booth Registration  
\$200 / Standard Booth | \$205 / Electric Booth



# Business After Hours

Monthly, Ongoing  
Hybrid: In-Person/Virtual

Promote your business through a social networking event that connects both Chamber and community members in an informal setting. As a venue host, you are invited to share your business through on-site tours to increase visibility. As a food/drink host, we invite you to coordinate with the venue host to entertain guests with light hors d'oeuvres and beverages of your choice. If venue licensing allows, a cash bar may be offered. Contact the Chamber for questions regarding alternate licensing options.

## Sponsor Investment Levels

### Co-Hosting Collaboration

Benefit	In-Kind Venue ←	→ In-Kind Food / Drink
Social Media Promotion	●	●
Event Flyer	Logo	Logo
Website Event Page	Logo	Logo
Pre-Event Video	●	●
Event Message/Presentation	●	●
Post Event Newsletter	Logo	Logo
Virtual Event Booth	●	●

Investment Commitment Deadline: Ongoing, inquire for available dates

## Holiday Party

This special December Business After Hours offers you an opportunity to increase your connections to other Chamber members.

Be front and center at our most popular BAH!

As a sponsor, you will receive guest tickets to invite non-Chamber members to this exclusive event, your team attends for free and the Chamber team handles all party coordination.

## Sponsor Investment Levels

Benefit	Platinum \$250 <small>Only 1 Spot Available!</small>	Gold \$150 <small>Only 2 Spots Available!</small>
Social Media Promotion	●	●
Event Flyer	Logo	Name
Website Event Page	Logo	Name
Pre-Event Video	●	
Event Welcome Message	●	
Post Event Newsletter	Logo	Name
Guest Tickets	6	2



# Business Professionals

Bi-Monthly & Ongoing  
Hybrid - In-Person/Virtual

Business Professionals offers your business and its employees opportunities to engage in meaningful ways with the Chamber. Promote your business while supporting your team!

## Business Professionals

Chamber member investor businesses and their employees are encouraged to attend various professional development activities that take place throughout the year both in-person and virtually. Topics may include but are not limited to: resources for business funding, employment and workforce strategies, work-life harmony, building business connections, customer service skill building, advocacy efforts and more. Platinum Sponsors are invited to speak to our audience about a topic that is relevant to their business industry through this platform of events.

### Coffee & Commerce

4-6 Sessions Per Year

Topic Specific (Example, Nonprofit Edition, Manufacturing Edition, Community Resource Edition, HR Edition, etc.)

### Entrepreneurs in Action

2-4 Sessions Per Year

An array of industries will share their entrepreneur journey and answer questions for emerging entrepreneurs

### Workforce Discovery Sessions

2-4 Sessions Per Year

Collaborate with other business leaders to discuss the success and challenges your industry is facing in the workforce

## Sponsor Investment Levels

Benefit	Platinum \$500	Gold \$250
Social Media Promotion	●	
Event Flyers	Logo	Name
Program Website Page	Logo	Name
Pre-Event Video (BP)	●	
Event Welcome Message (BP)	●	
Newsletter Recognition	Logo	
Business-Specific Presentation	●	





# Young Professionals

Monthly & Ongoing  
Hybrid - In-Person/Virtual

Young Professionals offers your business and its employees opportunities to engage in meaningful ways with the Chamber. Promote your business while supporting your team!

## Young Professionals

Menomonee Young Professionals offers an opportunity for emerging professionals between the ages of 18-39 to participate in professional development, social networking and community service activities. Connect with businesses, community leaders and impact your community through bi-monthly events and projects that are both fun and informative. Those who are "Young At Heart" are invited to join the fun and provide a mentor experience for an emerging professional.

## 2022 Program Schedule

- January - Health and Wellness Development Program
- February - Financial Fitness Fair
- March - Pot O Gold Scavenger Hunt
- April - Table for Ten Coffee/Lunch get together
- June - Wacky Golf Tournament (Additional sponsorships available)
- August - Give Back to the Community - Humane Society Fundraiser
- September - The Amazing Race Scavenger Hunt
- October - Development Session Topic TBD
- December - Chamber Holiday Party



## Sponsor Investment Levels

Benefit	Platinum \$500	Gold \$250
Social Media Promotion	●	
Event Flyers	Logo	Name
Program Website Page	Logo	Name
Pre-Event Video (BP)	●	
Event Welcome Message (BP)	●	
Newsletter Recognition	Logo	
Business-Specific Presentation	●	



# Individual Digital Marketing

Partner with the Chamber to promote your business or organization and maximize your reach.

## Reach Metrics - 2021



183,221 Webpage Views



800+ Email Addresses



4,049 Facebook followers



800+ Chamber Checks Issued  
(as of October 1, 2021)



778 Instagram followers

## Newsletter

Publication in monthly e-newsletter, also posted on website and social media. Full page ad also featured on lobby television

• 1 Month	Full Page - \$100		Half Page - \$50		Quarter Page - \$35		Logo - \$20
• 3 Months	Full Page - \$250		Half Page - \$125		Quarter Page - \$85		Logo - \$40
• 6 Months	Full Page - \$450		Half Page - \$225		Quarter Page - \$150		Logo - \$75
• 9 Months	Full Page - \$600		Half Page - \$300		Quarter Page - \$210		Logo - \$100
• 12 Months	Full Page - \$750		Half Page - \$375		Quarter Page - \$250		Logo - \$125

## Banner Ads

Published on home page of website

• 1 Month		\$150
• 3 Months		\$300
• 6 Months		\$575
• 9 Months		\$850
• 12 Months		\$1000

## Targeted Email

Exclusive email with just your ad

One Communication		\$150
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## Chamber Check Ad Space

Your business logo and contact information included with every Chamber Check sold as well as on the Chamber Check web page

12 Months		\$175
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## Member Listing

Mailing label sheets with addresses for all active Chamber member investors

Printed Address Labels		\$50
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# Marketing Opportunities



The Menomonie Area Chamber of is proud to offer many marketing opportunities for Chamber member investors. Please keep an eye out for additional strategies offered throughout the year.

## DESTINATION GUIDE

The Menomonie Chamber & Visitor Center Destination Guide is one of the primary resources for visitors and new residents. Your business name is included in the directory listing as an included benefit of your membership investment. Additional ads are offered to Chamber investors at a discounted rate. Destination Guides are printed every other year and distributed both locally and throughout the state of Wisconsin.



*Destination Guide*

### Did You Know?

Over 10,000 destination guides are printed and distributed to promote our community!



Looking for marketing opportunities? We offer a wide variety of solutions.

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#### ANNUAL BANQUET - MARCH

Platinum \$3000   Gold \$2000   Silver \$750   Bronze \$500 (Award)   Table \$50

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#### JUNIOR CHAMBER CAREER FAIR - APRIL

Platinum \$500   Gold \$250   Silver \$125

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#### GOLF OUTING - AUGUST

Platinum \$1500   Gold \$1000   Silver \$750 (door prize)   Bronze \$500 (bev. cart)   Hole \$300   Cart \$50

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#### LEADERSHIP MENOMONIE - SEPTEMBER-MAY

Platinum \$1500   Gold \$450   Silver \$250 (Afterglow)

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#### MEET MENOMONIE - SEPTEMBER

Platinum \$750   Gold \$250   Silver \$100

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#### HOLIDAY RAFFLE - NOVEMBER-DECEMBER

Platinum \$250   ONLY FOUR BUSINESS SPACES AVAILABLE

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#### HOLIDAY PARTY - DECEMBER

Platinum \$250   Gold \$150

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#### BUSINESS AFTER HOURS - MONTHLY

In-Kind Venue   |   Food / Drinks

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#### YOUNG PROFESSIONALS & BUSINESS PROFESSIONALS - MONTHLY / QUARTERLY - ONGOING

Platinum \$500   Gold \$250

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## Individual Digital Marketing

Publication in monthly newsletter, which is also shared on website and social media.

• 1 Month	Full Page - \$100		Half Page - \$50		Quarter Page - \$35		Logo - \$20
• 3 Months	Full Page - \$250		Half Page - \$125		Quarter Page - \$85		Logo - \$40
• 6 Months	Full Page - \$450		Half Page - \$225		Quarter Page - \$150		Logo - \$75
• 9 Months	Full Page - \$600		Half Page - \$300		Quarter Page - \$210		Logo - \$100
• 12 Months	Full Page - \$750		Half Page - \$375		Quarter Page - \$250		Logo - \$125

#### BANNER AD

\$150 - 1 month | \$300 - 3 months | \$575 - 6 months

\$850 - 9 months | \$1000 - 12 months

\*Featured on the homepage of the Chamber's website

#### TARGETED EMAIL - PER COMMUNICATION

\$150

#### CHAMBER CHECK AD SPACE (1 YEAR)

\$175

#### MEMBER LISTING - PRINTED ADDRESS LABELS

\$50





Newsletter &  
E-Blast Ads

Website  
Banner Ads



# DIGITAL MARKETING

## 2022 Digital Advertising



### DIGITAL AD

#### LENGTH OF AD

One Month  
Three Months  
Six Months  
Nine Months  
Twelve Months

### PRICING

#### FULL | HALF | QUARTER | LOGO

\$100 | \$50 | \$35 | \$20  
\$250 | \$125 | \$85 | \$40  
\$450 | \$225 | \$150 | \$75  
\$600 | \$300 | \$210 | \$100  
\$750 | \$375 | \$250 | \$125

### TARGETED EMAIL

Digital Communication  
Member Exclusive

\$150 per Communication

### BANNER AD

One Month - \$150  
Three Months - \$300  
Six Months - \$575  
Nine Months - \$850  
Twelve Months - \$1000

### OTHER

Chamber Check Ad Space - \$175.00  
Holiday Raffle Sponsor - \$250.00  
Member Listing - Printed Labels - \$50.00  
Event Marketing - See individual event





# Let's talk numbers . . .

Jan-October 2021

## MENOMONIECHAMBER.COM

- 183,221 Page Views
- 65,397 Search Hits
- 3,644 Linkouts

## @MENOMONIECHAMBER

- Instagram Followers: 778
- Facebook Followers: 4,049

## Individual Business Numbers

Contact [programs@menomoniechamber.org](mailto:programs@menomoniechamber.org) to learn more about your individual analytics

## MENOMONIE AREA CHAMBER & VISITOR CENTER

1125 N Broadway St. | Suite #3 | Menomonie WI 54751  
715-235-9087



# Sponsor Investment Menu

2022

## Sponsor Contact Information

Contact Name	
Business	
Email	
Phone	

### Annual Banquet

- ☐ Platinum - \$3000
- ☐ Gold - \$2000
- ☐ Silver - \$750
- ☐ Bronze - \$500
- ☐ Table - \$50
- ☐ Individual Ticket - \$50
- Qty\_\_\_\_\_

### Junior Chamber Career Fair

- ☐ Platinum - \$500
- ☐ Gold - \$250
- ☐ Silver - \$125

### Golf Outing

- ☐ Platinum - \$1500
- ☐ Gold - \$1000
- ☐ Silver - \$750
- ☐ Bronze - \$500
- ☐ Hole - \$300
- ☐ Cart - \$50

### Leadership Menomonic

- ☐ Platinum - \$1500
- ☐ Gold - \$450
- ☐ Silver - \$250
- ☐ Individual Tuition - \$1000

### Meet Menomonic

- ☐ Platinum - \$750
- ☐ Gold - \$250
- ☐ Silver - \$100

### Business Professionals

- ☐ Platinum - \$750
- ☐ Gold - \$250

### Business After Hours

- ☐ In-Kind Venue
- ☐ In-Kind Food / Drink

### Holiday Party

- ☐ Platinum - \$250
- ☐ Gold - \$150

### Young Professionals

- ☐ Platinum - \$500
- ☐ Gold - \$250

Investment Total	
Signature	
Date	

By signing, you agree to have your business invoiced. Refunds will not be issued without prior approval for extenuating circumstances. Invoices will be provided two months prior to event unless otherwise requested.

**Please submit completed menu to [info@menomoniechamber.org](mailto:info@menomoniechamber.org)**