

WELCOME NEW BOARD MEMBERS

Introducing our newest
class of leaders.

PG 05

ON THE CALENDAR

See what's coming up and mark
your calendars today.

PG 08

2016 SANDIES WINNERS

Celebrating the Lakewood
Ranch Business Alliance's top
volunteers.

PG 11

PHOTO GALLERY

Check out these great
Alliance moments.

PG 12

January 2017

the alliance

All Hands on Deck

Building Engagement in 2017 PG 07

Winter 2017



LAKEWOOD RANCH BUSINESS ALLIANCE

8430 Enterprise Circle, Suite 140
Lakewood Ranch, FL 34202

info@lwrba.org | 941-757-1664 | www.lwrba.org

In this issue

05//Board Chair Address

An update from Lori Ruth, 2017 Chair of the Board

05//New Board Members

And a special thanks to outgoing board members

07//All Hands on Deck

Building engagement in 2017

08-09//On the Calendar

Mark your calendars!

10//Upcoming YLA Events

Events for our region's young professionals

10//Pay It Forward

Non-Profit Spotlight: The Circus Arts Conservatory

11//2016 Sandies Winners

Honoring our hard-working volunteers

11//New Members

Welcoming new members to the Alliance family

12-13//Photo Gallery

Say Cheese!

15//Member Tip

Annual sponsorships are still available!

15//LWRBA Annual Sponsors

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LWRBA Board of Directors

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Synovus Bank

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Dani Fox//Membership Co-Chair
Dani Fox Hypnosis

Al Benincasa//Events Co-Chair
Conditioned Air

Cherri Kessler//Events Co-Chair
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Susan Goldstein//Governmental Affairs Co-Chair
Michael Saunders & Company

Jag Grewal//Economic Development Co-Chair
Ian Black Real Estate

Ken Swan//Economic Development Co-Chair
Wagner Realty

Erik Hanson//Young Leaders Alliance Chair
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Schroeder-Manatee Ranch

Lou Marinaccio//At-Large
Gallagher MGA

John Barnott//At-Large
Manatee County Government

Jeff Maultsby//At-Large
Sarasota County Government

Joseph Najmy//Legal Counsel
Najmy Thompson, P.L.

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HeatherKasten@lwrba.org

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SBecker@lwrba.org

Amy Gonzalez//Membership Coordinator
AmyGonzalez@lwrba.org

Dan Sidler//Communications & Marketing Manager
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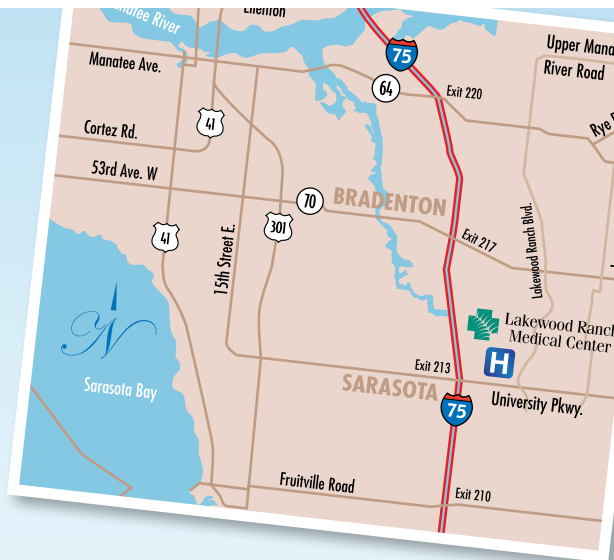
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Lori Ruth//Chair of the Board

Building Off Another Successful Year

The Alliance has a huge amount of momentum moving into 2017 as our organization achieved some remarkable accomplishments in the past year. The time and dedication our members poured into their committees are evident. We provided quality educational programs, engaging networking events and other programs that brought extra value to our members.

This fall we had our first graduating class at the Executive Academy. The LWRBA partnered with game on Nation to create Executive Academy, a results-oriented, leadership-building experience. The program provided tangible skill training for all types of business environments, ultimately helping those enrolled to lead and achieve team

goals fearlessly and successfully. I am proud to say I am one of the 20 members who participated this fall. The “coin collecting” was a skill set that helped us to develop relationships both personally and professionally. Look for information regarding our next class that starts in the spring of 2017.

Hopefully, many of you were able to attend the Sandies Awards Luncheon in November. It was an amazing day to recognize our dedicated members for all the time and talent they selflessly donate. Their passion for our organization was extremely obvious and enormously inspiring. I encourage all members to visit a committee meeting and become more involved.

To say we had a successful year at the Alliance is an understatement. Our challenge that lies ahead is to continue to stay ahead of the curve and offer our members opportunities to grow relationships, provide relevant tools to assist in their success and to come together as a community to support one another. As I look around and see the passion in our members, I am confident 2017 will be another successful year.

Onward and upward!

Lori Ruth
2017 Chair of the Board

Welcome New Board Members!

Please help us in extending a warm welcome and congratulations to the newest class of leaders joining the LWRBA Board of Directors. Best of luck in the coming year. We're looking forward to seeing what 2017 has in store!



Events Co-Chair
Al Benincasa,
Conditioned Air



Finance/Sponsorship
Co-Chair
Dominic DiMaio,
Synovus Bank



YLA Chair
Erik Hanson,
Norton, Hammersley,
Lopez & Skokos, P.A.



Economic Development
Co-Chair
Ken Swan,
Wagner Realty

Special Thanks to our Outgoing Board Members



Barbara Jones
Kerkerling, Barberio & Co.



Pam Lutz
CPR Concrete Painting
and Restoration

Barbara and Pam have shown incredible dedication and commitment during their time on the board. Your passion and hard work to the Alliance is invaluable. Thank you for your time and effort.

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APR 7TH

Paisley Craze
Pop Rock & 60s Hits
Benefitting Loveland Center

FEB 3RD

Karen & Jimmy Band
R&B, Rock, Blues & Country
Benefitting Tampa Mustangs TJ

MAY 5TH

Wild Ginger
Top 40, Pop & 80s
Benefitting Circus Arts Conservatory

MAR 3RD

Big Night Out
Latin Island, R&B & Top 40
Benefitting Care2Tri

JUN 2ND

Smokey's Session Band
Classic Rock, Pop, R&B, Soul & Swing
Benefitting Camelot Community Care

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All Hands on Deck

Building Engagement in 2017

The word engagement is used so frequently in today's world that we barely stop to reflect what the true meaning of the word actually is. Being engaged is more than just being happy or satisfied. The definition of engagement is a promise to meet or be present at a particular place and time. The words that stand out to us are the words "be present."

Our goal at the Alliance is to have our members fully engaged or fully present. Engaged members lead to better events, better programs and better connections. The Alliance has seven volunteer committees in addition to our board of directors, which help our organization plan and implement strategies intended to help further Alliance's mission to Connect, Educate and Strengthen the business community in the Lakewood Ranch region.

Being present or engaged with our organization takes the benefit of being a member of the Alliance to the next level. Each year we gather feedback from our members through our annual survey of the events, programs and issues that are most important to the health and growth of their organizations. This information is funneled to our committees to intentionally use to plan everything we do as an organization in 2017.

Take a look at the list of committees and see where your skills, talent and time could be a good fit. Feel free to visit the different committee meetings on a trial basis to get a feel for which group might work best for you and your business. We look forward to being engaged with you in 2017!

Join a Committee. The Best Way to Get Engaged is to Get Involved.

Membership: Serves the individual needs of Alliance members and is responsible for recruitment and retention of its members.

Events: Create events and promotional opportunities which build awareness of the LWRBA businesses in the community.

Programming: Secures speakers for the Executive Briefing series, Breakfast of Champions series, and luncheons. Speakers must be pertinent to the purpose of the series, add value to our members, and address current topics or interests.

Communications & Technology: Creates awareness of the Alliance and assists in accurately communicating its news, significant events and viewpoints on issues that affect the Alliance.

Economic Development: Dedicated to enhancing the economic opportunities for all businesses in the Lakewood Ranch community.

Young Leaders Alliance: Provides opportunities for young professionals to enhance their leadership, communication, and project management skills through events and programs.

Governmental Affairs: Responsible for ensuring the organization's long-term political voice for the Lakewood Ranch Area (by invitation only).

On the Calendar

Networking Social // LWR Golf & Country Club

Wednesday, January 11 // 5:00-7:00 p.m.

Lakewood Ranch Golf & Country Club, 7650 Legacy Boulevard

Celebrate the New Year at the gorgeous remodeled Lakewood Ranch Golf & Country Club's new and improved Clubhouse! Mix and mingle with your Alliance friends and enjoy the re-opening of the Country Club in all its beauty.

Free for Members // Non-members \$10



Executive Briefing // Performing Every Day

Wednesday, January 18 // 7:30-9:00 a.m.

Keiser University, 6151 Lake Osprey Drive

Effective communication is essential for business success. Utilizing the positive humor and training structures of improv, Will Luera of Florida Studio Theatre will present simple yet creative ways of improving business, public and personal communication.

Members \$10 // Non-members \$20



LWRBA Luncheon // 2017 Annual Membership Luncheon

Wednesday, January 25 // 11:30 a.m.-1:00 p.m.

Polo Grill & Bar, 10670 Boardwalk Loop

Our 2017 Annual Membership Meeting will honor our outgoing board members and reflect on the successes of the past year, as well as introduce the 2017 Board of Directors and take a look at what's in store for the Alliance in the coming year.

Members \$35 // Non-members \$45



Networking Social // Grow Financial Credit Union

Wednesday, February 1 // 5:00-7:00 p.m.

Grow Financial Credit Union, 11008 Arcade Place, Lakewood Ranch

Join us at Grow Financial Federal Credit Union as we come together for our February Networking Social. Meet new faces and catch up with old friends while enjoying a cash bar and appetizers compliments of Grow Financial.

Free for Members // Non-members \$10



CEO Squawk Box // Allen Carlson

Wednesday, February 8 // 7:30-9:00 a.m.

LWRBA Boardroom, 8430 Enterprise Circle, Suite 140

This event is your opportunity to learn from an accomplished leader in our region. Allen Carlson, director of UF's Sarasota Innovation Station and former President & CEO of Sun Hydraulics, joins us to share his philosophy on business and leadership.

Open to Members Only \$20 // Limited to 20 Attendees



Visit us online for a full calendar

Visit www.lwrba.org/events for more information on these and other upcoming Alliance events.



LWRBA Luncheon // Meredith Scerba

Wednesday, February 15 // 11:30 a.m.-1:00 p.m.

Lakewood Ranch Golf & Country Club, 7650 Legacy Boulevard

Meredith Scerba, Executive Director for the 2017 World Rowing Championships, joins us to share how the community can become a part of the history being made with the 2017 WRCH coming to town. In partnership with Rotary Club of Lakewood Ranch.

Members \$25 // Non-members \$35



Networking Social // Grill 8000 at Stoneybrook

Wednesday, March 1 // 5:00-7:00 p.m.

Grill 8000, 8000 Stone Harbour Loop

Join your Alliance friends at Stoneybrook Golf Club at Heritage Harbour's Grill 8000 for our March Networking Social. This event is the perfect opportunity to make new connections to grow your business. Includes complimentary appetizers and cash bar.

Free for Members // Non-members \$10



Sporting Clays // 2017 Sporting Clays Tournament

Friday, March 3 // 12 p.m. Registration & Lunch, 1 p.m. Tournament Begins

Ancient Oak Gun Club, 16800 SR 64 East, Lakewood Ranch

Get ready for our 3rd Annual Sporting Clays Tournament. Suitable for expert marksmen and beginners alike, this event promises to be a fun day of shooting at LWR's own Ancient Oak Gun Club. Includes lunch and awards ceremony.

Individuals \$125 // Team of 4 \$400



Executive Briefing // Protecting Intellectual Property

Wednesday, March 8 // 7:30-9:00 a.m.

Keiser University, 6151 Lake Osprey Drive

Attorney Doug Cherry will cover issues of common situations companies encounter in the intellectual property and digital era, such as use of brand names, social media, keeping electronic records, copying materials off the internet, and more.

Members \$10 // Non-members \$20



LWRBA Luncheon // State of the Ranch

Wednesday, March 29 // 11:30 a.m.-1:00 p.m.

Polo Grill & Bar, 10670 Boardwalk Loop

Find out the latest happenings from around Lakewood Ranch as Schroeder-Manatee Ranch CEO Rex Jensen presents an update on the "State of the Ranch." Hear about recent successes, as well as what's in store for our community down the road.

Members \$25 // Non-members \$35

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UPCOMING YLA EVENTS

Thursday, January 26 // 5:30-7:30 p.m.
Networking Social at The Capital Grille

Thursday, February 23 // 5:30-7:30 p.m.
Networking Social at Craft Growlers to Go

Thursday, March 23 // 5:30-7:30 p.m.
Mentor Connect at Cowork LWR

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The Circus Arts Conservatory, home to Circus Sarasota and Sailor Circus, is a 501(c)(3) nonprofit organization recognized for both performances and community outreach service in Sarasota, Bradenton and beyond. Showcased in a one-ring, European-style Big Top, Circus Sarasota features circus acts acclaimed for world-class artistry. The lives of thousands of K-12 students and disenfranchised community members are impacted each year by CAC Education and Humor Therapy outreach Programs. The Sailor Circus Academy provides rigorous athletic training and life skills for area youth. As part of its mission, The CAC spends nearly 80% of revenues to support its year-round community outreach programs. www.CircusArts.com



Congratulations Sandies Winners!

The Lakewood Ranch Business Alliance announced this year's winners at the 2016 Sandies Awards on November 18th.

One of a Kind Award

Kim French, Willis Smith Construction, Inc.

Rising Star Award

Jonathan Marsh, Home Helpers of Bradenton

Ray of Sunshine Award

Peggy Kronus, Willis Smith Construction, Inc.

Networking King Award

Ken Burke, Hometown News USA

Networking Queen Award

Morgan Gerhart, Goodwill Manasota

Bull by the Horns Award

John Barnott, Manatee County Government

Young Professional of the Year Award

Ryan McIntyre, McIntyre, Elwell and Strammer General Contractors, Inc.

Best Rancher Award

Felicia Seedorf, Chapman & Associates Real Estate Appraisers

Volunteer of the Year Award

Sally Ullman, Sally Ullman Photography

Check out page 12 for event photos.

Welcome New Members!

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All Children's Hospital Foundation
Allegiant Private Advisors
Autolife Insurance Group, Inc.
Barrett Realty
Bemer Therapy
CalAtlantic Homes
California Pizza Kitchen
Der Dutchman Restaurant & Catering
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Glisson-LeBlanc Insurance
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Suncoast Festivals
Symbiont Service Corp.
Taylor Morrison
The Circus Arts Conservatory
The Cookie Cottage
Valcarcel Law
Wallace Welch & Willingham

For a complete and up-to-date
list of all LWRBA members, visit
www.lwrba.org/MemberDirectory.

Photo Gallery



Honoring our passionate volunteers at the **Sandies Members Choice Awards**





Say Cheese!

As 2016 drew to an end, our events season was in full gear. Our members connected at Networking Socials and Luncheons, and even mingled with Lakewood Ranch residents at our Main Street Block Party. But the highlight for us was having the opportunity to recognize nearly 50 hard-working volunteers at our 2016 Sandies Awards.

For more photos from these and other events, check out the LWRBA Facebook page!
www.facebook.com/LakewoodRanchBusinessAlliance



Bringing together residents and businesses at our **2016 Block Party**



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Annette Sciolino-Gueli
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2010-2015 Board of Directors
2010-2014 Events & Fundraising Co-Chair
2010 Chairman's Award
Winner of two Sandies Awards



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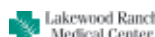
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