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Welcoming new businesses to the community.

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October 2016

the alliance

Fall 2016

the Sandies

LAKEWOOD RANCH BUSINESS ALLIANCE 2016

Members' Choice Awards

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LAKEWOOD RANCH BUSINESS ALLIANCE

8430 Enterprise Circle, Suite 140 | Lakewood Ranch, FL 34202

info@lwrba.org | 941-757-1664 | www.lwrba.org

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[Lakewood Ranch Business Alliance](http://LakewoodRanchBusinessAlliance)

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Heather Williams//Assistant Treasurer
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SBecker@lwrba.org

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AmyGonzalez@lwrba.org

Dan Sidler//Communications & Marketing Manager
DanSidler@lwrba.org



The Breast Health Center at Lakewood Ranch Medical Center offers advanced imaging technologies to our community, including 3D mammography.



At our hospital's Breast Health Center, our primary goal is to deliver the highest quality care to the women of our community. In addition to breast ultrasound and MRI, we offer such women's health diagnostic services as ...

3D IMAGING TECHNOLOGY

Unlike two-dimensional images of the breast, the 3D mammogram allows breast tissue to be examined one layer at a time, detecting very small cancers. A 3D imaging exam is very similar to a traditional mammogram, and takes approximately the same amount of time.

COMPUTER-AIDED DETECTION (CAD)

Using sophisticated computer algorithms, any areas on the digital mammogram image that might indicate the presence of an abnormality are immediately highlighted.

STEREOTACTIC SUROS/99 BREAST BIOPSY

Digital stereotactic localization is computer-assisted technology that maps the site of the abnormality. Then, a tissue sample is taken immediately, speeding the healing process and improving accuracy, quality and efficiency of the biopsy.



Since breast cancer is most treatable in its early stages, it's important for women to get regular mammograms. Ask your doctor when you should begin with a baseline screening and how often you should have a mammogram.



8330 Lakewood Ranch Boulevard
Bradenton, FL 34202

www.lakewoodranchmedicalcenter.com

For more information, or to make an appointment, call **941.782.2264**

Connect with us!



Physicians are on the medical staff of Lakewood Ranch Medical Center, but, with limited exceptions, are independent practitioners who are not employees or agents of Lakewood Ranch Medical Center. The hospital shall not be liable for actions or treatments provided by physicians. 160326 9/16



Sandler provides training solutions and consulting for small- to medium-sized businesses as well as corporate training for Fortune 1000 companies. We work with you to identify the training solution that best suits you or your organization.

Our training is based on the concepts of incremental growth and change — supported by reinforcement, business coaching and accountability.

Sandler has more than three decades of experience helping professionals like you grow and businesses like yours succeed. We have both the reputation and the results to prove it! If you're looking to move up to the next level or to learn more about our various training solutions, contact Jamie Kane at (941) 907-1520 and let us know how we can help.

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Darren Inverso//Chair of the Board

Keeping the momentum up in the 4th quarter isn't always easy, but as an Alliance, we can accomplish great things together. Thanks to the efforts of our dedicated staff, Board of Directors, Committee Chairs and members, the Alliance has become over 550 members strong and growing on a daily basis. We have hosted more than 60 events so far this year and have exceeded our goals as an organization for 2016.

However, we still have much to achieve! In the 4th quarter we will be graduating our first class from the Executive Academy, created by the LWRBA and powered by game on Nation. The first of its kind in the region, we are looking forward to positive feedback from our 20 graduates in order to build this program to its greatest potential.

In October, we have our Main Street Block Party, which allows our member businesses to get out and meet other members and residents of Lakewood Ranch. Of course, no year would be complete without our annual Sandies Members' Choice Awards. This event is your opportunity to vote for volunteers who provided exceptional service throughout the year.

The word "Alliance" is basically defined as "a merging of efforts or interests between people, family and organizations." As your Chairman, I am extremely proud of all that we, as an Alliance, have accomplished this year and look forward to the bright future this organization has in front of it. Thank you for all of your support and efforts in 2016!

Darren Inverso
2016 Chair of the Board



Heather Kasten//Executive Director

As we enter the final 3 months of 2016, it is a great time to reflect and be truly grateful for the incredible year that the Alliance has had. Our membership is growing and thriving at an incredible rate. This year we provided our members with over 100 occasions to connect with other business professionals. We added 3 new events and educational opportunities: Lunch with Ranchers, the Executive Academy and the LWR Roadshow. We are so thankful for our 100+ volunteers and board members who work tirelessly to help guide and direct this organization.

On October 1st, we will be launching our "15 for 12" membership promotion. There is not a better time for a NEW member to join our business family. New members have the opportunity to join for 15 months of membership for the price of 12 months. If you know of a company or business that is not currently a member, please invite them to be part of our group. There is nothing more compelling than a member of the Alliance sharing the benefits and good work that this organization is doing on a daily basis.

Our 2017 Annual Sponsorships are launching this week as well, with more punch for your business than ever before. Being an annual sponsor of the Alliance ensures that your business is showcased throughout the entire year. It guarantees your business logo and name are front and center across multiple media platforms and venues. For more info, please see the insert included in this newsletter. I look forward to the opportunity to meet with you to discuss your company being a part of our Alliance Family.

Heather Kasten
Executive Director

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THURSDAY, DECEMBER 1
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Renaissance on 9th • 1816 9th Street West • Bradenton, FL 34205

FRIDAY, DECEMBER 2
11:00 a.m.-1:00 p.m.

Main Street • 8131 Main Street • Lakewood Ranch, FL 34202

Rain or shine!

Tickets: \$25 each, on sale starting October 1st
Purchase at foodbankofmanatee.org

Enjoy delicious soups provided by local restaurants, fresh bread,
dessert and select a beautiful, ceramic bowl to keep.

***This symbolic meal of soup and bread
demonstrates that together, we can fill the
empty bowls of neighbors in need.***

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LAKEWOOD RANCH BUSINESS ALLIANCE 2016

Members' Choice Awards

2016 Sandies Awards Final Voting Round Begins October 5th

The Alliance is holding its annual signature event, The Sandies, on Friday, November 18, 11:30 am to 1:15 pm, at the Fete Ballroom at Polo Grill & Bar.

The Sandies let us come together to celebrate exceptional LWRBA volunteers who go strive towards the highest levels of personal and professional accomplishment, devote time and energy to our community, and forge paths of leadership for others to follow.

Award Finalists and Winners will be selected by their peers through an online nomination and voting process. The nomination round has already begun. The final voting round is set to begin Wednesday, October 5th. Be sure to vote for those you feel are most deserving before voting closes on October 19th!

Tickets are \$35 for members and non-members (\$45 after November 11), and includes lunch.

Registration is now open at www.lwrba.org.

For sponsorship opportunities, contact Heather Kasten at 941-757-1664 x104.

AWARD CATEGORIES

The **One of a Kind** award will be presented to an extraordinary member that stands out from the crowd, exhibiting remarkable know-how and noteworthy dependability.

The **Bull by the Horns** award pays tribute to the person who takes control and embraces leadership, and provides guidance, advice and a positive direction for others.

The **Rising Star** award honors a new Alliance member who is already making significant professional contributions that showcase their talents, enthusiasm and dedication to the business community.

The **Ray of Sunshine** award goes to the most uplifting, cheerful and inspirational individual who is committed to helping others.

The **Networking King** award is presented to a male member who always goes above and beyond to help other members connect with future invaluable opportunities.

The **Networking Queen** award is presented to a female member who always goes above and beyond to help other members connect with future invaluable opportunities.

The **Volunteer of the Year** award goes to a humble and compassionate member for their selfless motives of time and energy for the benefit of society, community and the Alliance.

The **Young Professional of the Year** award recognizes one of our leaders of tomorrow who demonstrates the fundamental aspects of leadership, innovation and excellence.

On the Calendar

Networking Social // Truman's Tap & Grill

Wednesday, October 5 // 5:00-7:00 p.m.
Truman's Tap & Grill, 11161 E State Rd 70 #100

Join us at Truman's for our October Networking Social to connect with your fellow Alliance members. Includes complimentary appetizers and a cash bar.

Free for Members // Non-members \$10



Special Event with GCBX // Night at the Opera

Tuesday, October 11 // 5:00-7:00 p.m.
Sarasota Opera House, 61 N Pineapple Ave, Sarasota

We get together with the Gulf Coast Builders Exchange for a night of networking at the historic Sarasota Opera House with cocktails, appetizers and a few melodious surprises!

Members \$30 // Members at the door and Non-members \$40



Executive Briefing // Increasing ROI on Charitable Giving

Thursday, October 13 // 7:30-9:00 a.m.
Keiser University, 6151 Lake Osprey Drive

Karen Davis shares ideas on how to partner with not-for-profits so that the business receives the best return on their sponsorship or other investment.

Members \$10 // Non-members \$20



LWRBA GAC Luncheon // Florida CFO Jeff Atwater

Wednesday, October 19 // 11:30 a.m.-1:00 p.m.
Polo Grill & Bar, 10670 Boardwalk Loop

Florida CFO Jeff Atwater joins us to provide an overview and update from the state level. This event is in collaboration with the Sarasota and Manatee Chambers of Commerce.

Members \$30 // Non-members \$40



Signature Event // Main Street Block Party

Friday, October 21 // 5:00-8:00 p.m.
Lakewood Ranch Main Street

Join Main Street and the Alliance in celebrating all things Lakewood Ranch! This free, family friendly event features live music, beer tents, vendor booths, a kids zone, and more!

FREE to attend // Open to the public



Networking Social // The Lake Club at Lakewood Ranch

Wednesday, November 2 // 5:00-7:00 p.m.
The Lake Club at Lakewood Ranch, 8307 Lake Club Boulevard

Our November Social will be held at the beautiful club house in The Lake Club at Lakewood Ranch. Join us to mingle with your Alliance friends. Complimentary appetizers & cash bar.

Free for Members // Non-members \$10



Visit us online for a full calendar

Visit www.lwrba.org/events for more information on these and other upcoming Alliance events.



CEO Squawk Box // Bob Meade

Wednesday, November 9 // 7:30-9:00 a.m.

LWRBA Office, 8430 Enterprise Circle, Suite 140

This event is your opportunity to learn from an accomplished leader in our region. Doctors Hospital CEO Bob Meade joins us to share his philosophy on business and leadership.

Open to Members Only \$20 // Limited to 20 Attendees



YLA & LWRBA // Battle of Generations

Thursday, November 17 // 5:00-7:00 p.m.

Polo Grill & Bar, 10670 Boardwalk Loop

The YLA and LWRBA team up for an interesting look at the differences between Millennials, Generation Xers, and Baby Boomers in the workplace. Space is limited.

YLA/LWRBA Members \$10 // Non-members \$20



Signature Event // The Sandies Awards

Friday, November 18 // 11:30 a.m.-1:15 p.m.

Polo Grill & Bar, 10670 Boardwalk Loop

The Sandies honor LWRBA volunteers who strive towards personal and professional accomplishment and devote time and energy to our organization and our community.

Tickets \$35 by 11/11 // \$45 after 11/11



LWRBA & YLA Holiday Social // Michael Saunders & Co.

Wednesday, December 7 // 5:00-7:00 p.m.

Michael Saunders & Co., 8325 Lakewood Ranch Blvd

The LWRBA and YLA join forces once again for our annual Holiday Social. Hosted by Michael Saunders & Co., this event is sure to kick off the holiday season in style!

FREE for Members // Non-members \$10



Executive Briefing // Market Stats: Demographics and Growth

Tuesday, December 6 // 7:30-9:00 a.m.

LWRBA Office, 8430 Enterprise Circle, Suite 140

This presentation will cover the region's demographics, review business and employment trends, look at the media landscape, and talk about the impact of tourism.

Members \$10 // Non-members \$20



LWRBA Luncheon // Moving from Success to Significance

Wednesday, December 14 // 11:30 a.m.-1:00 p.m.

Polo Grill & Bar, 10670 Boardwalk Loop

Award winning speaker Wendy Steele joins us to share the impact of generosity in business and how you can build a culture of philanthropy in your workplace.

Members \$25 // Non-members \$35

Welcome New Members!

Adamchak, Bordes & Associates Wealth Management, Merrill Lynch
Anna Maria Oyster Bar
Argosy University-Sarasota
Billmeyer Hamm Consulting, LLC
BurgerFi
CENTURY 21 Beggins Enterprises
Datum
Easy Transition Advisors
Echo Lake at Lakewood Ranch
Escape Countdown
Florida Affordable Air, LLC
Florida Community Bank
Get Found in Town
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Gulf Coast Latin Chamber of Commerce
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Manatee County Habitat for Humanity
Michael Saunders & Company - Jaime Carrion
Newk's Eatery
OneBlood
relationSHAPE, LLC
Rodney Allen & Associates
Showtime Mobile Stage, Inc.
Smart Merchant Services
SWAT Networking
TableSeide Restaurant Group
Tampa Bay Lightning
Tandoor Fine Indian Cuisine
Total Koatings, Inc.
Whole Foods Market

For a complete and up-to-date list of all LWRBA members, visit www.lwrba.org/MemberDirectory.

It's a great time to join the LWRBA!

15 *for* 12

15 months of membership for the price of 12.

- Connecting, educating and strengthening businesses in the Lakewood Ranch Region
- 100+ events and meeting per year to connect you with customers and community leaders
- Gain professional exposure and establish a presence in the Lakewood Ranch market
- Active and engaged committees: Events, Membership, Programming, PR & Communications, Economic Development, Governmental Affairs, Young Leaders Alliance.

Join Today at www.LWRBA.org

Pay it Forward. Shining a Light on Non-Profits.



A Life Story Foundation was founded by Kevin Swan in April 2012 when he was diagnosed with ALS, more commonly known as Lou Gehrig's Disease. ALS is a fatal disease with no known cause. It rapidly robs a person of the ability to walk, speak, and ultimately breathe, while the mind remains fully intact and imprisoned. ALS seems to attack the best and brightest members of our communities.

A Life Story Foundation's mission is to raise the awareness and creation action to discover effective treatments and ultimately a cure for ALS. For more information, please visit www.alifestoryfoundation.org

MAIN STREET AT LAKEWOOD RANCH & THE LAKEWOOD RANCH BUSINESS ALLIANCE
PRESENT THE 2ND ANNUAL

Block Party On Main Street

Friday, October 21st

Join us from 5pm to 8pm as we celebrate all things Lakewood Ranch at the 2nd Annual Main Street Block Party 2016!

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JULY 1ST *tropical avenue*
R&B, Top 40, Latin & Island Music
Benefitting Manatee-Sarasota Sierra Club

AUG 5TH *ocean road*
Country Dance, Jazz, Pop, R&B & Rock
Benefitting Selah Freedom

SEPT 2ND *big night out*
Latin & Top 40
Benefitting Chargers Soccer Club

OCT 7TH *goodbye eddie*
Classic Rock
Benefitting Women's Resource Center of Manatee

NOV 4TH *robin and the retros*
60s, 70s & Motown
Benefitting Family Promise of Sarasota

DEC 2ND *shaman*
Pop, Rock, Disco, Top 40 & Motown
Benefitting Meals on Wheels
Plus of Manatee

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LWRBA Executive Academy

Introducing our Fall 2016 Class

Our first class of Executive Academy is officially underway. The following individuals have been accepted into the Fall 2016 Class. Please help us in welcoming them to the Executive Academy!

Judi Bjork, Meals on Wheels PLUS of Manatee
Russ Bobbitt, Purmort & Martin Insurance Agency
Bethany Carr, Kerkering, Barberio & Co
Kelly Defebo, Visit Sarasota County
Mary Garcia, Kerkering, Barberio & Co
Jill Gass, The Out-of-Door Academy
Morgan Gerhart, Goodwill Manasota
Ashlyn Gueits, Buffalo Lodging
Albani Gustason, Gulf Coast Builders Exchange
Lisa Kirkland, Lakewood Ranch Medical Center
Ryan McIntyre, McIntyre Elwell & Strammer
Julie McKamey, Terry's Tree Service
David Otterness, Willis Smith Construction
Melanie Reda, FCCI Insurance Group
Lori Ruth, Observer Media Group
Angela Smith, Al Purmort Insurance
Gerald Thomas, Florida Blue
Cindy Unzicker, Bradenton EDC
Terri Zahn, Florida Digestive Health Specialists, LLP
Monaca Onstad, LWR Communities, LLC

More information about the Executive Academy is available at www.lwrba.org/executiveacademy.
 Stay tuned for announcements about Spring 2017 applications coming in the future.

Photo Gallery



**2016 East Meets West
Regional Business Expo**





Say Cheese!

What a wild summer! Alliance members connected at socials hosted by Waterlefe Golf River Club and Daybreak Adult Day Center, toured businesses on the LWR Roadshow, and honed their business skills at Executive Briefings and our special Employment Law Workshop. And let's not forget, our 8th annual East Meets West was another huge hit!

For more photos from these and other events, check out the LWRBA Facebook page!
www.facebook.com/LakewoodRanchBusinessAlliance



Touring our community
on the **LWR Roadshow**



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Ribbon Cuttings

Celebrating new businesses!

Visit our website's Member Directory to learn more about these new businesses.



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CENTURY 21 Beggins Enterprises



Kahwa Coffee



Are you opening a new business or moving to a new location?

A ribbon cutting can create additional exposure and buzz for your new business! For more info, call our office at 941-757-1664.

Member Tip. Are you getting member pricing on events?

Don't get caught paying the non-member price for events! To ensure you're getting access to attend our events at the regular member rate, double check that you are logged in before registering through our website. You'll know you are signed in if your name and "View Profile" appear in the lower left side under the menu options.

If you don't remember your password, click the "Forgot Password" button to reset it.

Need help? Contact Amy Gonzalez at AmyGonzalez@lwrba.org or 941-757-1664.

UPCOMING YLA EVENTS

Thursday, October 27 // 5:30-7:30 p.m.
Speed Networking with YPG & MYP

Thursday, November 17 // 5:00-7:00 p.m.
Battle of Generations (with LWRBA)

Wednesday, December 7 // 5:00-7:00 p.m.
LWRBA & YLA Holiday Social

2016 Annual Sponsors

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Executive



Corporate

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BMO Harris Bank

Cool Today/Plumbing Today

Doctors Hospital of Sarasota

FCCI Insurance Group

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Keiser University

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Polo Grill and Bar

The Mall at University Town Center

Associate

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Dawson Companies

Goodwill of Manasota

Gulf Coast Community Foundation

Hill, Barth & King LLC

Ian Black Real Estate

Jason's Deli

McIntyre Elwell & Strammer General Contractors, Inc.

Pittsburgh Pirates

PostNet of Lakewood Ranch

Soda Group, LLC

State College of Florida

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The Northern Trust Company

TriNet

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