

## ON THE CALENDAR

See what's coming up and mark your calendars today.

PG 08

## LWRBA EXECUTIVE ACADEMY

Let's welcome the Class of Fall 2017!

PG 11

## 2017 SANDIES AWARDS

Celebrating outstanding Alliance volunteers.

PG 11

## WELCOME NEW LWRBA MEMBERS

Welcoming new members to the Alliance family.

PG 13

October 2017

# the alliance

Fall 2017

THE LAKEWOOD RANCH 3RD ANNUAL

# BLOCK PARTY



LAKEWOOD RANCH BUSINESS ALLIANCE

8430 Enterprise Circle, Suite 140

Lakewood Ranch, FL 34202

info@lwrba.org | 941-757-1664 | www.lwrba.org





# SBA lending solutions you can build on.

**SYNOVUS®**  
the bank of here

As a designated Small Business Administration (SBA) Preferred Lender, we are well-positioned to be your go-to source for an SBA loan. Our team of experts provide a customized, personal, streamlined approach through the entire process – from the first line on your application to your final signature at closing. So, when growth and expansion are on your horizon, let us provide the SBA lending expertise you can build on.

[synovus.com](http://synovus.com)

***Talk to us today.***

**Dom DiMaio**, Division CEO – Central Florida  
727.568.6524 | [ddmaio@synovus.com](mailto:ddmaio@synovus.com)



Banking products are provided by Synovus Bank, Member FDIC.  
Divisions of Synovus Bank operate under multiple trade names across the Southeast.



## *The ER at* **LAKEWOOD RANCH MEDICAL CENTER**

*is here for your family.*

In medical emergencies when minutes matter, going to an **ER** that is part of an acute care hospital has many advantages, especially when a higher level of care is needed.

We offer prompt, comprehensive emergency treatment around the clock for children of all ages, as well as adults. Our emergency medical team is highly experienced in managing health emergencies including **heart attack, stroke** and **orthopedic care**.



Advanced, accredited chest pain and cardiovascular treatment, including a catheterization laboratory, STEMI program, interventional and non-interventional cardiac care.



Certified by The Joint Commission as an Advanced Primary Stroke Center.



Get With The Guidelines®-Stroke **SILVER PLUS** Achievement Award Hospital.



*For more information about the ER at our hospital, please call **941.782.2100** or visit [lakewoodranchmedicalcenter.com/ER](http://lakewoodranchmedicalcenter.com/ER)*



# Lakewood Ranch Medical Center

## Emergency Department

8330 Lakewood Ranch Blvd.  
Lakewood Ranch, FL 34202

[www.lakewoodranchmedicalcenter.com](http://www.lakewoodranchmedicalcenter.com)



Physicians are on the medical staff of Lakewood Ranch Medical Center, but, with limited exceptions, are independent practitioners who are not employees or agents of Lakewood Ranch Medical Center. The hospital shall not be liable for actions or treatments provided by physicians. For language assistance, disability accommodations and the non-discrimination notice, visit our website. 172914





# In this issue

## 05//Board Chair Address

An update from Lori Ruth, 2017 Chair of the Board

## 05//Executive Director Update

A word from Executive Director, Heather Kasten

## 07//2017 Block Party

Join us for our 3rd Annual Main Street Block Party

## 08-09//On the Calendar

Mark your calendars!

## 10//Ribbon Cuttings

Celebrating new businesses!

## 10//Sponsor Spotlight

Harrod Properties, Inc.

## 11//Executive Academy

Introducing Our Fall 2017 Class

## 11//2017 Sandies Awards

Final Voting Round Ends October 23

## 12//Pay It Forward

Shining a Light on Non-Profits

## 12//Young Leaders Alliance

Upcoming YLA Events

## 13//New Members

Welcoming new members to the Alliance family

## 13//East Meets West

Rescheduled to Tuesday, November 28

## 14//Photo Gallery

Say Cheese!

## Find Us On...



[www.facebook.com/  
LakewoodRanchBusinessAlliance](http://www.facebook.com/LakewoodRanchBusinessAlliance)



[Lakewood Ranch Business Alliance](http://LakewoodRanchBusinessAlliance)

## LWRBA Board of Directors

**Lori Ruth**//Chair of the Board

Observer Media Group

**Darren Inverso**//Past Chair

Norton, Hammersley, Lopez & Skokos, P.A.

**Kim French**//Incoming Chair

Willis Smith Construction

**Heather Williams**//Treasurer

Kerkering, Barberio & Co.

**Lisa Kirkland**//Secretary

Lakewood Ranch Medical Center

**David Fink**//Finance & Sponsorship Co-Chair/Past Chair

Halliday Financial

**Dominic DiMaio**//Finance & Sponsorship Co-Chair

Synovus Bank

**Judy Athari**//Membership Co-Chair

Buffalo Lodging

**Dani Fox**//Membership Co-Chair

Dani Fox Hypnosis

**Al Benincasa**//Events Co-Chair

Total Air Solutions

**Cherri Kessler**//Events Co-Chair

BMO Harris Bank

**John Goda**//Programming Co-Chair

RTI Insurance Services

**Violeta Huesman**//Programming Co-Chair

Keiser University

**Dianne Kopczynski**//Programming Co-Chair

Mauldin & Jenkins, LLC

**Ryan McIntyre**//Programming Co-Chair

McIntyre, Elwell and Strammer General Contractors, Inc.

**Maribeth Phillips**//Communications & Technology Chair

Meals on Wheels PLUS of Manatee, Inc.

**Paul Adamson**//Governmental Affairs Co-Chair

MIDFLORIDA Credit Union

**Susan Goldstein**//Governmental Affairs Co-Chair

Michael Saunders & Company

**Jag Grewal**//Economic Development Co-Chair

Ian Black Real Estate

**Ken Swan**//Economic Development Co-Chair

Wagner Realty

**Erik Hanson**//Young Leaders Alliance Chair

Norton, Hammersley, Lopez & Skokos, P.A.

**Rex Jensen**//SMR Liaison

Schroeder-Manatee Ranch

**Lou Marinaccio**//At-Large

Gallagher MGA

**John Barnott**//At-Large

Manatee County Government

**Jeff Maultsby**//At-Large

Sarasota County Government

**Joseph Najmy**//Legal Counsel

Najmy Thompson, P.L.

## Staff

**Heather Kasten**//Executive Director

[HeatherKasten@lwrba.org](mailto:HeatherKasten@lwrba.org)

**Sherie Becker**//Membership Services Manager

[SBecker@lwrba.org](mailto:SBecker@lwrba.org)

**Amy Treis**//Membership Coordinator

[AmyTreis@lwrba.org](mailto:AmyTreis@lwrba.org)

**Dan Sidler**//Communications & Marketing Manager

[DanSidler@lwrba.org](mailto:DanSidler@lwrba.org)





**Lori Ruth**//Chair of the Board

**“You can never have too much of a good thing.”**

You’ve probably heard that phrase. I find it perfectly describes this past year at the Alliance.

By the end of the year, our members will have had more than 100 opportunities to connect, learn and grow within our Lakewood Ranch community. We participated on Alliance committees, attended events to take advantage of educational programs and we met to network. Congratulations to our staff and our member volunteers who worked hard to keep our calendar loaded with fresh, creative and relevant opportunities as we navigated through our fast-paced lives.

Not only have the number of networking opportunities increased, but so has our membership. I was fortunate to have a spot on the bus at our Road Show this year. Many of the members we visited were not only new to the Alliance, they were new to our community. The extensive variety of businesses located in our area is absolutely amazing! Please be sure to find our list of new members in this newsletter and make a point to make them feel welcome.

This has been a year filled with an abundance of opportunities for our members. As your chairman, I had the good fortune to work closely with our amazingly devoted staff, dedicated board of directors and our committed members. Because of your hard work, there’s a lot of good stuff cookin’ here at the Alliance. As far as I’m concerned, you can never have too much of a good thing!

Lori Ruth  
2017 Chair of the Board



**Heather Kasten**//Executive Director

**Fall Favorites**

Fall is in the air, or at least we hope it is on the way. The time of year when the temperatures drop and we can break out our fall sweaters and college sweatshirts. I love having football on in the background for the college games on Saturday and then the pro games on Sunday as I work around the house. Then, of course, you have all of the beautiful rich colors of fall with the orange, golden and red colors. The scents of pumpkin, cinnamon and fall spices fill the air and we can’t seem to get enough comfort food. All of these things are my fall favorites.

Speaking of favorites - we have an incredible fall line-up in store for y’all this fall. Business opportunities for you to meet future clients, customers and referral sources. Fall is the time of year when the Alliance hosts three of my favorite events for our members. In October, the Block Party is the event of the season on the streets of LWR Main Street. This special event gives you a presence with LWR businesses and residents alike.

Then, as we move into November, we’ll reflect and celebrate our most treasured assets at the Alliance, our INCREDIBLE volunteers, at the Sandies Awards. We’ll close out fall with the rescheduled East Meets West Expo. If you want to get your business in front of close to 800 business professionals, this is the event for you!

I’m looking forward to seeing each of you this fall at the Alliance!

Heather Kasten  
Executive Director





# The Bank of Tampa

## Invested *in Sarasota.*

For nearly four decades, The Bank of Tampa has continually worked to deliver a client experience like no other in the communities we serve. Our promise is to continue that approach as we invest in Sarasota.

**Building relationships and expanding our vision for community banking.**

**Charles O. Murphy | Market President**

[cmurphy@bankoftampa.com](mailto:cmurphy@bankoftampa.com)

1858 Ringling Boulevard | Sarasota

[TheBankofTampa.com](http://TheBankofTampa.com)

**COMMERCIAL  
BANKING**

**PERSONAL  
BANKING**

**WEALTH  
MANAGEMENT**

**TRUST  
SERVICES**

MEMBER FDIC



# THE LAKEWOOD RANCH 3RD ANNUAL BLOCK PARTY

**It's Party Time!**

**The 2017 Block Party is Friday, October 20**

On Friday, October 20th, Main Street at Lakewood Ranch will host the 3rd Annual Lakewood Ranch Block Party. Join the Lakewood Ranch Business Alliance, Lakewood Ranch Community Activities and Lakewood Ranch as we kick off Tour of Homes.

This block party will supply lots of fun. Vendor booths will line the street and there will be no shortage of beer, food and live music by Doug Deming and the Jeweltones.

Guests are welcome to bring chairs, but please leave coolers at home. Dogs are welcome, but must be kept on a short leash.

Booth spaces and sponsorships are available. For more information on how to have a presence at this event, please find additional information on our website at [www.lwrba.org](http://www.lwrba.org).

**2017 MAIN STREET BLOCK PARTY**  
**Friday, October 20, 5:00-8:00 p.m.**  
**Free to attend; Open to the public**





# On the Calendar

## Executive Briefing // Transformational Leadership

**Thursday, October 12 // 7:30-9:00 a.m.**  
Keiser University, 6151 Lake Osprey Drive

Michele Norris, Founder of Nauigen Leadership, specializes in the changing demographics in the workplace by focusing on transformational leadership. In this conversation, Michele will reveal the 5 Traits that Transformational Leaders need to possess to attract and develop talent.

**Members \$10 // Non-members \$20**



## Signature Event // LWR Main Street Block Party

**Friday, October 20 // 5:00-8:00 p.m.**  
Main Street at Lakewood Ranch

Join Main Street at Lakewood Ranch, the Lakewood Ranch Business Alliance, Lakewood Ranch Community Activities and Lakewood Ranch as we kick off Tour of Homes. This block party will supply lots of fun. Vendor booths will line the street, as well as beer trucks, food and live music by Doug Deming and the Jeweltones.

**Free to attend // Open to the Public**

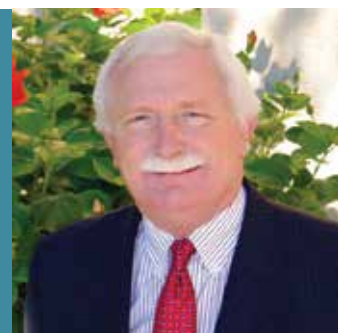


## Luncheon // Arts & Culture: Our Regional Brand

**Wednesday, October 25 // 11:30 a.m.-1:00 p.m.**  
Lakewood Ranch Golf & Country Club, 7650 Legacy Boulevard

Do you know the impact of Arts and Culture in our region? It's a true economic driver and an important industry to our region. Jim Shirley of the Arts Alliance of Sarasota, along with Johnette Isham of Realize Bradenton, share some fascinating data about the arts in our region.

**Members \$35 // Non-members \$45**



## Executive Briefing // The Psychology of Money

**Wednesday, November 1 // 7:30-9:00 a.m.** (RESCHEDULED FROM SEPTEMBER)  
Keiser University, 6151 Lake Osprey Drive

Research in the field of Behavioral Finance confirms the influence of emotional reactions on financial decision-making. This interactive conversation with Denise Federer, Ph.D. will explore the unique meaning of money and its impact on financial behavior and decision-making.

**Members \$10 // Non-members \$20**



## Networking Social // Homewood Suites

**Wednesday, November 1 // 5:00-7:00 p.m.**  
Homewood Suites, 305 N. Cattlemen Road

The brand new Homewood Suites in the UTC area hosts us for our November Social. This new hotel features all-suite accommodations and brings you the comforts of home and the convenience of the office. Complimentary appetizers and a cash bar.

**Free for Members // Non-members \$15**





## Visit us online for a full calendar

Visit [www.lwrba.org/events](http://www.lwrba.org/events) for more information on these and other upcoming Alliance events.



### MASTER CLASS

WORKSHOP SERIES

#### Master Class // Productivity & Profits Through People

Thursday, November 2 // 8:30 a.m.-12:00 p.m.

Polo Grill & Bar, 10670 Boardwalk Loop

Join Brett Morris of Momentum Consulting, Pat Mathews of Workplace Experts and Michael Kline of Intus Personal and Group Transformation as they present this interactive workshop exploring how to improve employee engagement and workplace culture, leading to better profitability, productivity, and customer satisfaction.

Members \$79 // Non-members \$99



### the Sandies

LAKWOOD RANCH BUSINESS ALLIANCE 2017  
Members' Choice Awards

#### Signature Event // The Sandies Awards

Friday, November 17 // 11:30 a.m.-1:15 p.m.

Polo Grill & Bar, 10670 Boardwalk Loop

The Sandies let us come together to celebrate exceptional LWRBA volunteers who strive towards the highest levels of personal and professional accomplishment, devote time and energy to our community, and forge paths of leadership for others to follow.

Tickets \$37 by 11/6 // \$47 after 11/6

### EAST MEETS WEST REGIONAL BUSINESS EXPO

#### East Meets West 2017 // Regional Business Expo

Tuesday, November 28 // 4:30-7:00 p.m. (RESCHEDULED FROM SEPTEMBER)

Robarts Arena, 3000 Ringling Boulevard

Join us for our largest event of the year, the annual East Meets West Regional Business Expo. This trade show event brings together businesses from the Alliance and our neighbors at the Longboat Key Chamber. Visit [www.EastMeetsWestExpo.com](http://www.EastMeetsWestExpo.com).

Attendee tickets \$5 (presale closes 11/27 12 p.m.) // Tickets at the door \$10



#### LWRBA & YLA // Holiday Social on Main Street

Wednesday, December 6 // 5:00-7:00 p.m.

Main Street at Lakewood Ranch

Come enjoy the sights and sounds of the season with your fellow Alliance members. We will gather under the giant tree on Lakewood Ranch Main Street and get into the spirit with carolers and holiday cheer.

Members \$10 // Non-members \$25



#### Luncheon // Growing Your Business While Doing Good

Wednesday, December 13 // 11:00 a.m.-1:30 p.m. (Luncheon Presentation 12-1 p.m.)

Polo Grill & Bar, 10670 Boardwalk Loop

This interactive luncheon celebrates non-profits and the corporate giving in our midst and it explores how we might kick it up a notch or ten. Karen Eber Davis shares tactic and strategy ideas that will leave you ready to improve bottom-line success through doing good.

Members \$27 // Non-members \$37



# Ribbon Cuttings

## Celebrating new businesses!



TriNet (Office Remodel)



Naughty Monk Brewery



Respectable Receptacle



Lorraine Road Extension



Visit our website's Member Directory to learn more about these new businesses.

A ribbon cutting can create additional exposure and buzz for your new business! For more info, call our office at 941-757-1664.

THE LAKEWOOD RANCH OUTDOOR CONCERT SERIES

# Music on Main

FREE CONCERTS BENEFITTING LOCAL CHARITIES THROUGH FOOD & DRINK SALES  
COME JOIN THE FUN EVERY FIRST FRIDAY 6PM-9PM  
BRING A CHAIR | LEASHED PETS WELCOME | PLEASE NO COOLERS

**JULY 7 ARI & THE ALIBIS**  
INFUSING FUNK, JAZZ & SAMBA WITH BLUES SOUL & ROCK  
BENEFITTING FRIENDS OF MANATEE COUNTY ANIMAL SERVICES

**AUG 4 THE KLIK BAND**  
CLASSIC ROCK & ROLL  
BENEFITTING THE TINY HANDS FOUNDATION

**SEPT 1 OCEANS ELEVEN BIG BAND**  
MUSIC OF COUNT BASIE, DUKE ELLINGTON, GLEN MILLER, BUDDY RICH & QUINCY JONES  
BENEFITTING LWR CHARGERS SOCCER CLUB

**OCT 6 KIM BETTS & THE GAMBLE CREEK BAND**  
COUNTRY & SOUTHERN ROCK  
BENEFITTING LAKEWOOD RANCH YMCA

**NOV 3 YESTERDAYE**  
BEATLES, MOTOWN, WOODSTOCK, HENDRIX & SURF MUSIC  
BENEFITTING HUMANE SOCIETY OF MANATEE COUNTY

**DEC 1 KETTLE OF FISH**  
BLUES, FUNK, SOUL AND R&B  
BENEFITTING WOBBLY FEET FOUNDATION

Sponsored By...

grace, ULTRA, CONLEY, Lakewood Ranch Medical Center, UNIQUE, HARBOR, LWRBA, LWRMAINSTREET.COM

Sponsor Spotlight.  
Harrod Properties, Inc.

# Harrod Properties, Inc.

Harrod Properties, Inc., founded in 1990 by Gary W. Harrod, is a commercial real estate development company that designs, builds, leases and manages office and industrial buildings. Our mission is to develop real estate of outstanding quality and operational excellence. Focused on our customers' needs, we deliver efficient and economical solutions that create competitive advantages for our tenants and investors. The reputation of Harrod Properties is built upon a foundation of unwavering devotion to long-term relationships with each and every one of our tenants, clients and business partners.

[www.harrodproperties.com](http://www.harrodproperties.com)





# EXECUTIVE ACADEMY

REAL SKILLS FOR REAL BUSINESS

## LWRBA Executive Academy Introducing our Fall 2017 Class

The following individuals have been accepted into the Fall 2017 Class. Please help us in welcoming them to the Executive Academy!

**Paul Cooper**

Bayside Community Church

**Rebecca Dalton**

Lakewood Ranch Communities

**Lisa Emory**

Herald-Tribune Media Group

**Stephanie Grepling**

Meals on Wheels PLUS of Manatee

**Kelsey Howard**

Asset Marketing Services, LLC

**Bruce Loeppke**

Willis Smith Construction

**Tiffany Masto**

Berlin Packaging LLC

**Elayne McKinney**

Neal Communities

**Wayne Parrish**

RITE Technology

**Crystal Riganati**

Kerkering, Barberio & Co.

**Renee Ryckman**

Escape Countdown

**Antonio Saviano**

Premier Sports Campus LWR

**Michael Talerico**

IBERIABANK

More information about the Executive Academy is available at [www.lwrba.org/ExecutiveAcademy](http://www.lwrba.org/ExecutiveAcademy).



LAKESIDE RANCH BUSINESS ALLIANCE 2017

Members' Choice Awards

## 2017 Sandies Awards Final Voting Round Ends October 23

The Alliance is holding its annual signature event, The Sandies, on Friday, November 17, 11:30 am to 1:15 pm, at the Fete Ballroom at Polo Grill & Bar.

The Sandies lets us come together to celebrate exceptional LWRBA volunteers who strive towards the highest levels of personal and professional accomplishment, devote time and energy to our community, and forge paths of leadership for others to follow.

**Registration is now open at [www.lwrba.org](http://www.lwrba.org).**

Tickets are \$37 for members and non-members (\$47 after November 6).

Award Finalists and Winners will be selected by their peers through an online nomination and voting process. The nomination round has already begun. The final voting round is set to begin Monday, October 9th. Be sure to vote for those you feel are most deserving before voting closes on Monday, October 23rd at 5 p.m.

**For sponsorship opportunities, contact Heather Kasten at 941-757-1664 x104.**



## Ellen Binen-Milbrod C.P.A.

Providing Quality Accounting, Tax &  
Business Advisory Services Since 1981

Taxchick.com



Florida, New York, New Jersey, and Illinois  
State Certified:

- Accounting and Financial Statement Preparation
- Tax Preparation and Planning
- New Business Start-ups
- Individuals
- Corporations - LLC's
- Partnerships
- Trusts and Estates
- IRS and State Problem Resolution
- Multi-State Taxation
- QuickBooks Advisors

**Free Initial Consultation 941.727.5128**

7319A Merchant Court, Sarasota, FL 34240

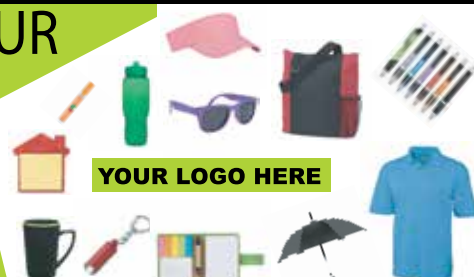
# Pro-Motion Notions

since 1989

GET YOUR  
BRAND  
OUT  
THERE

1 in 4

walk around with a  
Promotional Product



YOUR LOGO HERE

POSITIVE PEOPLE - POWERFUL PRODUCTS - PROVEN RESULTS!®



[www.notionSUNlimited.com](http://www.notionSUNlimited.com)

**(941) 952-1119**

**Pay it Forward.** Shining  
a Light on Non-Profits.

### The Arthritis Foundation

([www.arthritis.org](http://www.arthritis.org)) is the  
largest national voluntary  
health agency addressing



all forms of arthritis in adults and children. The Foundation's mission is focused on finding a cure and championing the fight against arthritis with life-changing information, advocacy, science and community. Our programs are uniquely designed to assist the over 4.1 million people in Florida living with the pain and disability of arthritis. The heart of our mission is to help people with arthritis live life to its fullest – easing pain and illuminating a path toward wellness. Interested in receiving more information on tools and resources or how to become involved with this great cause, please contact Rebecca Payne at [rpayne@arthritis.org](mailto:rpayne@arthritis.org).



## UPCOMING YLA EVENTS

**Thursday, October 26 // 5:30-7:30 p.m.**

Speed Networking (with YPG, MYP, & YPN)  
Gold Coast Eagle Distributing

**Thursday, November 14 // 7:30-9:00 a.m.**

YLA Breakfast Social  
Location TBD

**Wednesday, December 6 // 5:00-7:00 p.m.**

LWRBA & YLA Holiday Social  
Main Street at Lakewood Ranch

**More information is available on the  
YLA website at [www.LWRYLA.com](http://www.LWRYLA.com).**



# Welcome New Members!

1st Premier International Properties, LLC  
Aberdeen Advisors, Inc.  
Aroma Coffee Service, Inc.  
Arthritis Foundation  
Ascent Hearing and Audiology  
Asset Marketing Services, LLC  
The Band Law Group, P.L  
Bank of Tampa  
Bankers Life  
Bekins All Movers, Inc.  
The Better Benefits Group  
Big Brothers Big Sisters of the Sun Coast  
Burke Construction Group, Inc.  
Castle Group  
Centauri Insurance  
Community Foundation of Sarasota  
CumulusERP  
Designed Finishes, LLC  
Doodle Bugs Children's Learning Academy  
Edward Jones - Kevin Clayton  
Elite Laser Engraving, Inc.  
Gulf Business Systems  
Harbor Community Bank  
The Harlin Center for Precision Medicine  
Healthcare Solutions Team-Dania Suarez  
Homewood Suites  
John & Mable Ringling Museum of Art  
McDermott Law Offices, PLLC  
Mote Marine Laboratory & Aquarium  
Mobile Air, Inc.  
Newk's Eatery  
Nothing Bundt Cakes  
O'Brien Smiles, PLLC  
Premier Community Bank  
Space as Art  
Sutter Roofing  
Teresa K. Bowman, P.A.  
The Rainmakers Forum  
Total Air Solutions  
Worden Farm

**For a complete and up-to-date  
list of all LWRBA members, visit  
[www.lwrba.org/MemberDirectory](http://www.lwrba.org/MemberDirectory).**

# EAST MEETS WEST REGIONAL BUSINESS EXPO



## East Meets West Expo Our Annual Tradeshow Event Rescheduled to November 28th

Our 2017 East Meets West Expo has been rescheduled and is now set to take place on **Tuesday, November 28, 4:30-7:00 p.m. at Robarts Arena.**

Originally scheduled for September 19, the event was postponed to make way for electrical workers using Robarts Arena as their staging area following Hurricane Irma.

Despite the setback, we're looking forward to another fantastic East Meets West Expo, and expect this to be the best one yet!

### EXHIBITORS & SPONSORS

A small number of exhibitor booths and select sponsorships are still available! Get your name in front of thousands of potential customers in the build up to the expo. More information is available on the website at [www.EastMeetsWestExpo.com](http://www.EastMeetsWestExpo.com).

### ATTENDEES

Take advantage of our half price special - attendee tickets are just \$5 until November 27th! **Purchase tickets online at [www.EastMeetsWestExpo.com](http://www.EastMeetsWestExpo.com).**





## Say Cheese!

The Power of Connection was alive and well this summer at our Luncheons, Breakfast of Champions, the 2017 Road Show, as well as Networking Socials hosted by Gold Coast Eagle Distributing and the brand new Finish Tower at Nathan Benderson Park.

For more photos from these and other events, check out the LWRBA Facebook page!  
[www.facebook.com/LakewoodRanchBusinessAlliance](http://www.facebook.com/LakewoodRanchBusinessAlliance)





## We're proud to support the Lakewood Ranch Business Alliance.

### Adamchak, Bordes & Associates Wealth Management



#### Merrill Lynch

1819 Main Street  
12th Floor  
Sarasota, FL 34236  
  
1401 Manatee Avenue West  
7th Floor  
Bradenton, FL 34205  
  
941.364.5654  
fa.ml.com/abwm



Life's better when we're connected®

Merrill Lynch Wealth Management makes available products and services offered by Merrill Lynch, Pierce, Fenner & Smith Incorporated, a registered broker-dealer and Member SIPC, and other subsidiaries of Bank of America Corporation.

Investment products: **Are Not FDIC Insured** **Are Not Bank Guaranteed** **May Lose Value**

© 2017 Bank of America Corporation. All rights reserved.

ARX77SC3 | AD-08-17-0673 | 470944PM-1016 | 08/2017

## Serbin - Connecting you with Proven Success!

### PROUD to be a member of the Lakewood Ranch Business Alliance

*From concept to mailbox, Serbin's dedicated team  
of marketing professionals work to provide  
innovative, cost-effective solutions to enhance the  
overall success of your business or organization.*

**44 years CONNECTING  
local companies  
with their customers.**



1500 N. Washington Blvd.  
Sarasota, Florida 34236  
941-366-0755 • 800-282-6192  
[SerbinPrinting.com](http://SerbinPrinting.com)



Member The Greater Sarasota  
Chamber of Commerce  
  
PODi - Print On  
Demand initiative

DSA - Downtown  
Sarasota Alliance  
  
PAF - Printing  
Association of Florida

AFP - Association of  
Fundraising Professionals  
  
ASI - Advertising  
Specialty Institute

FPRA - Florida Public  
Relations Association  
  
Xerox Premier  
Partner



# 2017 Annual Sponsors

## Presidential

**SYNOVUS®**

**KB KERKERING BARBERIO**  
ACCOUNTING • TAX • CONSULTING

**Harrod Properties, Inc.**

**LAKWOOD RANCH**

**SARASOTA MEMORIAL**  
HEALTH CARE SYSTEM

**RITE Technology**

**SMR**

**BRADENTON HERALD**  
Bradenton.com

## Executive

**Norton Hammersley**  
Norton, Hammersley, Lopez & Skokos, P.A.

**Observer**  
You. Your Neighbors. Your Neighborhood.

**Business Observer**  
FLORIDA'S NEWSPAPER FOR THE C-SUITE

**LWR COMMUNITY ACTIVITIES**

**Homes by Towne**

**Lakewood Ranch COMMERCIAL**

**Callagher MCA**  
ARTIST • DESIGNER • CTO

**SOUTHTECH**

**Lakewood Ranch Medical Center**

**WILLIS SMITH CONSTRUCTION**

**Herald Tribune**  
HERALDTRIBUNE.COM

**Manatee County**

**iHeart MEDIA**

**Homewatch CareGivers**  
OF Lakewood Ranch

**Michael Saunders & Company**  
COMMERCIAL REAL ESTATE BROKERS

## Corporate

**Aqua Plumbing & Air**

**BMO Harris Bank**

**Curphey & Badger, P.A.**

**Doctors Hospital of Sarasota**

**Hometown News USA**

**Keiser University**

**Mauldin & Jenkins, LLC**

**ME&S General Contractors, Inc.**

**Najmy Thompson, P.L.**

**Polo Grill and Bar**

**Soda Group, LLC**

**The Mall at UTC**

**Wagner Realty**

## Associate

**A Life Story Foundation**

**Ad-VANCE Talent Solutions, Inc.**

**Al Purmort Insurance**

**ComCenter**

**Conditioned Air Corp**

**Cortez Heating & Air Conditioning**

**FCCI Insurance Group**

**Goodwill of Manasota**

**Hill, Barth & King LLC**

**Ian Black Real Estate**

**Pittsburgh Pirates**

**State College of Florida**

**The Northern Trust Company**

**The Out-of-Door Academy**

**Tropex Plants**