

EXECUTIVE ACADEMY

Congratulations to our 2021 Class of the Executive Academy!

PG 07

ON THE CALENDAR

See what's coming up and mark your calendar today.

PG 10

SAY CHEESE! PHOTO GALLERY

We captured some great moments at our events!

PG 15

WELCOME NEW LWRBA MEMBERS

Welcoming new members to the Alliance family.

PG 17

October 2021

the alliance

Fall 2021

the Sandies

LAKEWOOD RANCH BUSINESS ALLIANCE 2021

FRIDAY, NOVEMBER 19 / 11:30 AM TO 1:15 PM
AT THE BALLROOM AT GROVE

Celebrating outstanding Alliance volunteers!

PG 08



LAKEWOOD RANCH BUSINESS ALLIANCE

8430 Enterprise Circle, Suite 140

Lakewood Ranch, FL 34202

info@lwrba.org | 941-757-1664 | www.lwrba.org

SHARE THE CONNECTION

15^{for}12

It's the best time to join the Alliance. Join during the month of October and receive 15 months of membership for the price of 12!

Discover the Power of Connection,
start your membership at www.lwrba.org
or call 941.757.1664.

Refer a New Member. Get a \$25 Libby's Gift Card!

Take advantage of this exciting referral program. For every new member you refer to the Alliance, you will receive a \$25 gift card to Libby's Neighborhood Brasserie.

HOW DOES IT WORK?

- 1 Use your network and identify businesses that will benefit from membership in the Lakewood Ranch Business Alliance.
- 2 Share your personal experience on how the Alliance has helped your business and encourage that they join, too.
- 3 Refer them to LWRBA.org/join
- 4 Make sure they enter your name in Member Referral – Ranch Rewards field on the member application.
- 5 That's it! If the referred business joins, you will receive a \$25 Libby's gift card!

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Amanda Parrish//Chair of the Board

Phew! The last three months have been a whirlwind. When Dom decided to step away from the Alliance in July, the shock of change could have been paralyzing. However, to no surprise, the Board, EC, and Staff came together to honor and acknowledge Dom's contributions while simultaneously looking at our unknown future as an opportunity to improve. There is no doubt Dom's time with our organization helped create a solid foundation after a global pandemic. His passion and leadership will always be an important part of the LWRBA story.

However, I want to talk about the dedicated people who kept our mission front and center amongst the change. Our mighty staff, led by Dan, worked tirelessly to ensure programming, events, and service remained top-notch. In fact, since August, we have attracted and gained new members at our highest rate since 2019. Our volunteers, and Board/EC members, lifted in measurable ways too. We celebrate a prosperous East Meets West Expo and a sold-out Golf Tournament. Thank you to everyone who stretched themselves, remained committed, and created a can-do mindset during this transition.

Now, with great excitement, and on behalf of the Board of Directors, the EC, the Search Committee, and Staff, I have the honor to introduce our next President and CEO – Brittany Lamont. You can find a full bio of Brittany on page 7, but what you should know about Brittany is that she has served this community for her entire career. Her passion

was consistent throughout the interview process, and her industry knowledge will direct her visionary ideas for the LWRBA. She makes "Team Alliance" stronger.

As the dust settles, I find myself taking a deep breath. While not easy, I wholeheartedly believe the LWRBA has taken a big step forward. Brittany Lamont is going to do amazing. Congratulations to this passionate leader. Congratulations to the whole LWRBA team, Board and membership. Together, we lifted. Together, we will grow.

Thank you for your trust, participation, and commitment.

Onward we confidently go,

Amanda Parrish
Chair of the Board



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Announcement.

The Alliance Announces New President/CEO, Brittany Lamont.



The Alliance is proud to announce that Brittany Lamont will serve as its next president and CEO. Brittany joins the Alliance after serving as vice president of the Greater Sarasota Chamber of Commerce. She will begin her new role in November, working alongside interim president Dan Sidler.

"Our search committee had many strong candidates and Brittany proved to be the unanimous choice based on her industry knowledge, community ties, passion and proven track record," said Amanda Parrish, LWRBA Board Chair. "We thank Dan Sidler for ensuring a seamless transition and the committee for selecting a leader whose strategic vision will create new opportunities for the Lakewood Ranch business community."

Brittany has worked with the Greater Sarasota Chamber since 2010 and most recently served as vice president, leading the team responsible for membership acquisition and retention. Prior to her role as vice president, she was the director of communications and events, managing more than 70 events and programs each year and overseeing public relations initiatives.

"I am grateful for my time with the Sarasota Chamber and honored to help lead our member businesses of the Alliance," said Lamont. "This is an exciting moment for our organization and the entire community. I look forward to championing dynamic growth mirroring that of our rapidly growing region."

We look forward to welcoming Brittany to the Alliance team in November!

the Sandies

LAKEWOOD RANCH BUSINESS ALLIANCE 2021

FRIDAY, NOVEMBER 19
11:30 AM TO 1:15 PM
AT THE BALLROOM AT GROVE

TICKETS \$45 BY 11/12 (\$55 AFTER 11/12)

GOLD TABLE (10 SEATS): \$650

SILVER TABLE (5 SEATS): \$400

LWRBA.ORG/SANDIES

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2021 Sandies Awards

Celebrating outstanding Alliance volunteers!

The Sandies are back! Following last year's virtual celebration, we're excited to bring The Sandies back in-person. The Alliance is holding its annual signature event, on Friday, November 19, 11:30 am to 1:15 pm, at the Ballroom at Grove.



The Sandies let us come together to celebrate exceptional LWRBA volunteers who strive towards the highest levels of personal and professional accomplishment, devote time and energy to our community, and forge paths of leadership for others to follow.

Registration is now open at www.lwrba.org. Tickets are \$45 for members and non-members (\$55 after November 12). Gold and Silver tables are available for companies to have an increased presence at the event.



Keep an eye on our website and emails for information on how to cast your votes for the most deserving LWRBA volunteers!

For sponsorship opportunities, call our office at 941-757-1664.

AWARD CATEGORIES

The **Volunteer of the Year** award will go to a volunteer who has shown the most extraordinary dedication and commitment to the Lakewood Ranch Business Alliance and its mission throughout the last year.

The **Young Professional of the Year** award recognizes one of our leaders of tomorrow who demonstrates the fundamental aspects of leadership, innovation and excellence within our community.

The **Above and Beyond** award will be given to a member who is always ready to give and is the first person to raise their hand when help is needed.

The **Bull by the Horns** award pays tribute to the person who takes control and embraces leadership, provides guidance, advice and a positive direction for others.

The **Rising Star** award honors a new Alliance member who is already making significant professional contributions that showcase their talents, enthusiasm and dedication to our community.

The **Ray of Sunshine** award goes to the most uplifting, cheerful and inspirational individual who is committed to sharing positive energy.

The **Networking King** award is presented to a male member who embodies "The Power of Connection" by connecting members with each other and provides referrals for future opportunities.

The **Networking Queen** award is presented to a female member who embodies "The Power of Connection" by connecting members with each other and provides referrals for future opportunities.

On the Calendar

Networking Social // Fiorelli Winery & Vineyard

Wednesday, October 6 // 5:00-7:00 p.m.

Fiorelli Winery, 4250 Country Road 675, Bradenton, FL 34211

Join us at the Fiorelli Winery pavilion for an evening of networking with your Alliance friends! Enjoy one complimentary drink, cash bar, appetizers by Sonny's BBQ and delicious treats by Bite Me Cookies.

Free for LWRBA Members // Non-members \$15



Alliance LEADS // Industry Insights: Insurance

Wednesday, October 13 // 7:30 a.m.-9:00 a.m.

Grace Community Church, 4080 Lakewood Ranch Blvd N

Learn how the pandemic changed insurance permanently making business owners or as a direct individual consumer take a second look at the new abaption and what may come in the future. Panelists: Steve Hall, Alltrust Insurance, Russ Bobbit, Purmort & Martin Insurance Agency, and Russ Dozeman, Boyd Insurance and Investment Services.

Members \$10 // Non-members \$20



Special Event // Elevating CommUnity

Thursday, October 21 // 6:00-7:30 p.m.

State College of Florida - Neel Performing Arts Center, 5840 26th St W, Bradenton

In partnership with the Manasota Black Chamber of Commerce, we are showcasing exemplary black-owned businesses and entrepreneurs making an indelible impact in our region, building pathways for inclusive participation across this economic landscape, and because of it - Elevating CommUnity.

Free for LWRBA Members & Non-members



YLA // Halloween Social and Costume Contest

Thursday, October 28 // 5:30-7:30 p.m.

Loaded Cannon Distillery, 3115 Lakewood Ranch Blvd, Suite 110

Join the Young Leaders Alliance for a special Halloween Social hosted by Loaded Cannon Distillery. Come enjoy a spooky atmosphere, costume contest, light appetizers and cash bar! Costumes are highly encouraged, but not necessary for entry. The Scariest and Most Creative costumes will receive prizes!

YLA Members \$10 // Non-members \$20



ACES // Family Rec Day at Nathan Benderson Park

Saturday, October 30 // 8:00-10:00 a.m.

Nathan Benderson Park, 5851 Nathan Benderson Cir, Sarasota

Join us at Nathan Benderson Rowing Tower and experience Nathan Benderson Park family-style! Participants will have the opportunity to try stand-up paddleboarding, kayaking, canoes, fishing and rides in a 15-foot sailboat with captain.

Adults \$10 // Children \$5



Visit us online for a full calendar

Visit www.lwrba.org/events for more information on these and other upcoming Alliance events.



Networking Social // Willis Smith Construction

Wednesday, November 3 // 5:00-7:00 p.m.

Willis Smith Construction, 5001 Lakewood Ranch Blvd N, Sarasota

Enjoy a social evening alongside fellow Alliance members at the Willis Smith DJ Swamp with light bites, beer and wine. This event is in partnership with our Young Leaders Alliance, as we celebrate our 2021 Next Gen Recognition honorees!

Free for LWRBA & YLA Members // Non-members \$15



Signature Event // The 2021 Sandies Awards

Friday, November 19 // 11:30 a.m.-1:15 p.m.

The Ballroom at Grove, 10670 Boardwalk Loop, Lakewood Ranch

The Sandies let us come together to celebrate exceptional LWRBA volunteers who strive towards the highest levels of personal and professional accomplishment, devote time and energy to our community, and forge paths of leadership for others to follow.

Tickets \$45 by 11/12 // \$55 after 11/12



LWRBA & YLA Holiday Social // LWR Golf & Country Club

Wednesday, December 1 // 5:00-7:00 p.m.

Lakewood Ranch Golf & Country Club, 7650 Legacy Boulevard

Let's celebrate the holiday season! Join LWRBA and YLA members on the beautiful patio at the Lakewood Ranch Golf & Country Club. Complimentary hors d'oeuvres will be served, along with plenty of holiday cheer! This is not one to be missed!

\$10 per Person // LWRBA & YLA Members Only



Luncheon // Lakewood Ranch Community Fund

Wednesday, December 8 // 11:00 a.m.-1:30 p.m. (Luncheon Presentation 12-1 p.m.)

The Ballroom at Grove, 10670 Boardwalk Loop

Celebrate non-profits and corporate giving within our community. Join us as we partner with the Lakewood Ranch Community Fund as they announce their annual grant recipients, and present the C. John A. Clarke Humanitarian of the Year Award. And, visit with local organizations before and after the luncheon during our Non-Profit Showcase.

Members \$29 // Non-members \$39



2022 Signature Events // Save these dates!

Don't miss our first two Signature Events of 2022. Mark your calendar today!

Friday, January 28 / 11:30 a.m. - 1 p.m.

2022 Annual Membership Luncheon / The Ballroom at Grove

Friday, April 22 / 11 a.m. - 6 p.m.

Ranch Scramble Golf Tournament / Lakewood Ranch Golf & Country Club

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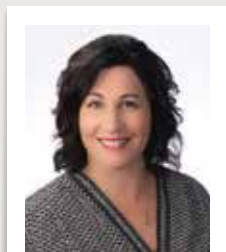


Visit our website's Member Directory to learn more about these new businesses.

If you've recently opened a new business, relocated or renovated your business, let us know! A ribbon cutting can create additional exposure and buzz for your new business! For more info, call our office at 941-757-1664.

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There is no better way to ensure your company has year-round visibility across the entire Alliance than with one of our four Annual Sponsorship levels. Get your name in front of 550+ member businesses, and 2,500 professionals to keep your company top of mind throughout the year.



Visit www.lwrba.org/sponsorships for details.

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Say Cheese!

The summer was HOT with events! Socials hosted by Homewood Suites, Pier 22, and Sirius Day Spa, along with the return of our annual tradeshow event East Meets West provided opportunity for member connections!

> Find us on Facebook and Instagram for more photos from all of our events!





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WELCOME NEW MEMBERS!

Please help us in welcoming the newest additions to our Alliance family of businesses!

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Beverly Perez - Fine Properties
Beyond The Spectrum
Blue Door Spa & Salon
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Shapes Fitness for Women - Sarasota
SRQ Dance Club
Suncoast Blues Society
Tadlock Roofing
The Cleaning Crew, LLC
The Renaissance Group
Wolff Roofing

For a complete member list, visit www.lwrba.org/MemberDirectory.

Member Tips.

Maximize Your Connection.

There are so many ways the Alliance can help you grow your business, meet new people, and expand your reach. Whether you're a new member, or just need a refresher, here are a few tips and good-to-knows to take your membership to the next level.

UPDATE YOUR MEMBER PROFILE.

The information displayed on our website's Member Directory is pulled directly from your member profile. One of the simplest ways to make sure future customers can get in touch with you, is to keep that info up to date. Log-in to the website and click 'View Profile' to make changes.

JOIN A COMMITTEE

Becoming engaged in a committee is a fantastic way to make connections with fellow professionals to build long lasting relationships. Our 8 volunteer committees span across all facets of the LWRBA, offering something for everyone's interests and skills. Visit www.lwrba.org/committees for a complete summary of committees and meeting times.

MEMBER 2 MEMBER DISCOUNTS

Members doing business with members is what the Alliance is built on. Did you know you can offer your fellow members a discount on goods and services? Post your own discount from your member profile, or check out www.lwrba.org/MemberDiscounts to see the deals available to you!

EMBRACE THE POWER OF CONNECTION!

As simple as it sounds, our top tip for maximizing your membership is just get involved. Attend events, join a committee, refer a fellow member... whatever fits your style and schedule. We've heard time and time again from members that the more they put into the Alliance, the more they see in return. It's the people in our organization who have shaped and formed our culture and made it so special; we call it the Power of Connection!

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