**2023 Membership & Investor Levels
There is no better way to ensure your company has visibility across the entire Alliance than one of our four Annual Sponsorship levels. Get your name in front of our nearly 600+ member businesses, and 2,500 professionals. With an LWRBA Annual Sponsorship, your business is highlighted at our events, on our sponsor banners, website, newsletter, and email blasts to keep your company top of mind.**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | Presidential | Executive | Corporate | Associate | Network | Signature |
| Your Company Recognition - Logo/Name | $10,000 | $5,500 | $3,000 | $1,500 | $950 | $450 |
| PRINT |  |  |  |  |  |  |
| Your directory listing included in the LWR Guide (10,000 copies) | ● | ● | ● | ● | ● | ● |
| Your company logo printed in: − Alliance Quarterly Newsletter (4 editions/ 12,000 copies), New Member Welcome Packets (200+ per year), The LWR Guide (10,000 copies) | ● | ● | ● | ● |  |  |
| Bolded directory listing in LWR Guide | ● | ● | ● | ● |  |  |
| Enhanced Directory Listing on LWRBA.org to include photos, video, logo and long description | ● | ● | ● |  |  |  |
| ELECTRONIC |  |  |  |  |  |  |
| Standard Directory Listing on LWRBA.org to include: name, website, contact information, short description |  |  |  |  | ● | ● |
| Enhanced Directory Listing on LWRBA.org to include a standard listing plus: photos, video, logo and long description | ● | ● | ● | ● |  |  |
| Enhanced Directory Listing on LWRBA.org to include a standard listing plus: photos, video, long description and logo | ● | ● | ● | ● | ● |  |
| Up to 2 category listings in LWRBA.org Member Directory |  | ● | ● | ● | ● |  |
| Your company name placed digitally on: Alliance weekly electronic newsletter and LWRBA website sponsor page |  |  | ● | ● |  |  |
| Your company name placed digitally on: Alliance weekly electronic newsletter and LWRBA website sponsor page, office lobby, website home page | ● | ● |  |  |  |  |
| 60-day banner ad in LWRBA.org Member Directory on your category page |  |  | ● | ● |  |  |
| 90-day banner ad in LWRBA.org Member Directory on your category page | ● | ● |  |  |  |  |
| Your company name placed digitally on LWRBA Staff emails | ● | ● | ● |  |  |  |
| One sponsored content post on social | ● |  |  |  |  |  |
| 30 days of company shoutouts on iHeart Media | ● |  |  |  |  |  |
| 3 category listings in LWRBA.org Member Directory | ● |  |  |  |  |  |
| EVENTS |  |  |  |  |  |  |
| Access to LWRBA events and programming at member rate | ● | ● | ● | ● | ● | ● |
| Opportunity to serve of LWRBA Committees | ● | ● | ● | ● | ● | ● |
| Standard Ribbon cutting for newly opened or renovated business |  |  |  |  |  | ● |
| Enhanced Ribbon Cutting Package | ● | ● | ● | ● | ● |  |
| Your company name placed: All Luncheon Programs, PPT Presentations at events | ● | ● | ● | ● |  |  |
| Two tickets to Annual Exclusive Investor Reception | ● | ● | ● | ● |  |  |
| Two tickets to quarterly Chairman’s Breakfast on community topics | ● | ● | ● | ● |  |  |
| Opportunity to place company brochure/promotional item included in EMW & Golf goodie bags | ● | ● | ● |  |  |  |
| 10% discount of Gold Tables at monthly luncheons | ● | ● | ● |  |  |  |
| 25% discount on one Executive Academy registration |  | ● |  |  |  |  |
| 50% discount on one Executive Academy registration | ● |  |  |  |  |  |
| Your company logo is placed: − Sponsor banner at all events/programs, All luncheon programs, All PowerPoint presentations at events  | ● |  |  |  |  |  |
| $1,000 of Alliance Dollars towards sponsorships (certain restrictions apply) |  | ● |  |  |  |  |
| $2,000 of Alliance Dollars towards sponsorships (certain restrictions apply) | ● |  |  |  |  |  |
| ADDITIONAL BENEFITS |  |  |  |  |  |  |
| Annual membership dues included | ● | ● | ● | ● | ● |  |
| Up to three business locations, departments, or brands included in membership |  |  |  |  | ● |  |
| Up to four business locations, departments, or brands included in membership |  |  | ● | ● |  |  |
| Up to 5 business locations, departments, or brands included in membership |  | ● |  |  |  |  |
| Unlimited business locations, departments, or brands included in membership | ● |  |  |  |  |  |
| Proud member logo and decal to place at your businesses | ● | ● | ● | ● | ● | ● |
| Ability to purchase a Membership Mailing List containing all LWRBA members (twice a year) \*no emails | ● | ● | ● | ● | ● | ● |
| Opportunity to place Member 2 Member discounts | ● | ● | ● | ● | ● | ● |
| Access to the LWRBA Community Calendar to post events | ● | ● | ● | ● | ● | ● |
| 20% off advertising on LWRBA.org | ● | ● | ● | ● | ● |  |