

2022 Sponsorship Prospectus



NATA Annual Conference

November 5-8, 2022 | Sheraton Sand Key Resort | Tampa, FL



NATAnet.org | (800) 966-6282 | NataOffice@NATAnet.org



About NATA

The National Association for Temple Administration (NATA) is a professional association for Executive Directors and Administrators of synagogues throughout the United States and beyond. Founded in 1941, NATA is dedicated to improving the management of synagogues as the key institution in Jewish life. We prepare and inspire our members to serve and lead congregations with excellence by:

- Enriching members' professional and personal development
- Serving as the voice of synagogue management
- Advancing and promoting the profession

About the Conference

Every year we invite our 500+ members from around the world to come together for 3 days of:

- Enhancing their knowledge through professional development opportunities.
- Being inspired by engaging speakers.
- Building new and strengthening long-time relationships with colleagues.
- Learning from each other by sharing ideas and resources.
- Acknowledging members through service recognition and awards.
- Enjoying some time away from the day-to-day stressors of work life back home.
- Gaining the strength and motivation they need to continue their hard work for another year.



This year we are thrilled to hold our annual conference in beautiful Clearwater Beach, Florida.

Why Partner with NATA?

Your support of our 2022 Conference as a sponsor, exhibitor, or advertiser will contribute to lower registration fees for our members and support our goal of offering scholarships for those members in need. And, of course, will raise your company's profile within the NATA community.

Our partnership options allow you to market to all NATA members, not just those who attend the conference in person. Our members are the decision makers, influencers, and direct purchasers of goods and services of their organizations.

Grow your business amongst NATA's membership network by selecting a sponsorship package that fits in your budget and offers the best opportunity to reach your target audience.



Partnership Options

Our on-site exhibitor space is limited this year, so we recommend securing your place early! We are excited to talk to you about how we can maximize the value of our partnership and ensure your ability to make the most of this opportunity to promote your business to our conference attendees and all NATA members.

Choose your level!	Lead (1 only!)	Platinum	Gold	Silver	Bronze	Non-Profit
	\$5400	\$3600	\$2600	\$1800	\$1000	\$600
Logo on Event Web Page w/link	✓	✓	✓	✓	✓	✓
Recognition on Event Emails	Logo w/link	Logo w/link	Name	Name	Name	Name
Verbal Recognition During Conference	✓	✓	✓	✓	✓	✓
Projected Electronic Ad at general sessions	3	2	2	1	1	1
Partner Reception w/NATA Members	✓	✓	✓	✓	✓	✓
Digital Program Book Ad	Full Page w/ 1 st choice of Premium Placement	Full Page w/ Premium Placement	Full Page	Half Page	Quarter Page	Small Logo
Signage at Conference	Individual Signage	Logo on Partner Recognition Sign	Logo on Partner Recognition Sign	Logo on Partner Recognition Sign	Name listed on Partner Recognition Sign	Name listed on Exhibitor Sign
Exhibit Table at Conference	Up to 2 Tables w/Premium Placement	Up to 2 Tables w/Quality Placement	1 Table w/Quality Placement	1 Table	1 Table	1 Table
Marketing Flyer or Gift in Attendee Welcome Bag	2 Flyers 1 gift	1 Flyer 1 gift	1 Flyer			
Solo Targeted pre-conference Emails	2	1				
Tickets to Sunday Night Dinner Cruise	4	2				
Video Ad on Conference Event page	1 minute	30 seconds				
Recognition on Registration Page & Confirmation w/link	✓					

Terms & Conditions

PAYMENT

- Payment is required to secure any sponsorship level and exhibit table.
- Online payment must be made w/application
- Application/Payment deadline is September 30, 2022
- Cancellations made prior to October 7, 2022, will incur a 25% cancellation fee
- No refunds will be made after October 7, 2022

IMPORTANT DATES

- **June 3, 2022**
Online sponsorship application opens.
- **September 30, 2022**
Sponsorship application period closes.
- **October 7, 2022**
Digital Ads due
- **November 4, 2022**
Literature and SWAG inserts must be available onsite

WHAT'S INCLUDED

Onsite exhibitors will be provided with:

- 6' Table
- 2 Chairs (more available upon request)
- Power at the table
- WiFi
- Tables assigned on a first come first served basis
- Partner Reception & Networking Event

EXHIBIT SCHEDULE

- **Setup**
Sunday Nov 6 or Monday morning, Nov 7, 2022
- **Exhibit**
Monday Nov 7 – Tuesday 8, 2022
- **Breakdown**
Tuesday, Nov 8, 2022
5:00 pm

Other Marketing Opportunities

Use these add-ons to expand your reach during the conference or establish a presence if you are unable to attend the event in person.

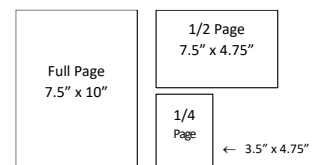
LITERATURE INSERT \$75

Have your brochure, flyer, or other marketing materials included in the SWAG bag each attendee receives. We expect about 175 people at our 2022 event. The cost reflects the price of 1 insert in each bag and you must provide enough copies of the brochure or flyer. Additional materials can be added at \$75 each.

PROGRAM BOOK AD

Included with our Sponsorship packages is an advertisement in our digital program book. If you are not selecting a sponsorship package, you may purchase an a la carte ad for the book.

- Full Page: 7.5" x 10" \$418
- Half Page (horizontal only): 7.5" x 4.75" \$236
- Quarter Page (vertical only): 3.5" x 4.75" \$136



Venue Information

LOCATION

[Sheraton Sand Key Resort](#)
1160 Gulf Boulevard
Clearwater Beach, FL 33767
(727) 595-1611

A/V NEEDS

All exhibitor tables will have access to power. Any additional needs will be at the exhibitor's expense and should be arranged directly with the venue.

SHIPPING

Materials can be shipped to the location address noted above and should arrive no more sooner than November 3, 2022.

GUEST ROOM RESERVATIONS

Our group discounted room block is available for November 2 through November 11 (3 days before and 3 days after the conference dates). We will notify everyone when the room block is open for reservations.

Nightly Room Rate:	\$169 + tax
Deadline for Group Rate:	Oct. 15, 2022

