



2022 SPONSORSHIP

OPPORTUNITIES





What do you think of when you hear "Chamber of Commerce"? Most People think welcoming new businesses, ribbon cuts and networking events. The Columbia County Chamber is so much more than that. We are a member-driven and business focused organization advocating for economic growth in the Greater Augusta area. As community developers, we cultivate an environment for businesses to grow and thrive while creating a wonderful area to live and play.

The Columbia County Chamber is over 1,000 members strong with 45 percent of the membership from outside the county. As one of the only 103 chambers in the United States to be 5-Star Accredited through the U.S. Chamber of Commerce, our Chamber represents the top one percent of the over 7,000 chambers in the country.

We work every day to advocate on behalf of our membership and be the collective voice that is so often needed. We accomplish this task through building strong community partnerships with our community leaders and the companies they represent. As the mouthpiece for the business community, our emphasis is on advocacy, leadership, business and professional development and strengthening the connection between workforce and education.



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Sponsorship Agreements are signed upon commitment. Invoices are sent for agreed upon sponsorship 120 days prior to event and must be paid 60 days prior to event. Presenting Sponsor will be Industry Exclusive for full event. All other sponsorship levels are non-exclusive per industry



ANNUAL EVENTS

17TH ANNUAL BANQUET

February 3, 2022

The Annual Banquet is the most attended and prestigious Chamber event of the year. The Chamber will celebrate the awards banquet with a business showcase and state of the Chamber Address.

PRESENTING SPONSOR: \$10,000 (SOLD)

- Two reserved corporate tables of 8 with front row seating (16 seats) with logo table signs
- Opportunity to place promotional items at seats
- Full page advertisement in the event program and your logo on the cover page of the program
- Opportunity to place a stand up banner in the front area near the stage at the event
- Opportunity to kickoff the banquet with the welcome
- Your website linked on the Chamber event webpage
- Logo recognition on TV advertisement award recap
- Logo recognition in The Augusta Chronicle/CCNT award recap advertisement
- 30 second commercial advertisement airing on the screen during the pre-event start (sponsor to provide the commercial)
- Logo recognition on all promotional materials including print and event signage, weekly e-blast, social media and website.
- Presentation of Small and Large Business of the Year Awards
- Booth in the Business Showcase Expo

PREMIER SPONSORS: \$4,500 (Limited Availability)

- One corporate table with reserved seating for 8 with logo table signs
- 1 page advertisement in the event program
- :30 second commercial advertisement airing on the screen during the pre-event start(sponsor to provide commercial)
- Opportunity to place a stand up banner in the lobby/reception area of the event
- Recognition from the podium at the event
- Recognition in the program, e-blast, social media and Chamber event webpage
- Booth in the Business Showcase Expo

EXECUTIVE SPONSORS: \$3,000 (Limited Availability)

- One corporate table with reserved seating for 8 with logo table signs
- 1/2 page advertisement in the event program
- Recognition on the Chamber event webpage
- Recognition from the podium
- Booth in the Business Showcase Expo

LIFETIME ACHIEVEMENT AWARD SPONSOR: \$1,500

- 3 General Seating tickets
- Presentation of the Lifetime Achievement Award
- Recognition from the podium

VOLUNTEER OF THE YEAR SPONSOR: \$1,500

- 3 General Seating tickets
- Presentation of the Volunteer of the Year Award
- Recognition from the podium

NON-PROFIT MEMBER OF THE YEAR SPONSOR: \$1,500

- 3 General Seating tickets
- Presentation of the Non-Profit Member of the Year Award
- Recognition from the podium

CORPORATE TABLE: \$650

- Seating for 8
- Logo card at table

EXECUTIVE LUNCHEON SERIES

Tentative Dates: March 16, June 8, August 17, and November 16, 2022

Four luncheons with guest speaker(s), sponsorships are for the entire series.

PRESENTING SPONSORS: \$7,500

- Reserved front row seats for 8 with logo signs at seats
- Opportunity to make 5 minute sponsor remarks at each luncheon
- 1/2 page advertisement in the event program
- Logo recognition on all promotional materials, including print and event signage, weekly e-blasts, social media and website
- Opportunity for your company to select speaker for one session
- Logo recognition on TV advertisement announcing the event
- Logo recognition in The Augusta Chronicle/CCNT announcing the event
- Opportunity to place collateral materials on the seats at all events



PREMIER SPONSORS: \$3,000 (Limited Availability)

- Reserved seats for 8 with logo signs on seats
- Opportunity to make 3 minute sponsor remarks at two of the luncheons
- Opportunity to place collateral materials on seats at one event
- Logo in the luncheon program listed as a sponsor
- Opportunity to place a stand up banner in the promotional area near the rear of the room
- Recognition on the Chamber event webpage
- Dedicated social media post provided by the sponsor to promote your business 30 days after the event



CORPORATE SPONSORS: \$1,500 (Limited Availability)

- Reserved seats for 8 with logo signs on seats
- Recognition on the Chamber event webpage
- Recognition in the Event program



CHAMBER AFTER HOURS

Dates are TBD

Chamber After Hours focuses on the new members, along with structured mixers to enhance better member networking. The hosting location must be able to accommodate 100 people reception style and must have enough parking spaces for approximately 60 vehicles. Sponsor will work closely with the Chamber's Director of Events and Programs to successfully execute this event. Sponsor must provide refreshments, beer, wine and non-alcoholic beverages for a max of 100 – 115 people. (Established event days are on Mondays)

PRESENTING SPONSOR: \$1,200

- Advertising and recognition in social media, weekly e-blast and other Chamber messaging as the sponsor of this event
- Opportunity to provide 3-5 minute sponsor remarks
- Beer and Wine license included
- Event Signage (includes table top signs and 24x36 welcome sign with your logo)



HOLIDAY CHAMBER AFTER HOURS

December of each year

Chamber After Hours focuses on the new members, along with structured mixers to enhance better member networking. The hosting location must be able to accommodate 125+ people reception style and must have enough parking spaces for approximately 60 vehicles. Sponsor will work closely with the Chamber's Director of Events and Programs to successfully execute this event. Sponsor must provide refreshments, beer, wine and non-alcoholic beverages.

PRESENTING SPONSOR: \$2,500

- Advertising and recognition in social media, weekly e-blast and other Chamber messaging as the sponsor of this event
- Opportunity to provide 3-5 minute sponsor remarks
- Beer and Wine license included
- Event Signage (includes table top signs and 24x36 welcome sign with your logo)



LEGISLATIVE BREAKFAST

Full southern breakfast served at 7:30 a.m. followed by Town Hall style event with the House and Senate representatives from Columbia County and keynote speaker with top Georgia officials in the State government. Each sponsor will be given the opportunity to display brochures and freebies at the sponsor spotlight table.

PRESENTING SPONSOR: \$3,500 (SOLD)

- Reserved front row seats for 8 with logo sign on seats
- Opportunity to make 3 minute sponsor remarks at the breakfast.
- 1/2 page advertisement in the event program
- Logo recognition on all promotional materials, including print and event signage, weekly e-blast, social media and website.
- Your website linked on the Chamber event webpage.
- Logo recognition on TV advertisements announcing the event.
- Logo recognition on the Augusta Chronicle/CCNT announcing the event



PREMIER SPONSOR: \$2,000- Limited Availability

- Reserved seats for 8 with logo signs on seats
- Opportunity to place collateral materials on seats at the event
- Logo in the program listed as a sponsor
- Opportunity to place a stand up banner in the promotional area near the rear of the room
- Recognition on the Chamber Event webpage



EXECUTIVE SPONSOR: \$1,500

- Reserved seats for 8 with logo signs on seats
- Recognition on the Chamber Event webpage
- Recognition on the Event program

STATE OF THE COMMUNITY ADDRESS

Tentative Date: September 8, 2022

The State of the Community Address will be a community wide dinner to inform Chamber members and residents of recent accomplishments and visions for the future from governmental agencies, and Fort Gordon held at the Columbia County Exhibition Center.

PRESENTING SPONSOR: \$2,500 (SOLD)

- Reserved front row seats for 8 with logo sign on seats
- Opportunity to make 3 minute sponsor remarks at the breakfast.
- 1/2 page advertisement in the event program
- Logo recognition on all promotional materials, including print and event signage, weekly e-blast, social media and website.
- Logo recognition on TV advertisements announcing the event.
- Logo recognition on the Augusta Chronicle/CCNT announcing the event
- Booth in the Business Showcase Expo



PREMIER SPONSOR: \$2,000- Limited Availability

- Reserved seats for 8 with logo signs on seats
- Opportunity to place collateral materials on seats at the event
- Logo in the program listed as a sponsor
- Opportunity to place a stand up banner in the promotional area near the rear of the room
- Recognition on the Chamber Event webpage
- Booth in the Business Showcase Expo



EXECUTIVE SPONSOR: \$1,750

- Reserved seats for 8 with logo signs on seats
- Recognition on the Chamber Event webpage
- Recognition on the Event program
- Booth in the Business Showcase Expo

ANNUAL GOLF TOURNAMENT

Tentative Date: October 17, 2022

Audience is approximately 46 teams, 184 players with two tee times (AM & PM Flights)

PRESENTING SPONSOR: \$5,000

- Two foursomes in your choice of AM or PM Flight
- Yard signage with your logo designated as a hole sponsor
- Color Chamber Page Ad in the Augusta Chronicle/CCNT announcing the event
- Opportunity to make sponsor remarks at the event
- Your website linked on the Chamber webpage
- Recognition as the Presenting Sponsor in the weekly e-blast messaging
- Opportunity to place a branded item in the golfers players bag
- Company name recognized as presenting sponsor on Radio Ads

VOLUNTEER SHIRT SPONSOR: \$1,000

- Feature your logo and the Chamber logo on shirts for volunteers and staff
- Must provide a minimum of 30 collared shirts for the tournament
- Yard signage recognizing your business as the Volunteer Shirt Sponsor

PLAYERS GIFT SPONSOR: \$2,000

- Feature your logo and the Chamber logo on Players Gift Item
- Must provide a minimum of 175 items
- Yard signage recognizing your business as the Players Gift Sponsor

PREMIER SPONSOR: \$2,500

- Foursome Team in your choice of AM or PM Flight
- Opportunity to place a branded item in the golfers players bag
- Yard signage with your logo designated as a hole sponsor
- Recognition as the Premier Sponsor in the weekly e-blast messaging



CORPORATE SPONSOR: \$2,000

- Foursome Team in your choice of AM or PM Flight
- Yard signage with your logo designated as a hole sponsor

DRIVING RANGE SPONSOR: \$1,500

- Foursome Team in your choice of AM or PM Flight
- Yard signage with your logo designated as a hole sponsor
- Recognition as the driving range sponsor in the weekly e-blast messaging



HOLE SPONSOR: \$400

- Yard signage with your logo designated as a hole sponsor
- Recognition as a hole sponsor on the day of the event



LEADERSHIP COLUMBIA COUNTY

August- May

Leadership Columbia County, a program of the Columbia County Chamber, is designed to expose business and area leaders to the opportunities and challenges facing our community as well as to promote and foster the development of leadership. The program educates and prepares community leaders who are committed to shaping Columbia County's future, and allows class members to experience a high level of community awareness. The 10-month program features day-long sessions that cover various topics such as law enforcement, healthcare, education and workforce, economic development and history of the county.

TITLE SPONSOR: \$5,000

- Presentation of the LCC Alumni Award at the Chamber's Annual Meeting
- Exclusive industry for top level sponsorship
- Welcome Speaker for the "Meet the Class" reception
- Executive may attend any class day
- "Congratulations" Speaker at Graduation
- Company logo promoted on printed materials and publicity about the program
- Top position logo recognition on the Chamber Ad in the Augusta Chronicle & CCNT
- Logo recognition in one Chamber newsletter mailed to all Chamber members and Columbia County businesses
- Logo on dedicated Chamber email blast announcing the class selection
- Logo on website on Class tab for a year
- Recognition on social media outlets
- Four invitations to graduation ceremony
- First right of refusal as Title Sponsor of Class 2022

EXECUTIVE SPONSORS: \$1,000

- Sponsorship of a selected day
- Welcome or Lunch speaker
- Executive may attend entire class day
- Company logo promoted on printed materials and publicity about the programs
- Logo on website on Class tab for a year
- Recognition on social media outlets
- Two invitations to graduation ceremony

DAY SPONSORS: \$500

- Welcome speaker
- Logo on printed program
- Logo on website for a year on Class tab
- Recognition on social media outlets

PREMIER SPONSOR: \$2,500

- Sponsor comments at Meet the Class and Graduation events
- Executive may attend any class day
- Second tier logo promoted on printed materials and publicity about the programs
- Logo recognition in one Chamber newsletter mailed to all Chamber members and Columbia County businesses
- Logo recognition on Chamber Ad in the Augusta Chronicle and CCNT
- Logo on dedicated Chamber email blast announcing the class selection
- Logo on website on Class tab for a year
- Recognition on social media outlets
- Two invitations to graduation ceremony

YOUTH LEADERSHIP COLUMBIA COUNTY

August- April

Youth Leadership Columbia County is a program designed to educate through experience and motivate young leaders and enable them to take an active role in their community. This will result in strong leaders who have hope for the future and the tools to influence a positive and progressive community. Participants must be sophomores or juniors in Columbia County high schools or residents of Columbia County. They are selected after consideration of their recognized and potential leadership and the merit of their application. The Selection Committee strives to achieve a geographical, racial and socio-economic balance in their selections.

TITLE SPONSOR: \$3,500

- Welcome speaker for the Orientation meeting for students and parents
- Congratulations speaker for graduation
- Keynote speaker for each session if so desired
- Company logo promoted on printed materials and publicity about the program
- Logo recognition in quarterly newsletter announcing the class selection
- Logo on website for a year on Class tab
- Recognition on social media outlets
- Four invitations to graduation ceremony
- First right of refusal for the following year



PREMIER SPONSOR: \$2,000

- Logo promoted on printed materials and publicity about the programs
- Logo recognition in on Quarterly Chamber newsletter mailed to all Chamber members and Columbia County businesses
- Logo recognition on a 1/4 page color Chamber Ad in the Columbia County News Times
- Logo on dedicated Chamber email blast announcing the class selection
- Logo on website for a year on class tab
- Recognition on social media outlets
- Two invitations to graduation



DAY SPONSOR: \$1,000

- Welcome speaker, lunch speaker or any other time during the day
- Executive may attend entire class day
- Company logo promoted on printed materials and publicity about the programs
- Logo on website on Class tab for a year
- Recognition on social media outlets
- Two invitations to graduation ceremony

PARTNERING DAY SPONSORS: \$500

- Welcome speaker
- Logo on printed agenda
- Logo on website for a year on Class tab
- Recognition on social media outlets

YOUNG WOMEN ON THE WAY

January- November

Young Women on the Way (YWOW) is a 10-month program geared toward mentoring young professional women. Five top executive women will mentor 20 young professional women (23-30 years old) during a monthly luncheon focused on key topics to develop them personally and professionally. Participants are selected through an application process and only one representative per company is selected for each class.

TITLE SPONSOR: \$2,500 (SOLD)

- Provided the opportunity to speak to the group of women on the first of last session day
- Given the opportunity to have someone in the program as one of our Young Women on the Way
- Sponsor logo included on the plaques presented to the women at graduation
- Sponsor will be recognized on website, quarterly newsletter, social media, program and day agendas



YOUNG MEN ON THE MOVE

February- December

Young Men on the Move (YMOM) is a 10-month program geared towards mentoring young professional men. Five top executive men will mentor 20 young professional men (23-30 years old) during a monthly luncheon focused on key topics to develop them personally and professionally. Participants are selected through an application process, and only one representative per company is selected for each class.

TITLE SPONSOR: \$2,500 (SOLD)

- Provided the opportunity to speak to the group of men on the first of last session day
- Given the opportunity to have someone in the program as one of our Young Men on the Move
- Sponsor logo included on the plaques presented to the men at graduation
- Sponsor remarks to encourage graduates at the graduation
- Sponsor will be recognized on website, quarterly newsletter, social media, program and day agendas





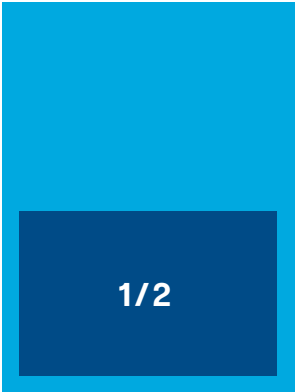
BUSINESS ADVERTISING

QUARTERLY NEWSLETTER

Printed in January, April, July, October

The Chamber publishes four Quarterly Newsletters each year. Each Newsletter is 12-16 pages in full color and is posted digitally on our website, mailed to every Columbia County business license address and distributed to all our members.

SIZE	DIMENSION	RATE
1/4	W:4.75" H:3.625"	\$275 per quarter \$1,000 for a year
1/2	W:2.187" H:3.625"	\$450 per quarter \$1,600 for a year



LIFESTYLE GUIDE

Printed annually, 11,000 copies printed

The Chamber partners with Augusta Magazine to produce our annual Lifestyle Guide. This full color, glossy publication is the main fulfillment piece for the chamber and is a key marketing tool for our business community.

	*2 Year	*1 Year		*2 Year	*1 Year
Full page Color	\$2,500	\$2,750	Back Cover	\$3,600	\$4,200
Half-Page Color	\$1,480	\$1,650	Inside Front Cover	\$3,200	\$3,800
Quarter Page	\$790	\$820	Inside Back Cover	\$2,960	\$3,570
			First Right Read	\$2,800	\$3,000
	*Cost is per ad			*Cost is per ad	

DIGITAL ADVERTISING

WEEKLY E-NEWSLETTER

Our weekly e-blast is sent to over 2,000 email addresses every Monday morning.

- 2 week ad = \$175
- 4 week ad = \$250
- Banner ad = \$1,750 (runs for a year and is highly visible and prominent on top third of page)

SOCIAL MEDIA

- Tagged Social Media one-time post on the social media platform of your choosing (Ex. Facebook, LinkedIn, Instagram)= \$75
- Tagged Social Media post pinned to the top for one week (Facebook)= \$125

WEBSITE

- Banner ad on the Chamber's website are available. Sales go through chambermaster.com

