

MEMBERSHIP BENEFITS



← COMMUNITY INVESTORS →

← COMMUNITY CONNECTORS →

	BENEFIT VALUE	COMMUNITY INVESTORS		COMMUNITY CONNECTORS				FRIEND OF CHAMBER \$12/mo \$125 ASSOCIATE
		TIER 6 \$429/mo \$4,995	TIER 5 \$219/mo \$2,495	TIER 4 \$89/mo \$995	TIER 3 \$56/mo \$595	TIER 2 \$29/mo \$295	TIER 1 \$19/mo \$195	
MARKETING & PROMOTION		LANDMARK	STAKEHOLDER	PLATINUM	GOLD	SILVER	BRONZE	
1	Business Information displayed at Chamber (positioning recognized by tier level for business cards, marketing materials)	Varies	Position 1	Position 2	Position 3	Position 4	Position 5	Position 6
2	Business referrals and exposure from Chamber Staff and Business Directory	Priceless	✓	✓	✓	✓	✓	✓
3	Chamber Membership Certificate & Decal with recognized investment level (virtual on request)	\$40	✓	✓	✓	✓	✓	✓
4	Ribbon Cuttings for grand openings/re-openings/anniversaries (photo, ribbon, certificate, media assistance)	\$250	1	1	1	1	1	discounted
5	Eligible for business and community recognition awards	Priceless	✓	✓	✓	✓	✓	✓
6	Eligible to be featured on one weekly radio broadcast - two broadcasts for Stakeholder & Landmark	\$100 per	2	2	1	1	1	1
7	Access cost-effective advertising at member-pricing (Chamber website, Business Directory)	Priceless	✓	✓	✓	✓	✓	✓
8	Standard Listing in Business Directory (Company name, address, phone number, links for website and social media and Google Map, hours of operation, key words, 240-character description, one alphabetical and one category, SEO)	\$250						Standard
	Enhanced Listing (adds bolded listing with logo, 1,600-word description, photo gallery, videos, additional category)	\$200		Enhanced	Enhanced	Enhanced	Enhanced	
	Premium Listing (places it at the top of primary category and includes up to 10 associates)	\$1,500		Premium				
9	Rotating Banner Ad in Business Directory that links to listing (primary category, camera-ready logo, select month for ads, monthly rate)	\$75/month	12 months	8 months	6 months	4 months	2 months	**
10	Access to Member Information Center features (MIC) (post Hot Deals, member-to-member coupons, community calendar, press releases)	\$250	✓	✓	✓	✓	✓	
11	Access to monthly classes on maximizing Chambermaster software features for your business	\$25/class	12 sessions	12 sessions	12 sessions	12 sessions	12 sessions	12 sessions
12	Weekly E-blast Ads (announcements, promotions, advertisements)	\$25/ea	12	8	6	4	1	**
13	On-demand Chamber Mailing List in Excel file (request = 300+ contacts, updated quarterly, no emails, 1 - 4 requests)	\$300	4 requests	2 requests	2 requests	1 request	1 request	**
14	Member Spotlight (Chamber Connection, Facebook, LinkedIn, Twitter, Instagram with web link)	\$100	10	5	3	1	1	
15	Eligible to sponsor a Chamber Business After Hours or events (conditions apply, sponsor fee not included)	Priceless	First Right	Second Right	✓	✓	✓	
16	Community Aspirations Fund (sponsor a start-up business (under one year) or a Category 4 Non-Profit at Bronze)	\$390	2 sponsorships	1 sponsorship	**	**	**	
17	Discounts on co-op ad in the Royal Gorge Region Visitor Guide and Chamber produced maps	Varies	Main-Position	✓	✓	✓		
18	Recognition on Chamber Lobby Video Monitor	\$500 - \$1,500	1st Position	2nd Position	3rd Position	4th Position		
19	Additional "same-owner" business memberships included at Silver Level	up to \$590	2 add'l biz	1 add'l biz				
20	Additional "same-owner" business memberships discounted (30% off of up to 3 additional Silver or Gold level memberships)	up to \$1249.50	✓	✓	✓			
21	Additional Associate memberships included with applicable business types (i.e., realtors)	\$125/per	10	5	3			
22	Credit towards Chamber advertising, events, or sponsorship	Varies	\$1,500	\$750				
23	Investor level recognition (logo on Chamber traveling banner to all events based on level)	Varies	1st Position	2nd Position				
24	Premium Investor level recognition (logo with web link on Chamber website pages, footer in newsletters and emails)	\$5,000	✓					
RELATIONSHIP-BUILDING ♦ EDUCATION ♦ OTHER RESOURCES								
25	Business After Hours Event Passes (monthly, \$10 for RSVPs, \$15 at the Door, \$20 non-member guests)	\$20/ticket	48 tickets	36 tickets	24 tickets	12 tickets	6 tickets	4 tickets
26	Build connections through Chamber committees and taskforce participation	Priceless	✓	✓	✓	✓	✓	✓
27	Access to Chamber events, programs, seminars, workshops, and services at member prices	Varies	✓	✓	✓	✓	✓	✓
28	Access to Notary Services	\$20/per	✓	✓	✓	✓	✓	✓
29	Access to educational programs	Varies	✓	✓	✓	✓	✓	✓
30	Access to equipment rentals at member prices	Varies	✓	✓	✓	✓	✓	10% discount
31	Access to Office Depot group purchasing discount card	\$500+	✓	✓	✓	✓	✓	
32	Access to bulk mail discounts	Varies	✓	✓	✓	✓	✓	
33	Special Invitations to Executive Director programming	Varies	✓	✓				
34	Special Invitation to Community Investor level appreciation event	\$250	✓	✓				
35	Special VIP accommodations at all Chamber events	Priceless	✓					
36	Customized Annual Engagement Plan (concierge service for membership, sponsorship, advertising, events)	Priceless	✓					
ADVOCACY & COMMUNICATIONS								
37	Chamber representation of members' interests and concerns at all levels of government	Priceless	✓	✓	✓	✓	✓	✓
38	Invitations to legislative and advocacy breakfasts with public officials	Priceless	✓	✓	✓	✓	✓	✓
39	Annual subscriptions (Chamber monthly newsletter, e-blasts, value per representative)	\$50	10 Subscriptions	5 Subscriptions	5 Subscriptions	3 Subscriptions	2 Subscriptions	1 Subscription
Annual Combined Value of All Benefits			\$25,836	\$12,536	\$7,861	\$4,200	\$2,655	\$1,040

** Available for purchase at special pricing

Business Associates may be eligible for discounted memberships

Select Secretary of State registered 501c Nonprofits are eligible to receive 10 - 30% off of Bronze or higher levels based on 990 revenues.

LESS THAN 15 EMPLOYEES

LESS THAN 5 EMPLOYEES

ONE PERSON

Memberships valid for calendar year - benefits must be used in current year.