



Ridge Business Journal Business Brief Guidelines

The Ridge Business Journal welcomes news about your business or organization. Business Briefs are designed to inform the community of your business activities, such as new facilities, new products or projects, seminars, openings or reopenings, and notice of special events. Chamber members may also introduce new employees, acknowledge promotions, retirements, industry awards, and other business related milestones.

To maintain a consistent voice, briefs will be edited and presented in third-person narrative. Business briefs are usually no more than 150 words in length and are published as space permits.

SAMPLE BUSINESS BRIEFS

Submit briefs to

monica@paradisechamber.com

Construction supplies on the Ridge at Foothill Mill and Lumber Co.

Foothill Lumber has been a trusted partner in Ridge building for more than 83 years. After total destruction post Camp Fire, Foothill is now back in its former location on the corner of Wagstaff and Pentz Road and offers basic construction needs, lumber, treated materials, siding, composition decking, tools and hardware. Bids are available on whole house packages. As always, Foothill is competitive with pricing to help keep tax dollars on the Ridge. Plans are in the works for a new building. 1698 Wagstaff, Paradise, (530) 877-3395.

Farmers Insurance, Foster Agency reopens in James Square

Farmers Insurance, Foster Agency is a mother/daughter agency, with 24 years' experience insuring the Ridge with a team of local agents. Working with the Fair Plan since 2013, the agency is an experienced resource for information and takes pride in staying current with changing needs and requirements. Dawn and Carly Foster are proud to call the Ridge home. Dawn been an active part of the community for 30 years and raised her three children here. Carly was born and raised on the Ridge and is happily raising her family here as well. Visit

Farmers Insurance, Foster Agency at 5913 Clark Road, Ste A, or call (530) 876-8604.

Denero joins CalTravel board representing Butte County travel and tourism

Explore Butte County (EBC) Executive Director, Carolyn Denero, was recently selected to join the California Travel Association (Cal-Travel) board of directors as a member-at-large. She will represent Butte County and the travel and tourism industry for rural Northern California. CalTravel is the influential, unified voice of the travel and tourism industry in California. Its mission is to protect and advance the industry's interests and investments through advocacy, collaboration, and education. Denero's position on the CalTravel board will enable EBC to advocate for legislation that supports the travel and tourism industry, help build brand awareness and ultimately foster positive economic impact for Butte County. Find out more about EBC by visiting explorebuttecounty.com.

Rebuild quickly and affordably with Q Cabin

Chico-based Design Horizons offers prefabricated homes that are attractive, customizable, and simple to as-

semble. Innovative, eco-friendly, and unique Q Cabin Kits offer a new concept in sustainable modern housing for excellent homes, accessory dwelling units, art studios, and commercial storefronts. Design Horizons uses 3D modeling techniques that generate infinite views, as well as full permit documents and contracting services. Ideal for owner/builder projects, these non-combustible steel structures are manufactured with over 50% recycled material. Contact Vern Sneed, Design Horizons, (415) 533-7094, vern@design-horizons.com, theqcabin.com. CSL#: 812762

Local antique store offers Paradise made items

Treasures from Paradise is a local destination for gifts and home décor, filling the need of a community that has lost so much. A main attraction are carved bears and trees made from Camp Fire wood with many survivors replacing bears lost in the fire. Paradise Made launched for the demand of items that represent the Town of Paradise, including signs, mugs, apparel, art, the official Town of Paradise flag and local photography. Visit Treasures from Paradise at 969 Bille Road, at the corner of Skyway and Bille.