



Ridge Business Bulletin

Member-to Member Marketing

The **Ridge Business Bulletin** is a weekly email sent each Wednesday by the Paradise Ridge Chamber of Commerce (PRCOC) to 4,500 decision makers in our community. Your e-blast will also be shared on the Chamber’s FaceBook and Instagram platforms, with unlimited potential for visibility.

PRCOC e-blast marketing is open exclusively to Chamber members. Because our contact base is comprised of Chamber members and community stakeholders who continually join our mailing list in the interest of supporting local business, PRCOC is uniquely positioned to influence your customers.

ONLY \$50 per e-blast
3 blasts for \$125

- Promote special offers, sales, or events
- Offer a preview of your goods and services
- Drive traffic to your business and your website
- Express customer appreciation
- Enhance your profile and brand awareness
- Launch your campaign on social media
- Forward to your own contacts and ask that they do the same

----- Ridge Business Bulletin Request Form -----

Name:		Business:	
Phone Number:		Email address:	
First choice Wednesday:	Second choice Wednesday:	Third choice Wednesday:	

Ridge Business Bulletin Procedure & Guidelines:

Cost and Distribution

- The cost of each RBB is \$50.00 for Chamber Members in good standing.
- Three RBBs may be purchased for \$125.
- Reservations and placements are made on a first come, first served basis.
- Each RBB will be sent to mailing list of 4,500 and will be shared on the Chamber's FaceBook and Instagram platforms

Procedure

- Submit an RBB request via email to Monica@ParadiseChamber.com to reserve your date. At least 10 business days before your reserved date, send your content to Monica@ParadiseChamber.com with the subject line "Ridge Business Bulletin."
- One proof of each Ridge Business Bulletin will be provided, with a firm review deadline for comments or changes. If comments or changes are not received before the deadline, the RBB will be sent as scheduled.
- Submit text in body of email or as a Word attachment. Some fonts may not be suitable for the RBB platform. You may also create the document in graphic design software such as [Canva](https://www.canva.com/) and send in high resolution jpg or png format.

Guidelines

- Include the Who, What, Where, When, Why and the cost of your event/promotion.
- Material should be creative, concise and interesting. Use bullet points in lieu of lengthy text.
- Submit logos and photos in high resolution jpg or png format.
- Include URLs for hyperlinks to text and/or photos.
- We can work with pdf documents, but the final product will not be as sharp as a picture file.
- All submissions are subject to approval and may be edited.
- PRCOC is not responsible for errors in information.
- PRCOC reserves the right to edit or reject submissions.



Thank you for supporting this ***Shop Local*** program!