



2022

Membership Application



A GUIDE TO OUR ORGANIZATION

828-586-2155

www.mountainlovers.com



Why Join The Jackson County Chamber of Commerce?

- **Chamber membership includes the following benefits:**

The Jackson County Chamber of Commerce is committed to improving the quality of life and welfare of the citizens of Jackson County by promoting a prosperous and diverse business community that compliments the region's natural beauty, through an engaged and active Center providing exemplary guest services for new residents, members, and visitors.



- **A free listing in the annual Jackson County Chamber of Commerce membership directory & community guide, Our Town.** The guide is available online at www.mountainlovers.com and Issuu.com and is mailed out to all potential new residents and distributed from our office to all members and interested visitors. Members may purchase display advertising in this publication, separate from their free listing.

- **Food and beverage members receive a free listing in the annual Jackson County Chamber of Commerce dining guide directory, "Eating Out in Jackson County."** The guide is available online at www.mountainlovers.com and Issuu.com and is available to pick up in our offices in Dillsboro and Sylva and various kiosks around Jackson County. Food and beverage industry members may purchase display advertising in this publication as well, separate from their free listing.

- **The benefits of our members-only referral program.** We provide our members with a Member Benefits report, showing statistical data and quantifiable leads from our site to your site. We also serve as the Jackson County Visitor Center, where thousands of visitors and newcomers to the county are greeted and serviced each year. Your promotional materials would be available for disbursement in our office, Visitor Center and 4 kiosks.

- **A free listing** on the Chamber of Commerce website, www.mountainlovers.com, FREE link to your web page, FREE link to your Facebook page and Instagram.



- **The opportunity to display** brochures and literature in our Visitor Centers and kiosks, with exposure to more than 35,000 visitors annually.
- **An ability to post “828 Deal” digital coupons on our website**, list job opportunities, market your new or gently used business items on our MarketSpace page, and list your major events on our website calendar of events.
- **Inclusion in our Facebook page** “Like” section to increase your Facebook following, as well as a new member “shout out.” We have a very healthy following on our social media network of Facebook. 
- **Free ribbon-cutting ceremonies, milestone celebrations & grand opening banner** is available to new or expanding businesses along with several services provided by the Chamber Ambassadors Club (some geographical restrictions apply on grand openings.)



- **The Chamber has endowed two scholarships at WCU & SCC.** Preferences will be given to candidates closely affiliated with the Chamber, as well as other requirements
- **Opportunity to partner with the Chamber** and market your business at premier events such as Concerts on the Creek, July 4 festivities, the Hook, Line & Drinker Festival, all attended by thousands of people each year.
- **Exposure through our Chamber Connections email**, featuring all upcoming calendar events posted by Chamber members, happenings and member news.



Annual Membership Investment Information

(MEMBERSHIPS
ARE VALID FOR
12 MONTHS
AFTER JOIN
DATE.)

- **Apartment & Rental Complexes (Long Term):**

Base fee of \$200, plus \$1 per unit.

- **Assisted Living/Nursing Facilities:** Base fee of \$150, plus \$2.50 per bed.
- **Business:** Owner and up to 10 employees \$185. Over 10 employees, plus \$2.50 for each additional full-time employee. (Two part-time employees equal one full-time employee). Add \$75 for each additional location.
- **Campground:** \$150.
- **Credit Union:** \$250
- **Educational Institution:** Less than 5,000 enrollment, \$250. Over 5,000 enrollment, \$500.
- **Financial Institution:** \$500. Additional locations: \$125.

- **Food & Beverage:** (Restaurant/Brewery/Wine, cheese, chocolate Shops/Cocktail lounges, etc.) \$175 plus \$1 per seat for each seat over 100
- **Food/Beverage Service fee:** \$25 additional fee for members whose primary business is lodging or other, but serve food in a secondary capacity.
- **Hospital:** Base fee of \$500, plus \$2.50 per bed.
- **Lodging:** (Short Term) Hotels, motels, cottages, bed & breakfasts: Base fee of \$185, plus \$4 per unit
- **Manufacturing:** Base fee of \$200, plus \$1 per employee.
- **New membership processing fee:** \$20
- **Non-profit:** \$135.
- **Patron:** (Individual) Limited membership privileges. \$75.
- **Professional:** (Physician, Accountant, Attorney, etc.) One partner firm base fee of \$185, plus \$25 per additional partner or associate.
- **Resort:** \$250

CONNECTIVITY, COMMUNICATION & COMMITMENT

Working Together Has More Benefits

Join the Chamber and watch your business grow!

These are the benefits you'll see RIGHT NOW:

Complimentary Advertising Package:

- Grand opening/ribbon cutting photo sent to papers*
- Recognition on the Chamber's Facebook Page.
- Grand Opening banner for three days
- Grand Opening certificate and plaque.



* *At the newspapers' discretion to publish.*

At right, Chamber Ambassadors are shown at a ribbon cutting celebrating another chamber member business grand opening.



Together We Can:

- Create new business
- Increase Revenue
- Provide Networking Opportunities
- Develop Advertising Venues
- Get Noticed Locally, Regionally and Nationally
- Access Fresh Resources
- Utilize Event Planning & Marketing Resources
- And more...

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CONNECTIVITY, COMMUNICATION & COMMITMENT



Membership Application

Complete this form and return it to Chamber offices at 773 West Main St., Sylva, N.C. 28779.

**Any person, association, corporation, partnership or estate having an interest in the objectives of the organization shall be eligible to apply for membership. Applications are subject to review by the membership committee and/or the board.*

Business Name: _____

Contact Person: _____ **Date:** _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Physical Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Toll-Free Phone: _____

Facebook Address: _____ Web Address: _____

Email Address: _____

Full-Time Employees: _____ # Part-Time Employees: _____

Hours of Operation _____ Dates of Operation (Year Around?) _____

Preferred Category Listing: _____

Category #1 (No Charge): _____

Category #2 (\$20): _____

Category #3 (\$20): _____

Description of Business (200 characters or less):

How Did You Hear/Learn About the Chamber?:

Credit Card Payment: ☐ Visa ☐ MC Exp. Date: _____

Card #: _____

Name on Card (*please print*): _____

Signature: _____

Membership Calculation Chart

Base Fee: _____

Processing Fee: **\$20**

Additional Categories (\$20 ea.): _____

of Employees: _____

of Part-Time Employees: _____

of Units: _____

Additional Services: _____

TOTAL Membership Investment: _____

Member Services

CHECK THOSE THAT APPLY:

PROMOTIONAL MATERIALS DISTRIBUTION:

☐ Yes, I have materials I'd like to distribute through the chamber offices, visitor centers and outdoor kiosks (no charge).

CHAMBER DIRECTORY DATABASE:

☐ By e-mail, one copy annually (no charge)



Annual Chamber Events

12th annual Concerts on the Creek

The Chamber is the lead producer of the summer-long music series, Concerts on the Creek. FREE live music is offered each Friday at the Bridge Park in Sylva beginning Memorial Day weekend through Labor Day.



Chamber Open House

A FREE event for members to visit chamber headquarters, pick up new chamber publications, learn about new member offerings and drop off member marketing items for the season.



Golf Tournament

For 31 years, the Chamber has produced one of the most popular golf tournaments in the area. Tournament proceeds fund the Chamber's annual Community Grant Program, two scholarships at WCU & SCC, the fireworks on July 4, Concerts on the Creek, and chamber operations. The Chamber has given back more than \$152,950 to non-profit organizations.



Holiday Reception

A FREE networking event during the holiday season. Great door prizes, fabulous food and spirits are offered in a festive setting.



S.T.I.R. Business Connections

The Chamber provides an opportunity to network, FREE on a regular basis. It's time to Socialize, Talk, Interact and Remember! Our STIR events are an excellent way to make new business contacts in a relaxed atmosphere.



July 4th Festivities

The Chamber is the lead producer of fireworks and a concert in downtown Sylva each Independence Day, creating a FREE first class summer holiday experience for the community and visitors to the area.



Seminars and Workshops

The Chamber partners with Southwestern Community College and Western Carolina University to keep you up to date on key issues and the latest trends in technology.



Hook, Line and Drinker Festival

The Chamber's annual festival celebrating the N.C. Trout Capital with craft beer, trout and food vendors, plus music at the Bridge Park gazebo stage in Sylva in May.



Holiday Fireworks

The chamber's third annual Holiday Fireworks in Sylva are held in December along with a free concert on the chamber porch with hot chocolate & a visit by Santa!

