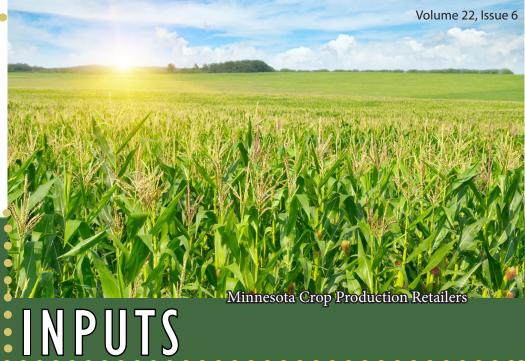


### Inside this Issue

Thank You **Executive Directors Report** Reguletter Merry Christmas

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## THANK YOU!

The Minnesota Crop Production Retailers expresses sincere appreciation and gratitude for the MCPR **HEROs** listed below who have contributed toward keeping your organization financially sound through the MCPR 2020 Short Course Fund Drive. Our goal is to raise the \$160,000 necessary to plug the huge financial hole created by the cancellation of the 2020 CPM Short Course and MCPR Trade Show. Join us in **THANKING** these fine organizations. We still need \$65,000 to reach our goal.

We know many more MCPR members are planning to join this list of MCPR Heroes. To contribute contact Jessi at <u>jessi@mcpr-cca.org</u> or Bill Bond at <u>bill@mcpr-cca.org</u>.

\$10,000 +

Ag Partners Coop

\$5,001 - \$10,000

CHS Inc Nutrien Ag Solutions, Inc.



# **Executive Director's Report**

Hello MCPR members,

This last MCPR publication for 2020 is a celebration of moving beyond the massive challenges of the COVID-19 pandemic. What a challenging year, indeed! Next year promises to be much better. But look below at the ongoing challenges still presenting to MCPR leaders.

Having cancelled our 2020 Crop Pest Management and Short Course, the MCPR Board has been working to deal with the loss of \$160,000 of net income from the cancelling the 2020 meeting. You will see in this Input a celebration and recognition of the MCPR members who have contributed to the Short Course Fund Drive by providing at least the amount they would have remitted for the registration costs of registering for the meeting and exhibiting at the trade show. Please review the list in this newsletter. If your firm name does not appear in this list, please promptly contact Jessi at jessi@mcpr-cca.org or me bill@mcpr-cca.org to arrange an invoice to help support your association. To date we have collected around \$95,000 of the \$160,000 we need.

The cancellation cost of the 2020 meeting has already been paid and totaled \$8500 which was a substantial savings from the early \$76,000 penalties in the meeting facility contracts. Now MCPR must fact the cancellation costs of moving the 2021-23 meeting out of the Minneapolis Convention Center of \$28,000 and the potential cancellation cost for the Hilton Hotel of over \$49,000 due December 16 of this year.

Because of all these costs and issues, the MCPR Board has decided to hold the 2021 CPM Short Course and Trade Show at the Hilton Hotel including all meetings and exhibits. This means the Big Iron Equipment will not be part of the Exhibits in 2021. However, the tentative plans for 2021 include the idea of a Ride and Drive Big Iron event the summer of 2021 to test drive and demo the equipment.

Now, consider the challenges of influencing public policy makers in 2021. MCPR has received updated details about lawmakers' plans for 2021 Session beginning January 5th, 2021. The Senate Majority's goal is to create opportunities to engage in limited in-person meetings while allowing for simultaneous remote access. For example, committee hearings will be structured to allow senators to attend a hearing in-person or remotely. Additionally, while details are yet to be determined, testimony could take place in-person and/or remotely. A similar process is being explored for in-person meetings with Senate Majority members, all while adhering to CDC guidelines.

The House Majority has stated its operations will be virtual and remote. Staff and committees will work remotely while floor session will have limited in-person participation. We believe there will be limited public attendance in the gallery. MCPR will continue to share updated details and information as we learn it. MCPR continues to rely on input from the membership to engage with legislative leaders. The MCPR Board of Directors in November established the 2021 Policies to promote and defend during the 2021 Minnesota



Legislative Session which will last from January through May. If you have additional thoughts that you would like the MCPR Board to consider, please send input to me. You can review these policies on our website.

Symbolic of the dramatic change at the capitol, the fence surrounding the capitol building to protect it from the destruction and defacement other states have experienced means no one is getting face to face meetings with elected leaders at the capitol building.

Returning the point I made at the top of this column, what a massively challenging year 2020 has been. I am sure we are all looking forward to 2021 for a return to normal as the year progresses.

Until next time,

Bin BonQ

Bill Bond, Executive Director





## \$1,001 to \$5000

360 Yield Center
Ag Spray Equipment
All American Co-op
Centra Sota Coop
Central Counties Coop
Central Farm Service
Davis Equipment Corporation
Farmers Win Cooperative
Farmward Cooperative
Federated Coop
Gavilon Fertilizer, LLC

Glacial Plains Cooperative
Heartland Ag Systems
Mosaic Company
MVTL Laboratories
NuWay- K&H Cooperative
RBR Enterprise, LLC
River Country Coop
Tiger-Sul Products
UPL
Valent USA LLC
West Central Ag Services

## Up to \$1000

Ag Plus Cooperative
Ag Specialists Inc.
Agvise Laboratories Inc.
Bird Island Soil Services
Chandler Coop
Cottonwood Coop Oil Co.
Crookston Valley Coop
Farmers Elevator Co. of Traverse
Farmers Coop Elevator Co. - Bellingham
Farmers Union Oil Co. - Montevideo
J&D Construction, Inc.
Leaf River Ag Service

Marcus Construction
Mid-County Coop
Morris Coop Association
Novid Inc.
Peterson's North Branch Mill, Inc.
Precision Tank
Sackett Waconia
Software Solutions Integrated, LLC
Squibb Taylor Inc.
StoneX Group Inc.
Vive Crop Protection
Wheaton-Dumont Coop Elev



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