



Chamber Connection

915 N. Suncoast Blvd., Crystal River, FL 34429 · 352-795-3149 · 203 E. Dampier St., Inverness, FL 34450 · 352-726-2801

Connect your business through the Chamber!

Chamber membership is one of the best and most direct ways to promote your business and make the biggest impact in your community.

However, to ensure your membership is working for you, it is important that you stay engaged with the Chamber.

If you have questions about your membership opportunities, or would like to inquire about joining the Chamber, please email Corrine Sachewicz at Corrine@CitrusCountyChamber.com.

What Are The Benefits?

- Professional Networking – You and Your Team are invited to be a part of our highly attended networking opportunities.
- Host or Attend a Mixer
- Schedule your Ribbon Cutting
- Host and Promote a Workshop
- Sponsor or Attend a Luncheon
- Chamber Publications – Receive access to exclusive materials.

EMPLOYEE ENRICHMENT

Your Chamber membership allows for your employees to get involved! They also receive discounts to our events and access to exclusive programs, such as the Chamber Young Professionals, Chamber Ambassadors, Chamber Business Women's Alliance, informative Chamber lunches and engaging monthly mixers, and Leadership Citrus. This not only increases employee dedication, but also expands your business reach and improves your company image.

- Business Directory
- E-Blasts and E-Newsletters
- Official Street Map (#1 Requested Item)
- Leadership Opportunities
- You and Your Team have the

- opportunity to engage in exclusive Chamber Committees.
- Ambassadors Committee
- Business Women's Alliance (BWA)
- Governmental Affairs Committee

- Young Professionals (YPs)
- Leadership Citrus
- Prosperity Citrus
- Meeting Space – Board and Meeting Rooms are available, by request, for workshops, meetings, business retreats, and more!
- Online promotions – Members have exclusive opportunities to request promotional assistance on several Chamber platforms.
- Facebook
- Instagram
- Coupon listings
- Event Calendar
- Online Business Directory

35TH ANNUAL Floral City Strawberry Festival

Presented By **LOWMAN LAW FIRM**

March 5 & 6, 2022

Adults \$5 : 12 and under FREE

Floral Park, Floral City

www.GoStrawberryFest.com

CELEBRATING A VERY BERRY BIRTHDAY!

- 🍓 Live Music
- 🍓 Kids Activities
- 🍓 Pie Eating Contest
- 🍓 Strawberry Prince & Princess Pageants

- 🍓 Food Court
- 🍓 Beer & Wine Garden
- 🍓 Street Entertainment
- 🍓 Arts, Craft, & Business Vendors

CHRONICLE Tampa Bay Times

RE/MAX REALTY ONE

AT HOME REALTY

DRUMMOND COMMUNITY BANK

BrannenBank

DIGITAL FOUND MEDIA

RIGHT RIDDER AVIATION

Suncoast Credit Union

RE/MAX REALTY ONE

BRavera Health

Gene & Jennifer McGee

Insight

W.M.

LIFESOUTH Community Blood Centers

Signs Plus

Ag-Pro

HomeTown

Good Signs Plus

Strawberry Prince & Princess Pageants are back!

Many young 'uns dream of becoming royalty. At the 35th Annual Floral City Strawberry Festival, some of those dreams will come true! Register your Strawberry Princes & Princesses for a festival tradition going back to the early days of the event. This special pageant is designed to be fun and enjoyable for the whole family and to help children build important self-esteem and public speaking skills. Winners will take home

the crown, and all participants will be offered a very berry goodie bag as a memento of their courage!

The Little Miss Strawberry Princess pageant is for girls ages 4 to 6; the Miss Strawberry Princess pageant is for girls ages 7 to 12. The Strawberry Prince pageants are also broken into two categories: Ages 4-6 and ages 7-12.

Registration is open NOW at www.GoStrawberryFest.com!

Leverage integrated digital marketing to grow your business

Join host Horsefly Group, a strategic advertising and marketing firm, for Bootcamp Breakfast on February 16th from 7:30am – 10am at Tuscany on the Meadows – Quality Inn. Take an intense dive into the mysterious alphabet soup of digital (PPC, SEO, SEM, SMM) and how to tie digital to local to regional marketing to learn how it can grow your business.

7:30 am – breakfast and networking begins

8-9 am – Bootcamp Part 1 covers the landscape of tools available in digital marketing, how and where to

apply them, and how they fit into an overall strategic marketing plan... including knowing what's working, and what needs changing. Q&A.

9-10 am – Bootcamp Part 2 delves into the synergies between digital efforts (and between digital/traditional) that can streamline efficiency and significantly leverage results. Q&A.

Pre-paid reservations are required. Members - \$10 / Non-Members - \$15. No Walk Ins will be accepted. Make reservations online at <https://tinyurl.com/FebruaryBootCampBreakfast>.

RECENT RIBBON CUTTING

The Chamber is growing every week. We welcome our new members and thank all of them for joining the Chamber. We encourage the community to support their businesses.

Twin Rivers Marina



Welcome to the Chamber, Twin Rivers Marina! The largest storage marina in Crystal River featuring the newest rental fleet of pontoon and fishing boats, with easy access to the Gulf and Kings Bay, makes Twin Rivers Marina the perfect place for your saltwater adventure. They offer fuel, bait, boat storage and the only travel lift within 50 miles! 352-795-3552. 2880 N. Seabreeze Point, Crystal River, Florida 34429. <https://twinriversmarina.com/>

February 11th luncheon: Turnpike talk

We are excited to welcome Ananth Prasad, Florida Transportation Builders' Association President, to share insight into the proposed routes for the future turnpike extension through Citrus County and other infrastructure opportunities.

The luncheon will be held on February 11th from 11:30 – 1:00



Ananth Prasad

at Citrus Hills Golf & Country Club.

Thank you to our February luncheon sponsor Bravera Health Seven Rivers.

\$20 for Chamber members; \$25 for non-members. Reservations required no later than February 9th. Online at <https://tinyurl.com/february2022luncheon>.

Upcoming Events

- 2/11 — February Chamber Luncheon; Speaker: Ananth Prasad, Florida Transportation Builders' Association President; Sponsor: Bravera Health Seven Rivers; Citrus Hills Golf & Country Club
- 2/16 — February Bootcamp Breakfast; Speaker: CJ Miller, Digital Director at Horsefly Group; Tuscany on the Meadows
- 2/17 — February Chamber Mixer hosted by the Citrus County Builders Association; Citrus County Building Alliance
- 2/25 — Primerica Advisors Financial Workshop; Speaker: TBA; Chamber Welcome Center
- 3/5 - 3/6 — 35th Annual Floral City Strawberry Festival; Floral Park (Floral City)

Chamber Legacy Partners

The Chamber recognizes our Legacy Partners that have made a special investment in the Chamber to support the programs and mission of the Chamber. For information on becoming a Legacy Partner, please contact the Chamber at 352-795-3149.

'Chamber Report' on WYKE

Watch the weekly Chamber Report show on WYKE-TV to stay informed on Chamber events, issues, and member spotlights. Chamber Report is broadcast on Tuesdays, Saturdays, and Sundays at 5:00 p.m. on Spectrum Channel 16 or through LiveStream (www.livestream.com/watch and search for "WYKE TV 47").

This week, host Jade White, Chamber Public Relations & Communication Coordinator, talks with Amanda Oestreich of The Key Training Center about their upcoming Hats Off Fashion Show event and fundraiser benefiting the clients of The Key.

Also joining Jade is Jimmy White, owner of Utopia Interior Landscapes about the services they provide, the benefits of having living plants in your home/business, and the vast array of options they have available.

Finally, Dawn Faherty, Executive Director of the CORE Business Center, discusses the programming available to assist current or upcoming businesses work toward a successful business model. Chamber Report is your ticket to the many happenings in Citrus County!



Amanda Oestreich



Jimmy White



Dawn Faherty