



Downtown Mystic Banner Program

The Banner space is reserved one week at a time. They are installed and removed on Monday mornings.

| | | | |
|--------|-----------------|---------------------|-----------------------|
| | January to June | July 4 to Labor Day | September to December |
| Member | \$300 | \$500 | \$400 |

For 2022, Non-Profits will receive 20% discount.

The Annualized Average Daily Traffic or AADT for the Mystic Bridge was estimated at 10,900 total cars, both directions combined.



- Banner Cannot contain any URL's, phone numbers or sponsor logos and will be approved by the CT Department of Transportation before printing and installation.



The Chamber would like to thank the Sponsor of this Banner program, Groton Utilities, who covers the cost of installation and removal of banners



Greater Mystic Chamber of Commerce
 Application for Reservation of Banner Space
 Main Street Mystic - 2022

Organization Name: _____

Contact Person(s): _____

Telephone Number(s): _____

Billing Address: _____

| <u>Week(s) requested</u> | <u>Event Name</u> | <u>Date of Event</u> |
|--------------------------|-------------------|----------------------|
| 1st Choice _____ | | |
| 2nd Choice _____ | | |

| | January to June | July 4 to Labor Day | September to December |
|--------|--------------------|------------------------|--------------------------|
| Member | \$300 | \$500 | \$400 |

For 2022, the Non-Profit fee will remain \$225

Total Due: _____

Make checks payable to: **Greater Mystic Chamber of Commerce (Note:**
 Payment will hold your reservation and hanging fees)

Please mail this application along with payment to: **Greater Mystic Chamber of Commerce, attn:**
GMCC Banner Program, P.O. Box 143, Mystic, CT 06355
860-572-9578 or Email to morgan@mysticchamber.org