

# CALLING ALL ARTISTS!

The Mystic Chamber has acquired a **Vintage Ice Cream Truck** that will be **re-purposed** as a **Tourism Machine**, driven all around New England to represent Mystic! A former postal truck, converted to ice cream in 1983 by a Houston entrepreneur, (business was called Thrilla N'Vanilla) landed here in Mystic just over a year ago. We're ready to take it on the road and could use your help!

**We would like to redesign the look of the truck to represent Mystic and our tourism offerings.**

The accepted design will be made into a wrap of the vehicle. The truck seen here is an open canvas for your vision!



## THINGS WE WOULD LIKE TO SEE AND THINGS YOU SHOULD KNOW:

1. The design should represent the geographical area GMCC represents: **Misquamicut, RI to Niantic, CT** arched upwards to include both casinos.
2. The left side of the truck, which would be the driver's side, (except this vehicle drives from the right side) is the largest space to get creative. **We are not opposed to a design/wrap that covers the whole side including the two windows.**

3. **ARTISTS CONTRIBUTING TO THE FINAL DESIGN** will be eligible for a share of **\$2,500!!**

The sky is the limit! We want to turn heads on the highways, neighborhood streets, beaches, forests and fairgrounds all around New England! Will you help us?

For more information, contact Bruce Flax at the chamber office or by email at [bruceflax@mysticchamber.org](mailto:bruceflax@mysticchamber.org).

**THE DEADLINE FOR SUBMISSIONS IS SATURDAY SEPTEMBER 30, 2023.**