

Sweet Home Chamber of Commerce
Board Meeting Minutes
July 16, 2020
5:30 - 7:00 pm

Attendees:

George Medellin – President
Christy Duncan – Interim President
Marlene Peterson – Interim Vice President
Mark Opperman – Treasurer
Diane Gerson
Karla Hogan
Paula Newman
Christina Poteet – excused absence
Cassie Richie
Diana Kelly – Office Manager

Call to Order

Christy called the meeting to order at 5:34 pm

Review of Previous Minutes

VOTE: Motion to approve the May 21, 2020 minutes as presented was made by Karla. George seconded the motion. The motion carried without objections or abstentions.

June 18, 2020 notes. Since there was not a quorum at the June board meeting, a vote was not required so the notes were just reviewed.

Karla suggested the Chamber put together their own Sweet Home map and tourist guide, then work with the New Era to print the items. This would give the Chamber a new fundraiser and source of revenue. Duncan shared she learned this is the Lebanon Chamber's main fundraiser. George interjected some of the history behind having the New Era doing the project. It was decided we would do further investigation on the subject and discuss it further at the next meeting.

George discussed the idea of moving the Chamber away from an event reliant business model to a business based model. George is suggesting we take advantage of trainings that are available through the Oregon State Chamber of Commerce. George will bring more information about this to the next board meeting.

Financial Report

Marlene reported on the progress of our Economic Injury Disaster Loan (EIDL) application, which was outlined in the loan program notes in the board packets. Marlene made a recommendation to place the EIDL funds into a separate account and only transfer as needed. This would provide a clear trail of documentation when we

apply for loan forgiveness. Marlene further recommended we accept the full approved amount of \$17,300.

Mark updated the Board on account balances from Umpqua Bank:
Checking \$14,412.55
Savings \$6,505.55

VOTE: George made a motion to accept the EIDL development plan with the State of Oregon. Mark seconded the motion. The motion carried without objections or abstentions.

Potential new board member

The Board reviewed Shelly Larson's application for a board position. Diane Gerson suggested we review the Chamber Bylaws as they apply to a board member who has interest in the Chamber property since the Larsons own the Chamber building. Mark reviewed the 501(C) 6 IRS information for clarification and said as long as we follow the conflict of interest guidelines, he did not think there should be an issue.

VOTE: Paula made a motion to accept Shelly's application for an open board position with a term of 2020-2021. Marlene seconded. Motion carried without objections or abstentions.

Events

Karla gave a report on the success of the Corn Hole Sportsman's Holiday fundraiser, Princess Coronation, and Cut-The-Gut events. She shared all three were well received by the community and well attended and that everyone is looking forward to the events in 2021.

Diana reported that the City Wide Yard Sale was a success and the community is looking forward to next year's event as well. The National Night Out has been postponed due to COVID restrictions. The Virtual Awards Ceremony is scheduled to take place August 19, 2020.

Christy welcomed George back after his three months off and handed him back the President's gavel virtually.

Adjournment

Christy adjourned the meeting at 6:54 pm

Respectfully Submitted,

Mark Opperman
Board Secretary

Diana Kelly
Recorder