



**SERVING
OUR
COMMUNITIES**

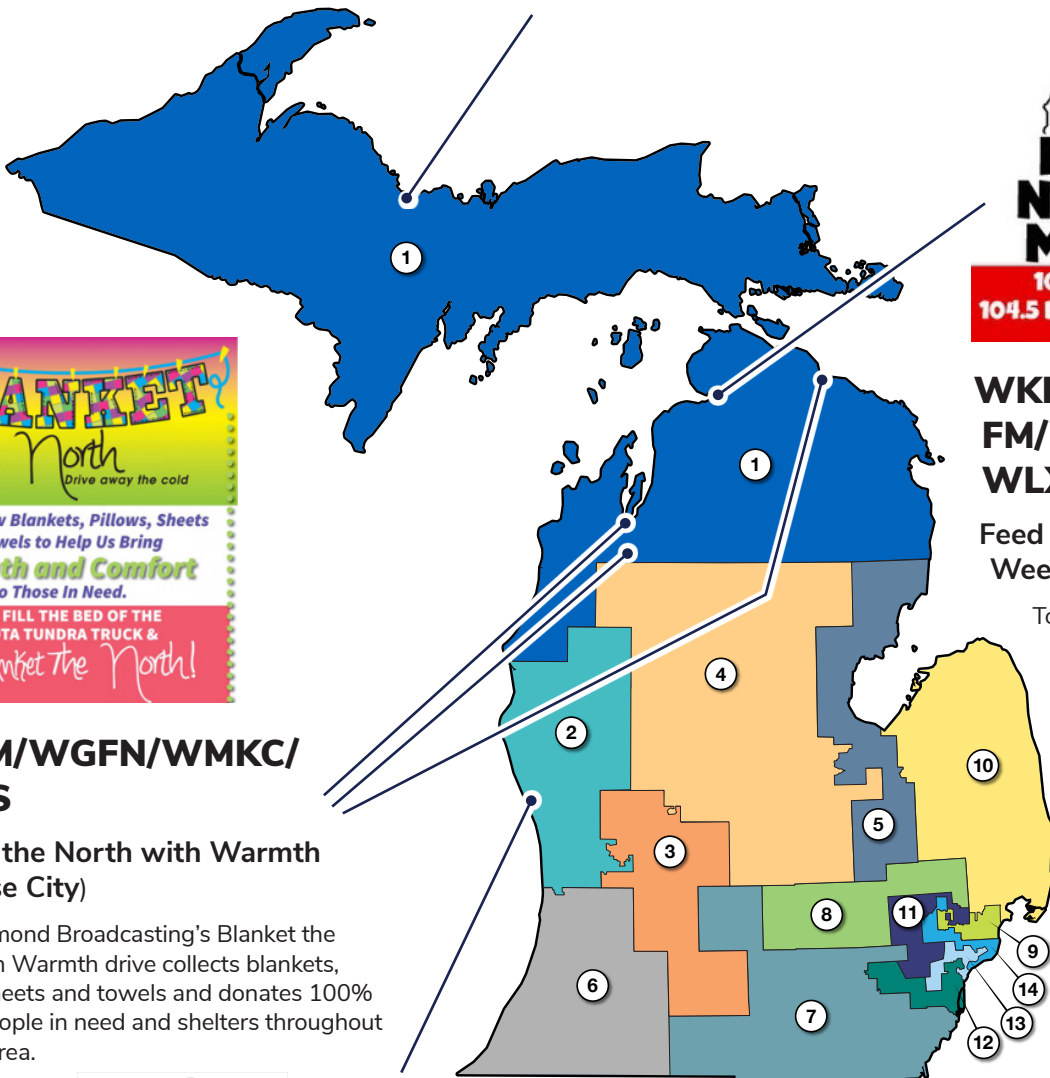
Districts 1-2



WLUC-TV

Annual TV6 Canathon (Marquette)

WLUC's annual TV6 Canathon raised \$236,985 in 2021. The Canathon has been collecting non-perishable food items for local food pantries across Upper Michigan for nearly 40 years. Since then, the people of Upper Michigan have donated over 4.5 million pounds of food to help feed a hungry neighbor.



106KHQ LITE 96.3
104.5 BOB-FM 96.7 THE BULL

WKHQ-FM/WLXT-FM/WZTC-FM/WLXV-FM

Feed Northern Michigan Week (Petoskey)

To help with the pressure put on area food banks during the COVID-19 crisis, the stations of MacDonald Garber Broadcasting came together the week of May 18 to present "Feed Northern Michigan Week." The effort raised \$16,398.



WGFM/WGFN/WMKC/WUPS

Blanket the North with Warmth (Traverse City)

Black Diamond Broadcasting's Blanket the North with Warmth drive collects blankets, pillows, sheets and towels and donates 100% to local people in need and shelters throughout the local area.



WGHN-AM/FM WMPA-FM

Covering the Tri-Cities Coat Drive (Grand Haven)

For the 3rd straight year, WGHN teamed with Tri-Cities community businesses to organize a coat drive for our surrounding communities. The drive lasted 6 weeks from mid-October to the last Sunday in November. Twenty-eight businesses and organizations hosted drop-boxes at over 30 locations. This year several organizations contacted us to help and coordinated their own internal drive and brought coats to us. Also, we heard directly from numerous charities in need of donated coats this year. The results were outstanding with \$38,000 in donated dry cleaning, \$42,000 value on-air and 1,988 coats donated. All goods were donated to local charities and missions. The outpouring from the community was outstanding.

District 3

WSRW-FM/WBCT-FM

Helen DeVos Children's Hospital Fundraiser (Grand Rapids)

iHeartMedia's STAR 105.7 (WSRW-FM) and B-93 (WBCT-FM) aired the 22nd Annual Helen DeVos Children's Hospital Radiothon, sharing patient stories about how The Helen DeVos Children's Hospital annual fund supports more than 20 different programs like the center for child protection, the Pediatric Oncology Resource Team (P.O.R.T.), the Peter and Joan Secchia CarePartners program, and many more! In 2021, a record \$490,377 was raised for the hospital.



WOOD-AM/FM, WBFX-FM

Day of Hope (Grand Rapids)

iHeartMedia/West Michigan held its fourth annual "Day of Hope" on its WOOD-AM/FM and WBFX-FM (BIG 101.3), collecting \$95,000 for Grand Rapids homeless shelter Dégagé Ministries. On-air personalities from the stations, broadcasted live from 5 a.m. – 6 p.m. that day, sharing stories of hope from the men and women Dégagé has served.



WXMI-TV

Stand Up & Help Telethon

E.W. Scripps' WXMI-TV (Grand Rapids) hosted "Stand-up & Help" with Feeding America West Michigan, a live fundraiser to help provide meals during the COVID-19 pandemic. The station matched every donation up to \$12,000 and each dollar donated by viewers provided eight meals to local families in need.



WION-AM, WGLM-FM/WRWW-LP

Treasures for Troops (Ionia)

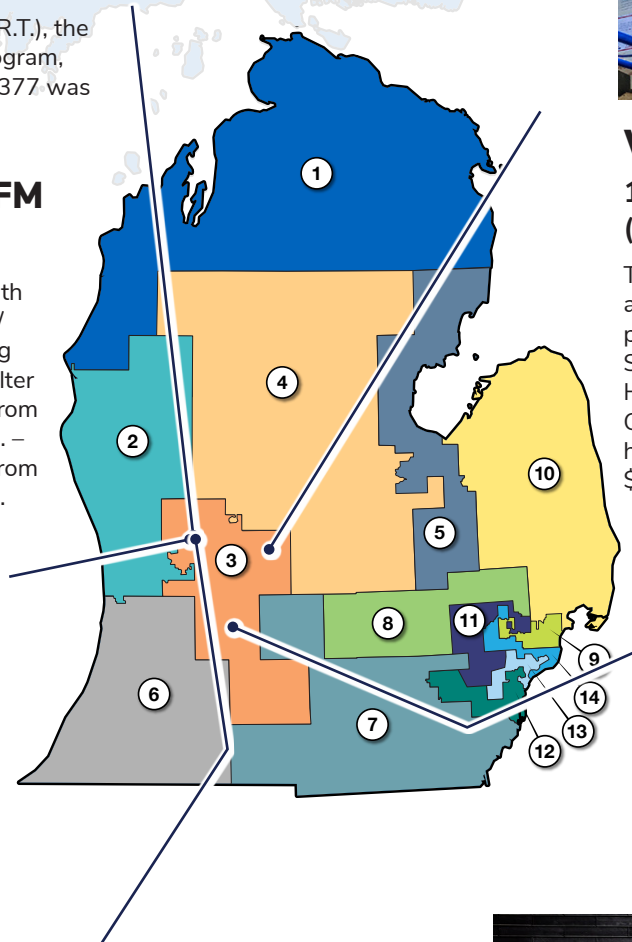
WION Radio partnered with WGLM-FM, WRWW-LP at Lowell High School, Young Chevrolet, Buick, GMC, The Muir Village Market, the Lowell Area Chamber of Commerce and donors to send 224 gift boxes from West-Central Michigan to deployed servicemen and women all over the world.



WBCK-FM/WBXX-FM

14th Annual Roof Sit (Battle Creek)

Townsquare Media's WBCK-FM and WBXX-FM (Battle Creek) presented their 14th Annual Roof Sit, raising money to benefit the Haven of Rest's Inasmuch House, Calhoun County's only shelter for homeless families. The effort raised \$35,750 in 2020.



District 3

WZZM

Summer Stock-Up

WZZM 13 On Your Side partnered with United Ways across Michigan for Summer Stock-Up, a month-long, statewide campaign to call attention to the food and economic crisis brought on by the pandemic. WZZM ended the month of June with a two-day "blitz" in our parking lot, during which they gathered a truckload of food donated by the community.



13 Reads

The WZZM 13 On Your Side literacy initiative "13 Reads" helped the Grand Rapids Public Library celebrate its 150th year with a read-a-thon in April, a fundraising campaign for the GRPL Mobile Library in July and in September encouraged people to secure a "ticket to adventure" by getting a library card.

13 Loves Pets

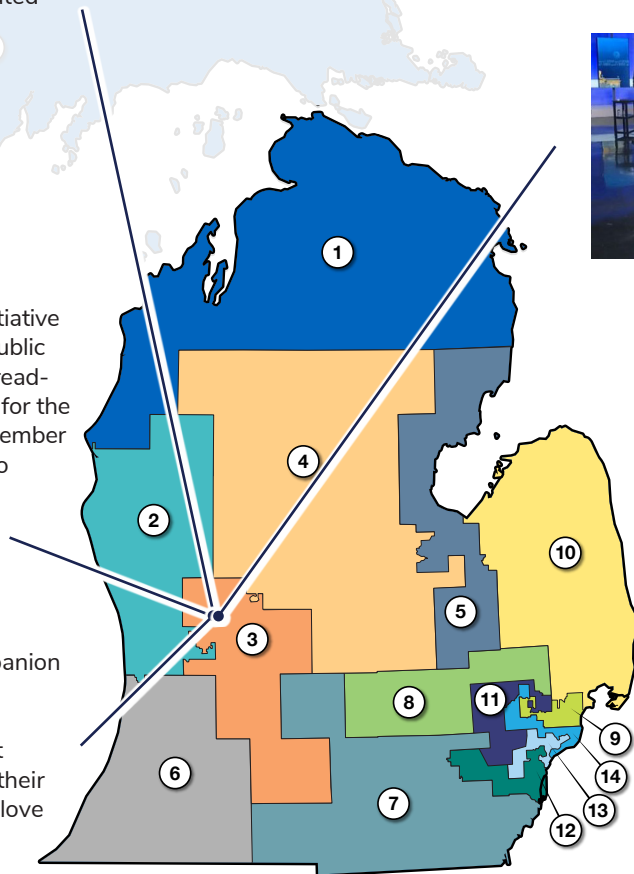
13 Loves Pets is a campaign that calls attention to the lasting impact of companion animals on those who love them. It also seeks to find homes for so-called "Underdogs," those cats and dogs that might often be overlooked because of their age or backstory, but that deserve the love of a family.



WOOD-TV

Governor Whitmer COVID Town Hall (Grand Rapids)

Nexstar's WOOD-TV (Grand Rapids) held the first of Governor Gretchen Whitmer's virtual Town Hall meetings, answering citizens' questions from email, video and phone calls about how the state is responding to the COVID-19 situation. The Governor was joined by Dr. Norm Beauchamp, the executive vice president for Health Sciences at Michigan State University. This was the first virtual town hall the Governor has conducted.



District 4

WCMU-TV/FM

COVID Town Halls (Mt. Pleasant)

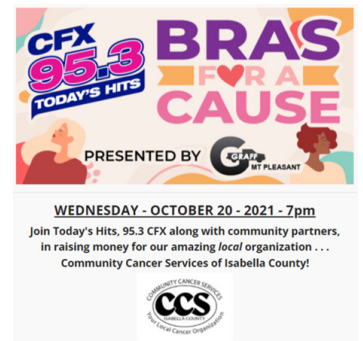
WCMU Public Media (Mt. Pleasant) hosted several virtual conversations and town halls including "WCMU Pop-Up: COVID Virus & Vaccines," an insight on how local Michigan communities are controlling COVID-19 and keeping their communities safe.



WCMU
PUBLIC MEDIA

WCFX

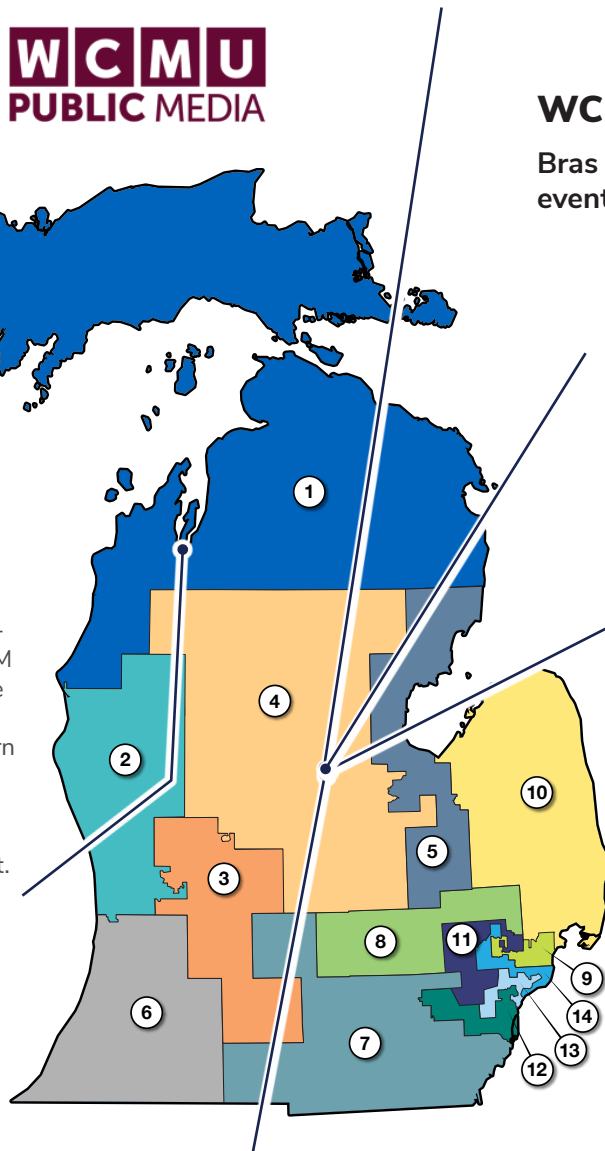
Bras for a Cause 2021 a benefit event for Cancer



WWTW-TV/WTCM

Golf Expo Fundraiser (Cadillac/Traverse City)

Heritage Broadcasting's WWTW/WWUP-TV and Midwestern Broadcasting's WTCM partnered to put on the first-ever Traverse City Golf Expo. Four different non-profits - Big Brothers/Big Sisters of Northwestern Michigan, Veterans in Crisis, The First Tee Northern Michigan and the Traverse City Junior Golf Association - each received \$1,652.50 thanks to the fundraising event.



WCFX-FM

Great Egg Rec N' Ramble (Mt. Pleasant)

Grenax Broadcasting's WCFX-FM (Clare/Mt. Pleasant) hosted the Mt. Pleasant Parks and Recreation Great Egg Rec N' Ramble, a drive-thru Easter event for community members to enjoy. Community members drove to different locations to get goodie bags filled with candy, trinkets, make and take activities and a ticket with a chance to win a grand prize.



WWMI-AM/WCZY-FM

TP Toss (Mt. Pleasant)

Latitude Media's WWMI-AM/FM and WCZY-FM (Mt. Pleasant) gave away 4-packs of toilet paper to over 104 families on April 1. Latitude Media's owners, Bob and Laurie Peters, granted a total of \$18,900 in free advertising to 27 local businesses, with twenty businesses to each receive \$500 of free commercials on the stations during the first month of the pandemic in 2020.



District 5



WSGW-AM/FM

Sharing Hope Radiothon (Saginaw)

Alpha Media stations in Saginaw, led by WSGW-AM/FM, held their 5th Annual Sharing Hope Radiothon in December 2020, raising \$50,100 in the 12-hour broadcast.



WMJO-FM

Santa Joe Promotions (Saginaw)

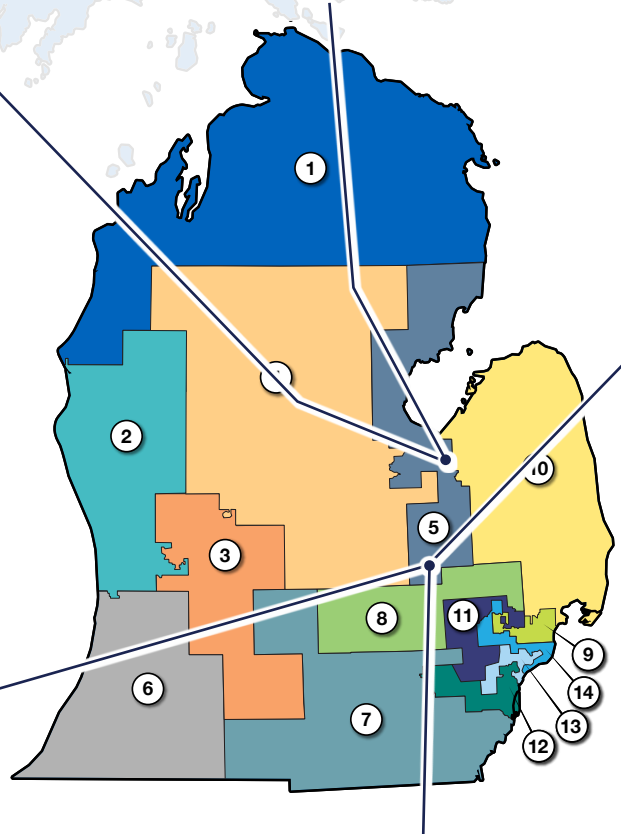
97.3 JOE FM's 7th Annual SANTA JOE promotion began by asking listeners to drop off a toy at a dozen local businesses in Saginaw, Bay and Midland Counties. The toys are delivered to two local hospitals the week before Christmas: Covenant HealthCare in Saginaw and McLaren Bay Region in Bay City.



WCRZ-FM

Roof sit 2021 (Flint)

Townsquare Media's WCRZ-FM (Flint) raised more than \$100,000 for the Whaley Children's Center with Roof Sit 2021. Whaley Children's Center provides shelter, hope and healing to nearly 90 children each year who are survivors of severe abuse and neglect.



WRSR-FM

Fox Feeding Frenzy (Flint)

Krol Communication's WRSR-FM (Flint) held its annual "Fox Feeding Frenzy" on February 26 and raised an incredible \$64,662.74 for the Food Bank of Eastern Michigan. The 12-hour Radiothon was held on-air and on Facebook Live.

WDZZ-FM/WWCK-FM/WBFE-FM

Radiothon for Boys & Girls Club of Flint (Flint)

Cumulus Media's Flint radio stations (WDZZ-FM/WWCK-FM/WBFE-FM) held a 13-hour radiothon to raise money for the Boys & Girls Club of Greater Flint.

The initiative raised more than \$9,000 from listeners for local kids! The money is used to supply sports equipment, art and academic supplies, game room additions and repairs to the garden Hoop House!



District 6



WKFR-FM

Roof Sit (Kalamazoo)

In August of 2021, Townsquare Media's WKFR-FM (Kalamazoo) held its annual Roof Sit to help victims of child abuse on the top of the Helzberg Diamonds building in Portage. Due to COVID, the station held its first ever Roof Sit online auction, where listeners could bid on a variety of items from merchandise, gift cards, restaurants, entertainment and sports venues. The station raised nearly \$55,000.



WWMT-TV

Share the Warmth (Kalamazoo)

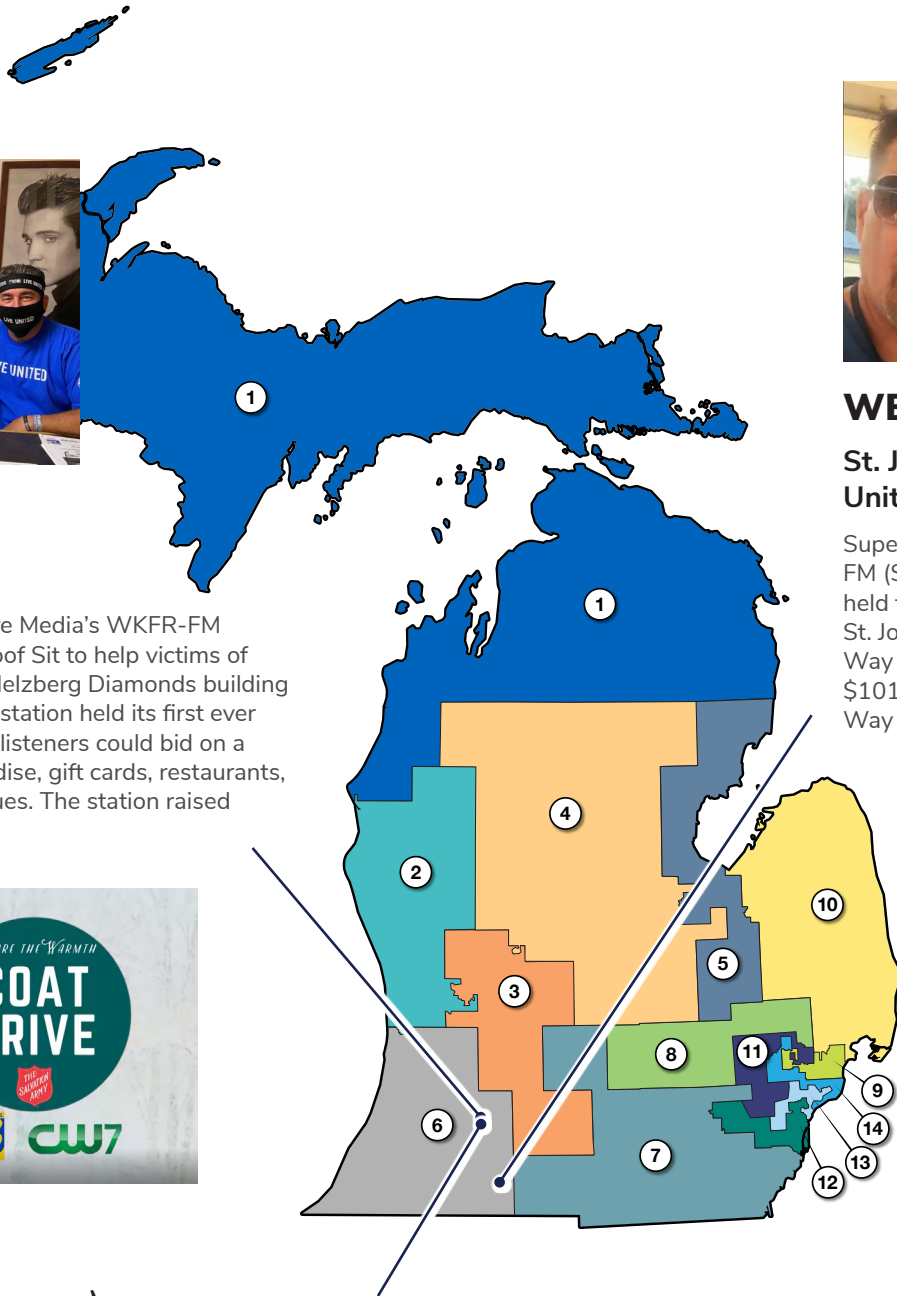
WWMT News Channel 3 and CW7 have been honored to partner with the Salvation Army for the past 15 years on our annual 'Share the Warmth' coat drive for kids. Last year alone we saw more than 1,000 coats dropped off at extremely limited locations due to the pandemic. Over the years we have collected tens of thousands of coats and many other winter wear items including hats, gloves, scarves and boots. This is a true station effort spear headed by our Chief Meteorologist Keith Thompson and involves news stories as well as a complete promotional campaign. This month-long coat drive runs throughout October and items are distributed the first week of November to those in need. WWMT News Channel 3 and CW7 are proud to serve our community and give back to those children in need of basic winter coats. We look forward to our 'Share the Warmth' coat drive each and every year.



WBET-FM

St. Joseph County United Way (Sturgis)

Super Hits 99.3 WBET-FM (Sturgis) recently held their 11th Annual St. Joseph County United Way Radiothon, raising \$101,931.18 for area United Way agencies.



District 7



WKHM-AM/FM, WIBM-AM

Jackson County Food Pantry (Jackson)

McKibbin Media Group (Jackson) partnered with Harvest Solar and many Jackson area businesses to organize an initiative to collect much-needed food and supplies for the Jackson Community Food Pantry during the holiday season. The Jackson Community Food Pantry provides food and resources to those in the Jackson area who have been financially impacted by unemployment, divorce, disability, health, domestic violence, homelessness, disaster, aging and rising cost of living.

WKHM-FM (Jackson)

Charity Radiothon

McKibbin Media Group's WKHM-FM (Jackson) held its second annual Charity Radiothon July 30. The on-air talent broadcasted live for 13 straight hours and exceeded the goal of raising \$13,000 in donations from community members, which was split three ways (\$4,333 each) to benefit the Greater Jackson Habitat for Humanity, Special Olympics of Michigan and Compassionate Ministries of Jackson County.



WLEN-FM

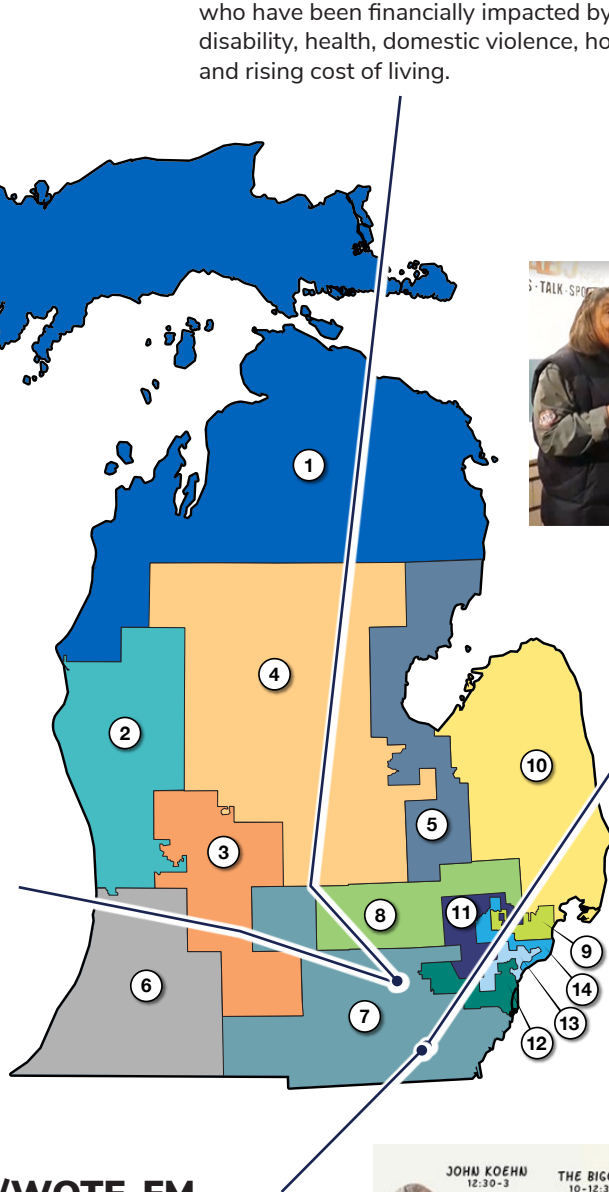
Thank A Vet (Adrian)

Lenawee Broadcasting's WLEN-FM (Adrian) broke a record during its 16th annual "Thank A Vet" fundraiser in November 2021, raising \$34,697.50 in 12 hours for the "Veterans Dire Need Fund," distributed through Housing Help of Lenawee. To date, more than \$300,000.00 has been raised in this event and distributed to local veterans in Lenawee County.

WLEN-FM/WQTE-FM

Food Drive (Adrian)

Lenawee Broadcasting's WLEN-FM (Adrian) and Southeast Michigan Media's WQTE-FM (Adrian) teamed up for community good. Each Tuesday for four weeks, the stations hosted a county food drive to benefit local food pantries.



District 8



WILX-TV

Find Volunteer Bell Ringers (Lansing)

Gray Television's WILX-TV held a telethon to find volunteers in the community to help the Salvation Army during the holiday season. Every year, Salvation Army volunteers are out ringing bells and collecting toys to help make sure area families have a happy holiday season. The station reported that the red kettles are the Salvation Army Lansing Capital Region's biggest fundraiser of the year.

WSYM-TV

Annual Give A Book Campaign (Lansing)

Scripps Media's WSYM-TV (Lansing) employees, along with the Scripps Howard Foundation, made it their mission to get high-quality books to children in the community through the "If You Give A Child A Book" campaign. In the summer of 2020, the station did a call-out for donations from employees and the community. With those collected funds and with a matching contribution from the Scripps Howard Foundation, WSYM gave 1,683 books to children in the community this year.



WLNS-TV

Mental Health Digital Town Hall (Lansing)

On March 17, Nexstar Broadcasting's WLNS-TV (Lansing) hosted a one-hour digital Townhall focused on Mental Health. The event was hosted by the station anchors Sheri Jones and Chivon Kloepper. Panelists included Karen Gallagher of the Wellness Institute; Sara Lurie, Executive Director Community Mental Health Association for Ingham, Clinton and Eaton counties; and Robert Sheehan, CEO of Community Mental Health Association of Michigan.



WILX-TV

Footprints of Michigan Fundraiser (Lansing)

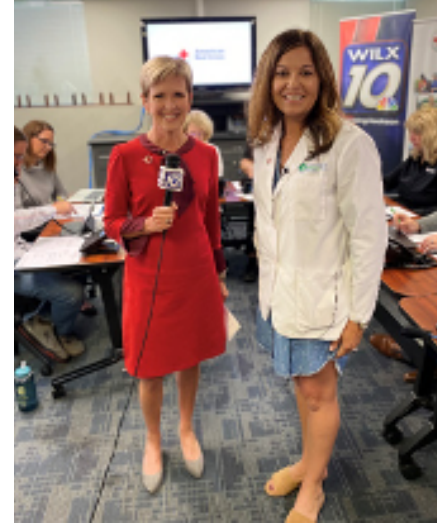
WILX ran a week-long event for its monthly Make an Impact campaign in partnership with Footprints of Michigan to collect boots and raise funds for local children that do not have winter boots. This extremely successful campaign in November 2021 surpassed the initial goal of \$10,000 to purchase 500 pairs of boots and raised \$17,250 during the telethon and collected over 115 pairs of boots. The donations from our generous community allowed for the purchase over 650 pairs of boots for children in need.

District 8

WILX-TV (Lansing)

The America Red Cross Blood Donation Telethon (Lansing)

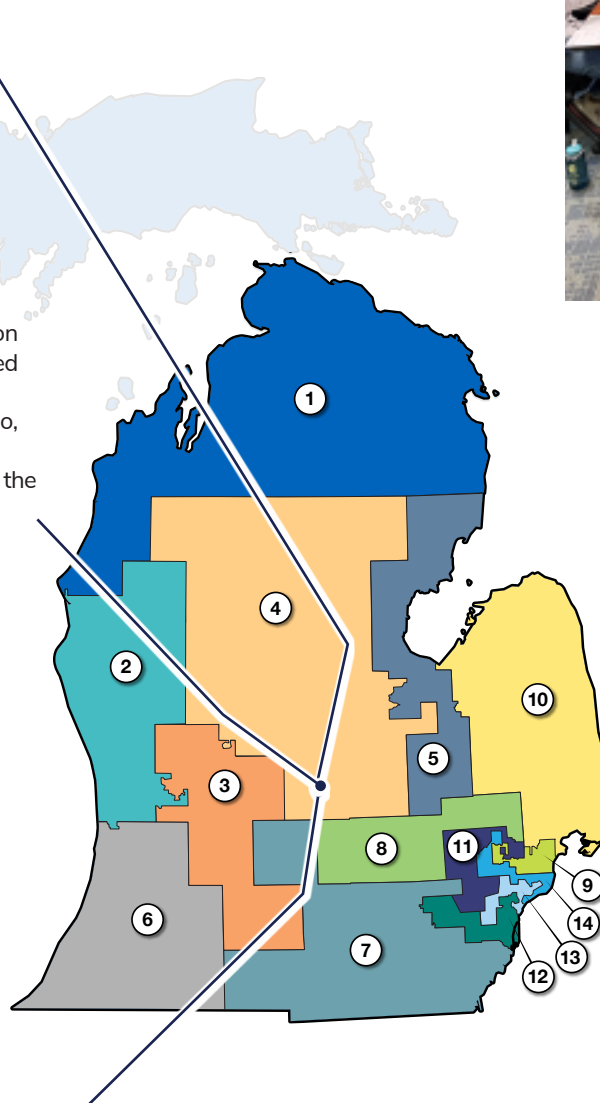
WILX partnered with The American Red Cross in 2021 to make it easy for people to sign up for a blood donation appointment. WILX encouraged the community to call to make an appointment during the telethon hours and volunteers were on hand to answer questions and make appointments. This effort resulted in over 112 blood donation appointments being scheduled!



WLNS-TV

Donation to Izzo Legacy Foundation (Lansing)

The Nexstar Media Charitable Foundation donated \$5,000 to The Izzo Legacy Foundation in Lansing on behalf of its station WLNS-TV (Lansing). Created and developed by the family of legendary Michigan State University college basketball coach Tom Izzo, The Izzo Legacy Foundation's mission is to bring people together in the community for the common purpose of helping others.



WQHH-FM

7th Annual Backpack Giveaway (Lansing)

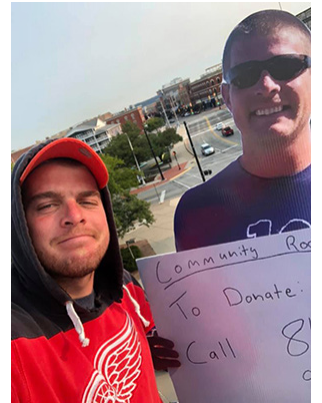
MacDonald Broadcasting's Power 96.5 WQHH-FM (Lansing) held its annual Backpack Giveaway. The station partnered with Communities In Schools of Michigan to give away the backpacks filled with school supplies for students K-12th grade. Each year the station hands out more than 1,000 backpacks with school supplies and hosts fun games and activities.

District 10

WSAQ-FM

Community Roof Sit (Port Huron)

Radio First/Liggett Communication's WSAQ-FM (Port Huron) raised a record \$148,405 in 2020 to benefit the Child Abuse and Neglect (CAN) Council. Q Country 107 WSAQ morning show host Matt Markham spent a week living on top of the MI Mutual Mortgage Building, soliciting donations for the CAN council.



WPHM-AM/ WBTI-FM/WSAQ-FM

Cops & Jocks Spaghetti Dinner (Port Huron)

Radio First/Liggett Communication's Port Huron radio stations, together with the Port Huron Police Department, hosted the annual Cops & Jocks Spaghetti Dinner, a fundraiser that supports the local C.A.P.T.U.R.E. program. The fundraiser brought in \$5,600 for the C.A.P.T.U.R.E. program, which pays cash rewards for tips that lead to the arrest of a wanted suspect.



WPHM-AM/WBTI-FM/WSAQ-FM

Stuff A Bus Promotion (Port Huron)

RadioFirst/Liggett Communications stations in Port Huron teamed up with the Port Huron Area School District and local businesses to collect toys and coats to 'Stuff a Bus' and deliver the items to Kids in Distress Services in St. Clair, Michigan.



Districts 9, 11-14

WJR-AM

Say Detroit Radiothon (Detroit)

Cumulus Media's WJR-AM (Detroit) presented its 10th Annual SAY Detroit Radiothon in December 2021. The live broadcast originated from the Somerset Collection in Troy. The 15-hour event gathered a record \$1,650,540 through donations, auctioned items and purchased autographed memorabilia. All proceeds went directly to charity. The Radiothon raised more than \$3 million between 2020 and 2021.



WCSX-FM (Detroit)

Ultimate Road Trip Fundraiser

Beasley Media Group's 94.7 WCSX-FM Morning Show Personalities Big Jim & Ryan from Big Jim's House drove 300 miles on an "Ultimate Restaurant Road Trip" from Detroit to St. Ignace to help raise money to help provide meals for veterans returning home from military service. The duo asked for a \$10 donation for each mile traveled as well as sponsorship donations to raise money to benefit Veterans Returning Home, a non-profit organization dedicated to feeding area veterans.



WXYZ-TV Annual Give A Book Campaign (Detroit)

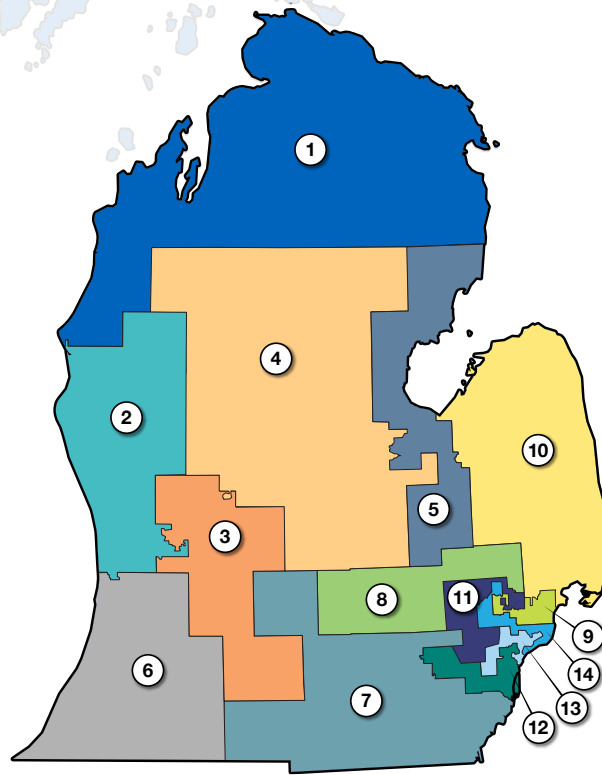
Scripps Media's WXYZ-TV launched its annual "If You Give a Child a Book ..." campaign in September 2021, supported by the Scripps Howard Foundation. WXYZ encouraged viewers to make monetary donations to support the project and every \$5 contributed went to buying at least one new book. The initiative also reinforces educators' important work by helping students build home libraries.



WJR-AM/WDRQ-FM/ WDVD-FM

Toys for Tots (Detroit)

Cumulus Media Detroit's three stations partnered with the U.S. Marine Corps for their annual toy drive benefiting Toys for Tots of Southeastern Michigan.



WDRQ-FM (Detroit)

Veterans Matter Honor-Thon

WDRQ-FM held the Broadway's Veterans Matter Honor-Thon in November 2021, driving emergency funds to provide ten local homeless veterans with long-term housing. In four hours, listeners donated \$7,100 and sponsor JDog Junk Removal provided a match hour incentive to double donations up to \$900, bringing the funds raised to a total of \$8,000 – enough to provide long-term housing to ten area homeless veterans.

Districts 9, 11-14

WWJ-AM/WYCD-FM/WDZH-FM/ WOMC-FM/WXYT-FM

Step Up to the Plate Radiothon (Detroit)

Entercom/Detroit radio stations teamed together for the "Step Up to the Plate" Radiothon for the Detroit Police Athletic League. The stations highlighted special prizes for donors every hour and brought stories about the great work PAL does in the community. The first 25 people to donate \$1,000 received dirt from the pitcher's mound at the old Tigers Stadium, courtesy of the Detroit Tigers.



WDIV-TV (Detroit)

Coronavirus Crisis: The Vaccines (Detroit)

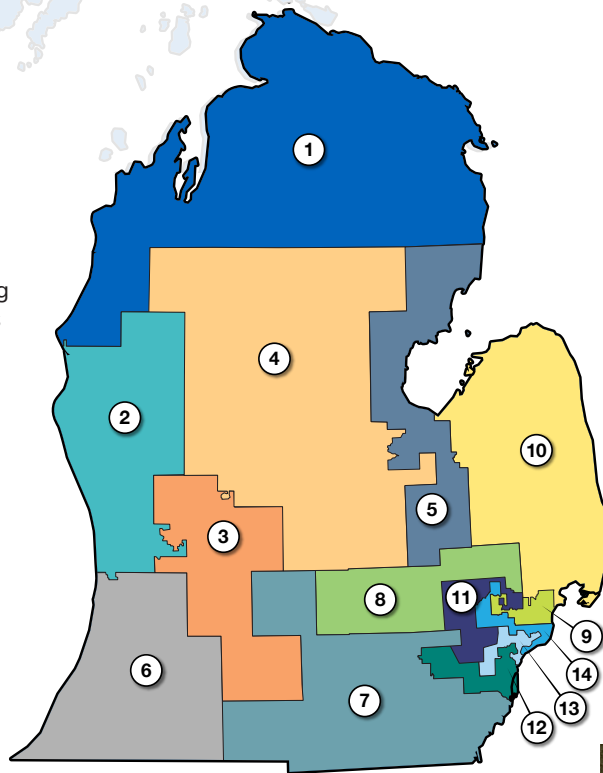
WDIV-TV (Detroit) presented a live, hour-long special called "Coronavirus Crisis: The Vaccines." The hour-long primetime special covered topics ranging from children getting vaccines and Help Me Hank scam warnings to whether vaccines have changed the way first responders do their jobs.



WWJ-AM/WXYT-FM/ WYCD-FM

Vaccine Michigan Initiative (Detroit)

Entercom teamed up with Detroit sports partners Detroit Lions, Tigers, Red Wings and Pistons to launch a new community initiative "Vaccinate Michigan." As part of the campaign, WXYT 97.1 The Ticket, WYCD 99.5, WOMC 104.3, WDZH ALT 98.7 and Newsradio WWJ Newsradio 950 aired state-approved public service announcements about the COVID-19 vaccination and its availability for Michigan residents. The campaign aimed to support the importance of getting the COVID-19 vaccination and helping Michiganders feel comfortable with the vaccination process.



WWJ-AM

Winter Survival Radiothon (Detroit)

Entercom's WWJ-AM (Detroit) held its 18th Annual Winter Survival Radiothon for THAW (The Heat And Warmth Fund) on February 12, raising \$416,000 in heating assistance for Detroit area residents in need. The 14-hour radiothon raised donations to keep families safe and warm this winter by bidding on items in the online auction. In 2020, the effort raised \$1.4 million.



WDMK-FM/WMGC-FM

Vaccine Zoom Town Hall (Detroit)

Beasley Media Group (Detroit) hosted a Zoom meeting with community leaders to discuss ways to encourage everybody in Metro Detroit to Get Vaccinated in the next installment of Beasley's Solutions Not Slogans campaign.



WJBK-TV (Detroit)

Gleaners (Detroit)

With 1 in 5 children facing hunger in our community, FOX 2 teamed up with Gleaners Community Food Bank for four one-day telethon events. In total, the four events raised more than \$1.8 million dollars. All donations were matched by sponsors and every dollar goes to feeding hungry families, seniors and children in our community.



WYCD-FM

Camping in Cold Fundraiser (Detroit)

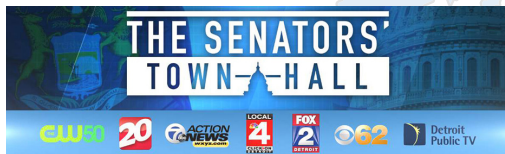
Steve Grunwald from the Josh, Rachael and Grunwald morning show on WYCD-FM spent time in the cold to raise \$50,000 for the Ronald McDonald House. He slept in a tent on the patio in the garden at the Ronald McDonald house in Downtown Detroit and stayed until \$50,000 was raised.

Districts 9, 11-14

WDMK-FM

Bed in a Bag Radiothon (Detroit)

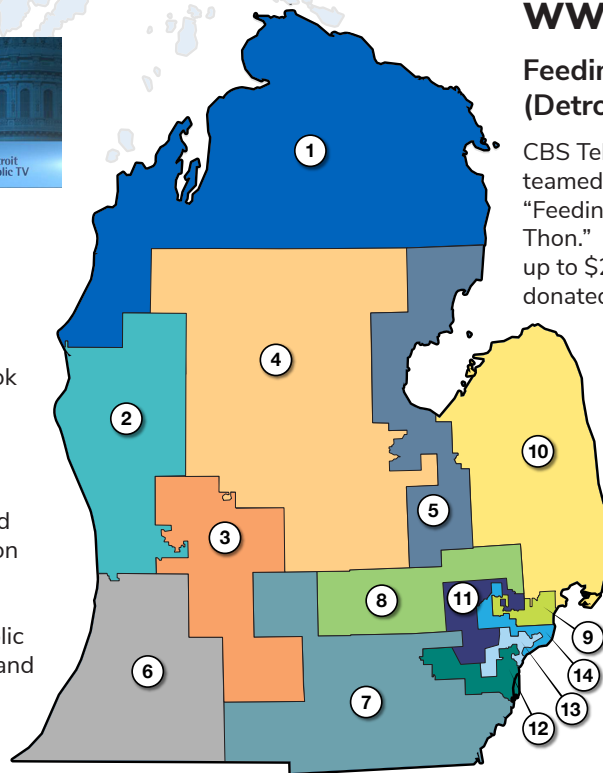
WDMK-FM (Detroit) Weekend On-Air Host Mildred Gaddis teamed up with McDonald's, UAW and The EMG Foundation to present the 2020 Drive-Thru Bed in a Bag Radiothon to raise more than \$40,000 to provide sleeping bags for the homeless. The two-hour event was held at the McDonald's at 1000 Mack Avenue in Detroit, Michigan. Local community leaders made socially distanced appearances throughout the broadcast to help Mildred encourage listeners to drive thru and drop off donations.



WJBK-TV/WDIV-TV/ WXYZ-TV

COVID-19 Town Hall (Detroit)

Broadcasters in Detroit and statewide took part in a COVID-19 Town Hall featuring Senators Debbie Stabenow and Gary Peters. The two took questions from Detroit television anchors Huel Perkins (WJBK-TV), Devin Scillian (WDIV-TV) and Carolyn Clifford (WXYZ-TV). The television broadcast aired on both commercial and public television stations throughout the state as well as both commercial and public radio stations, with help from WGTV (Grand Rapids) and WKAR (East Lansing).



WDMK-FM

National Urban Radio Cares Radiothon (Detroit)

Beasley Media Group's WDMK-FM raised more than \$66,000 to benefit St. Jude Children's Research Hospital during the "National Urban Radio Cares Radiothon" in March 2020. During the event, on-air personality Randy Myles shared stories about children and families assisted by St. Jude.



WCSX-FM

People Helping People Campaign (Detroit)

WCSX-FM's 6th Annual People Helping People campaign assists families in Metro Detroit who are facing challenges during the holidays. The two-week campaign encourages listeners to nominate families in need on the air and at WCSX.com.

WWJ-TV/WKBD-TV

Feeding Detroit Meal-A-Thon (Detroit)

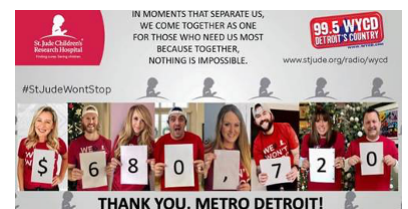
CBS Television's WWJ-TV and WKBD-TV teamed up with Forgotten Harvest to air "Feeding Detroit: A Motor City Meal-A-Thon." All donations during the virtual event up to \$200,000 were matched. Every dollar donated helped feed twice as many people.



WYCD (Detroit)



99.5 WYCD has partnered with St. Jude Children's Research Hospital for 19 years to air the Country Cares Radiothon. The station is a St. Jude Radio Station of the Decade winner and to date has raised over 11.2 million dollars for St. Jude Children's Research Hospital. None of this would be possible without the station's connection to the community and the generosity of WYCD's loyal listeners.



Districts 9, 11-14

WOMC-FM

Children's Miracle Network Radiothon (Detroit)

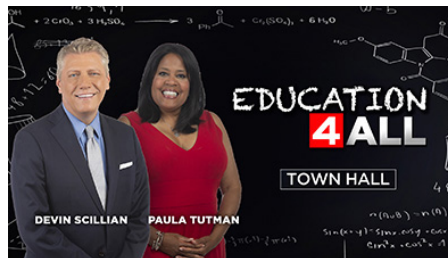
WOMC-FM (Detroit) hosted its third annual Radiothon to benefit Beaumont Children's Hospital/Children's Miracle Network. This year the effort raised nearly \$326,000. Stories of local patients and families treated at Beaumont Children's were featured throughout the day.



WCSX-FM

Rockin' Road Trip (Detroit)

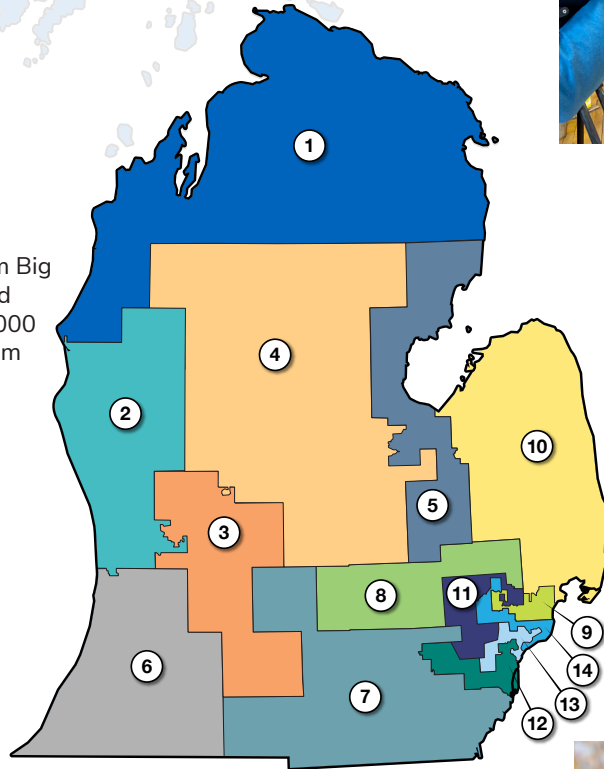
WCSX-FM Morning Show Host Big Jim from Big Jim's House drove 27 hours on a rockin' road trip from Detroit to Minnesota to raise \$50,000 to benefit Gleaners Food Bank with help from legendary rock recording artist Bob Seger.



WDIV-TV

Virtual Education Town Hall (Detroit)

WDIV-TV hosted a live, virtual "Education Town Hall" on the return to school plans amid the coronavirus pandemic. Devin Scillian and Paula Tutman were joined by parents, students and education leaders from across the state to answer questions on decisions being made by schools and parents heading into the 2020-2021 school year. More than 43,000 viewers tuned in on the station's website (ClickOnDetroit.com), the Local 4 app and on Facebook Live.



WJBK-TV

Breast Cancer Awareness Month (Detroit)

One in eight women will be diagnosed with breast cancer in her lifetime, so FOX 2 went to work supporting four causes during Breast Cancer Awareness month:

Race for the Cure and the American Cancer Society's Making Strides Against Breast Cancer, The Pink Fund's Dancing with the Survivors and Gilda's Club Bras for a Cause runway show of survivors.

WXYZ-TV/WXMI-TV

Back to School Virtual Town Hall (Detroit)

WXYZ-TV (Detroit) and WXMI-TV (Grand Rapids) teamed together to present a virtual town hall on returning safely back to school. Moderated by WXYZ anchors Carolyn Clifford and Glenda Lewis and WXMI Anchor Mike Avery, the program brought in experts including State Superintendent Dr. Michael Rice, Dr. Joneigh Khaldun, Chief Medical Executive and Chief Deputy Director for Health and Human Services and Detroit Public Schools Superintendent Dr. Nikolai Vitti.





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