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SEPTEMBER 2022 | NEWSLETTER OF THE MMBA



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SEPTEMBER PRESIDENT’S MESSAGE

Greetings MMBA Members,
Well, that sure went fast, the summer that is. While summer gives all of us time to kick back and relax and enjoy life a little more. We all function better with structure and routines. September provides all of us a time to “reset” and get back to a normal schedule and routine.
Thank you to everyone who participated in the Sporting Clay Shoot. The weather, course and atmosphere were picture perfect.
I hope you can join us for the September General Membership Meeting. The meeting will take place on September 20, 2022, and is sponsored by AND located at Hunt Utilities Group which is located in Pine River. Details can be found in this newsletter.

MEMBERSHIP MATTERS:



For the next few months, I am going to highlight some of the benefits of belonging to the association. It’s important to revisit all the benefits membership has to offer. This in turn is a great marketing tool to use with non-members you do business with.



MEMBERSHIP IS AN INVESTMENT, NOT AN EXPENSE.
The MMBA offers a variety of services, but not limited to: **Educational Opportunities, Home Shows, Home Tours (spring & fall), Monthly Membership Meetings, Networking, Social Network-**

ing
When you join the Mid-Minnesota Builders Association (MMBA), a percentage of your dues are sent to the Builders Association of Minnesota (BAM) and the National Association of Home Builders (NAHB). Therefore, when you join our association, you automatically become a member of BAM and NAHB, providing you access to resources that can provide

answers to your building and business-related questions. That’s three memberships for the price of one!
MMBA, BAM and NAHB also represent your interests at the State Capitol, lobbying to pass laws that benefit the residential construction industry and prevent bills from becoming laws that hinder your ability to do your job. These efforts raise the professional standards of our industry and help ensure your business is a success. In addition to the legislature and the courts, there are 10 State Agencies that create codes as well as rules and regulations affecting the building industry. BAM monitors their activities and actively participates in the rule making process.
Upon joining our association, you will receive product and service savings. Thousands save millions every year through the Membership Advantage program offered by the NAHB. BAM also holds a number of partnerships with key product and service providers. Some examples are insurance, workers comp, energy payback incentive, office supplies, car rentals, computers and IT Services. You can use the resources offered by the MMBA website (www.midmnba.org), the BAM website (www.bam.org) and the NAHB website (www.nahb.org), to obtain more information regarding these savings.

The Mid-Minnesota Builders Association is part of a network of knowledgeable organizations that work to improve your business and the industry. Its fundamental purpose is to foster a healthy business environment for the home building industry and to engage in activities that strengthen competitiveness, professionalism, and the public’s confidence in the industry. The MMBA represents over 180 members involved in supporting all phases of the home building industry.

Thank you,

Justin Berg,
2022-2023 MMBA President
Nor-Son Custom Builders
General Superintendent



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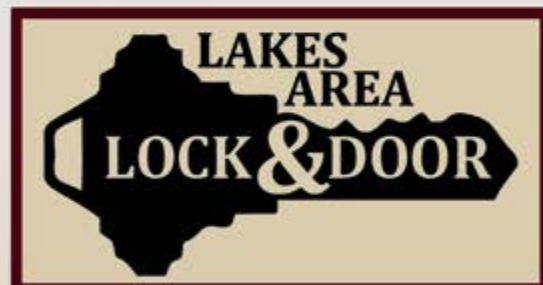
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SEPTEMBER EO MESSAGE

Colleen M. Faacks
Executive Officer



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Highlights from the Sporting Clay Shoot:

Sporting Clay Shoot • Hunts Point Gun Club

A huge thank you goes out to all the Shooters, Players, Sponsors, and Volunteers who participated in the Sporting Clay Shoot. The Sporting Clay event took place on Thursday – August 11, 2022 at Hunts Point Gun Club, and was picture perfect!

MAJOR SPONSORS: Crow Wing Power and First Supply
EVENT SPONSORS: Northland Drilling and Trussworthy Components



Fall Home Tour Update:

We are planning to host a **LIVE FALL HOME TOUR** September 30 – October 2, 2022. Builder Members: What Home/Project are you going to feature in the home tour?

The Fall Lakes Area Home Tour features homes millions of ideas waiting for you to see, be sure to plan on visiting the homes that will be featured in this year's tour.

September GMM:

SEPTEMBER GENERAL MEMBERSHIP MEETING

Tuesday ~ September 20, 2022 • 5:30-8:30 pm
Hunt Utilities Group, 2331 Dancing Wind Rd SW, Pine River.
Catered by: Chef Mike
Sponsored by: Hunt Utilities Group



INTRO TO CAREERS IN THE BUILDING INDUSTRY



THE TOOLS FOR SCHOOLS PROGRAM IS BACK FOR THE 2022-2023 SCHOOL YEAR! Members of the Mid-Minnesota Builders Association visit high schools located in the areas MMBA serves (Crow Wing, lower part of Cass and Wadena Counties). Tools for Schools educating high school students career options in the building industry. Students are able to acquire not only basic construction information about the careers, but they also have the opportunity to learn about further education options, advancement options, benefits from industry experts.

The Education Committee needs your help. If you would like to take part in planning the Tools for Schools Program, contact Colleen (218) 829-4982, mmba@brainerd.net

Volunteer Opportunities:

Help with an Event • Join a Committee • Serve on the Board of Directors

If you are interested in becoming more involved with the MMBA whether it's volunteering for an upcoming event, joining a committee, or serving on the Board of Directors, please Colleen for more details.

Thank You for **making a difference** and **strengthening our association.**

Colleen

Colleen M. Faacks
Executive Officer



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SAVE *the* DATE

OCTOBER 2022

11 Wake the Lakes – Radio Show 100.1 FM 8:30-9:00 am

12 Executive Board meeting 8:00 am

18 Casino Night

19 Board of Directors meeting 8:00 am

Save the Date

CASINO NIGHT

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October 18, 2022

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NAHB International Builders' Show

Jan. 31 - Feb. 2, 2023

Las Vegas, NV

IBS 2023

www.buildersshow.com
 See additional information on the 2023 IBS on page 17

MARK YOUR CALENDAR

SEPTEMBER 2022

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5 Labor Day	6	7	8 Marketing & Communications Committee 8 am	9	10
11	12	13 Wake the Lakes Radio Show 100.1 FM 8:30-9 am	14 Executive Board Meeting 8 am	15	16	17
18	19	20 Board of Directors Meeting 4:30 pm at Hunt Utilities Group GMM Sponsored by and located at Hunt Utilities Group	21 First Day of Fall	22	23	24
25	26	27	28	29	30	

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Malissa Whitted

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malissa.whitted@deerwoodbank.com

General Membership Meeting

September 20, 2022 • Tuesday

Time: 5:30 – 8:30 pm

5:30-6:30 pm - Social Hour • 6:30-7:15 pm - Dinner • 7:15-8:30 pm - Program

Location: Hunt Utilities Group

2331 Dancing Wind Road SW | Pine River, MN 56474

Cost: \$20 if you RSVP before September 12, 2022 • \$25 after

RSVP: Contact the MMBA Office: (218) 829-4982 –or– mmba@brainerd.net

Sponsored by:



No Show Policy: Note: If you RSVP and find out you are unable to attend, please call before noon on the day of the GMM, you will not be charged for the GMM. Payment Policy: Pay at the Door: Cash, Check or Credit Card • Pre-Pay with a Punch Card (Contact Colleen at the MMBA Office for more information.) • Invoiced.

NETWORK! – ATTEND A GENERAL MEMBERSHIP MEETING!!!

We surveyed the Members, the #1 reason members join is for the networking!

Here's your chance- RSVP today!



The Resilient Living Campus is a blend of sustainable housing, research labs, green spaces and offices.



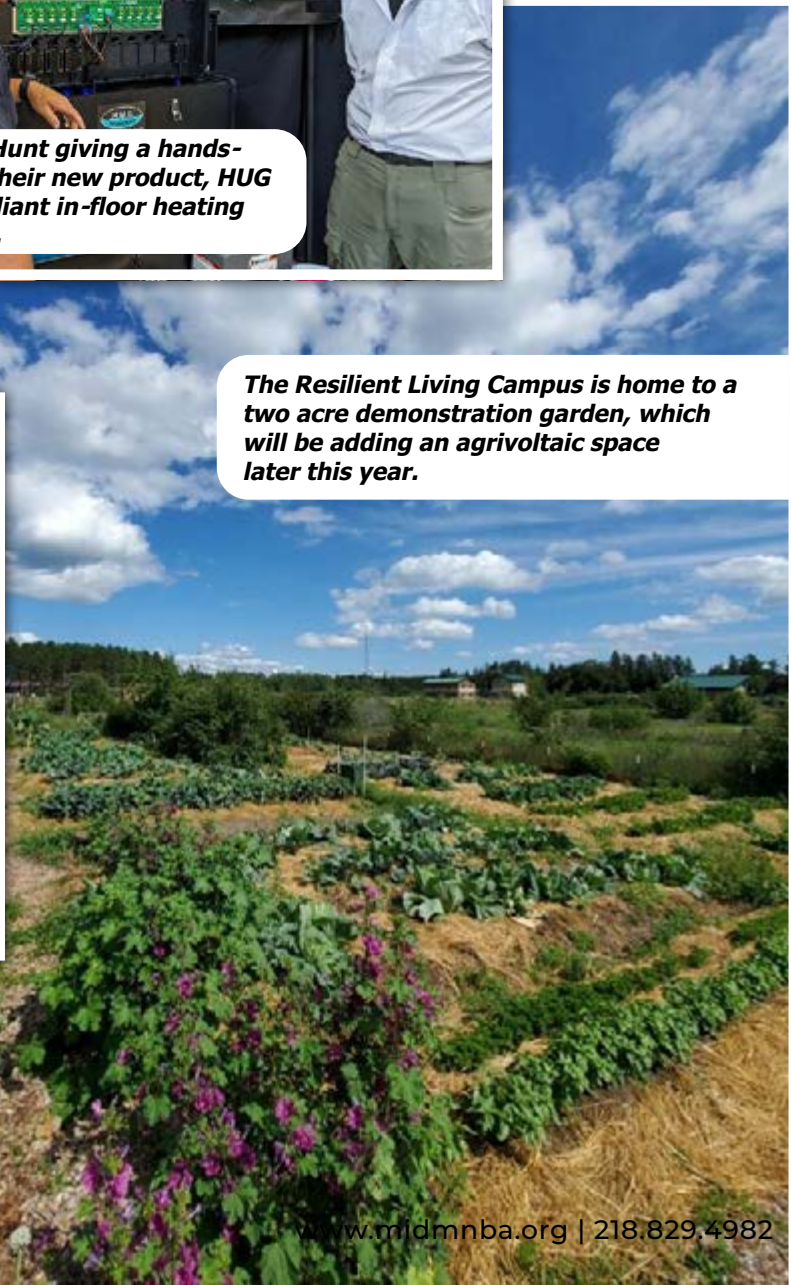
Hunt Utilities Group (HUG) President, Ryan Hunt, leading a tour of their Mani Shop



HUG President Hunt giving a hands-on training for their new product, HUG Hydronics, a radiant in-floor heating delivery system.



Construction on the latest home on the Resilient Living Campus features ICF poured walls and hydronics in-floor heating.



The Resilient Living Campus is home to a two acre demonstration garden, which will be adding an agrivoltaic space later this year.



Hunt Utilities Group (HUG) is an engineering design corporation based in Pine River, MN. HUG is dedicated to promoting resilient living through proven engineering design and innovative research. One of our recent innovations includes HUG Hydronics which has radically simplified in-floor plumbing installations for heating. It can utilize multiple heat sources for dual fuel applications, such as solar, electricity, or heat pumps.



Learn more about HUG at www.hugllc.com



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LOCAL



Mid-Minnesota Builders Association
PO Box 27, Nisswa MN 56468
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The Mid-Minnesota Builders Association (MMBA) of Crow Wing, Wadena, and lower Cass Counties fundamental purpose is to foster a healthy business environment for the home building industry, and to engage in activities that strengthen competitiveness, professionalism, and the public's confidence in the industry. The MMBA represents 200 members involved in and supporting all phases of the home building industry.

DID YOU KNOW...

DID YOU KNOW that when you join the Mid-Minnesota Builders Association (MMBA); you have a 3-in-1 Membership? You are members at the State, Local and National Level.

- **Local:** Mid-Minnesota Builders Association (MMBA)
- **State:** Builders Association of Minnesota (BAM)
- **National:** National Association of Home Builders (NAHB)

DID YOU KNOW that as a member, your company is listed not only in our newsletter, but also on our website? Be sure to check your listing for accuracy; keep us informed of all address, contact, phone, website changes.

DID YOU KNOW that as a member, your company is repeatedly being promoted in our office, in our newsletter, on our website, and by other members?

DID YOU KNOW that as a member, the MMBA conference room is available for use at no charge?

DID YOU KNOW that as a member, you are entitled to additional discounts and benefits through the NAHB Member Advantage Program? Stop by our office and pick up a brochure for details on how to save on office supplies, computers, hotel accommodations, shipping, rental cars and more.
Log on to: www.nahb.org.

DID YOU KNOW that as a builder member, you can attend our continuing education for only \$50? Held in February, we will provide you with enough education hours to fulfill Minnesota State Licensing

requirements, per MN Department of Labor and Industry (DOLI).

DID YOU KNOW that by attending our monthly General Membership Meetings you can meet and network with other current and potential members? These meetings are held on the third Tuesday of every month and are sponsored by members of the MMBA. Check out our newsletter or the website for more details.

DID YOU KNOW that as a member, you have the chance to participate in our Annual Home & Outdoor Show at a drastically reduced rate? Don't take a chance on missing this opportunity to save on your booth.

DID YOU KNOW that the Lakes Area Home Tour, which is held in conjunction with the Home Show, is members only and is a great opportunity for contractors and sub-contractors to show their work?

DID YOU KNOW that thousands of Home & Outdoor Show magazines are printed and distributed each year, and advertising is for members only?

DID YOU KNOW that by sponsoring a General Membership Meeting, your company is highlighted in our newsletter and on our website with the opportunity to speak at the meeting? What an effective marketing tool! Contact our office for more details.

If you have an interesting '**DID YOU KNOW**', we would be happy to add it to our list.
218-829-4982 or mmba@brainerd.net.

NAHB Contracts Can Help You Save Time and Money

NAHB developed a series of contracts to help home builders and remodelers close the deal. NAHB Contracts offers a variety of residential construction contracts that will help you save hours of work — and, by extension, hundreds of dollars — with every contract.

The NAHB Contracts series includes:

- Construction contracts
- Sales contracts – completed dwellings
- Contract exhibits – additional terms
- Remodeling contracts
- Subcontracts

You can download each contract product as a Word document, and you can choose the product and pricing options that best meet your needs. Plus, NAHB members receive discounted pricing.

[Learn more and download your contracts today.](http://www.nahb.org/nahb-community/member-benefits/savings/ahb-contracts)

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UPDATE FROM NATIONAL



Student-Remodel House partners, students and teacher

Students Earn and Learn Remodeling a Home in Iowa Workforce Development

Several students received on-the-job training and earned income while remodeling a home this summer. Through their hard work and dedication, the 2022 Student-Remodel House was completed and officially dedicated in a ceremony on Aug. 15 in Kalona, Iowa.

Leaders from the industry and community participated in the dedication ceremony, including Sherry Kuntz from Senator Chuck Grassley's office; Iowa State Senator Kevin Kenny; Bob Yoder, Washington County Board of Supervisors; and **Home Builders Association of Iowa** Executive Officer Jay Iverson. Under the tutelage of the **Greater Iowa City Area Home Builders Association's** Vocational Training Council (VTC) members and **NAHB Student Chapter** Durant High School Industrial Arts instructor Tim Rouse, nine high school students and one college student remodeled a house and built a garage. The students completed the project in three months.

"This project is more than a job to these students," said Tim Ruth of **McCreedy-Ruth Construction**, the 2021/2022 Greater Iowa City Area HBA's VTC chair. "They became friends and learned to work together. The 2022 Student-Remodel House was a summer job that could easily become a career."

The Student-Remodel House Program provides high school and college students technical experience in the building trades to create a talent

pipeline of younger, skilled workers within Greater Iowa City Area HBA counties.

"Our members are continuously seeking qualified applicants to fill skilled trade positions and this program is part of the solution to meeting their needs," said Karyl Bohnsack, executive officer, **Greater Iowa City Area HBA**. "We also have the opportunity to expose these talented students to occupational options that don't require a four-year college degree."

The 2022 Student-Remodel House is part of a partnership with the City of Kalona, the Kalona Cooperative Technology Company and several local economic development partners. Students were paid \$15/hour and received their 10-hour OSHA certificate. They received special Stiletto hammers, tool belts and a bucket full of tools at the dedication ceremony.

The remodeled home is in a vibrant community and is ideal for a low-to-moderate income family. In addition, The East Central Iowa Council of Governments, a partner in the program, will provide downpayment assistance for the future buyer.

The Kalona home is the second remodel since the Student-Built House Program was reinstituted after an 11-year hiatus in 2018. Plans for future new and remodel homes are in progress.

UPDATE FROM NAHB

Housing supply and demand are beginning to balance



In July, homes sold in a median of 35 days, which is two days faster than in July 2021 and 25 days faster than in July 2019. (Mark Blinch/Reuters)

More homes on the market means good news for buyers, at least for those who can afford mortgage payments at a higher rate than they were at this time last year.

The number of homes for sale rose in July by 30.7 percent, compared with July 2021, the fastest annual increase since July 2017, according to Realtor.com's Monthly Housing Market Trends Report. However, listings are still 44.4 percent lower than there were in July 2019. Of the 50 largest metro areas, active listings increased in 45 markets, with the biggest increase in active listings in Phoenix (up 158.7 percent, compared with July 2021), Austin (154.5 percent) and Raleigh (up 137.5 percent). In the Washington, D.C., market, active listings were up 5.4 percent in July, compared with July 2021.



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UPDATE FROM NATIONAL

Multifamily For-Rent Starts Experience Record Quarter

According to NAHB analysis of quarterly Census data, multifamily for-rent housing starts surged during the second quarter of 2022 to 142,000 units, the largest quarter for rental multifamily construction since the second quarter of 1986.

The market share of rental units of multifamily construction starts bounced back to 96%. In contrast, the historical low share of 47% was set during the third quarter of 2005, during the condo building boom. An average share of 80% was registered during the 1980-2002 period.

Chief Economist Robert Dietz provides more in **this Eye on Housing post**.

2023 NAHB International Builders' Show

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- IBS exhibitors are all HERE at the in-person show in Las Vegas!
- Residential construction professionals look forward to the NAHB International Builders' Show® (IBS) each year.
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 - Product launches
 - Education sessions
 - Home builder trends
 - You walk away with real ideas and the solutions you need to grow and strengthen your business.
 - Support the industry!

The National Association of Home Builders (NAHB) manages and organizes the Builders' Show. NAHB represents 140,000+ members and is the voice for housing policies to make housing a priority. When you attend IBS, you help NAHB support and shape the housing agenda and enrich communities across the United States.

IBS 2023 will take place at the Las Vegas Convention Center.

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www.buildersshow.com



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Reserve a 7.75 x 10.25 area to showcase your event or announcement. We offer a first come, first served spot in the newsletter - a full page to promote your news. You can design and supply the information to be displayed, or we can take your concept and create a page for you. (This is not a page for bios about your business - If you are interested in being a Featured Member in the newsletter, contact Colleen at the MMBA Office for information).

Mail
Want your news in the mail box of our members? We offer a mailing list you can purchase to do just that - our Excel document includes the business name, contact and address for our members.

Constant Contact
Reach out via constant contact to keep your news in front of your audience. MMBA can create a constant contact email to be sent out three times to ALL of our members, reinforcing your news, dates or deadlines.

Cost
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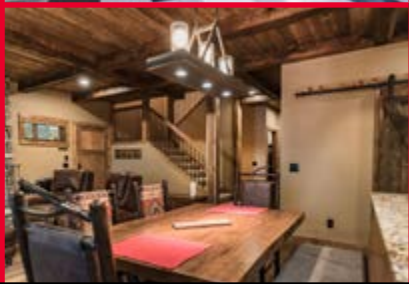
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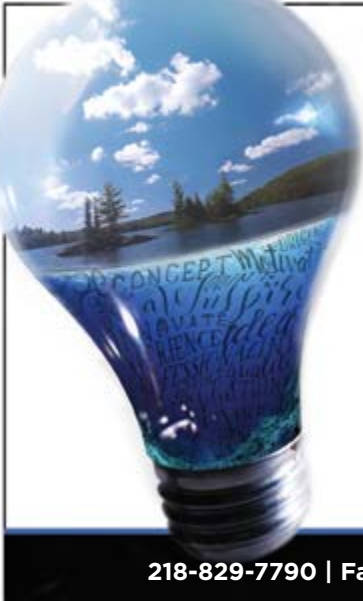
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Baxter, MN 56425
Joe Cell 218/820-8927
joewdiemer@yahoo.com
soundcommunicationsinc.com

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Hirshfield's Decorating Center
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Baxter, MN 56425
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Toll Free 866/444-0926
Fax 218/824-0927
store09@hirshfields.com
jlewis@hirshfields.com
www.hirshfields.com

MCI Carpet One Floor & Home
Joel Burley
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Baxter, MN 56425
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Fax 218/454-5029
jburley@mcicarpetone.com
mcicarpetone.com

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Larry Fontaine
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Aitkin, MN 56431
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Toll Free 888/927-6515
Fax 218/927-1736
Cell 218/308-0301
larry@aitkinhardwoods.com
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There is still time for **YOU** to advertise.

Contact Lynn Spicer at Lakes Printing for information on advertising in the MMBA Monthly Newsletter: lspicer@lakesprinting.com or 218-824-8168.

ALLEGRA Marketing • Print • Mail	29	HyTec Construction of Brainerd, Inc.	22
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Garage Guys MN
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Lumber One-Avon
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Northland Buildings, Inc
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Synergy Products
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- NON-RENEWING MEMBERS:**
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A.W. Research Laboratories – Sara Ahlers
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Allegiance Project Services – Margie Goebel
Backyard Reflections – Andrew Raisanen
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Brainerd Sports & Marine – Brian Halverson
C & D Granite – Brad Steil
Close ~ Converse Properties – Rod Osterloh
Collette & Parks Construction – Steve Collette
DH of Lakes Area – Derek Holst
Electric Etc – Tony Grondahl
Erlandson Epoxy – Scott Erlandson
Ferguson Enterprises – Adam Daniels
Granite Services – Jeff Berg
Menards – Joe Kadolph
Nisswa Sanitation – Paul Fischer
Northern Pacific Center – Derek Owen
Northern Wells & Service – Eric & Alicia Thiesse
People’s Security – Jason Cave
Service Today – Ina Ronnebaum
SUNSPACE of Brainerd, Duluth and Fargo
Warner Drywall – Craig and Tricia Warner
Weichert Realtors Tower Properties – Tim Bosch
Welk Excavating – John Welk
Western Products – Ray Blaugh
Wings Financial Credit Union – Maria Orlowski

If you do business with any of these non-members, encourage them to rejoin the association.



Thank You!

MMBA MISSION STATEMENT: The Mid-Minnesota Builders Association (MMBA) of Crow Wing, Wadena and lower Cass Counties, fundamental purpose is to foster a healthy business environment for the home building industry, and to engage in activities that strengthen competitiveness, professionalism, and the publics confidence in the industry. The MMBA represents over 220 members, involved in and supporting all phases of the home building industry.

MMBA CODE OF ETHICS: Members of the Mid-Minnesota Builders Association subscribe to the following Code of Ethics:

- Members shall constantly seek to provide better values for the customers they serve.
- Members shall at all times share their knowledge with fellow members and the public in the best interest of those they serve.
- Members shall not obtain any business by means of fraudulent statements or by use of implications unwarranted by fact or reasonable probability.
- Members shall comply, both in spirit and letter, with rules and regulations prescribed by law and government agencies for health, safety and progress of the community.
- Members shall not perform or cause to be performed any act which would tend to reflect on or bring into disrepute any part of the industry served by this Association.

MMBA NEWSLETTER DISCLAIMER: The MMBA newsletter is the official publication of the Mid-Minnesota Builders Association. This newsletter is published and distributed monthly to its members and others associated with the building industry. Neither the advertisers, nor MMBA will be responsible or liable for misinformation, misprints, typographical errors, etc., herein contained. Suggestions and comments are welcome.

HELPFUL WEBSITES:

- www.doli.state.mn.us/CCLD/CCLDContactUS.asp MN Department of Labor & Industry Construction Codes and Licensing
- www.10klakes.org -Lake Country Chapter of Building Officials
- www.arcat.com/index.cfm -Building material news from manufacturers and other sources.
- www.bls.gov -Bureau of Labor statistics
- www.builderbooks.com -Buy construction related books from Builder Books, and a portion of your purchase will go back to the Association.
- www.b4ubuild.com -Information for anyone in the business of residential construction.
- www.census.gov -For Census results
- www.census.gov/const/www/newresconstindex.html U.S. Census Bureau - New Residential Construction Site
- www.contractors.com -Check here for construction news.
- www.contractorresource.com -Offers free business forms and licensing requirements for all 50 states.
- www.contractors-license.org -Provides links to test and prep book information in all 50 states.
- www.commerce.state.mn.us - Look up info. on a specific builder to find out if they are licensed or not.
- www.commerce.state.mn.us/pages/energymainifocenter.htm Energy Center for information on energy code issues.
- www.dli.mn.gov -800.342.5354 MN State Dept. of Labor and Industry which regulates the home building industry.
- www.egov.state.mn.us/Commerce/license_lookup.do?action=lookupForm -Builders License Look-up.
- www.fwdodge.com -F.W. Dodge Report. Contains multiple sources of information.
- www.ihireconstruction.com -For resumes of individuals who are qualified for the construction industry.
- www.kitchen-bath.com -For information on the construction and remodeling of kitchens and baths.
- www.pathnet.org -The Partnership for Advancing Technology in Housing (PATH) is a voluntary initiative that seeks to accelerate the creation and widespread use of advanced technologies to radically improve our Nation’s housing.
- www.rsmeans.com -Accurate, timely cost information for the new construction industry
- www.umass.edu/bmatwt/bm_links.html. -The building materials and wood technology department of the University of Massachusetts has a good list of sites to view relating to the building industry.
- www.ssa.gov -Social Security
- www.state.mn.us -Lists all Minnesota State Agencies and Legislators.
- www.homeenergyresourcemn.com -Home Energy Resource
- www.smartbuildingmn.com -Best Building Practices
- www.moldtips.com -Houshold Mold Resource Center
- www.epa.gov/Radon -Environmental Protection Agency



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