

online advertising



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Audience & Analytics

www.WoodlandsChamber.org



10,000
Average of users every 30 days



61% of users are between ages 18 - 34

Users

32% in Houston
21% in The Woodlands
8% in Conroe
4% in Spring



51% users on desktop

49% mobile device or tablet



Advertising Monthly Package

The Star Package \$300

Advertise for 30 days with priority placement

- Select your targeted 30 day advertising period
- Priority placement includes rotation on every page header (right or left section)
- Ad will rotate every 4.5 seconds
- Web advertisers receive top priority placement in your selected categories during ad run.
- Advertiser provides banner artwork: 480x60 px. in a jpeg or png.
- Limited space available - only 5 rotations

Excellent choice for events, special promotions and premiere brand awareness.

Design Fee (optional) \$50

The Chamber will provide up to two proofs of a design featuring your logo and up to 100 characters of text.

online advertising contract

DATE: _____

Business Name: _____

Contact Person: _____

Billing Address: _____

Phone: _____ E-Mail: _____

adpackage: The Star Package | \$300

addons: Design Fee | \$50

Contract Begins: _____ Contract Ends: _____

Ad should link to the following page: _____

paymentoptions:

- Please Send Invoice to e-mail above
- Please Send Invoice to billing address above
Credit Card payment can be paid

adpackage: \$ _____
#ofmonths: x _____
addons: + \$ _____
credits: - \$ _____
total: = \$ _____

Signature: _____ Date: _____

Billing Notes: _____

All contracts must be signed and paid in full before advertising goes live.

banner artwork

PLEASE READ BEFORE SIGNING: The Advertiser agrees to use and The Chamber agrees to provide advertising space on www.WoodlandsChamber.org for the package selected above. All contracts must be signed, returned and paid in full before banner advertising goes live. Advertising will go live within 24 hours of received payment or the future date provided above. All advertising is 95% tax deductible as a business expense.

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