



CELEBRATING 145 YEARS AS THE VOICE OF BUSINESS



**THE PORT HOPE & DISTRICT CHAMBER OF COMMERCE IS
PORT HOPE'S LEADING BUSINESS ORGANIZATION**

WHAT IS A CHAMBER?

A CHAMBER OF COMMERCE IS THE VOICE OF BUSINESS.

Chambers harness energy, champion ideas, and collectively move forward sensible solutions for business.



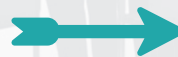
They advocate on behalf of the business community at all 3 levels of government and are successful in these efforts due to their non-partisan nature.



WHAT A CHAMBER IS NOT

Despite common misperceptions, Chambers are not banks or government organizations. It is important that people and businesses are made aware that chambers are not-for-profit, membership-driven organizations.

WHO CAN JOIN?



Any business or person who believes that a vibrant business community is the foundation of a strong place in which to work and live. All are welcome – there is something for everyone!





CREDIBILITY



VISIBILITY



LEARNING



NETWORKING



HAVE A VOICE



DISCOUNTS



TAKE THE OPPORTUNITIES TO BE HEARD, SAVE MONEY AND CONNECT

OPPORTUNITIES TO BE HEARD

- Participate in Member Surveys
- Provide feedback about issues affecting business to all levels of government
- Join the Chamber Board of Directors
- Volunteer on a Chamber Committee
- Share information about your business through weekly updates
- Join others in advocating for issues that impact business
- Face to Face meetings with government officials

OPPORTUNITIES TO SAVE MONEY

- Take advantage of the Canadian Chamber of Commerce Affinity Programs
- Participate in the Ontario Chamber of Commerce Affinity Programs
- Work with other Chamber members to save by being an active Member to Member Discount user
- Enroll in Canada's #1 employee benefits plan for small businesses – access the Chambers of Commerce Group Insurance Plan for health and dental coverage
- The Northumberland Business Entrepreneurship Centre and other community partners offer training at reduced rates for Chamber Members

OPPORTUNITIES TO CONNECT

- Chamber interactions on Social Media
- Assistance with Grand Openings
- Announcing milestone celebrations
- Business Referrals for potential new customers
- Sponsorship and promotional opportunities at Chamber events
- Post your business cards on the Members Only display in ServiceOntario
- Listing in the on-line Chamber Business Directory
- Networking and social events

YOU GET OUT WHAT YOU PUT IN...

For the priorities of the Port Hope and District Chamber of Commerce to be successful, we need leadership and involvement from a broad base of community leaders.

Port Hope will thrive through strong leadership, dedication and broad collaboration. Every success of each individual business strengthens our community as a whole.

The opportunity to succeed as individuals and as a community relies on our volunteer leaders and the engagement of our members.

Become a part of the Port Hope and District Chamber of Commerce for your business and for the community.



Port Hope & District Chamber of Commerce
58 Queen St, Port Hope, ON ~ L1A 3Z9
905.885.5519 www.PortHopeChamber.com



**ADVOCACY
BOTTOM LINE SAVINGS
CONNECTIONS**

THE PORT HOPE & DISTRICT CHAMBER OF COMMERCE, ESTABLISHED IN 1874, IS A VOLUNTARY MEMBERSHIP ORGANIZATION MADE UP OF OVER 175 BUSINESSES IN THE REGION.

The Chamber is accountable exclusively to the Membership through an elected Board of Directors. By providing a unified voice of business, the Port Hope & District Chamber of Commerce serves to protect the interest of the business community, enhance the commercial climate of the region and encourage continued growth and expansion.

This commitment to the business community has earned the Port Hope & District Chamber of Commerce a well deserved reputation as the voice of business for consumers and members.

CHAMBER MISSION



The Port Hope & District Chamber of Commerce is Port Hope's leading business organization providing maximum value to its membership by being responsive to our members needs.

VISION STATEMENT

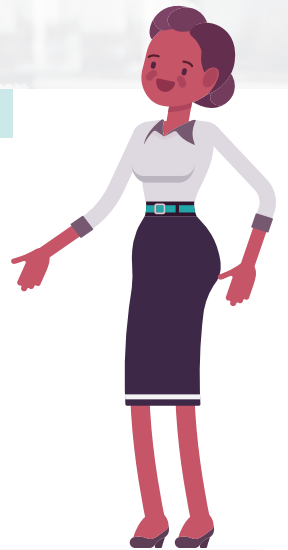


Be recognized as the "Voice of Business" dedicated to Port Hope's economic and business prosperity.

DID YOU KNOW?

A recent [Schapiro Study](#) survey reveals that being active in a local chamber of commerce is an effective business strategy.

If customers and constituents know that a small business is a member of its local chamber, the business enjoys:



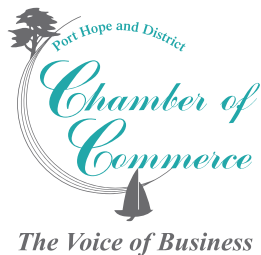
49% INCREASE
IN ITS CONSUMER FAVORABILITY RATING

73% INCREASE IN
CONSUMER
AWARENESS

68% INCREASE
IN ITS LOCAL
REPUTATION

80% INCREASE
IN THE LIKELIHOOD
THAT CONSUMERS WILL
PATRONIZE THE BUSINESS
IN THE FUTURE

WHY BEING A MEMBER OF THE PORT HOPE AND DISTRICT CHAMBER OF COMMERCE MATTERS



CREDIBILITY

Raise your reputation through membership.

VISIBILITY

Stand out and get noticed in your community.

DISCOUNTS

Increase your purchasing power through members only discounts and perks.*

HAVE A VOICE

Gain a say in what happens in government through the Chamber advocacy efforts.

NETWORKING

It's not just who you know, it's who others know. Making connections is powerful.

LEARNING

Get a competitive edge over future members with exclusive training opportunities on a variety of hot topics.

PORT HOPE AND DISTRICT CHAMBER • MEMBERSHIP BENEFITS



* SEE YOUR CHAMBER FOR CURRENT DISCOUNTS AVAILABLE
GRAPHIC INSPIRATION FROM CHAMBERMASTER

