



Questions for 2022 Municipal Council Candidates



Miranda Lukaniuk

Councillor Ward 1

The Port Hope and District Chamber of Commerce is the recognized voice of business in the Municipality of Port Hope. We support all businesses, not just our close to 200 members, and play a key role in advocating on their behalf regarding decisions made by levels of government that may impact them.

These questions are being asked as background research to form individual question(s) for our meet the candidate events and to keep the business community informed of your outlooks with regard to the future of the Municipality of Port Hope. Please be advised that your responses will be shared in full or in part with the community through our membership, community publications and Social Media networks.

1. What is your plan for the Municipality over the next 4 years?

Plans and expectations most certainly lead to disappointment. But Goals and Passion are what I have. I do not plan to make big changes to what is already working, I do not plan to do anything sinister. I am dedicated to representing the public and what they want for this community.

2. What do you believe is the biggest issue facing the business sector in the Municipality and how do you plan to address it?

First off I think that we have a tremendous local economy. The culture of this community is to support small local business.

3. Explain your understanding of economic development and describe the significance to our community.

My aesthetic of economic development is not to use the word "development" but evolution. Just like a strong sustainable ecosystem, economy needs to evolve, adapt, grow, and change with the inevitable changes that happen, whilst improving what is already working. Our community has an amazing mixture of new and tradition, interacting. There are foundations in this community that have made it what it is to draw businesses here with just enough openminded creative change at a steady pace for growth.

- 4. The downtown core is an integral part of the business community, however there are businesses throughout the municipality including, but not limited to, home based and agri-businesses. What do you believe the municipality can do to support the businesses throughout the entire community and not just in the downtown core?**

Keeping these businesses visible in this community by including them in programs and cultural activities especially these local digital and home-based businesses visible to the market.

- 5. The municipality has been restructuring and reconsidering their approach to economic development, building and planning. What do you think the best thing the municipality can do in the short, mid and long term to better support growth and development in a fair, timely and financially sound way ?**

We must Ensure that Port Hope has a good relationship with industries and revenue streams, without appearing to be desperate. We need to know our value in this community and have a strong negotiation point of action. We also should focus on revenue streams and industries that have low impact on our daily lives but high reward benefiting the community, such as film production, and sustainable multifaceted industries.

- 6. Agriculture and rural businesses are a key piece of the economic viability of this community. What do you think the Municipality should be doing to better support this sector?**

Protect our farmlands! Highlight the beauty in our marketing of not only the farmlands but the rolling hills of the Northumberland