

SEPTEMBER 2021 NEWSLETTER

Mission Statement

"Committed to the success of the Big Lake business community through information, communication, cooperation and support for all."

Board of Directors

<u>Chair:</u> Monica Parrish Meraki Property Management & Consulting 763-275-1515

<u>Vice Chair:</u> Tim Suchy, Edward Jones 763.262.9988

Secretary: Brenda Geldert Options, Inc. 763-263-3684

<u>Treasurer:</u> Hanna Klimmek City of Big Lake 763-251-2979

Yvonne Blum, Minnco Credit Union 763--552-7309

Cory Laugen, State Farm 763-263-0513

Oscar Cooper, El Teca Barber Shop 763-207-8822

Allen Snegosky, Sherburne State Bank 763-271-4919

Tim Truebenbach, Big Lake Schools 763-262-5218

Executive Director: Gloria Vande Brake

info@biglakechamber.com 160 Lake Street N P.O. Box 241, Big Lake, MN 55309 763-263-7800

Office Hours

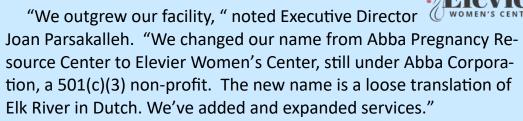
Monday - Thursday 8 am - 2:15 Or by appointment

GLORIA'S GEMS

Last month some of our Ambassadors were able to tour Elevier Women's Center's new facility.

In the height of a pandemic, it is very impressive that they were able to raise nearly \$235,000 to renovate this beautiful 3600 sq. ft office and buy equipment. Like other non-profits, continued funding is needed to support their operations as their spring fundraisers were cancelled in 2020 and 2021. Being Dutch, I'm impressed on the meaning of their new name!

MEMBER OF THE MONTH:



Elevier exists to support the value and dignity of human life with a holistic approach to reproductive health. They provide free educational, material, emotional, and spiritual support services, and reproductive health consultative and medical services. They empower women in unexpected pregnancy situations. Clients can provide information securely online here or call 763-441-7777.

"Elevier is a Pregnancy Medical Clinic," continued Parsakalleh. "No-cost pregnancy tests and ultrasounds are available Monday and Wednesdays, along with our support services and parenting classes for young moms and couples. We're expanding our youth and community outreach. Sexually transmitted diseases among teens have greatly increased these last few years. So we have prioritized reach-

ing 15-25 year-old sexually-active teens and young adults at risk.

New mothers are gifted with a diaper bag filled with baby items valued at \$110. Clients can earn points through the Learning Program for maternity clothes, baby clothes and equipment.

Parsakalleh (at right) shares new medical services they offer with Yvonne Blum of Minnco Credit Unit (lower left), Hanna Klimmek of City of Big Lake and State Senator Mary Kiffmeyer



NEW MEMBER



"BECKERS" Beauty by The Lake Book appt online: beckersbeautybythelake.com 763-516-5177 Lindsay Becker - Onmer/Stylist

"BECKERS" Beauty by The Lake owner Lindsey Becker is an experienced Cosmetologist Salon Professional for nearly 20 years and recently opened a Home Hair Studio Salon in Big Lake from the metro area. She offers a wide variety of cuts, colors, waxes for children, women and men along with a free 15-minute beauty consultation. Check out our new member's website here or call 763-516-5177.



Brian G Blanchard CLU, ChFC, CASL

Medicare, Family, & Individual Health Insurance (763) 262-2141 Phone (763) 262-2142 Fax

brian@odebenefits.com



Chamber Ambassadors joined Elevier Women's Center staff and board in August at a ribbon-cutting at their new facility in New Elk River. First row left: Yvonne Blum of Minnco Credit Union, Joan Parsakalleh of Elevier, Melissa Spangler, Sue Guertin, Pamela Humphrey, Shelley Francuz, State Senator Mary Kiffmeyer & Hanna Klimmek of City of Big Lake. Back row left: Julie Springfield, Jen Mueller, Elizabeth Lekatz, Vickie Johnson, Board Member Mike Fleming & Board member Becky Svea.



With Silent Auction, Raffles, Wine Wall, Minnow Races, chances to win a week's getaway on Eagle Lake (worth \$2,000), and Vikings tickets (worth 1,500)!

Friday October 1, 2021 6:30-9:00 PM At the "Buff" in Big Lake \$20.00

Pay at the door or order online at : www.bigeaglelakeimprovementassociation.com





GOLF SCRAMBLE

SEPT 9th

GOLFERS CAN STILL JOIN US AT OUR GOLF SCRAMBLE!

Dr. Scott Schulz of Great River Spine & Sport and Chair of the Chamber's Golf Committee is encouraging every golfer to consider joining us in our Sept 9th Golf Scramble at Monticello Country Club.

For the golfers who get a Hole in 1, they can win a new Buick SUV at Hole #10. Golfers can pay \$10 for a better shot by our Pro Amanda sponsored by Chris & Christy Group of Keller Williams Integrity Northwest at Hole #15.

New this year is a putting contest at 10:30 for \$10 with the winner sharing the pot with the Chamber! Golfers can purchase the "Swanny" Pro Package for \$40 which gives them a mulligan, putting mulligan, power drive and ball toss. Three-foot putting string can be purchased for \$10 each. And golfers who

Master Sponsors:

Carqill Helping the world thrive

purchase tickets can "ride-in-style" on the party carts decorated by The Bank of Elk River!

The team with the lowest score will receive \$200 at the Club House along with 1st place awards and the team with the highest score receives free lessons by a pro at Monticello Country Club.

Golfers should call Gloria on her cell (218-820-4197) if interested.

Additional Committee members include Paul Knier of Cabot Lodge Securities, Hanna Klimmek of City of Big Lake, Tim Suchy of Edward Jones, Julie Evans of Insurance Specialists Team (IST) and Cory Laugen of State Farm.

In the photo below, Dr. Scott Schulz updates the August Membership Meeting attendees about the Golf Scramble. Listening is Eric Hanson of Arvig; Lee Olderbak, guest of Minnco Credit Union, Yvonne Blum of Minnco Credit Union and (back row) Brenda Geldert of Options Inc.





Caroill

inexus Energy

Park Dental

Buy a Swanny Pro Package for \$40: mulligan, putting mulligan, power drive & ball toss. Register at biglakechamber.com/golf-scramble

Minnco StateFarm



YOUR VOICE IN GOVERNMENT



PROPOSED FEDERAL TAX INCREASES

Doug Loon, President of Minnesota Chamber was recently quoted in MINNPOST that President Biden's proposal to raise the federal corporate tax rate from 21% to 28% would hurt businesses of all sizes, their employees and consumers. Loon indicates that if the corporate tax rate were increased to 28%, Minnesota's combined rate, along with a proposed federal tax increase, would mean a combined top corporate tax rate higher than in any other country in the industrialized world. He predicted that "sudden and substantial tax hikes are one sure way to stop their recovery's momentum dead in its tracks." He encourages everyone to contact their federal representatives and senators, telling them not to raise taxes that will hurt small businesses, workers and families. Check out the article here!



5TH ANNUAL



WE NEED YOUR HELP TO BRING AN EXCITING AND FUN FILLED DAY OF BBQ. WE ARE A 501(C)3 ORGANIZATION AND YOUR DONATIONS HELP US GIVE BACK. RIGHT HERE IN BIG LAKE!

- COOKING TEAMS WANTED! (NEW OR EXPERIENCED, RUSINESS OR PERSONAL, EVERYONE WELCOME!) SPONSOR A TEAM!
- ANY MONETARY DONATION OF \$500+ AND PLACE YOUR COMPANY BANNER IN THE CONTEST AREA DURING THE EVENT.
- TICKETS SALES START AT 1:00PM, <u>TASTING STARTS AT 3PM.</u> \$10 RIB BOX (5 TICKETS = 5 RIBS, \$2 EACH ADDITIONAL TICKET.
- PUBLIC RIB TASTING STARTS AT 3PM. CAST YOUR VOTE FOR THE PEOPLES CHOICE AWARD FOR THE BEST RIBS IN BIG LAKE.



BIG LAKE, MN SATURDAY, SEPT 25, 2021



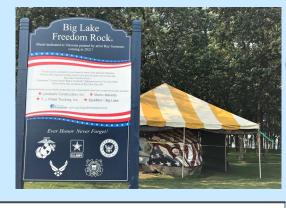
CONTACTS: BIGLAKEBTYR@GMAIL.COM

GREG GREEN 612-446-9527 OR KETTI GREEN 763-482-2392

BENEFIT

ALL PROCEEDS

Yellow Ribbon Big Lake





You and your friends & family are invited to the:

Dedication of the **Big Lake** Freedom Rock® Saturday

September 18, 2021 10 a.m. to noon

Lakeside Park - Big Lake

Questions: Call Karen Blake. 763-234-0369 www.thefreedomrock.com



DREWA BLAKE

U.S. NAVY 1977-1981



Halloween Photo

Scavenger Hunt



HALLOWEEN PHOTO SCAVENGER HUNT

Saturday, Oct 30, 2021

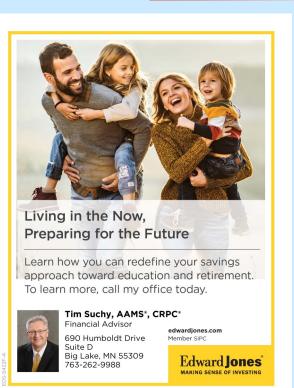
COME OUT for a scavenger hunt with families and friends in your Halloween Costumes!

Match clues with a list of Chamber members published on www.biglakechamber.com and the Big Lake Chamber Facebook page at noon on 10/30. Take a Photo of Your Group at each member you visit and email the photos to info@biglakechamber.com that evening to win a great prize!

Prizes Awarded: Most Members Visited & Most Creative Costumes

You could win GREAT PRIZES!





3rd Annual MMBA Fundraiser **Benefiting the BIG LAKE FIRE DEPARTMENT**

Saturday, September 11, 2021 11:00 a.m. to 4:00 p.m.

McPete's Sports Bar and Lanes 590 Humboldt Drive Big Lake, MN 55309

NO ENTRANCE FEE!

CONCESSIONS – Starts at 11am; Members of the BLFD will be working the grill; \$5 for a burger meal

BEAN BAG TOURNAMENT - Starts at 11am (see box)

UNLIMITED BOWLING - 11am to 2pm; \$10.00 per person; includes shoes

FREE UNLIMITED MINI GOLF - 11am to 3pm; HOLE-IN-ONE Contest \$5 to enter for prizes

DUNK TANK (Have some FUN dunking some of Big Lake's local leaders) - Starts at Noon. \$5/3 balls

LIVE MUSIC - Noon to 2pm; Brought to you by local musician JOEL HAGBERG





WELCOME BAGS

for New Teachers

MEMBERS DONATE ITEMS FOR NEW TEACHERS

Thirty new teachers and support staff at Big Lake Schools received swag bags packed full of gift certificates, promotional items and information from Big Lake Chamber members. Chamber Chair Monica Parrish of Meraki Property Management & Consulting LLC at lower right in the photo along with Chamber Executive Director Gloria Vande Brake at lower left were excited to share these "goodies" with the new staff. Clients at Options Inc stuffed the bags.

School staff in first row at bottom at the left is Chad Dukowitz (Middle School CTE/PLTW), Laura Pettit (Inde Elem STEM 5th Grade) & Jordyn Brown (Inde Elem STEM 5th Grade). Second row at left is Rosemary Nelson (Liberty Elem Kindergarten), Hannah Pagel (Middle School Dean), & Nathan Larsen (High School Special Ed). Third row at left is Katherine Lindula (Liberty Elem Kindergarten) & Alyssa Larsen (High School Social Studies). Fourth row at left is Kaitlyn Trytten (Liberty Elem Early Childhood Special

Ed), Amanda Chowen (High School Science) & Cathleen Renckens (Middle School Math). Fifth row at left is Mandy Freese (High School Dean) & Suzanne Voce (Middle School Math). Top row at left is Jared Matson (High School Activities Director), Lynn Bormann (Liberty Elem Dean) & Scott Pierce (Inde Elem STEM Dean).

Chamber members who donated included "BECKERS" Beauty by The Lake, Big Lake Community Food Shelf, Big Lake Library, Big Lake Lions, Citizens for Big Lake Freedom Rock, Edward Jones, Elevier Women's Center, Liberty Bank, Minnco Credit Union, Monticello Printing, PATRIOT News, RE/MAX Results-Cindy Lemm, Riverwood Bank and Schleif Real Estate Group.



TIDBITS/RESOURCES





ENHANCED UNEMPLOYMENT BENEFITS ENDS!

MN Dept of Employment & Economic Development Development (DEED) reported that the last week unemployed workers can receive the additional pandemic check is the week of Sept. 4th.

LOCAL LOOK

CENTRAL MN CONSTRUCTION IS BOOMING!

DEED Regional Analyst Luke Grenier spoke to the members at their August 31st Membership Meeting at Carefree Country Club that the construction industry is booming in Central Minnesota. In fact, in the past five years, construction employers added more jobs than all other industries combined. The reason behind that impressive statistic is that construction firms maintained employment in 2020 while nearly every other industry shed jobs due to the pandemic recession. Check it out here!

FEDERAL RESERVE BANK OF MINNEAPOLIS

FEDERAL RESERVE BANK SURVEY

The Federal Reserve Bank is asking businesses to share their hiring experiences since May so they can assess appropriate economic policy. You can complete the survey here!

MINNESOTA CHAMBER OF COMMERCE

PROTECT YOUR BUSINESS FROM CYBER ATTACKS

MN Chamber is offering a free webinar on Sept 15th from noon-1 pm Attendees can protect their company's assets (such as hardware, systems, laptops, customer data and intellectual property) from cyber attacks, analyze risks through an assessment, and help cover investigation, litigation and other expenses from a potential data breach. Learn more about how to hunt down and contain cyber attacks before they impact your business and also insure your company against unplanned expenses. You can register here!

CUSTOMER SERVICE TRENDS

US Chamber of Commerce has identified five customer service trends that will stick around after the pandemic, including offering customer service 24/7/365 and increasing chatbot use. Check it out <a href="https://example.com/herel-based-service-new-market-based-service-based-service-new-market-based-service-b



SOLVING CUSTOMER COMPLAINTS

The Retail Doctor provides 4 easy steps to solve customer complaints, including listen, acknowledge, solve and thank. Read about it here!

MEMBER ADS





Last 2021 Movie in the Park!

The final 2021 Movie in the Park(ing) Lot of the season takes place this Friday, September 10 at Lakeside Park! Get your family together for a free drive-in style movie featuring Shrek! Parking from 6:45pm-7:45pm and the movie will start at dusk, approximately 7:45pm!

ATTENDEES MUST FOLLOW ALL CURRENT CDC GUIDELINES

CONCESSIONS ON-SITE:
MISTER LEMONADE OFFERING
FRESH SQUEEZED LEMONADE AND
SNO CONES

THANK YOU TO OUR SPONSORS: SHERBURNE WRIGHT CABLE COMMISSION, BIG LAKE SPUD FEST, & KNIGHTS OF COLUMBUS

FOR DETAILS VISIT BIGLAKEMN.ORG



Debbie's Cleaning Service

"BusyBee" a clean House!



2021-22 Construction Trades Student Built House



1560 sq. ft. 3 bedroom rambler with open floor plan. Vaulted ceilings in living room, dining room and kitchen, one full bath, one ¾ bath in master bedroom, ½ bath in laundry room, angled bay window in living room, patio door in dining area, first floor laundry, kitchen island, custom quality cabinets and vanities, all light fixtures, switches and outlets installed,

Buyer moves to their location. Sealed bids accepted up until Friday October 1st by 12:00.

MINIMUM BID: \$94,900

Wright Technical Center
1405 3rd Ave NE, Buffalo, MN 55313 - 763-682-4112
Please visit our website www.wtc.kl2.mn.us or contact
Wright Technical Center for more information or to view the house, please call for an appointment.



TIDBITS/RESOURCES



Human Resource EXECUTIVE

7 Ways to Help Employees Avoid Burnout

This article in HR Executive suggests 7 ways employers can help their employees avoid burnout, such as talking about stressors, managing Zoom overload and giving employees collective time-off. Learn more here!

Benefits Help Combat Talent tsunami?

This article suggests 4-day work weeks or flex time to keep employees.



Manufacturers' Summit

The Minnesota Chamber's Manufacturers Summit is Oct 5th at DoubleTree Hilton Minneapolis--Park Place. Check it out here.

Better Communication Practices

TLNT offers 5 communication habits and attitudes to boost teamwork, productivity, and morale. Check it out here!

In another TLNT article and quoting Leadership IQ Study, employees who spend at least 6 hours of one-to-one time interacting with their direct leader are 29% more inspired, 30% more engaged, 16% more innovative, and 15% more intrinsically motivated than those who spend only one hour per week. The writer believes that when leaders spend one-on-one time with their employees, those individuals feel valued, inspired, innovative, and more. Read about it here!

5 Things to Retain Key Staff

Joan Garry Consulting suggests 5 things you can do to retain key staff, including champion your purpose, give credit and create new opportunities. Read about it here!

EDUCATION/YOUTH



BIG LAKE SCHOOL ELECTION FORUM



Last month Big Lake School Board approved asking the voters to support a \$30 million referendum for various deferred capital projects in a special election on Nov 2nd. Projects could include roofs

and ventilation systems, and renovations to educational spaces including career and technical education, special education, and other instructional spaces.

The flyer at right lists the candidates for a special election board member. Join us Thursday, Oct 7th at 6:30 at High School Auditorium to learn more about the referendum and the candidates!





The new Executive Director is Gabriela Dillon. She welcomes anyone to visit her and check out the facility during her office hours 11 -3 pm Monday-Friday.



BIG LAKE SCHOOLS BOND REFERENDUM & BOARD SPECIAL ELECTION CANDIDATES FORUM

Thursday, October 7, 2021 from 6:30-9pm Big Lake High School Auditorium

6:30-7:15 pm 7:15 Bond Referendum Presentation and Q&A School Board Candidate Forum

- Chelsey Hancock
- Alison Krueger
- Derek Nelson
- · Ashley Schabilion
- Connie Stegora

Questions will be accepted from audience OR email your question to: info@biglakechamber.com by Wed noon, Oct 6th

Please vote at the polls on Tuesday, Nov 2nd from 7 am-8 pm at Big Lake City Hall (all precincts) OR early in-person at the School District Office weekdays from 7:30 am - 3:30 pm beginning September 17.





Hours: Mon 1-6p; Tues: 10a-2; Wed 1-7p; Thur:2-6p; Fri: 10-5p; Sat: 10-1p **Join the Friends of Big Lake Library.** Friends are seeking new members of any age who want to support the library. They meet the first Monday of each month at the library at 5:30 pm.

Check out our events at here!

Dancing Snake STEM: Learn about static electricity with this fun STEAM activity kit. Kits available while supplies last. For ages 6-12. Limit 12. Sponsored by the Friends of the Big Lake Library..

Wednesday, Sept 15

1:00 - 1:00 PM

Mobile Sign Shop: Make your own carved sign--you draw on a wooden sign blank, we carve it with a router, and you paint it! Two artists will be on hand to facilitate this three-hour drop-in outdoor event. Limit 60 signs. Register online to save a spot. If any signs remain, first come, first serve. For all ages, but young children will need adult assistance. A Legacy Event.

Friday, Sept 17

11:00 - 2:00 PM

Old McDonald Had A Banjo with Paul Imholte: A children's show, Old MacDonald imagines a farm full of songs bursting out to entertain, educate, and involve the audience in singing, movement, and silliness. FSocial distancing measures will be in place at programs. Please stay home when sick. For all ages. Limit 30 Registration required. A Legacy event.

Friday. Sept 24 10:30 - 11:15



MEMBER NEWS & ANNOUNCEMENTS

CentraCare Is cosponsoring a free event from 5-8 pm on Sept 20th at the Monticello Community Center to recognize September as Suicide Prevention Awareness

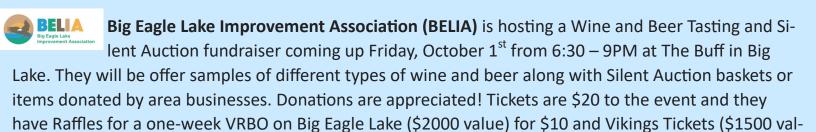


Month – a dedicated time to come together to talk about suicide. The documentary film, My Ascension. tells the story of 16-year-old Emma Benoit, whose suicide attempt left her paralyzed, but propelled her on a mission to use her painful experience to help others find hope will be shown along with a panel discussion and community resource fair. Due to limited seating, registration is requested. **Click here** for tickets & information.



LIVE UNITED Is planning their Community Connect Thursday, Oct 21st from 10-1 pm at the Elk River High School. The cost is \$50 per booth and vendor registration is available here.

ue) also for \$10. Email Lori here for more information or get your tickets at the Chamber office.





Cargill and privately-held Continental Grain formed a joint venture to acquire Sanderson Farms and create a leading US Poultry Company. Read their press release here!



Lupulin Brewing Company invites you to join them Sept 18th for Oktoberfest Marzen in the taproom! There will be food, a German band, games, & brand new steins!



Lake Big Lake High School is sponsoring their Youth Apprenticeship & Career Fair Thursday, September 23rd. They can't wait to fill the gym and parking lot with businesses, governmental units and non-profits as they share what's special about that career with our students. You can watch this video invite.



Monticello Times reported on Sept 2nd that Minnco Credit Union won the 2021 Dora Maxwelll Social Responsibility Community Service Award among credit unions for their community service and charities.

RAN thanks their customers and contacts for helping them provide in June to PCs for People 56 for Business desktops, 74 laptops. 42 networking devices (servers and switches), 28 monitors, 17 printers & 3 full boxes of misc. keyboards. All were securely recycled or refurbished.



September's Business After Hours

September's Business after Hours is scheduled for 5 pm on Thursday, Sept. 16at The Buff. You can register here! Last month we had members attending Business after Hours representing Big Lake Schools, Debbie's Cleaning, Minnco Credit Union & Old National Bank.

Network Drawing Box valued at \$450

Members who had their names drawn this year but were not present to win include Big Lake Area Veterinary Hospital, Big Lake Community Food Shelf, Big Lake "Do It Best" Lumber, Casey's, CentraCare Health, Coborn's, DATA Success, Freedom Strategy Group, Magic Mushrooms in the Crystal Garden, MN Senator Mary Kiffmeyer, Northstar Technology Solutions and United Bus Sales.

Current Network Prizes are valued at \$450 and include:



4-pack of Works Plus Car Washes



Massage and First Chiro Check



SAUTOSTOP and Monticello Printing Certificates



Free Drink



Color Ads

September 28th Membership Meeting

Join us for our September Membership Meeting at 11:30 am on Tuesday, Sept 28th. Mary Bauer from Central MN Council on Aging will share how the older worker can help the labor crunch.

Registration is at 11:30 am. Introductions and Committee Reports begin at noon. Lunch costs \$15 and you can register here!



Photo at left is from our August Membership Lunch with **DEED Regional Analyst Luke** Greiner presenting labor force trends. Listening at lower left is Lee Olderbak, guest of Minnco Credit Union, Eric Hanson of Arvig & Dr. Scott Schulz of Great River Spine & Sport.

Newsletter Tidbits Due

Want to include something in the Chamber Newsletter? Send us a 1/4 page ad or a few sentences to include in next month's newsletter by Wednesday, Sept 22nd. Full page ads can be added for only \$25 per month. Are you a new member? Ask the Chamber how to redeem your free full page ad!



SEPTEMBER 2021 CALENDAR

Sunday	Monday	Tuesday W	ednesday 7	Chursday	Friday	Saturday
			1	2	3	4
5	6 LABOR DAY Office Closed	7	8 Golf Committee Noon at City Council Large Conference Room	9 3rd Annual Golf Scramble 10 am at Monticello Country Club	10	11
12	13	Board Meeting 12:30 in-person and virtually	15	Business After Hours. 5 pm at The Buff. Register here!	17	18
19	20	21 Ambassadors Meeting noon.	22 Office Closed	23 Office Closed	24	25
26	27	28 Membership Meeting 11:30 at Register here!	29	30		

Mark Your Calendar!

Thursday, October 21 at 5 pm: Business After Hours

Tuesday, October 26th at 11:30: Membership Meeting

Saturday, October 30th: Halloween Photo Scavenger Hunt

Late November: Christmas Tree decorating at Browns Park

Thursday, Dec 2nd at 5 pm: Holiday Social

Saturday, April 23, 2022: Community Fair at Big Lake High School