

New Castle Downtown Business Association

December 14, 2021

12:00pm – 1:00pm

Confluence

214 E Washington St, New Castle, PA 16101

Attendance:

Alex McCoy – Regional Chamber of Commerce

Ronda Watkins – WesBanco

Pat Amabile – Shipping Depot

Colleen Chamberlain – PA Career Link

Don Kemerer – Cray

Angie Urban – New Visions

Call to order – Pat Amabile

Financial Report – Cash on hand \$4,841.32 as of 12/14/2021

Partner Reports:

City of New Castle – No one in attendance

County of Lawrence – No one in attendance

Regional Chamber of Commerce – Alex McCoy

- Replacing the Chamber Dinner with a Casino Night that will be held on March 9, 2022. It will be a buffet that will replace the sit down dinner. It will still be held at the Cathedral.
- Looking to travel in Oct 2022 to Scotland and March 2023 to Greece as part of the Leadership Development series. Learn about the different ethnic and cultural heritages.

Tourist Promotion – No one in attendance

Pa Career Link – Colleen Chamberlain

- Handed out the latest unemployment number information for Lawrence County
- There is an Employer Advisory Council Meeting set for Jan 14, 2022 with the Economic Development Update at the Learning Center in the Central Building. The rest of the topics for the year are flexible.

Don Services – No one in attendance

New Visions – Angie Urban

- Talked about the Hometown Holiday Galleria market and the thought behind it. The vendors selected to participate were intentional; the City Wide Development Corp is working an Organization called Recast City which works with main streets across the country to fill store fronts with the strategy of small scale manufacturing. The purpose was to find entrepreneurs and work with them to find store fronts to help them if they so desire.
- Light up night, the parade, etc. And the surprise fireworks the night of the parade, with the help of Jeff Feola, was a great success.
- Sticking with keeping the Thanksgiving parade on a Saturday, so next year it'll be the Saturday before Thanksgiving. Light up night may be held on a different day. Looking for ways to keep people in town longer and come more frequently.

Adjournment – there being no further business to discuss, the meeting adjourned at 1:15pm. The next meeting will be held at noon on Tuesday January 11th at the Confluence, 214 E Washington St, New Castle, PA 16101.