New Castle Downtown Business Association

January 11, 2022 12:00pm – 1:00pm Zoom Meeting

Attendance:

Alex McCoy – Regional Chamber of Commerce
Ronda Watkins – WesBanco
Pat Amabile – Shipping Depot
Janet Falotico – Visit Lawrence County
Loretta Spielvogel – County Commissioners
Hope Vaccaro
Paul Bucciarelli – Regional Chamber of Commerce
Matt Geiger – Career Link
Francis Zelinsky
Julie Jendrysik – Lawrence County Drug & Alcohol

Call to order – Pat Amabile

Partner Reports:

<u>City of New Castle</u> – No one in attendance

County of Lawrence – Loretta Spielvogel

- Have gotten direction on Opioid settlement that Lawrence County is participating in, Lawrence County is set to receive \$6 million over the course of 18 year time period. Addressing the opioid issues in many manners.
- Treasury gave their final guidance as to how the monies received last year is to be distributed, which was \$16 million over 2 years. The county is able to use \$10 million to replenish costs that hit the county without any guidelines as to how those funds are to be used, would like to take care of the small businesses that are still suffering the losses they had.
- Build back better is still in the pipeline, going through that application process

Regional Chamber of Commerce – Alex McCoy

- The Casino Night that was scheduled be held on March 9, 2022 may be moved to April because of COVID. It will be a buffet that will replace the sit down dinner. It will still be held at the Cathedral. Will be more of a fundraiser than a dinner.
- All about workforce development and business retention talking about efforts to create a talent pipeline for training that would be applicable to many different industries and creating a version of a business plan.

• A goal that is shared is trying to keep young people here, give them opportunities and giving them the information of what is available and how they can make a nice living in our community

Tourist Promotion – Janet Falotico –

- 2022 tourist guide is being printed and will be available in a couple of weeks for distribution, 40 thousand are being printed
- The Burger trail is going back out with 15 participating restaurants from all over the county. If you do the entire thing, your name would be entered for a prize.
- Warner Theater is doing a grand opening on Feb 2 from 2-5, which invitations will go out for. Another one will be held for the public will be held on Saturday Feb 5 from noon to 5:00. They are already showing movies and will be a tourist attraction.
- Jeff Feola is organizing a dinner/show celebrating black history month to be held at the confluence

<u>Pa Career Link</u> – No one in attendance

Don Services – No one in attendance

New Visions – No one in attendance

Lawrence County Drug & Alcohol – Julie Jendrysik

- Lawrence County ended 2021 with 57 deaths from overdose. As of yesterday there were already 7 in 2022.
- Have been able to purchase 8 boxes with Nar can and are looking at putting those at strategic places around town. Places that may be considered a "hot spot"

Adjournment – there being no further business to discuss, the meeting adjourned at 1:15pm. The next meeting will be held at noon on Tuesday February 8th at the Confluence, 214 E Washington St, New Castle, PA 16101.