



NY-GEO Membership Dues Support a Multitude of Initiatives

Dear Geothermal Stakeholder:

For those considering renewing your membership, thank you so much for your support via your 2021 membership! It has allowed us to remain hard at work on your behalf on the following issues and initiatives, among others. For those considering joining for the first time, welcome, and we are happy to have the chance to give you a sense of what we are working on:

NY-GEO Board's 284th - Your dues allow us to provide logistical support to the incredibly hard working and generous NY-GEO board members who recently held their 284th regular meeting overseeing the work of the organization. Board members John Franceschina, Jens Ponikau, Samara Swanston, John Ciovacco, Kathy Hannun, Zach Fink, Amanda Schneck, Kevin Moravec and Venetia Lannon have devoted an enormous amount of time making sure your dues are spent productively to grow the geothermal heat pump industry in NY. From everything we're hearing, in spite of the pandemic most geothermal contractors are now busier than ever, and that's at least partially a credit to the Board's work in helping to build the geothermal market.

Climate Action Council – NY-GEO ED Bill Nowak is a member of the Energy Efficiency and Housing Advisory Panel of NYS Climate Action Council, which is developing the plan for meeting NY's greenhouse gas reduction goals of 40% by 2030 and 85% by 2050. In this role he has actively been working for the NY State code to be revised to set sunset dates when fossil fuel heating will no longer be allowed in new builds, and subsequently in retrofits.

The Annual Conference – Although the annual conference has been postponed twice due to the COVID pandemic we have done most of the organizing and promotion for the conference and look forward to another industry leading event in 2022.

Strategic Advisory Group – Board member John Ciovacco sits on this panel set up by the NY Public Service Commission to guide the State's Energy Efficiency efforts which now prominently include electrification of the heating sector

Grassroots – NY-GEO participates in several grassroots and NGO (non-governmental organization) initiatives. These include the Clean Energy Organization Collaboration, the Geo Exchange (TGE) national networking initiative, and especially, Renewable Heat Now (RHN), a dynamic statewide grassroots campaign that has advocated for transforming and electrifying the heating sector. RHN is currently developing a campaign to build support for the sunset of fossil fuels in the heating sector.

The Joint Management Committee (JMC) – The JMC is a partnership of the NY Joint Utilities and NYSERDA, set up to oversee the utility heat pump rebate programs. NY-GEO has spent hours developing

a relationship with the JMC, now meets with the JMC leadership monthly and has been bringing NY-GEO member concerns to the JMC for resolution.

PSC Gas Planning Proceeding – NY-GEO filed a 53-page brief objecting to the 100 foot subsidy for free gas service lines in this Public Service Commission proceeding.

Rate Cases – NY-GEO has been active in all the major NY rate cases and has been part of a steady series of cuts to the build out and promotion of gas infrastructure.

Friday Weekly Discussion Sessions – For the past few years, NY-GEO has been holding open Friday 3:00 PM discussion sessions where members and others can bring their concerns, air ideas and bring each other up to date.

Last but not least in this list of activities, in 2020 we started publishing **Just In!**, our weekly newsletter bursting with the amazing collection of news that is building as we move to a clean energy future, particularly in New York's heating sector .

PLEASE RENEW OR JOIN TODAY - We hope we have earned your continued support. As always, if you think we are off the mark, we hope you'll let us know. We do know that we are putting an enormous effort into achieving liftoff for this industry and we believe we are making tremendous progress even if some times it seems like we're going 2 steps forward, 1.5 steps back. [Click here to join or renew.](#)

We have decided not to raise dues once again this year.

IF YOU INTEND TO RENEW, PLEASE DON'T PUT IT OFF - This will be a tough year for our finances. The fiscal impact of delaying our annual conference will hit this year, as we've already collected most of the conference registration fees in 2020, but the expenses of the conference will need to be paid when it happens. Without your dues, and perhaps additional funding, we will be hanging by a thread as the year progresses.

[Click here to join NY-GEO or renew for a 2022 Calendar Membership TODAY.](#)

NY GEO provides a platform for our industry to network with each other to grow and learn together. Many hands make light work! Talent wins games, but teamwork and intelligence win championships !!!