



Volume 2 - Edition 5

4/29/22

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This Newsletter is proudly
sponsored by:



Honorees

April Allied
Member of the Month

CFHLA GIVES

On Tuesday, April 26th, CFHLA proudly hosted our annual **April CFHLA Gives Luncheon** at the [Caribe Royale Orlando](#) (Thank You, Amaury Piedra).

This luncheon featured the recognition of CFHLA's Community Partnerships and Programs including:

- * **Over \$116,000 distributed to 44 Central Florida students** who received Hospitality Student Scholarships
- * **\$10,000 in 2022 Family Member Scholarships** distributed to five new student honorees
- * **Two current hospitality employees received \$1,000 each** from the Engineers Council "**Mike Smukall Memorial Scholarship**" for continuing education/training
- * Year 9 of a 10-year **\$5,000 per year Hospitality Education Grant** to **Valencia College**
- * Recognition of **72 2021/2022 Adopt-A-School Partnerships**

The CFHLA Foundation is now PROUD TO ANNOUNCE that since 2000, we have AWARDED more than \$1,050,588 in hospitality student scholarships!

A Special Thank You to the following **2022 MVP Committee Members** who contributed **\$5,000 or more**, in monetary and/or donations, towards this year's **CFHLA Gives Program!**

John McCracken
[Marriott Village Orlando](#)



Danny Rogers
[Vulcan Surfacing, Inc.](#)

**April Lodging
Member of the Month**



Clint Militzer
[Aloft Orlando I-Drive /
Element Orlando I-Drive](#)

**2022 CFHLA Executive
Committee**

Chairperson
Sonja Giselbrecht
[Marriott's Cypress Harbour](#)

1st Vice Chairperson
Anthony Lazzara
[Crowne Plaza Orlando -
Universal Blvd](#)

2nd Vice Chairperson
Jeff Swirsky
[Grand Orlando Resort
at Celebration](#)

Secretary
Barbara Bowden
[Loews Hotels at Universal
Orlando](#)

Treasurer
Jorg Heyer
[Sheraton Vistana Resort](#)

Erin Sims
[Landform of Central Florida](#)

Paul Joseph
[Hyatt Regency Grand Cypress](#)

Lou Rocco
[Global Sourcing International](#)

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2022 Hospitality Student Scholarship, Family Member Scholarship and Engineers Council Scholarship honorees

A total of five (5) **\$2,000 Family Member Scholarships** were awarded to the following family members of CFHLA front-line lodging employees.

Teresa D'Sa
Lyman High School Senior / Seminole State College of Florida
Child of John Paul D'Sa
[Signia by Hilton Orlando Bonnet Creek](#)



Antonio Farris
Orange County Technical College
Child of Quyen Le
[Marriott's Cypress Harbour](#)

Assistant Treasurer
Chris Mueller
[Hilton Orlando](#)

Historian
Fred Sawyers
[Signia by Hilton Orlando](#)
[Bonnet Creek / Waldorf](#)
[Astoria Orlando](#)

Immediate Past Chair
Jesse Martinez
[The Alford Inn at Rollins](#)

Partners of the Month:

Executive Committee Meeting

[ATMFLA, Inc.](#)

[Member Spotlight](#)

[BMS Cat of Orlando](#)



Luisana Mavarez
Valencia College
Child of Nairobi Chirinos
[Hyatt Regency Orlando](#)



Madison Murdoch
Windermere High School Senior / Florida State University
Child of Stephanie Vaughn
[Hilton Garden Inn Apopka](#)



Hillary Quach
Freedom High School Senior / UCF
Child of Vinh Quach
[DoubleTree by Hilton at the Entrance to Universal Orlando](#)



Furthermore, the CFHLA Engineers Council presented two current hospitality employees with a **\$1,000 "Mike Smukall Memorial Scholarship"** for continuing education purposes. The funds of this one-time scholarship will be payable directly to an institution and can be utilized for tuition, additional development / trainings and/or certifications.

Robert Coleman

Tru by Hilton Orlando Convention Center

Claudiu Cornea

Wyndham / Wyndham Garden Lake Buena Vista Disney Springs Resort Area



CFHLA President/CEO Robert Agrusa, Honoree Claudiu Cornea of the Wyndham/Wyndham Garden Lake Buena Vista Disney Springs Resort Area, and Engineers Council Chair Ryan Garro of Marriott Vacations Worldwide

The 44 Hospitality Student Scholarships were awarded to the following future hospitality leaders of Central Florida:

Wealth Management Strategies of Central Florida Scholarship

Youssef Baataoui

Valencia College

CFHLA Hospitality Scholarship

Grace Barnes

UCF Rosen College

CFHLA Hospitality Scholarship

Danna Bautista

Cypress Creek High School Senior / Valencia College

Clean Tec Services Scholarship

Year 2 of 2

Emily Belmonte

UCF Rosen College

CFHLA Hospitality Scholarship

Year 2 of 2

Ryan Billings

UCF Rosen College

Global Sourcing International Scholarship

Jonah Bloom

UCF Rosen College

Clean Tec Outsourcing Scholarship

Karen Bodden

UCF Rosen College

2021 CFHLA Multi-Year Scholarship

Year 2 of 4

Kaitlyn Bright

UCF Rosen College

Sunbrite Outdoor Furniture

Itala Casanova

Osceola High School Senior / Valencia College

CFHLA Hospitality Scholarship

Guanyu Chen

UCF Rosen College

Mall at Millenia Scholarship

Lucinda Conner

UCF Rosen College

CFHLA Hospitality Scholarship

Antonietta Feroce

UCF Rosen College

2019 Rotary Club of Dr. Phillips Foundation Scholarship

Year 4 of 4

William Finn

UCF Rosen College

Florida Patio Furniture Scholarship

Year 2 of 2

Anastasia Goebel

UCF Rosen College

Walt Disney World Scholarship

Year 2 of 4

Diana Gonzalez

Valencia College

Blown Away Scholarship

Lindsay Grohs

UCF Rosen College

2021 Rotary Club of Dr. Phillips Foundation Scholarship

Year 2 of 2

Jennifer Hedge

Valencia College

CFHLA Hospitality Scholarship

Kyle Higgins

UCF Rosen College

CFHLA Hospitality Scholarship

Caleb Jessee

UF Rosen College

CFHLA Hospitality Scholarship

Julia Lerner-Botana

Valencia College

Addition Financial Scholarship

Kathy Li

UCF Rosen College

Spinout Guest Laundries Scholarship

Gabriela Mansilla

UCF Rosen College

2019 CFHLA Multi-Year Scholarship

Year 4 of 4

Mary Marshall

UCF Rosen College

CFHLA Hospitality Scholarship

Year 2 of 2

Eddy Maximov

UCF Rosen College

CFHLA Hospitality Scholarship

Year 2 of 2

Pablo Menezes

UCF Rosen College

CFHLA Hospitality Scholarship

Year 2 of 2

Giovanna Miranda Lima

UCF Rosen College

2019 Rotary Club of Dr. Phillips Foundation Scholarship

Year 4 of 4

Laura Misko

UCF Rosen College

AD1 Global Scholarship

Year 4 of 4

Alli Moyer

UCF Rosen College

CFHLA Hospitality Scholarship

Year 2 of 2

Eric Norberg

Seminole State College

CFHLA Hospitality Scholarship

Ana Patino
UCF Rosen College

2020 CFHLA Multi-Year Scholarship
Year 3 of 4

Noah Pompa
UCF Rosen College

CFHLA Hospitality Scholarship
Caroline Renjilian
UCF Rosen College

CFHLA Hospitality Scholarship
Juliana Rodrigues Vieira Tkatch
UCF Rosen College

Landform of Central Florida Scholarship
Year 2 of 2

Niya Shinhoster-Rowe
UCF Rosen College

Greenery Productions Scholarship
Year 2 of 4

Annika Swayze
Valencia College

Florida Patio Furniture Scholarship
Dilon Townsend
UCF Rosen College

2022 Rotary Club of Dr. Phillips Foundation Scholarship

Alexis Vlahos
Olympia High School Senior / UCF Rosen College

Central Florida Marriott Business Council Scholarship

Coronnie Young
UCF Rosen College



Landform of Central Florida \$5,000

Scholarship Recipient:

Merelin Almonte

Osceola High School Senior / Valencia College



Don & Lorraine Freeberg Foundation Scholarship Recipients:

2022 Full Ride Scholarship Recipient
Year 1 of 4

Sophia Chase-Azzaoui

Apopka High School Senior / UCF Rosen College



2022 One-Time Scholarship Recipient

Jonah Thompson

Wekiva High School Senior / Valencia College



2021 Full Ride Scholarship Recipient
Year 2 of 4
Javyn Alexander
 UCF Rosen College

2020 Full Ride Scholarship Recipient
Year 3 of 4
Michael Marcinko
 UCF Rosen College

2019 Full Ride Scholarship Recipient
Year 4 of 4
Millie Rivera Rodriguez
 UCF Rosen College



Funds raised by the 2022 CFHLA Gives Program also supported the awarding of **Year 9 of a 10-Year \$5,000 per year educational grant, totaling \$50,000, to Valencia College.**



2022 Board Chair Sonja Giselbrecht of Marriott's Cypress Harbour, Jim Inglis of Valencia College, Valencia College School of Culinary Arts & Hospitality Dean Alex Erdmann and CFHLA President/CEO Robert Agrusa

In addition to the scholarship distributions, CFHLA presented the **Golden Crystal Pineapple** to **Orange County Public Schools Superintendent Dr. Barbara Jenkins**, who will be retiring later this year.

The Golden Crystal Pineapple was awarded to Dr. Jenkins as a token of CFHLA's profound gratitude and deep appreciation for her incredible 30-years of service to the students and families of Central Florida.



2022 CFHLA Board Chair Sonja Giselbrecht of Marriott's Cypress Harbour, Golden Crystal Pineapple recipient and OCPS Superintendent Dr. Barbara Jenkins, and CFHLA President/CEO Robert Agrusa

The April Membership Luncheon was proudly sponsored by:



A WOMAN & MINORITY-OWNED COMPANY

employU

AV Partner:



In-Kind Photographer:



Lastly, Tuesday's luncheon featured the first **CFHLA Cares Collection Drive** of 2022.

Through your incredible generosity,
over 65,000 items
were collected to help support the more than 12,000 homeless students
in Orange, Osceola and Seminole counties.

**THANK YOU FOR YOUR SUPPORT AND
GENEROSITY!**







[To view the entire photo album, please CLICK HERE.](#)

ALLIED RELATIONS COUNCIL BREAKFAST REGISTRATION

The next **Allied Relations Council Breakfast** is scheduled for **Tuesday, May 10th from 8:00am - 9:00am** at the [B Resort & Spa Lake Buena Vista](#) (Thank You, Cindy Staley, General Manager).

This month's important topic is
"Understanding the Importance of the Political Process and How it Affects Your Business and the Hospitality Industry."

The Panelists include:

Barb Bowden

CFHLA PAC/PC Board Member

[Loews Hotels at Universal Orlando](#)

Jon McGavin

Chair, CFHLA Governmental Affairs Committee

[Grande Lakes Orlando](#)

Jay Leonard

Chair, CFHLA PAC/PC Board of Directors

[Wyndham / Wyndham Garden Lake Buena Vista
Disney Springs Resort Area](#)

Chris Mueller

Vice Chair, CFHLA PAC/PC Board of Directors

[Hilton Orlando](#)

Moderator:

Erin Sims

CFHLA PAC/PC Board Member

[Landform of Central Florida](#)

Registration Fee: \$30 / Person

[CLICK HERE TO REGISTER](#)

The 2022 Allied Relations Council Breakfasts are proudly sponsored by:



In alliance with



*For questions, please contact CFHLA Staff Member Erin Walsh
at erin.walsh@cfhla.org.*

HOB NOB REGISTRATION

LAST CHANCE!

To be included in the Hob Nob day-of-event program, you must register by this Monday, May 2nd.

This unique opportunity allows for our CFHLA Allied Members to meet and provide brief introductory meetings, with nearly 60 CFHLA Lodging Properties and Executives, in 3-minute intervals.

2022 CFHLA HOB NOB ALLIED REGISTRATION



Wednesday, May 18, 2022 | 7:45am - 12:00pm

DoubleTree by Hilton at the Entrance
to Universal Orlando

5780 Major Blvd, Orlando, FL 32819

PROUDLY SPONSORED BY:



This unique opportunity will “place” CFHLA Lodging Members in the booths, for the purpose of brief introductory meetings with CFHLA Allied Members in 3-minute intervals.

**** REGISTRATION FEE: \$380 PER PERSON ****

ONLY 2 REPRESENTATIVES PER COMPANY MAY ATTEND

Sorry, no refunds after Friday, April 29.

[CLICK HERE TO REGISTER](#)

For questions, please contact Kim Gordon 407-313-5040 or kim.gordon@cfhla.org

Central Florida Hotel & Lodging Association | 6675 Westwood Blvd, Suite 210, Orlando, FL 32821
407-313-5000 | www.cfhla.org

[CLICK HERE TO REGISTER](#)

For questions, please contact CFHLA Staff Member Kim Gordon at kim.gordon@cfhla.org.

CFHLA STRATEGIC PLAN RFP

The Board of Directors for the Central Florida Hotel and Lodging Association have initiated a **Request for Proposal (RFP)** process to identify a qualified vendor that will help **review our organizational mission, vision, and value statements**, as well as help guide the

association as it **creates a brand new comprehensive and long-term strategic plan.**

If you know a vendor or have worked with a particular company that has the following experience, please let us know.

- * Experience in successfully developing consensus-based mission, vision and value statements, as well as long-term strategic plans*
- * Knowledgeable of collective impact or collaborative strategic initiatives
 - * Strong facilitation skills**
- * Experience at creating a neutral environment for, and soliciting input from, individuals from various sectors*
- * Experience at gathering and utilizing data to inform the strategic planning process
 - * Knowledge of budgeting**
- * Knowledge of marketing, communications and branding
 - * Knowledge of resource development**
- * Ability to constructively challenge key stakeholders*
- * Experience inspiring others to think innovatively
 - * Project management experience**

[CLICK HERE FOR ADDITIONAL INFORMATION](#)

Inquiries concerning the RFP should be directed to CFHLA President/CEO Robert Agrusa at robert.agrusa@cfhla.org.

Proposals are due by 5:00pm on Wednesday, May 18, 2022.

VIP MEMBER BREAKFAST

On Thursday, April 28th, CFHLA hosted the **VIP Mid-Year Breakfast** at the **[Embassy Suites by Hilton Orlando ICON Park](#)** (Thank You, Lana Burke, Area General Manager).

This annual breakfast provides our VIP Members with a face-to-face opportunity to hear updates from our CFHLA Lodging General Managers and deliver an overview of the products and services that their companies provide.



ARC Board Vice-Chair, VIP Member and MVP Erin Sims of Landform of Central Florida, Michelle Logel of Hyatt Place Orlando I-Drive/Convention Center, and VIP Member and MVP Maureen Haggerty of Spinout Guest Laundries



Board Member Tim Bailey of Loews Hotels at Universal Orlando and VIP Member Colleen Hazen of System Tech Services



Board Member Suzi Brady of TownePlace Suites Orlando Airport, VIP Member and MVP John Gill of Premier Oracle Elevator, VIP Member Patia Modia-Howard of Xpodigital, Board Member Diana Saumell of the Holiday Inn Express & Suites Nearest Universal



CFHLA Ex-Officio Duane Winjum of Embassy Suites by Hilton Orlando North, Jamie Spevak of AdventHealth Orlando, Board Member Glen Vlasic of Wyndham Orlando Resort & Conference Center / Celebration



Board Member and MVP John McCracken of the Marriott Village Orlando, Board Member Erin Arpke of Avanti International Resort, VIP Member Linda Grier of Greenery Productions, and Clint Miltzer of the Aloft & Element Orlando International Drive



Board Member Joe Cardone of the DoubleTree by Hilton Orlando at SeaWorld, VIP Member and MVP Beatriz Dominguez of Clean Tec Services

PARTNERS IN ACTION

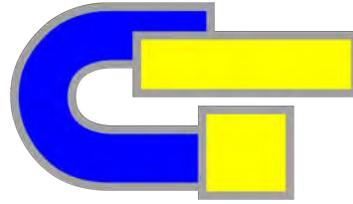
On Friday, April 22nd, the Allied Relations Council donated 846 uniform polo shirts for the students at their Adopt-A-School, Lockhart Elementary School, and tumblers for Teacher Appreciation Day.



Allied Relations Council Member Amy Walsh of Domino's and Lockhart Elementary School Principal Alyson Muse

**THANK YOU ALLIED RELATIONS COUNCIL FOR
YOUR PARTNERSHIP AND SUPPORT OF
CENTRAL FLORIDA EDUCATION!**

MEET THE VIP



**CLEAN TEC
SERVICES**

Clean Tec Services has been in business since 1998.

Our first client was the Hampton Inn Altamonte Springs / Orlando North.
They continue to be a client to this day.

**THANK YOU CLEAN TEC SERVICES, FOR YOUR
CONTINUED DEDICATION TO CFHLA AND FOR
SUPPORTING OUR MOTTO OF MEMBERS DOING
BUSINESS WITH MEMBERS!**

NEWSLETTER PROUDLY SPONSORED BY:

This Newsletter is Proudly Sponsored By:



Spinout Guest Laundries is a VIP Member, and has been providing state-of-the-art guest laundry facilities to CFHLA Lodging Members for 20 years and offers:

- State-of-the-Art Laundry Equipment
- Safe, Clean, Cashless Technology
 - No Long-Term Contracts
 - Same Day Service



p: 407-445-4093
c: 407-468-0560
www.spinoutinc.com



HIRING OPPORTUNITIES

Avanti Palms Resort and Conference Center

Multiple Positions Available

[CLICK HERE](#) to view these positions

Avanti International Resort

Multiple Positions Available

[CLICK HERE](#) to view these positions

Alfond Inn at Rollins

Multiple Positions Available

[CLICK HERE](#) to view these positions

Bluegreen Vacations Corporation

[Assistant Chief Engineer](#)

[Director of Front Office](#)

B Resort & Spa Lake Buena Vista

Multiple Positions Available

[CLICK HERE](#) to view these positions

Caribe Royale Orlando

Multiple Positions Available

[CLICK HERE](#) to apply

The Celeste Hotel

Front Office Manager

[CLICK HERE](#) to view this position

Courtyard Orlando Downtown

Multiple Positions Available

[CLICK HERE](#) to view these positions

Courtyard Orlando Lake Buena Vista - Marriott Village Orlando

Multiple Positions Available

[CLICK HERE](#) to view this position

Crowne Plaza Orlando - Universal Blvd.

Multiple Positions Available

[CLICK HERE](#) to apply

Domino's

Multiple Positions Available

Delivery Experts, Customer Service Representatives, Management

[CLICK HERE](#) to view list of locations hiring

[CLICK HERE](#) to apply

DoubleTree by Hilton Orlando at SeaWorld

Multiple Positions Available

[CLICK HERE](#) to view these positions

[CLICK HERE](#) to apply

Drury Plaza Hotel Orlando - Disney Springs Area

Group Sales Manager

[CLICK HERE](#) to view position

[CLICK HERE](#) to apply

Fairfield Inn & Suites Orlando in Marriott Village Orlando

Multiple Positions Available

[CLICK HERE](#) to view these positions

Floridays Resort Orlando

Multiple Positions Available

[CLICK HERE](#) to view these positions

Gaylord Palms Resort & Convention Center

Multiple Positions Available

[CLICK HERE](#) to view these positions

Grande Lakes Orlando

Multiple Positions Available

(JW Marriott Orlando & Ritz-Carlton Orlando)

[CLICK HERE](#) for more information

Grove Resort & Water Park Orlando

Multiple Positions Available

[CLICK HERE](#) to view these positions

Hyatt Regency Orlando

Multiple Positions Available

[CLICK HERE](#) to view these positions

JW Marriott Orlando Bonnet Creek Resort & Spa

Multiple Positions Available
[CLICK HERE](#) to view these positions

JW Marriott Orlando, Grande Lakes
Multiple Positions Available
[CLICK HERE](#) to view this position

Lake Nona Wave Hotel
Multiple Positions Available
[CLICK HERE](#) to view these positions

Marriott's Cypress Harbour
Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to apply

Marriott's Grande Vista
Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to apply

Marriott's Harbour Lake
Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to apply

Marriott's Lakeshore Reserve
Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to apply

Orlando City Soccer / Exploria Stadium
Event Sales Manager
[CLICK HERE](#) to view details
[CLICK HERE](#) to apply

Paramount Hospitality Management
Hotel Controller
[CLICK HERE](#) to apply

Point Hotel & Suites
Multiple Positions Available
[CLICK HERE](#) to view these positions

Ritz-Carlton Orlando, Grande Lakes
Multiple Positions Available
[CLICK HERE](#) to view these positions

Sheraton Vistana Resort
Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to apply

Sheraton Vistana Villages
Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to apply

Signia by Hilton Orlando Bonnet Creek
Multiple Positions Available
[CLICK HERE](#) to view these positions

[CLICK HERE](#) to apply

Springhill Suites by Marriott Orlando Convention Center

Multiple Positions Available

[CLICK HERE](#) to view these positions

SpringHill Suites Orlando at SeaWorld

Multiple Positions Available

[CLICK HERE](#) to view these positions

Springhill Suites Orlando Lake Buena Vista in Marriott Village

Multiple Positions Available

[CLICK HERE](#) to view these positions

Summer Bay Resort

Multiple Positions Available

[CLICK HERE](#) to view these positions

Tuscana Resort Orlando

Front Desk Agent - Part Time

[CLICK HERE](#) to apply

VISIT FLORIDA

Regional Partnership Manager, Central East Florida Region

[CLICK HERE](#) to view this position

Waldorf Astoria Orlando & Waldorf Astoria Orlando Golf Club

Multiple Positions Available

[CLICK HERE](#) to view these positions

[CLICK HERE](#) to apply

Walt Disney World Dolphin

Multiple Positions Available

[CLICK HERE](#) to view these positions

Walt Disney World Swan

Multiple Positions Available

[CLICK HERE](#) to view these positions

This Newsletter is Proudly Sponsored By:



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 - Same Day Service



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