



Volume 2 - Edition 7

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In This Issue...

[2021 VISITATION NUMBERS](#)

[CLAY SHOOTING TOURNAMENT](#)

[CFHLA'S STRATEGIC PLAN RFP](#)

[ARC BREAKFAST](#)

[HURRICANE PREPAREDNESS SEMINAR](#)

[SECURITEE GOLF CLASSIC REGISTRATION](#)

[AIRPORT AREA GM MEETING](#)

[TEE-IT-UP FOR TOURISM REGISTRATION](#)

[PARTNERS IN ACTION - TEACHER APPRECIATION WEEK](#)

[MEN'S AND WOMEN'S RUGBY WORLD CUP](#)

[MEET THE SILVER PARTNER](#)

[HOSPITALITY OPPORTUNITIES](#)

This Newsletter is proudly sponsored by:

2021 VISITATION NUMBERS

Earlier this week, [Visit Orlando](#) announced that in **2021 Orlando welcomed 59.3 million visitors to our region!** This is a **68.1% improvement over 2020.**

This is a very positive step forward for our region, as we aim to get back to the pre-pandemic record of 75.8 million visitors in 2019.

Additionally, Visit Orlando and [Orlando Economic Partnership](#) announced the launch of one singular, comprehensive and consistent brand to promote the destination and the Central Florida region.

The new **"Unbelievably Real"** brand is the first-of-its-kind partnership between the two organizations and was developed to speak to all audiences — leisure visitors, meeting planners, meeting attendees, travel professionals, site selectors, business relocation stakeholders and future talent.



This new slogan is truly exciting as it marks the first time the entire business community is unified in one message for economic development and support for tourism within the region.



Honorees

May Allied Member of the Month



Charlie Weddle
[TRS Wireless, Inc.](#)

May Lodging Member of the Month



Ryan Garro
[Marriott Vacations
Worldwide](#)

2022 CFHLA Executive Committee

Chairperson
Sonja Giselbrecht
[Marriott's Cypress Harbour](#)

1st Vice Chairperson
Anthony Lazzara
[Crowne Plaza Orlando -
Universal Blvd](#)

2nd Vice Chairperson
Jeff Swirsky
[Grand Orlando Resort
at Celebration](#)

To view the news story on the new campaign, please
[CLICK HERE.](#)

To view all of the new campaign videos,
please [CLICK HERE.](#)

CLAY SHOOTING TOURNAMENT

Last Friday, May 6th, the CFHLA Engineers Council hosted their first-ever **Clay Shooting Tournament** at Blackjack Sporting Clays!

This fundraising event was the first tournament of its kind for CFHLA and included 112 participants and 14 station sponsors.

The net proceeds from this outing will be utilized to support the CFHLA Foundation and the Engineers Council charity, the [Sunshine Foundation Dream Village.](#)

**Thank you to our 2022 Clay Shooting Tournament
Corporate Sponsor:**



Silver Partner April Sayer of IR Mechanical, Engineers Council Chair Ryan Garro of Marriott Vacations Worldwide, Engineers Council Board Member Mike Garro of Loews Hotels at Universal Orlando Resort, Silver Partner Heather Hutter of IR Mechanical

Additionally, thank you to the following station sponsors:



Secretary

Barbara Bowden

[Loews Hotels at Universal Orlando](#)

Treasurer

Jorg Heyer

[Sheraton Vistana Resort](#)

Assistant Treasurer

Chris Mueller

[Hilton Orlando](#)

Historian

Fred Sawyers

[Signia by Hilton Orlando](#)

[Bonnet Creek / Waldorf](#)

[Astoria Orlando](#)

Immediate Past Chair

Jesse Martinez

[The Alford Inn at Rollins](#)

Partners of the Month:

Board of Directors Meeting

[Orlando Health](#)

Executive Committee Meeting

[Premier Oracle Elevator](#)

Member Spotlight

[Switch Electric](#)



CQ Aquatic Solutions
30 Years Of Quality & Integrity





Game Station Sponsor:

S·E·P⁺_a

Congratulations to the following honorees:

1st Place Team
Amici Engineering Contractor



2nd Place Team
Engineered Energy Equipment



3rd Place Team
RAM Striping



Honorable Mention
Mainscape, Inc.



Below you'll find additional photographs from this event:



Engineers Council Vice Chair Justin Bolin of Signia by Hilton Orlando Bonnet Creek / Waldorf Astoria Orlando, Engineers Council Immediate Past Chair Curt Taylor of the Mall at Millenia, Silver Partner Tina Earley of BMS Cat of Orlando, and Engineers Council Board Member Mike Jueds of the Hilton Orlando



VIP Member Steve Kliamenakis of Global Sourcing International, Board Member Lana Burke of Embassy Suites by Hilton Orlando ICON Park, and VIP Member and MVP Lou Rocco of Global Sourcing International



Hyatt Regency Orlando Team - Mark Havard, Siji John, Greg Pierce and Greg Dougherty

[TO VIEW THE ENTIRE EVENT ALBUM, PLEASE CLICK HERE.](#)

CFHLA'S STRATEGIC PLAN RFP

FINAL REQUEST

The Board of Directors for the Central Florida Hotel and Lodging Association has initiated a **Request for Proposal (RFP)** process to identify a qualified vendor that will help **review our organizational mission, vision, and value statements**, as well as help guide the association as it **creates a brand new comprehensive and**

long-term strategic plan.

If you know a vendor or have worked with a particular company that has the following experience, please let us know.

- * Experience in successfully developing consensus-based mission, vision and value statements, as well as long-term strategic plans*
- * Knowledgeable of collective impact or collaborative strategic initiatives*
 - * Strong facilitation skills*
- * Experience at creating a neutral environment for, and soliciting input from, individuals from various sectors*
- * Experience at gathering and utilizing data to inform the strategic planning process*
 - * Knowledge of budgeting*
- * Knowledge of marketing, communications and branding*
 - * Knowledge of resource development*
- * Ability to constructively challenge key stakeholders*
- * Experience inspiring others to think innovatively*
 - * Project management experience*

[CLICK HERE FOR ADDITIONAL INFORMATION](#)

Inquiries concerning this RFP should be directed to
CFHLA President/CEO Robert Agrusa
at robert.agrusa@cfhla.org.

**Proposals are due by 5:00pm next
Wednesday, May 18, 2022.**

ARC BREAKFAST

On Tuesday, May 10th, CFHLA hosted our May Allied Relations Council Breakfast at the [B Resort & Spa Disney Springs Resort Area](#) (Thank You, Cindy Staley, General Manager).

This month's breakfast featured a panel discussion on "Understanding the Importance of the Political Process and How it Affects Your Business and the Hospitality Industry."

The important panel discussion was moderated by VIP Member, ARC Board Vice-Chair and CFHLA PAC/PC Board Member **Erin Sims** of [Landform of Central Florida](#).

Panelists included:

Barb Bowden

Area Managing Director

[Loews Hotels at Universal Orlando Resort](#)

CFHLA PAC/PC Board Member

Jon McGavin

Area General Manager

[Grande Lakes Orlando](#)

Governmental Affairs Committee Chair

Jay Leonard

Complex General Manager

[Wyndham / Wyndham Garden Lake Buena Vista Disney](#)

[Springs Resort Area](#)

CFHLA PAC/PC Chair

Chris Mueller

General Manager

[Hilton Orlando](#)

CFHLA PAC/PC Vice Chair



Board Member and CFHLA PAC/PC Chair Jay Leonard of Wyndham/Wyndham Garden Lake Buena Vista Disney Springs Resort Area, Governmental Affairs Committee Chair Jon McGavin of Grande Lakes Orlando, CFHLA Secretary Barb Bowden of Loews Hotels at Universal Orlando, CFHLA Assistant Treasurer Chris Mueller of the Hilton Orlando

Thank you to our 2022 Allied Relations Council Breakfast Corporate Sponsor:



In alliance with



Below you'll find additional photographs from this event:



VIP Member and MVP Lou Rocco of Global Sourcing International, Governmental Affairs Committee Chair and ARC Breakfast Panelist Jon McGavin of Grande Lakes Orlando, and VIP Member and MVP Glen Lyons of ATMFLA



Joe Mahoney of HRTS, CFHLA Secretary and ARC Breakfast Panelist Barb Bowden of Loews Hotels at Universal Orlando, ARC Breakfast Corporate Sponsor, VIP Member and MVP Michael Hanley of Wealth Management Strategies of Central Florida



Board Member Jason Lopez of the DoubleTree by Hilton at the Entrance to Universal Orlando, VIP Member and MVP Beatriz Dominguez of Clean Tec Services, and VIP Member and MVP Luis Rivera of Clean Tec Outsourcing



Board Member Brad Boland of Innovative Hospitality Partners and VIP Member Rick Patterson of Associated Planners Group

HURRICANE PREPAREDNESS SEMINAR

Don't miss out on the **CFHLA Engineers Council Hurricane Preparedness Seminar** that will be held on **Wednesday, May 25th** at the **[Wyndham Orlando Resort International Drive](#)** (Thank You, **Paul Wilson, General Manager**).

ARE YOU PREPARED?

The CFHLA Engineers' Council Presents:

HURRICANE PREPAREDNESS

Wednesday, May 25, 8:00-9:30AM

Wyndham Orlando Resort International Drive

8001 International Drive, Orlando, FL 32819

\$35 Per Person

This Seminar will feature the following Presentations:

2022 HURRICANE SEASON OUTLOOK

Tony Mainolfi
Chief Meteorologist
WESH 2 News

PREPAREDNESS BEFORE, DURING, & AFTER A HURRICANE

Joel Figueroa Vallines
SEP Engineers

BEST PRACTICES PANEL:

CFHLA Engineers' Council Board Members
and
Seminar Sponsors:



CLICK HERE TO REGISTER

Central Florida Hotel & Lodging Association * 6675 Westwood Boulevard, Suite 210, Orlando, FL 32821
(407) 313-5000 * Website: www.cfhla.org

Registration Fee: \$35/person

[CLICK HERE TO REGISTER](#)

For questions, please contact Erin Walsh
at erin.walsh@cfhla.org.

SECURITEE GOLF CLASSIC REGISTRATION

Registration is **NOW OPEN** for the annual
CFHLA Security & Safety Council SecurITee Golf Classic.

This year's event is scheduled for **Wednesday, June 1st**
at the **[Celebration Golf Club](#)**.

Registration Fee:

\$150 / Player or \$600 / Foursome

includes Lunch & Power Pack

(1 Power Drive, 2 Mulligans, and 1 Raffle Ticket)

[CLICK HERE TO REGISTER NOW!](#)

The net proceeds from this outing will be utilized support the CFHLA Foundation and the Security & Safety Council's initiatives including the continued support of our local Law Enforcement, First Responders, and Central Florida's Hospitality Employees.

The 2022 SecuriTee Golf Classic is proudly sponsored by:



For questions, please contact Sarah Clements at sarah.clements@cfhla.org.

AIRPORT AREA GM MEETING

On Thursday, May 12th, the CFHLA Airport Area General Managers met again at the [Orlando Airport Marriott Lakeside](#) (Thank You, Mete Baykal, General Manager).

This meeting featured a City of Orlando development update from **Jason Burton, Assistant City Planning Division Manager for the City of Orlando.**



CFHLA thanks the 2022 Airport Area Hoteliers Luncheon Sponsor:



FLORIDA HOTEL & CONFERENCE CENTER

Exciting News!

Last week, the [Florida Hotel & Conference Center](#) celebrated a milestone, as being the **first hotel within the U.S. to open a Chick-fil-A restaurant inside their hotel!**



CFHLA Board Member John Lamont of the Florida Hotel and Conference Center, CFHLA President/CEO Robert Agrusa

Congratulations to John Lamont and the entire team on this wonderful grand opening celebration! Thank you for inviting us to this special ribbon cutting/first bite ceremony and we wish the Florida Hotel and Conference Center a **Happy 18th Anniversary** in Central Florida!



Tim Lytle, Chick-fil-A operator, Board Member John Lamont of the Florida Hotel and Conference Center, and CFHLA President/CEO Robert Agrusa



CONGRATULATIONS TO THE FLORIDA HOTEL AND CONFERENCE CENTER!

TEE-IT-UP FOR TOURISM

On Wednesday, June 22nd, the CFHLA Political Committee will be hosting their annual **Tee-It-Up for Tourism** fundraising event again, from 5pm - 8pm at TopGolf Orlando.

Registration Fees:

- \$1,000 / Bay of 6 Golfers
- \$175 / Single Golfer
- \$125 / Spectator Only

Bay Sponsorships are also available by [**CLICKING HERE**](#).

All proceeds benefit the CFHLA Political Committee. Fees for these activities are contributions to the CFHLA Political Committee (PC). A contribution to the CFHLA PC is not tax-deductible.

[CLICK HERE TO REGISTER TODAY!](#)

Thank you to our 2022 Tee It Up for Tourism Presenting Sponsor:



For questions, please contact Sarah Clements at sarah.clements@cfhla.org.

PARTNERS IN ACTION - TEACHER APPRECIATION WEEK

During last week's **National Teacher Appreciation Week**, participants of the CFHLA Adopt-A-School Program celebrated and recognized teachers at their partner's school.

Below are a few of the celebrations that were shared with CFHLA.

The [**Hilton Garden Inn - Lake Buena Vista**](#) provided lunch to Sand Lake Elementary School teachers.



Insight Partners brought Krispy Kreme donuts and coffee for teachers at Wekiva High School.



The Sheraton Vistana Villages donated a set of stainless steel mixing, prep and serving bowls for Freedom Middle School's teacher raffle.



The [Waldorf Astoria Orlando](#) hosted teachers from Lake Buena Vista High School. Those that attended relaxed and enjoyed a selection of food and adult beverages.



[Landform of Central Florida](#) hosted a Luau Luncheon for teachers and



Hampton Inn and Suites Orlando/East UCF Area bought breakfast for staff at their partner school, Arbor Ridge.



Marriott's Cypress Harbour provided breakfast for Sunshine Elementary School teachers.



[The Castle Hotel, Autograph Collection](#), donated a week long stay to be raffled off to one lucky teacher at Tangelo Park Elementary School.



[Clean Tec Services](#) provided lunch for the teachers and staff at

Orlo Vista Elementary School.



Both the **B Resort and Spa Disney Springs Resort Area** and **Global Sourcing International** hosted an appreciation luncheon for teachers at Palmetto Elementary School. Additionally, they donated to the teacher raffle and the super raffle which included a stay-cation at the B Resort & Spa and Disney Water Park tickets. Each teacher also received a stainless steel flask as a gift.



The **Celeste Hotel Orlando** held a teacher appreciation drive for their partner - Riverdale Elementary School. The gift bags contained a variety of items including hairbrushes, soaps, beauty products, writing pads and sleep masks! One lucky winner received multiple gift cards.



The Alford Inn at Rollins hosted a happy hour on property for Aloma Elementary School's teachers, staff and their spouses.



Tuscana Resort Orlando delivered cookies to the staff at St. Cloud Elementary School.



The Hyatt Regency Orlando donated a two night stay for one lucky 5th

grade teacher at Rosemont Elementary School and a dinner certificate for two in Fiorenzo to be used to recognize a faculty member throughout the week.



**THANK YOU TO ALL OF OUR CFHLA MEMBERS
FOR YOUR PARTNERSHIP AND SUPPORT OF OUR
CENTRAL FLORIDA TEACHERS!**

MEN'S AND WOMEN'S RUGBY WORLD CUP

On Thursday, May 12th, the [Greater Orlando Sports Commission](#) announced that the **World Rugby Council** voted to officially select the United States as the **host nation of the 2031 Men's Rugby World Cup and the 2033 Women's Rugby World Cup.**

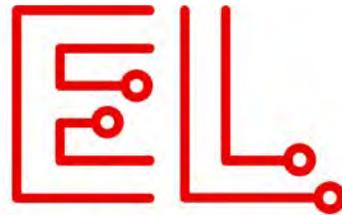


This will be the first time a Men's Rugby World Cup has been held in North or South America.

Orlando is among 25 U.S. cities bidding to host matches.

To read the full press release, please [CLICK HERE](#).

MEET THE SILVER PARTNER



**ELECTRONIC
LOCKSMITH®**

Electronic Locksmith opened in 1999 as a sole proprietor and became incorporated in 2004.

Electronic Locksmith began working with the hospitality industry when they were sub-contracted by National Installation Services to install Onity locks for hotels owned by Accor around the country.

**THANK YOU ELECTRONIC LOCKSMITH, FOR
YOUR CONTINUED DEDICATION TO CFHLA AND
FOR SUPPORTING OUR MOTTO OF MEMBERS
DOING BUSINESS WITH MEMBERS!**

NEWSLETTER PROUDLY SPONSORED BY:

This Newsletter is Proudly Sponsored By:



Spinout Guest Laundries is a VIP Member, and has been providing state-of-the-art guest laundry facilities to CFHLA Lodging Members for 20 years and offers:

- State-of-the-Art Laundry Equipment
- Safe, Clean, Cashless Technology
 - No Long-Term Contracts
 - Same Day Service



p: 407-445-4093
c: 407-468-0560
www.spinoutinc.com



HIRING OPPORTUNITIES

Avanti Palms Resort and Conference Center

Multiple Positions Available

[CLICK HERE](#) to view these positions

Avanti International Resort

Multiple Positions Available

[CLICK HERE](#) to view these positions

Alfond Inn at Rollins

Multiple Positions Available

[CLICK HERE](#) to view these positions

Bluegreen Vacations Corporation

[Assistant Chief Engineer](#)

[Director of Front Office](#)

B Resort & Spa Lake Buena Vista

Multiple Positions Available

[CLICK HERE](#) to view these positions

Caribe Royale Orlando

Multiple Positions Available

[CLICK HERE](#) to apply

The Celeste Hotel

Front Office Manager

[CLICK HERE](#) to view this position

Courtyard Orlando Downtown

Multiple Positions Available

[CLICK HERE](#) to view these positions

Courtyard Orlando Lake Buena Vista - Marriott Village Orlando

Multiple Positions Available

[CLICK HERE](#) to view this position

Crowne Plaza Orlando - Universal Blvd.

Multiple Positions Available

[CLICK HERE](#) to apply

Domino's

Multiple Positions Available

Delivery Experts, Customer Service Representatives, Management

[CLICK HERE](#) to view list of locations hiring

[CLICK HERE](#) to apply

DoubleTree by Hilton Orlando at SeaWorld

Multiple Positions Available

[CLICK HERE](#) to view these positions

[CLICK HERE](#) to apply

Drury Plaza Hotel Orlando - Disney Springs Area

Group Sales Manager

[CLICK HERE](#) to view position

[CLICK HERE](#) to apply

Fairfield Inn & Suites Orlando in Marriott Village Orlando

Multiple Positions Available

[CLICK HERE](#) to view these positions

Floridays Resort Orlando

Multiple Positions Available

[CLICK HERE](#) to view these positions

Gaylord Palms Resort & Convention Center

Multiple Positions Available

[CLICK HERE](#) to view these positions

Grande Lakes Orlando

Multiple Positions Available

(JW Marriott Orlando & Ritz-Carlton Orlando)

[CLICK HERE](#) for more information

Grove Resort & Water Park Orlando

Multiple Positions Available

[CLICK HERE](#) to view these positions

Hyatt Place Orlando Airport

Maintenance Person

[CLICK HERE](#) to apply

Hyatt Regency Orlando

Multiple Positions Available
[CLICK HERE](#) to view these positions

JW Marriott Orlando Bonnet Creek Resort & Spa

Multiple Positions Available
[CLICK HERE](#) to view these positions

JW Marriott Orlando, Grande Lakes

Multiple Positions Available
[CLICK HERE](#) to view this position

Lake Nona Wave Hotel

Multiple Positions Available
[CLICK HERE](#) to view these positions

Marriott's Cypress Harbour

Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to apply

Marriott's Grande Vista

Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to apply

Marriott's Harbour Lake

Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to apply

Marriott's Lakeshore Reserve

Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to apply

Point Hotel & Suites

Multiple Positions Available
[CLICK HERE](#) to view these positions

Ritz-Carlton Orlando, Grande Lakes

Multiple Positions Available
[CLICK HERE](#) to view these positions

Sheraton Vistana Resort

Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to apply

Sheraton Vistana Villages

Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to apply

Signia by Hilton Orlando Bonnet Creek

Multiple Positions Available
[CLICK HERE](#) to view these positions
[CLICK HERE](#) to apply

Springhill Suites by Marriott Orlando Convention Center

Multiple Positions Available
[CLICK HERE](#) to view these positions

SpringHill Suites Orlando at SeaWorld

Multiple Positions Available

[CLICK HERE](#) to view these positions

Springhill Suites Orlando Lake Buena Vista in Marriott Village

Multiple Positions Available

[CLICK HERE](#) to view these positions

Summer Bay Resort

Multiple Positions Available

[CLICK HERE](#) to view these positions

Waldorf Astoria Orlando & Waldorf Astoria Orlando Golf Club

Multiple Positions Available

[CLICK HERE](#) to view these positions

[CLICK HERE](#) to apply

Walt Disney World Dolphin

Multiple Positions Available

[CLICK HERE](#) to view these positions

Walt Disney World Swan

Multiple Positions Available

[CLICK HERE](#) to view these positions

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